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1956

## J-school

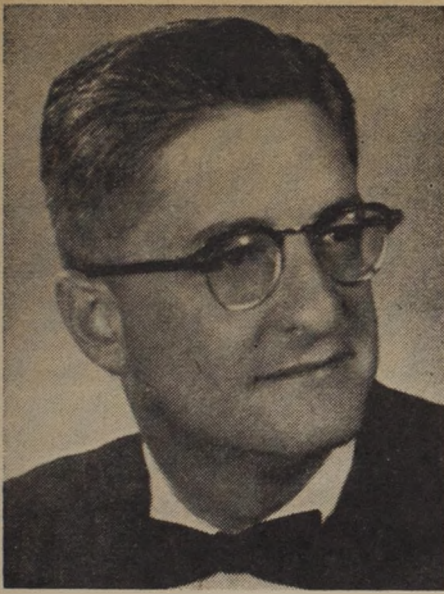
# COMMUNIQUE

MONTANA STATE UNIVERSITY

Vol. 14, No. 1

Missoula

Fall, 1956



N. B. BLUMBERG

## New Journalism Dean Appointed

Nathan B. Blumberg was appointed dean of the School of Journalism in September.

Born and reared in Denver, Colorado, Dr. Blumberg received a bachelor's degree in journalism and history and a master's degree in history from the University of Colorado, where he was editor of the student newspaper. He studied for two years at Oxford University in England as a Rhodes Scholar, and was awarded the degree of doctor of philosophy in modern history.

He was an assistant professor and associate professor of journalism at the University of Nebraska from 1950 to 1955, and an associate professor of journalism at Michigan State University from 1955 until resigning to become dean here.

Dr. Blumberg served as a correspondent for the Associated Press at Boulder, Colo., staff writer for the Denver Post, army editor in Germany and Austria, associate editor of the weekly Ashland (Neb.) Gazette, and associate editor of the Lincoln (Neb.) Star. He worked last summer as assistant city editor of the Washington (D.C.) Post and Times Herald.

His publications include a book on press coverage of the 1952 presidential campaign, "One-Party Press?" and articles contributed to Nieman Reports and the Masthead.

The new dean is a veteran of the European campaign in World War II, where he served with an artillery unit as a forward observer. He and his wife, the former Lynne Stout of Sioux Falls, S. D., are parents of three daughters.

## Alan Barth to Be School's First A. L. Stone Visiting Professor

Alan Barth, editorial writer for the Washington Post and Times Herald and noted author and lecturer, will be the first A. L. Stone visiting professor of journalism at Montana State University.

Barth, who will be on leave from the editorial page of the Washington newspaper, will teach in the School of Journalism for the winter term. The visiting professorship is being established in honor of the founder and first dean of the School of Journalism.

"We are extremely pleased that Mr. Barth accepted our invitation to join the journalism faculty for a term," Dean Nathan B. Blumberg said. "He is an extraordinary writer and newspaperman, and an excellent lecturer and scholar. We believe he will set a high standard for the new professorship in honor of Dean Stone."



ALAN BARTH

Barth has received many awards and prizes in journalism, including the 1947 Sigma Delta Chi award for distinguished service in American journalism. He is a member of the American Academy of Arts and Sciences.

Barth is the author of "The Loyalty of Free Men" and "Government by Investigation." He also has written many articles and reviews for leading American magazines and journals, and has spoken and lectured at many universities, including Harvard, Dartmouth, Amherst, Ohio State, Michigan, Minnesota, Nebraska and Colorado. This is the first visiting professorship he has accepted.

He received a bachelor of philosophy degree from Yale University in 1929 and studied a year at Harvard as a Nieman Fellow in 1948-49. Barth joined the editorial page of the Washington Post in 1943, after serving as a reporter on the Beaumont (Tex.) Enterprise, editorial writer for the Beaumont Journal, Washington correspondent for the McClure Newspaper Syndicate, editorial assistant to the Secretary of the Treasury, and an editor in the Office of War Information.

## Bue to Edit JQ Special Summer Edition

Prof. O. J. Bue has been named to take over editorial direction of a special issue of Journalism Quarterly to be devoted to broadcast journalism with particular emphasis on television. The issue is to appear next summer.

Journalism Quarterly is published by the Association for Education in Journalism and is devoted to research studies in the field of mass

communications. Bue was made vice chairman of the AEJ Council on Radio and Television Journalism at the AEJ convention at Northwestern University last August.

The Council is headed by Prof. Harry Heath of Iowa State College. Other members are Prof. Donald Brown of Illinois, Prof. Basket Mosse of Northwestern, Prof. Arthur Barnes of Iowa and Prof. Mitchell V. Charnley of Minnesota.

# With Grads Afield . . .

Aline Mosby, '43, United Press expert on Hollywood, did a story for the May 25 Collier's on Rod Steiger. Miss Mosby writes six columns a week for 1,200 radio and newspaper clients around the world. Her most celebrated adventure was covering a nudist convention, as Collier's says, "dressed perfectly for the occasion."

Joe Braycich, '49, resigned last spring from the staff of Custer County High School in Miles City to take a job as publications analyst for North American Aircraft in Los Angeles. Mrs. Braycich is the former Helen O'Brien of Miles City. They have two daughters, Martha Jo, 2, and Mary Ann, more recently arrived.

When Braycich visited the campus on his way to Los Angeles, he almost literally bumped into Tom Shardlow, editor of the Southern California Edison Co.'s Edison News. Shardlow had been drafted to talk to seniors on opportunities in industrial journalism. The Shardlows, including Leslie. Tommie, Sidney, Sally and Paul, visited Mrs. Shardlow's parents, the E. P. Ishams. The Shardlows may be reached at Box 351, Los Angeles 53, Calif.

Gordon Nelson, '48, has been named city editor of the Fresno (Calif.) Bee. His is the second of the McClatchy trio of Bees; the others are at Sacramento and Modesto. Nelson has a staff of 16 reporters and the paper's daily circulation is about 100,000. Nelson's first news job after graduation was with the Lewistown Daily News where he remained until March, 1950. From Lewistown he went to the Fresno Bee, starting on the courthouse beat. He covered the 1953 and 1955 sessions of the California legislature for the Fresno and Modesto Bees. Mrs. Nelson is the former Ruth Pospisil of Moore, Mont. They were married in Lewistown in 1949 and have two children, Gary 4, and Rita Jo, 2. "Incidentally," Nelson said in a letter to Dugan and Bue, "you might tell your charges not to overlook the 100,000-population cities in setting their sights . . ."

Jack Zygmund, '53, narrowly missed being shot down in June. A stray .22 shot crashed through the window of the Helena AP office, passed through the spot where J. D. Holmes had been minutes before, and showered glass at Jack. The AP log also reports that Jack has received his Air Force Reserve promotion to first lieutenant.

Ralph Craig, '47, visited the J-school in November when he was on campus to attend the tax institute sponsored by the law school. Ralph reports that a son, who has been at MSU for music camps, may become a J-major soon.

Grads at the Livingston state press meeting welcomed home Dick O'Malley, who became chief of the AP operations in Colorado, Montana, and Wyoming in July. O'Malley, ex-'32, joined AP in Helena in 1942 and has worked around the world. Prior to returning to the states, Dick was in Moscow, London, and Cyprus.

Dick Wohlgenant, '52, of Miles City, a former editor of the Kaimin, visited old haunts while on vacation in September. Following graduation and a hitch in the service, Dick entered Harvard Law School and expects to get his law degree in June. His address is 30 Hastings, Cambridge 38, Massachusetts. He was employed last summer as a law clerk in the offices of Holme, Roberts, More and Owen in Denver.

Col. John Williamson, '39, and Mrs. Williamson stopped in Missoula this summer en route to a new assignment in the Pacific. Bill Forbis, Phil Payne, et al recall he was "colonel" even in school. Now he really is a colonel. As an observation on the interval between then and now, John thinks there's a correlation between age and girth. He's 42. New address is Marine Barracks, Naval Station, Navy #961, c/o FPO, San Francisco, Calif.

A/1c and Mrs. L. A. Pietryga (Bev Praetz, '54) must by this time be comfortably settled in Alaska, where Larry is stationed. They visited in Missoula and Chinook before taking off for their new assignment. Their new address is 1401 Lacey, Apt. 3, Fairbanks.

Walter Orvis, '49, and his wife, the former May Lou Marrs, '45, of Harlowton visited his mother, Mrs. George Thibault and friends in Missoula in September. Orvis recently resigned his post on a weekly in Lomita, Calif. He was planning to enter the Brooks Institute of Photography at Santa Barbara.

Lloyd Whiting, '29, now a commercial photographer in Omak, Wash., stopped by with his wife and daughter.

## Communique

Published by the staff of  
The School of Journalism  
Montana State University  
For those who have left the campus  
But cherish its memories

## Campus Saddened By Three Deaths

Three Montana State University faculty members died this fall.

Donald Hetler, professor and chairman of bacteriology and hygiene, was killed in an automobile accident near Ronan on Labor Day. Dorr Skeels, first dean of the School of Forestry, died at a Missoula hospital Oct. 26 following an extended illness, and Oscar O. Provost, part-time professor of law at MSU since 1955, died unexpectedly at his home Nov. 23 following a heart seizure.

There was a new dean in addition to the Journalism School's. Dr. Robert Van Horne replaced Jack Orr as dean of the School of Pharmacy. Orr moved to the University of Washington.

University officials were involved in legal suits over the closing of a portion of Maurice Avenue and plans to close Yellow Bay State Park. More litigation probably lies ahead on the two issues.

The Blackfoot Tavern is still operating while waiting for final court rulings. The State Liquor Board revoked the tavern's license after a student board filed charges that minors were served.

The Grizzlies ended the football season deep in the Skyline cellar but the basketball team is coming along under Cox. For the first time in nine years, the Bobcats downed the Grizzlies in football.

Freshman journalists took over an issue of the Kaimin and featured six editorials on higher education.

Work was completed on the Library addition. An addition to the Lodge and two dormitory wings are nearly finished. A roof has been erected over Glacier Skating Rink, a shed has been added to the Field House and two large family housing units are nearing completion.

Benny Goodman played to a sellout concert and dance. Harriet Miller, former associate dean of students, was elected State Superintendent of Public Instruction and MSU went Republican almost all the way in mock elections.

## Journalism Faculty Having Busy Time

Yea, verily, the staff has been busy:

JOHNSON, in addition to her State Press Assn. and classroom duties, is still busy on the writing and publishing trail. Collier's in March had her "Lost Sister," and the Montana Magazine of Western History published "Ghost Dance: Last Hope of the Sioux," and "Kid Curry, Durable Desperado." Due in the spring: Her third book, "Red Men and White," (Ballantine Books, Inc.). To be published by the University Press: A reprint of "Vigilante Days and Ways," a book by N. P. Langford, with an extended introduction by Miss Johnson based on considerable historical research.

BUE, for the first time in what seems like years, had the summer off; Flathead Lake provided the change. In August he represented the school at a convention of the American Council on Education for Journalism on the Northwestern campus in Evanston, Ill. He served as a member of the six-man accrediting committee that inspected the School of Communications at the University of Washington. "For all the talk of a jet age," Ole says, "it took me 22 hours and 5 minutes to get back from Seattle."

YU worked last summer on the copy desk of the Springfield (Ohio) News-Sun under the refresher program of the American Council on Education for Journalism. He also served as an editorial writer on the paper for three weeks. The Air Force Personnel and Training Research Center of the Air Research and Development Command recently published two of his research studies on Chinese Communist propaganda.

DUGAN, battling to keep his 168 average, is in a tie for second place in the Faculty Bowling League. The journalism team rests in fourth place. As usual, Military Science racks up the highest team score, but Dugan denies rumors he arranged to have the league's top bowler, Sgt. Milton Hansen, sent to Europe so Milt's 18 handicap wouldn't unseat journalism when they meet.

BLUMBERG addressed the Lions in Hamilton and the Elks in Great Falls during Newspaper Week, among other speaking engagements. New Republic quoted extensively from his observations on 1956 press coverage of the presidential campaign in a story in the Dec. 3 issue.

## With Grads Afield . . .

Ray Moholt, '55, sold an "Interesting People" feature to American Magazine in March. The subject is Dr. Lendal H. Kotschevar, director of MSU Food Service and Residence Halls and professor of home economics. Moholt worked for the University News Service until he went into the Army in April. He was a student in Magazine Article Writing taught by Dorothy Johnson, his senior year. "I have had a great many brain children," Miss Johnson commented. "Ray's sale to American is my first brain grandchild."

The AP Log of June 15 commended, among others, Tom Wigal, '36, and the Butte Post-Standard for reporting the June primaries. Dick MacDougall of the Terry Tribune was also cited for being among the leaders in getting in precinct returns.

Owen Grinde, '38, of the Montana Power public relations staff, is the new Silver Bow Legion commander.

Shortly after graduation in June, Jean Herbert left for Ketchikan, Alaska and a job on the Alaska Sportsman.

Ken Ingram, '39, of the Fallon (Nev.) Standard is the new secretary of the Nevada State Press Assn.

Ted Hilgenstuhler, '52, is currently employed in Hollywood as a feature writer and title-creator of two weekly television shows, "Wanderlust" and "Vagabond."

Mr. and Mrs. George T. Armitage were on the campus during orientation week. Mr. Armitage was one of the first five graduates of the School of Journalism in the Class of '14. Following his graduation he spent two years on the staff of the Great Falls Leader. After two years of service in World War I, he went to Honolulu where he worked as a reporter on the Star-Bulletin. In 1920 he became executive secretary of the Hawaii Tourist Bureau, a post he held until 1942. He established Hawaiian Service and Armitage Publications and since 1942 has been publisher of Hawaiiana. He has retired from active direction of his interests and he and Mrs. Armitage make their home at Calistoga, Calif.

C. N. (Abe) Thompson, '45, accountant with Galusha, Higgins and Galusha in Helena, was one of the speakers in November at the annual Tax School, sponsored by the School of Law.

Mrs. Virginia Bray (Virginia Nuckolls, ex-'18), pointing out that she is a charter member of Theta Sig, was here this summer. She's in charge of Child Guidance Clinic, 1007 North Front Street, Harrisburg, Pa., and has five children.

Bob Holt, '42, telegraph editor and columnist for the Ventura Star Free-Press, stopped briefly.

George Masters, '23, director of public relations for Northwest Airlines, visited the campus in April on a swing that included Missoula and other points between Seattle and his headquarters at Minneapolis. Among Montanans he had encountered in his travels, George mentioned Nat McKowin, '24, in Seattle, Agnes Boyd Troeger, '23, and Chic Guthrie, '25, in Minneapolis; Ted Ramsey, '23, in Sioux Falls, S.D. and Minor Shoebottom, ex-'25, in Billings.

Mrs. Robert Holter, ex-'56, and young daughter visited the campus in May while her husband, just out of the service, made arrangements to open a law office in Bozeman. Mrs. Holter is the former Mary DeJarnette of Missoula.

Elaine Almos, '55, visited the campus while on vacation last spring. She has left the Board of Christian Publications in St. Louis to become assistant editor of The Bemistery, house publication of the Bemis Bag Co.

Jean Harbolt, '55, visited the campus while on vacation in June. She is society editor of the Havre Daily News and loves her job.

Lloyd Eastman, '43, attended the Rocky Mountain Institute for Chamber of Commerce employes on the campus in June. Eastman is secretary of the Chamber at Watertown, S.D.

Dr. and Mrs. Jack Ghigleri (Joy East, '53) dropped in Sept. 26 on their way to Wallace, Idaho, to visit Mrs. East's parents. Dr. Ghigleri recently completed dental training at Fort Sam Houston and had orders to report in France. While in San Antonio they saw Lt. and Mrs. Jack Daniels (Muriel Griffin), both of the class of '55. Muriel is teaching in one of the San Antonio High Schools.



Two new members of Theta Sigma Phi receive violet bouquets after initiation ceremonies in November. Left to right are Joan Hoff, Butte, vice president; Judy Weaver, Red Lodge, new member; Carole Lee, Boise, president; Lee DeVore, Spokane, new member; and Norma Beatty, Helena, secretary-treasurer. Not in the photograph is a third initiate, Genell Jackson, Lewistown.

## Three SDX Members Travel Far for National Convention

Sigma Delta Chi's 47th national convention Nov. 28-Dec. 1 in Louisville attracted three members from the MSU undergraduate chapter.

Enjoying Kentucky hospitality were Jerry Hayes, Billings; Gary Sorensen, Missoula; and Bob Gilluly, Glasgow. The three drove 4200 miles in six days.

The convention program centered on a theme of "A Free Press—A Free World." Highlight of the discussions was a speech by Dr. Alberto Gainza Paz, honorary president of SDX and publisher of La Prensa in Argentina.

Another highlight was a post mortem forum on election coverage, with Turner Catledge, managing editor of the New York Times, as moderator. Other panelists were representatives from the Associated Press, United Press, Columbia Broadcasting System and National Broadcasting Company.

The panelists seemed to agree that the American press had largely dispelled the notion of a "one-party press" during coverage of the 1956 election.

In undergraduate contests, MSU was rated 44th of 61 chapters for chapter efficiency during the past year. The group ranked 20th in percentage of graduates who are still active in journalism.

## 'Women of The Press' Meet

Dorothy M. Johnson spoke on research she did last summer on the flour riots in Virginia City and on her new book, "Red Man and White," at the Theta Sig's Women of the Press party.

Transfer students and freshmen women majoring in journalism were invited to the annual party held in the Journalism School library.

## Kappa Tau Alpha Takes Two

JoAnn LaDuke, Ronan, senior, and Jack Seigle, graduate student from Detroit, Mich., were initiated into Kappa Tau Alpha late last spring.

Initiation ceremonies were in the Lodge and all members of the Journalism faculty were present.

## MSU Theta Sigs Named One Of Five Best Chapters in U.S.

Montana State University's Kappa chapter was named one of the five outstanding chapters in the nation at the annual Theta Sigma Phi convention at the University of Wisconsin in Madison July 2-5.

Kappa officers during the year for which the chapter was honored were Barbara Mellott, president; Jean Herbert, vice president; JoAnn LaDuke, secretary; Sue Munn, treasurer; and Carol McManaway, keeper of the archives.

Other chapters honored were those at Texas State College, University of Mississippi, Ohio University and Wayne University in Detroit.

Carole Lee of Boise, Idaho, and Norma Beatty of Helena, president and secretary-treasurer, respectively, represented Kappa chapter at the meeting.

Other highlights of the convention included two banquets, one at the Madison Country Club and the Matrix Table banquet at the University Student Union; a tour of the Unitarian Meeting House designed by Frank Lloyd Wright, and a boat ride on Lake Mendota.

Outstanding men and women in journalism served as panel members in workshops and as guest speakers at the banquets. They included Eleanor Johnson, editor-in-chief of "My Weekly Reader;" Dr. John A. Schindler, author of "How to Live 365 Days a Year;" Mrs. Helen Firstbrook Hector, associate editor of the Reader's Digest; Marguerite Davies, head of the Chicago UP bureau; Aileen Ryan, women's editor of the Milwaukee Journal; and Helen Fleming, Chicago Daily News reporter.

Carole and Norma had an enjoyable visit with Alice Maxwell of Seattle, national treasurer, an alumna of Kappa chapter. She told the girls about the 1958 national convention to be held in Seattle, founding place of Theta Sigma Phi.

The 1957 convention will be held at the Edgewater Beach hotel in Chicago, July 19-22.

## Etaoin Shrdlu Reception Held

The second annual Etaoin Shrdlu Reception was held in the J-School auditorium shortly after the start of fall term.

Three skits were presented. The Theta Sigs staged a mock initiation of Dean Blumberg into the organization, presenting him with a "pin" cast in Claud Lord's stereotyping department and weighing several pounds. SDX built a skit around the closing of Maurice Avenue, and the journalism staff did a takeoff on a faculty meeting.

Students who worked in the field during the summer—Joan Hoff, Gwen Bowler, Norma Beatty and Jim Berry—reported on their experiences.

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