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### Main Hall to Main Street, July 2001

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# Main Hall to Main St.

Vol. 7, No. 6

Connecting Campus and Community

July 2001

## Law grads fill federal benches

President Bush's first two nominees for U.S. district court judgeships are both Montanans who graduated from UM's law school.

Richard Cebull of Great Falls, a 1969 graduate, and Sam Haddon of Missoula, a 1965 grad, were confirmed to fill Montana's two vacant federal district judgeships.

Montana has only three federal district judgeships, so the confirmations should ease the case backlog for the state's only active U.S. district judge, Donald Molloy of Missoula. U.S. Senators Max Baucus and Conrad Burns pledged bipartisan support for both candidates to speed the nominations.

The Senate Judiciary Committee voted 19-0 in favor of their confirmations on July 19 before the full Senate gave its approval.

Cebull, 57, will serve in Billings, replacing Judge Jack Shanstrom, who is on senior status, a judicial semi-retirement, because of health reasons. Haddon, 63, will fill the position in Great Falls vacated by U.S. District Judge Charles Lovell, who took senior status in June 2000.



Cebull



Haddon

## UM earns licensing award

The University of Montana's prowling grizzly bear logo can be found on everything from coffee bags to luggage tags these days—a fact that led the National Collegiate Licensing Association to present UM with its 2001 Synergy Award.

NCLA presents the award to the nation's best collegiate licensing program. UM Executive Vice President Bob Frazier and licensing director Denise Person—the driving forces behind the logo products—were on hand to receive the Synergy Award during NCLA's annual workshop June 8-10 in Salt Lake City.

"I think this award demonstrates how unique and innovative our program is," Frazier said. "We were clearly one of the smallest schools represented at the conference, and for us to win out over schools the size of the University of Missouri or (the University of California, Los Angeles) is pretty significant."

In 1999 UM became the first university in the nation to market its own labeled line of clothing, Griz Gear. All Griz Gear products are recruitment tools for UM, since

hangtags on the clothing display a UM Web address and a toll-free number for Admissions and New Student Services. Person said Griz Gear was designed to appeal to the nine million tourists who visit Big Sky Country each year.

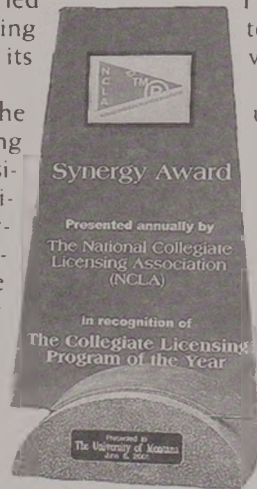
Since Griz Gear came out, other universities have followed suit with their own labeled clothing lines. Person said she has fielded calls in the last six months from Gonzaga, Stanford and Cornell universities about how to run an effective licensing program.

"Winning this award was a fantastic accomplishment for us," she said. "We've been able to think outside the box and get ahead of the competition."

The University also markets Griz Grub—food products such as bottled water and coffee—and

Griz Gifts, a variety of knickknacks and gift ideas. And Frazier said UM may begin marketing prints of University artwork as "Griz Gallery" items.

He said retail sales of licensed UM products totaled more than \$200,000 last year, with royalties of 7.5 percent coming to the University.



## New service supports Grizzly athletics

UM sports fans can now support their beloved Grizzlies simply by surfing the Web or checking their e-mail.

UM has partnered with Denver-based SnapWave Communications to provide Internet service to UM's sports department and its fans. The service costs \$19.95 per month, \$3 of which is paid directly to Intercollegiate Athletics to support its programs. Fans also can pay \$220 for an annual subscription and get one month free.

"It's a great way for alumni or fans to give back to the school and get a quality service," said Steve Moats, SnapWave's president. "If we get 10,000 subscribers, that's \$30,000 per month or \$360,000 per year going back to the University."

Moats said the service is available to 98 percent of the U.S. population and in 25 countries. Subscribers can each have up to five e-mail addresses using the "@montanagrizzlies.com" domain name. They also receive five megabytes of space for personal Web pages, and fans can instant message their family and buddies.

In addition, subscribers will receive a CD-ROM that includes Griz video highlights, schedules, media guides and inside information. A new updated CD-ROM will be sent to subscribers each season.

UM supporters can subscribe to the new service by visiting [www.montanagrizzlies.com](http://www.montanagrizzlies.com), calling (877) 736-7129 or using a CD-ROM to install the Internet software.

**Griz Gathering**—The Great Griz Encounter will kick off the 2001 football season from 3 to 5 p.m. Sunday, Aug. 19, at the River Bowl. Grizzly football players and coaches will be on hand to meet the public, sign autographs and toss footballs with youngsters during the free event. People can also cross the street for a 4:15 p.m. ribbon-cutting ceremony at Washington-Grizzly Stadium for the new SprinTurf playing surface.

**Western Sovereignty**—Westerners should have more control of their vast public lands. That's the stance taken by Daniel Kemmis in his latest book, "This Sovereign Land: A New Vision for Governing the West," which was published in June by Island Press. Kemmis, the director of UM's O'Connor Center for the Rocky Mountain West, offers a radical new proposal for federal land in the West. Unlike those who wish to privatize public lands and let market forces decide their fate, he argues for keeping the lands public but shifting jurisdiction over them from the nation to the region. In place of the current centralized management, he offers a regional approach that takes into account natural topographical and ecological features while bringing together local residents with a vested interest in ensuring the sustainability of their communities.

**Get Steamrolled**—The Mannheim Steamroller musical group will present its "Christmas Extraordinaire" concert at 7:30 p.m. Friday, Nov. 16, at MetraPark Arena in Billings. The event is a benefit concert for UM, and proceeds will help fund an entertainment business program. All seats are reserved, and tickets range from \$25 to \$75. Order by calling (800) 366-8538 or (406) 256-2422 by Aug. 1. Eight-person tables are available near the stage for \$600.



**Howling With "Dawg"**—The man called "Dawg" will bring his unique blend of acoustic sounds to Missoula for a September concert. The David Grisman Quintet will perform at 8 p.m. Tuesday, Sept. 4, in the University Theatre. Tickets are \$21 in advance and \$23 the day of the show. They are on sale now at all Tic-It-E-Z outlets or by calling (888) MONTANA or 243-4051 in Missoula. Grisman, whose unusual nickname was given to him by the late Grateful Dead front man Jerry Garcia, has earned a reputation as a virtuoso mandolinist. "Dawg music" calls upon influences as diverse as bluegrass, swing, blues, jazz, Latin and gypsy.

**Learning With Fox**—Ray Ekness, UM radio-television assistant professor, will spend part of his summer gaining valuable behind-the-scenes experience at Fox Sports Northwest in Seattle. Ekness is one of nine educators nationwide who received a Faculty Development Grant through the National Association of Television Program Executives Educational Foundation. The purpose of the program is to give educators experience that reflects their teaching or research interests.

**Foundation Turns 50**—Since June 16, 1951, the UM Foundation has worked to identify needs of the University community, raise private funds to meet those needs and manage gifts to ensure that the money is allocated according to donor wishes. The

foundation will celebrate "50 Years of Philanthropy" with special events during Homecoming 2001, Oct. 12-13. In its first year, the foundation collected \$2,155 from a \$1 fee added to the alumni association annual dues. In 2000, nearly 15,000 donors and organizations committed more than \$15 million to the University. Today the non-profit organization, which has a 40-member board of trustees, is valued at \$78 million.

**Basketball Scholar**—Simarron Schildt, a UM junior majoring in health who played forward for the Lady Griz last season, has been named a 2001 Arthur Ashe Jr. Sports Scholar. Only a handful of students across the nation qualify for the designation, which honors outstanding minority student-athletes whose achievements on and off the field are tributes to the legacy of Arthur Ashe Jr., a champion tennis player and human rights activist. Scholars must maintain at least a 3.2 grade-point average and demonstrate a record of service to the institution or community. A native of East Glacier, Schildt is a graduate of Browning High School.

**Media Might**—Three UM students finished as semifinalists in the 2001 William Randolph Hearst Foundation Journalism Awards Program. Each student earned a \$1,000 scholarship. Two of the students — Brenna Chapman of Glastonbury, Conn., and Cory Meyers of Reno, Nev., and Sandpoint, Idaho — were semifinalists in Hearst's photojournalism championship. Katrin Frye of Bigfork was a semifinalist in the radio broadcast news championship. The Hearst Journalism Awards Program is held at 105 colleges and universities that are members of the Association of Schools of Journalism and Mass Communication.

## UM Calendar

**Discover the Butterflies of Missoula**—July 28, 11 a.m.-1 p.m., meet at the main Rattlesnake Wilderness Area trailhead. Call The Nature Center at Fort Missoula at 327-0405 to register.

**Grizzly Soccer Camp**—July 28-Aug. 3, girls' residential camp for ages 12-18. Call (406) 243-4378 for a brochure.

**Homecoming parade applications available**—July 30, theme is "2001 — A Homecoming Odyssey." Call 243-5211 for more information. \$15 entry fee. Application deadline is Oct. 5. Homecoming parade is Oct. 13 at 10 a.m.

**Lady Griz Cage Camp**—July 30-Aug. 2, basketball day camp for grades 1-12. Call 243-5334 or e-mail rocheleau@mso.umt.edu

**Fundamentals of Kayaking**—July 31-Aug. 14, meets Tuesdays and Thursdays, Grizzly Pool. River trip Aug. 19. \$119 session is open to the public. Call 243-5172.

**Whitewater rafting**—Aug. 1-6, 80 miles on the Main Salmon River. Costs \$595. Call 243-5172.

**Astronomy program**—Aug. 11, "Rocks From Space," 8:30-10:30 p.m., by the Nature Center at Fort Missoula. Call 327-0405 to register. \$2/person or \$8/family.

**Grizzly football scrimmage**—Aug. 18, Washington-Grizzly Stadium. Call 243-2969 for time.

**Great Griz Encounter**—Aug. 19, 3-5

p.m., UM's River Bowl. Ribbon-cutting ceremony at 4:15 p.m. for the new SprinTurf surface in Washington-Grizzly Stadium.

**Early arrival date**—Aug. 25, dorms open with a nightly charge. For more information, call Residence Life at (406) 243-2611.

**Grizzly football scrimmage**—Aug. 25, Washington-Grizzly Stadium. Call 243-2969 for time.

**Montana Shakespeare in the Parks**—"The Twelfth Night," Aug. 28, and "The Tempest," Aug. 29, 6 p.m., UM's Oval. Call (406) 243-6661 for information. Free.

**State of the University Address**—Aug. 30, by President George Dennison, 10 a.m., Montana Theatre, Performing Arts/Radio-TV Center.



The University of  
**Montana**

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