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### Main Hall to Main Street, November 2001

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# Main Hall <sup>to</sup> Main St.

Vol. 7, No. 9

Connecting Campus and Community

November 2001

## UM professor earns top honor

University of Montana economics Professor John Photiades has been named the 2001 Montana Professor of the Year.



Photiades

The prestigious award is presented by the Carnegie Foundation for the Advancement of Teaching and the Council for Advancement and Support of Education.

CASE Professors of the Year are chosen from each state to salute outstanding undergraduate instructors.

Photiades, a 31-year member of UM's Department of Economics, was nominated by the University at the recommendation of economics Chair Tom Power. In his nomination letter, Power described Photiades as a "brilliant, dedicated teacher."

"His interests are broad, which allows him to reach out to a diverse group of students," Power wrote. "His points of view are provocative, which allows him to lead students into exciting new realms of intellectual exploration. His logic is brutal, which allows him to challenge the intellectual skills of students in ways in which they have never been tested before."

Photiades teaches classes in political economics, economic development, macroeconomics and micro-economics. He previously was honored with UM's Distinguished Teaching Award, three UM Merit Awards for Excellence in Teaching and Research, and two Mortar Board Teacher of the Month Awards. He regularly receives high marks in both faculty and student evaluations. 🍷

## From athlete to entrepreneur Former linebacker scores with college products

Rylan Jollymore's fake front tooth never played football with him. As a punishing middle linebacker for the Griz during 1995-99, he'd leave the tooth in the locker room and then flash a gap-toothed grin at the opposing team's quarterback. "Wild man coming," that smile said. "Here comes the pain train."

Jollymore freaked out a lot of quarterbacks during his eventful football career.

He also got in a few licks on current NFL star Randy Moss during the 1996 championship game against Marshall, and he was a UM Senior Linebacker of the Year and All-Big Sky Conference Team selection. After leaving UM he played the 2000 season with the Vienna Rangers of the European Football League, where he led the team in tackles and also saw action at running back.

Sadly, the EFL doesn't pay much beyond room, board and travel, so Jollymore redirected his passion for sports stadiums into the business arena. Last summer he and partner Sara Pankratz started JPW Enterprises Corp., a company that markets unique collegiate products. JPW stands for "Jollymore-Pankratz Wholesale."

The company's main products are full-color 3-D wall plaques of university logos. With UM, for example, JPW markets the grizzly logo or the University's school seal. The first hand-painted prototypes were done in plaster, but the company has switched to a less-fragile resin manufactured in China.

"Our products have been selling great."

Jollymore said. "I think it helped to be an athlete because I know the college market, and I understand and enjoy the people we get to work with."

Other products JPW markets include stained-glass-inlaid stepping stones, mugs, basketball nets, cookie cutters or wrapping paper, all tailored for individual universities. Jollymore said they now market products of 14 institutions — ranging from Montana



Rylan Jollymore and Sara Pankratz pose with some of their JPW products. (UM photo by Todd Goodrich)

State to Brigham Young, Penn State and Florida State — and they are seeking contracts from 20 more nationwide. (Licensing agreements, of course, require that the universities get a percentage of any sales.) Not bad for a company started five months ago.

Jollymore's entrepreneurial streak manifested itself while he was still playing for the Griz and earning a sociology major. He and his mother, Nancy Gresham, started wholesaling pottery from Mexico through a business called Imports West. "It was Mom's idea," he said. "We started sending pottery up here by the semi-load." So he was busy during his college days — a student/businessman/defensive headhunter.

Jollymore's parents bought him out of Imports West eight months ago, and he got JPW Corp. rolling a few months later. JPW vice president Pankratz, a Malta native who has an international business degree from UM, joined the fledgling company in July, and she's already helped line up manufacturing facilities in China.

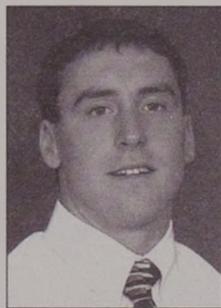
(Continued on back page)



# Bear Briefs

**Going International**—UM's Montana World Trade Center recently landed a \$400,000 grant to help promote Montana products in Taiwan and Ireland. The office of U.S. Sen. Max Baucus helped land the federal money, which will finance a new program called Partnership for Retailing and Economic Stimulation Through Technological Outreach. The program will allow small businesses to introduce products through import outlets in Taipei and Dublin. The trade center also recently privatized its management, a move officials say will make the center more flexible, increasing its entrepreneurial and financial development potential.

**Brawn and Brains**—Grizzly football strong safety Vince Huntsberger has been named a 2001 National Football Foundation and College Hall of Fame National Scholar-Athlete, the most prestigious academic award given to senior college athletes.



Huntsberger

The award nets Huntsberger an \$18,000 postgraduate scholarship and will be presented Dec. 11 in New York City. His award letter said, "You should be extremely proud to be among this elite group of 16 outstanding individuals from across the country, recognized for accomplishments in the classroom, on the field and in the community."

**M Whitening**—About 20 UM athletes and Greeks gathered together to paint the M on Mount Sentinel Oct. 26. The last time the giant letter was painted was 1996, and the job took 80 gallons of white paint. UM Facilities Services donated brushes and hauled supplies up the mountain. The project commemorated "Make a Difference Day." Project donors were Ace Hardware, Mission Paint and Glass, Columbia Paint, Sherwin-Williams, Northwest Paint, Missoula Sheet Metal, 4Gs and Paradise Falls.

**Big Bear**—Bruce Forton of Indiana recently donated a stuffed Alaska brown bear to UM. When alive the bear weighed



President George Dennison (left) with Bruce Forton and his donated bear.

about 900 pounds. It was shot by Forton on May 16, 1978, during a hunting trip to the Alaskan Peninsula. The mounted bear is worth about \$25,000, and Forton was convinced to donate the bear to the University by his son, Paul, who is a UM forestry student. "It wouldn't fit in our house, so we thought it would be nice to donate it to UM," said the elder Forton, who is a furniture manufacturer. The huge bear now stands in the Adams Center's Grizzly Varsity Club.

**Honoring O'Connor**—Coming performances of the play "Our Town" at UM will be dedicated to the late Carroll O'Connor, who began his acting career at UM with performances in "Our Town" and other student productions more than 50 years ago. The Department of Drama/Dance will present Thornton Wilder's "Our Town" at 7:30 p.m. Tuesday, Dec. 11, through Saturday, Dec. 15, in the Montana Theatre of the Performing Arts and Radio/Television Center. Tickets are \$15 for the general public and \$12 for students and senior citizens. They are available at box offices in the PAR/TV Center and the University Center. Box office hours are 11:30 a.m. to 5:30 p.m. Monday through Friday. For more information, call 243-4581. One of the best-known and most timeless tales in American theater, "Our Town" explores love, loss, family and community to provide a vision of what is possible in life.

## UM lands No. 1 CPA exam ranking

UM's School of Business Administration has the No. 1 first-time pass rate in the nation for the May 2000 Uniform Certified Public Accountant Examination, according to the National Association of State Boards of Accountancy.

UM is ranked first in the category of candidates with advanced graduate degrees. UM students achieved an 82.4 percent first-time pass rate for all four subjects tested, compared to a national average of 17.4 percent. Wake Forest University came in second with a 71.9 percent first-time pass rate.

"This ranking is a significant national honor," said Professor Stanley Jenne, chair of the UM Department of Accounting and Finance. "It directly measures the success of our graduate students against every other graduate program in the nation."

The last time UM was ranked No. 1 in the nation was on the May 1987 Uniform CPA Examination. 🐻

## Jollymore — continued

He said UM licensing agent Denise Peron was instrumental in helping them get their first licensing agreement through their alma mater, and they used that UM experience to branch out to other institutions.

Jollymore said local artist Linda Rush carves the models for the wall plaques out of wood. The carvings are used to make molds for the plaster or resin products, which are then hand painted. The 3-D university logos are called the Pride Collection. Jan Lindsey of Missoula creates the stepping stones, and master potter John Ward of Florence crafts the mugs, while other JPW products are manufactured out of state.

JPW products are available in Missoula at Home Depot, Bob Wards, Office City and the Bookstore at UM. They also can be bought statewide at Ace Hardware and Universal Athletics. For more information or to order products, call (406) 542-1504 or go online to [www.ThePridecollection.com](http://www.ThePridecollection.com).

Now that Jollymore has turned in his shoulder pads for business attire, he's melted quite a bit. He wears his fake front tooth all the time these days — no gap-toothed grins at competing retailers — and he's even willing to admit he didn't lose his tooth playing football. He actually slipped off a wet log and smacked his mouth on a rock while on a high school fishing trip with his dad. But don't tell anyone. 🐻



The University of Montana

Main Hall to Main Street is published by University Relations at The University of Montana. Send questions, comments or suggestions to Cary Shimek, editor, 330 Brantly Hall, Missoula, MT, 59812, or call (406) 243-5914. Photos are by Todd Goodrich. Brenda Day, Rita Munzenrider and Patia Stephens are contributing editors and writers.