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Montana Nonresident Traveler Expenditures and Economic Contribution: 2013

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2013 Montana Nonresident Traveler Expenditures & Economic Contribution

2013 Contribution of Nonresident Traveler Expenditures to Montana's Economy

- In 2013, nonresident visitors to Montana spent an estimated \$3.62 billion in the state. (See Table 2 below)
- This \$3.62 billion in local spending directly supports \$2.85 billion¹ of economic activity in the state, and supports an additional \$1.62 billion²⁺³ of economic activity, indirectly.
- The total contribution of nonresident spending to Montana's economy was \$4.47 billion⁴ in 2013.

Table 1 - 2013 Economic Impact	Direct	Indirect	Induced	Combined
Industry Output	\$2,848,400,000 ¹	\$754,900,000 ²	\$869,600,000 ³	\$4,472,900,000 ⁴
Employment (# of jobs)	33,670	6,370	8,220	48,260
Employee Compensation	\$834,300,000	\$196,970,000	\$244,980,000	\$1,276,250,000
Proprietor Income	\$145,150,000	\$39,110,000	\$44,900,000	\$229,160,000
Other Property Type Income	\$335,120,000	\$142,790,000	\$190,660,000	\$668,570,000
State & Local Taxes	–	–	–	\$236,080,000 *

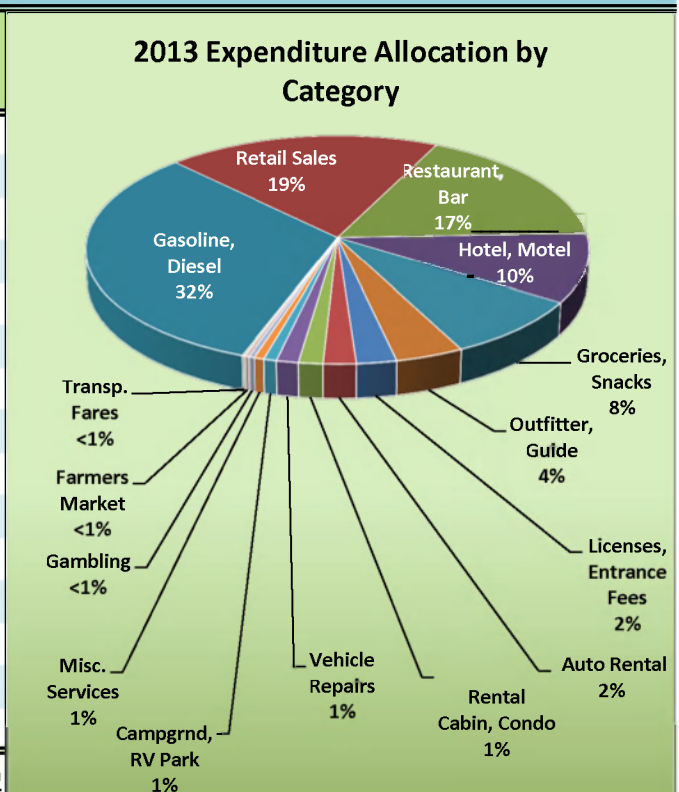
Direct impacts result from nonresident traveler purchases of goods and services; **Indirect impacts** result from purchases made by travel-related businesses; and **Induced impacts** result from purchases by those employed in travel-related occupations.

Industry Output is the value of goods & services produced by an industry which nonresidents purchase. **Employment** is full- and part-time average annual jobs. **Other Property Type Income** consists of payments for rents, royalties and dividends.

* **CHANGE:** The IMPLAN data set *now* incorporates state-level BEA TOPI (taxes on production and imports) data, *rather than* using U.S. data to produce state-level estimates, as was done in previous IMPLAN data sets. Comparison to years prior to 2012 is not advised.

Table 2 - 2013 Nonresident Traveler Expenditures⁵

Expenditure Category	Average Daily Per Group ^{6,7}	Allocation by Category	Total Expenditures ^{6,8}
Gasoline, Diesel	\$51.64	32%	\$1,165,560,000
Retail Sales	\$31.55	19%	\$704,320,000
Restaurant, Bar	\$27.73	17%	\$625,300,000
Hotel, Motel	\$15.57	10%	\$354,220,000
Groceries, Snacks	\$13.70	8%	\$306,580,000
Outfitter, Guide	\$6.55	4%	\$143,690,000
Licenses, Entrance Fees	\$3.75	2%	\$84,160,000
Auto Rental	\$3.06	2%	\$68,720,000
Rental Cabin, Condo	\$2.25	1%	\$51,170,000
Vehicle Repairs	\$2.05	1%	\$45,970,000
Campground, RV Park	\$1.18	1%	\$26,730,000
Misc. Services	\$0.93	1%	\$20,780,000
Gambling	\$0.58	<1%	\$12,910,000
Farmers Market	\$0.38	<1%	\$8,460,000
Transportation Fares	\$0.26	<1%	\$5,930,000
Total	\$161.19		\$3,624,480,000



⁵Spending data are gathered via on-site surveys of nonresident travelers at airports, gas stations, and rest areas in MT. Travelers report 24 hours worth of trip expenditures representing the day during which they were intercepted by an ITRR surveyor.

⁶Data are collected quarterly. Therefore, avg. daily expenditures are weighted averages of quarterly figures. ⁷Expenditures may appear lower than typical costs in these categories because they are averaged across all visitor groups. ⁸Expenditure category totals may not add to year total due to rounding.