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# Montana Nonresident Traveler Expenditures and Economic Contribution: 2012

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# 2012 Montana Nonresident Traveler Expenditures & Economic Contribution

## 2012 Contribution of Nonresident Traveler Expenditures to Montana's Economy

- In 2012, nonresident visitors to Montana spent an estimated \$3.27 billion in the state. (See Table 2 below)
- This \$3.27 billion in local spending directly supports \$2.64 billion<sup>1</sup> of economic activity in the state, and supports an additional \$1.59 billion<sup>2+3</sup> of economic activity, indirectly.
- The total contribution of nonresident spending to Montana's economy was \$4.23 billion<sup>4</sup> in 2012.

Table 1 - 2012 Economic Impact	Direct	Indirect	Induced	Combined
Industry Output	\$2,643,900,000 <sup>1</sup>	\$848,400,000 <sup>2</sup>	\$740,500,000 <sup>3</sup>	\$4,232,800,000 <sup>4</sup>
Employment (# of jobs)	29,750	6,550	6,600	42,900
Employee Compensation	\$690,300,000	\$181,500,000	\$185,000,000	\$1,056,800,000
Proprietor Income	\$114,700,000	\$43,000,000	\$38,100,000	\$195,800,000
Other Property Type Income	\$311,500,000	\$143,400,000	\$148,000,000	\$602,900,000
State & Local Taxes	-	-	-	\$215,100,000 *

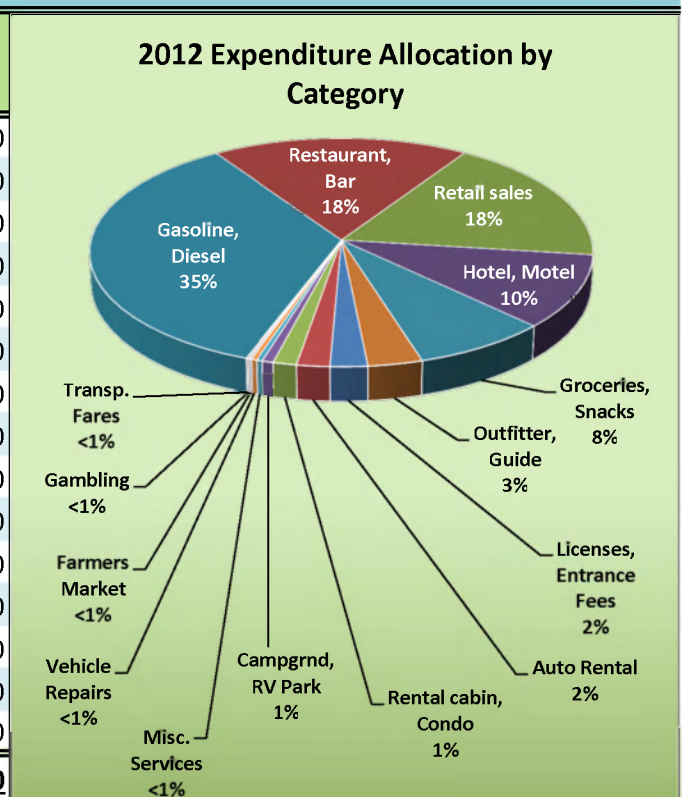
**Direct impacts** result from nonresident traveler purchases of goods and services; **Indirect impacts** result from purchases made by travel-related businesses; and **Induced impacts** result from purchases by those employed in travel-related occupations.

**Industry Output** is the value of goods & services produced by an industry which nonresidents purchase. **Employment** is full- and part-time average annual jobs. **Other Property Type Income** consists of payments for rents, royalties and dividends.

\* **CHANGE:** The IMPLAN data set *now* incorporates state-level BEA TOPI (taxes on production and imports) data, *rather than* using U.S. data to produce state-level estimates, as was done in previous IMPLAN data sets. Comparison to previous years is not advised.

## Table 2 - 2012 Nonresident Traveler Expenditures

Expenditure Category	Average Daily Per Group <sup>5,6</sup>	Allocation by Category	Total Expenditures <sup>5,7</sup>
Gasoline, Diesel	\$48.83	35%	\$1,152,610,000
Restaurant, Bar	\$25.26	18%	\$595,070,000
Retail sales	\$25.23	18%	\$589,330,000
Hotel, Motel	\$14.34	10%	\$338,660,000
Groceries, Snacks	\$10.90	8%	\$258,490,000
Outfitter, Guide	\$4.41	3%	\$103,520,000
Licenses, Entrance Fees	\$3.01	2%	\$70,640,000
Auto Rental	\$2.66	2%	\$62,360,000
Rental cabin, Condo	\$1.89	1%	\$44,470,000
Campground, RV Park	\$0.88	1%	\$21,260,000
Misc. Services	\$0.48	<1%	\$11,340,000
Vehicle Repairs	\$0.44	<1%	\$10,600,000
Farmers Market	\$0.20	<1%	\$4,870,000
Gambling	\$0.19	<1%	\$4,410,000
Transportation Fares	\$0.05	<1%	\$1,070,000
<b>Total</b>	<b>\$138.77</b>		<b>\$3,268,700,000</b>



<sup>5</sup>Data is collected quarterly. Therefore, avg. daily expenditures are weighted averages of quarterly figures. <sup>6</sup>Expenditures may appear lower than typical costs in these categories because they are averaged across all visitor groups. <sup>7</sup>Expenditure category totals may not add to year total due to rounding.