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Main Hall Main St.

Vol. 8. No. 9

Connecting Campus and Community

September 2002

Huge video screen added to Griz football stadium

uestion: What do Times Square and Washington-Grizzly Stadium have in common? Answer: The same type of massive video screen.

In a dream come true for University of Montana football fans, a new video scoreboard with a huge 36-by-26-foot full-color screen was installed at the stadium just in time for the Sept. 21 Homecoming game.

The screen, which until recently displayed ads for people thronging New York City's Times Square, is the largest used at a I-AA university and the fifth-largest screen in all of college football, according to

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An image of dancing Monte appears on UM's new video scoreboard, whose Griz Vision camerawork is provided by students

Chuck Maes, UM associate athletic director.

It's definitely the biggest television in Montana — visible for miles outside the stadium — and the best part is that it came to the University basically free of charge.

Maes said no taxpayer dollars were used to bring the huge screen to Montana. Instead it will be paid for by advertising on the scoreboard and at fixed locations in the stadium. The estimated cost for the scoreboard and its installation is about \$2.3 million.

In addition, Virtu Consulting, the company that procured the scoreboard for UM, has agreed to pay the University \$570,000 annually from advertising revenues — an amount that equals all proceeds generated by past stadium scoreboard advertising agreements.

Virtu Consulting is managed by Terry Pugh, a UM alumnus who played

(Continued on back page)

Afghan student studying at UM

A young woman from Afghanistan arrived in Missoula Aug. 27 to begin her studies at UM-Missoula on a full scholarship.

Sousan Řahimi, 24, from Kabul, is among six young Afghan women offered the opportunity to study at U.S. universities after a competitive application process.

She was accompanied to Missoula by Paula Nirschel, wife of the president of Roger Williams University in Bristol, R.I. Nirschel came up with the idea to provide the gift of education to Afghan women returning to school for the first time since Taliban rule ended.

In light of the degradation and isolation of women during the former regime, Nirschel thought it fitting to offer full scholarships to Afghan women. Armed with an American education, the women will return home after

graduating to share their knowledge and skills.

such as Ron Russell (inset),

After her husband, RWU President Roy J. Nirschel, made an appeal to American college and university presidents, UM was among four institutions to meet the challenge. The University will provide a full scholarship covering tuition, fees, room and board for the duration of Rahimi's studies here. The UM Bookstore has provided a scholarship to cover her books and supplies, and a UM Foundation account has been established for her personal expenses.

"We were in a very hard situation (under the Taliban)," Rahimi said. "All women were at home with no school or university. I'm very happy to be here in Montana. It was my dream to be in the United States."

(Continued on back page)



UM kicks off Excellence drive

M's economic impact on the Missoula community has jumped by \$14.4 million over last year, according to a study by the University's Bureau of Business and Economic Research. The study was commissioned for the UM Foundation's Excellence Fund Drive.

Results of the BBER survey were presented at the official kickoff of this year's Excellence Fund Missoula Business and Campus Drive on Saturday, Sept. 14.

The economic study is done each year so Excellence Fund volunteers can demonstrate the University's importance to the community. With UM injecting \$233.7 million into the local economy last year, drive chair Paul Sepp said, "The impact on the community is a major selling point for 100 volunteers from the business, professional and University community as they ask associates to say 'Count Me In' with a gift in support of UM academic programs."

Funding priorities this year include scholarships, faculty and staff development, student pre-professional opportunities, expanding library and computer services,

outreach and more.

The drive will continue through Thursday, Oct. 17, when volunteers celebrate what is expected to be the 24th consecutive year of attaining their fund-raising goal. Sepp and his steering committee hope to raise \$300,000 for UM this year.

Sepp said, "Missoulians are very generous to the University and seem to recognize it is in their best interest to keep The University of Montana thriving and growing. An economically healthy UM means an economically healthy Missoula."

Steve Seninger, BBER's director of economic analysis, attributes UM's increasingly positive economic impact to a continued trend of more visitors coming to the Missoula campus, especially to attend athletic and cultural events, as well as increased local purchases by the University itself. Seninger's figures separate expenditures into industry categories.

Among the highest categories are mortgages and rents, food purchases, vehicles and their operating expenses, department stores and recreation facilities.

Homecoming birthday to remember



Bob Dantic and his wife, Jean, cheer during the UM Homecoming football game Sept. 21 at Washington-Grizzly Stadium. The die-hard Griz fan bused 50 of his friends and relatives from Laurel for his 50th birthday party. He called the big event Bob's 50 Hours of Non-stop Fun. The son of a Griz fullback and the brother of another football Griz, Bob manages the IGA grocery store in Laurel. Friends describe him as someone who knows how to squeeze the most out of life, and he rarely misses a game.

New center boosts care for elderly

A new geriatric education center located at UM-Missoula is poised to help Montana's health care professionals who face an ever-increasing number of patients 65 or older, but often work without the benefit of recent information on health issues for elderly patients.

A \$1.7 million grant from the Department of Health and Human Services has allowed faculty members from UM-Missoula's School of Pharmacy and Allied Health Sciences, Montana State University-Bozeman's College of Nursing and Rocky Mountain College's Physician Assistant Program to create the Montana Geriatric Education Center, which is housed in the Skaggs Building on the UM campus.

The center offers programs for health care educators, students and practitioners. Topics range from disease prevention to

disability and other health-related problems faced by older individuals and their families. The programs emphasize interdisciplinary collaboration, health promotion and attention to the cultural diversity of the populations served.

Colleen Murphy-Southwick, research associate at UM-Missoula, will direct

Montana's new center.

"This center is an important development for Montana," Murphy-Southwick said. "It's an opportunity for UM, MSU and Rocky Mountain College to combine their specialized resources in health care training to address a serious health need. The center will help health care professionals develop or upgrade their skills in geriatrics, and provide them with the latest information in health care delivery for the elderly."

For more information, call Murphy-Southwick at (406) 243-2453

Montana ghost town photographer presents UM exhibit

ew black-and-white photographs by Helena native Richard S. Buswell will be on display at UM this fall. "Silent Frontier: Icons of Early Montana Settlement" will be shown in the Meloy and Paxson galleries of the Montana Museum of Art and Culture from Friday, Oct. 4. through Friday, Nov. 29. Museum hours

are 3 to 7 p.m. Tuesdays and 11 a.m. to 3 p.m. Wednesday through Saturday. The museum is free and open to the public.

A practicing physician, Buswell has been photographing Montana's ghost towns for more than 30 years. Many of the recent photographs in this exhibit approach abstraction, a new development in his

chronicle of abandoned settlements.

Buswell had his first one-person show at MMAC in 1991. Since then, his work has been collected by nearly 90 museums, including Boston's Museum of Fine Arts, the Smithsonian Institution's National Museum of American History and the Library of Congress.

Better Writing—The University now has a new center to help UM students improve their writing skills. The writing center offers drop-in, scheduled and online tutoring: information about local and Webbased writing resources; and workshops and mini-courses aimed at improving undergraduate writing across all disciplines. In the second half of each semester, the center will add services as needed and schedule evening and weekend hours. Four years ago the University's Faculty Senate instituted a required writing proficiency assessment to ensure that all UM graduates are able to write with "clarity of thought and precision of language." To graduate, UM students must take at least three writing courses and pass the assessment, as well as complete the upper-division writing expectations required in their majors. Nancy Mattina, the writing center's interim director, said the center will play a role in the University's emphasis on writing skills by guiding students toward better writing strategies and by providing regularly scheduled preparatory workshops for the writing proficiency assessment. For more information, call Mattina at (406) 243-2470, or go online to www.umt.edu/writingcenter.

Native Views—Crow elder Alma Snell will impart some of her tribe's wisdom about food and medicinal use of plants during her lecture "Taste of Heritage" at 3:30 p.m. Thursday, Oct. 10, in the UC Theater. The audience will get to

sample foods such as chokecherry sauce, pemmican, various teas and more. Snell then will give a reading her book. "Grandmother's Grandchild: My Crow Indian Life. at 4 p.m. Friday, Oct. 11, in the large meeting room at the Missoula Public Library. Snell is part of the second generation of Crow born into reservation life. Her visit to UM is part of a new lecture series starting this fall that will tackle Native American topics.

Sponsored by the Montana Committee for the Humanities and UM's Department of Native American Studies, the Native Views lecture series will bring Indian elders, artists, scholars, activists and others to Missoula in an effort to spark local and regional dialogue about important Native issues. More Native Views lectures will be coming. Call UM's Department of Native American Studies at (406) 243-5831 for more information.



Play Time—UM's Department of Drama/Dance will open its 2002-03 season with Caryl Churchill's play "Cloud Nine." Performances will be held nightly at 7:30 p.m. Oct. 8-12 and 15-19 in the Masquer Theatre of UM's Performing Arts and Radio/Television Center. Tickets cost \$11 for the general public and \$10 for students and senior citizens. They are available at box offices in the PAR/TV lobby and the University Center. "Cloud Nine" audiences are transported across time, two continents and a range of human relationships in this gender-bending comedy. The first act tackles colonial and sexual repression in Victorian Africa. The second act is set in London in 1979, the year Churchill wrote the play. "Cloud Nine" is a thoughtprovoking, humorous work that raises significant questions about societal and personal issues. For reservations and additional information, call (406) 243-4581, Monday through Friday from 11:30 a.m. to 5:30 p.m.

Health Lectures—An upcoming lecture series at St. Patrick Hospital and Health Sciences Center will delve into the

complexities of the current health care crisis. The four free lectures will be sponsored by the Institute of Medicine and Humanities. a joint program of the hospital and UM. "Health Care and You: A Healing Place or a Marketplace?" will be held once a week from Oct. 7 to Oct. 30. All presentations will begin at 7:30 p.m. in the Conference Center of St. Patrick Hospital, located at 500 W. Broadway. The events will be partially funded by a grant from the Montana Committee for the Humanities. The series will be presented in a town-meeting format to encourage audience questions and participation. For more information, call IMH program

coordinator Dixie McLaughlin at (406) 329-5662.

New Tech Program—UM-Missoula's College of Technology now offers a program for students who want to become radiology technologists. The course is a cooperative effort between COT and St. Patrick Hospital and Health Sciences Center. Students in the program will complete five semesters of course work

that includes training with radiology technologists at Missoula clinics and hospitals. Graduates receive an associate degree in applied science, which prepares them for the American Registry of Radiologic Technologists certification exam. The first students registered for the program began classes this fall. "We are very pleased with the response to this new program," said COT Dean R. Paul Williamson, "This fall's classes are full, and we have students on a waiting list. We hope to expand the program in the future." For more information, call COT Admissions and New Student Services at (406) 243-7888.

New Exhibit—"Material + Process," sculptures by Santa Fe, N.M., artist Tracy Krumm and Helena artist Richard Swanson, will be on display Oct. 4 through Nov. 1 in UM's Gallery of Visual Arts. Located on the first floor of UM's Social Science Building, the gallery is open from 11 a.m. to 4 p.m. Monday through Friday. In their works, Krumm and Swanson explore the notion of transformation through the use of found and natural materials. For more information about the exhibits, call Cathryn Mallory, gallery director, at (406) 243-2813.

Winter Learning—Community members are welcome, residents and nonresidents pay the same tuition, and students are not required to formally apply to attend UM's Continuing Education Wintersession, January 6-24, 2003. From anthropology to welding, economics to outdoor classes and physics to study-abroad opportunities, a wide variety of course options are available. Wintersession is an opportunity to earn college credits, fulfill general education requirements or complete independent studies or work-based learning experiences. Early registration is recommended, as class sizes are limited. For a complete schedule of courses and fees and an application form, go online to www.umt.edu/wintersession or call Peggy Nesbitt at UM Continuing Education, 243-6014.

Coaching Gig—Bob Beers, an All-American linebacker for the Grizzlies during 1967-68, has been hired to coach the Colorado Crush, an Arena Football League expansion team that begins play in February. Beers, 54, was a UM assistant coach, and he coached Western Montana during 1993-94, guiding his NAIA squad to the Frontier Conference title and earning coachof-the-year honors both seasons. He has coached at all levels, and was offensive coordinator of the Amsterdam Admirals of NFL Europe in 1995. For the past seven years, he has been a college scout for the Denver Broncos. One co-owner of the Colorado Crush is former NFL star John Elway. Beers played and coached under Elway's late father, Jack.



Alma Snell in her younger days on the Crow Indian Reservation.

Scoreboard - continued

linebacker for the Griz during the late '60s and early '70s. His company maintains similar video scoreboards at the University of Arizona, Florida State University, Ohio State University and other campuses. It was his idea to buy the screen from investors in New York City, where the screen was making less money because of the Sept. 11 attacks and the current economic slowdown. Virtu also intends to install another electronic scoreboard in the Adams Center.

UM players actually saw the screen hanging in Times Square when they flew to New York to tackle Hofstra on Aug. 29. Maes said the screen's trip to Montana was slowed by heightened security measures in New York City and getting the proper permits to remove the huge apparatus from one of the busiest chunks of real estate in North America. Missoula-area trucking firms eventually hauled the scoreboard components to Montana, where workers had three days to get it up and running in time for Homecoming. Maes said the screen took two weeks to become operational at Times Square when it was first installed.

"We worked on the screen all night," UM athletic director Wayne Hogan said on the sidelines during the Homecoming game. "We got it running 10 minutes before the game."

The screen offered huge images of the game, the fans and more. When two Air Force jets buzzed the stadium during the national anthem, they were first seen coming on the big screen. The scoreboard also offered entertaining images such as Godzilla and King Kong stomping and pounding or a rowdy locker room scene from the football movie "Varsity Blues." Monte the mascot's antics could be watched in three-story grandeur, and the "Kiss Cam" let couples express their love before 19,689 screaming Griz fans, a stadium record.

The screen also has created the phenomenon of Griz players glancing upward to see a crisp instant replay of their last play. And it puts more pressure on the refs, since the screen often shows if a flag was warranted.

The camerawork for the new screen is provided by Griz Vision, a group of about a dozen UM radio-television journalism students. They earn \$7.75 per hour and valuable job experience as they produce the intense, four-hour program each game day. Many of the students have no experience shooting sports, but fans say their telecasts have looked highly professional.

Maes said the scoreboard adds an exciting element to one of the most vibrant stadiums in I-AA football.

Afghan - continued

Formerly a freshman at Kabul University, Rahimi plans to study English literature at UM. Her father is an English translator for Afghanistan's Chamber of Commerce and Industry. Her mother teaches English.

Besides UM and RWU, other institutions participating in the program's pilot are Notre Dame College in Ohio, the University of Hartford in Connecticut and the University of Southern Oregon.

"The University of Montana is honored to be participating in this scholar-

ship program to assist young Afghan women in furthering their education," said UM Vice President for Student Affairs Barbara Hollmann, who arranged Rahimi's studies here. "We're excited to have an Afghan woman on campus sharing her experiences with us. We hope that more colleges and universities in the United States will join in the program."

Hollmann said UM's Effie Koehn, director of Foreign Student and Scholar Services, and Juana Alcala, assistant director of Admissions and New Student Services, were instrumental in preparing the paperwork and cutting through the red tape to bring Rahimi to campus.

UM Calendar

Faculty and Guest Artist Series—Oct. 4, soprano Anne Basinski, 7:30 p.m., Music Recital Hall. Tickets \$6/general, \$4/students and senior citizens. Call (406) 243-6880 for more information.

Graduate student recital series—Oct. 5, bassoonist Alicia McLean, 7:30 p.m., Music Recital Hall. Free. Call (406) 243-6880 for more information.

Practical Ethics Center Seminar—Oct. 7, "Human Cloning a Coroner's Dilemma: Case Study and Discussion," Mike McMeekin, Missoula County sheriff and coroner, 12:10-1 p.m., Gallagher Building Room 201. Free.

Faculty and Guest Artist Series—Oct. 7, Heartland of America Clarinet Quartet, 7:30 p.m., Music Recital Hall. Free.

Sustainable Communities Lecture Series—Oct. 8, "Thriving Communities in the Big Sky: Making Montana's Smart Growth Future a Reality," Tim Davis, Montana Smart Growth Coalition, 7 p.m., Gallagher Building Room 123. Free.

NBA Exhibition—Oct. 8, Seattle Supersonics vs. Golden State Warriors, 7:30 p.m., Adams Center. Tickets \$100/courtside, \$28.50/court-close up, \$22.50/upper sides, \$15.50/upper ends. Call (406) 243-4051 or (888) MONTANA. Tic-lt-E-Z outlets are located at the University Center Box Office, Worden's Market and Southgate Mall.

Outdoor Program presentation—Oct. 10, "Sisters of the Mountains," mountaineering in the Cardi Liera Blanca of Peru, 7 p.m., Social Science Building Room 344. Free.

UM Days—Oct. 12, offers high school juniors and seniors and their parents a look at UM, 8:15 a.m.-2:30 p.m. Complete the online form at www.umt.edu/nss/umdays or request a brochure by calling (800) 462-8636 or (406) 243-6266.

Astronomy program—Oct. 12, "Viewing the Moon," 7 p.m., The Nature Center at Fort Missoula. \$2/person, \$8/family. Call (406) 327-0405.

Concert—Oct. 12, Missoula Symphony Orchestra, featuring harp soloist Yolanda Kondonassis, 7:30 p.m., University Theatre; also 3 p.m. Oct. 13 and 7:30 p.m. Oct. 17. Call (406) 721-3194 for tickets.

Concert—Oct. 12, The String Cheese Incident, 8 p.m., Adams Center. Tickets are \$20 and can be purchased at all Tic-It-E-Z locations, call (888) MONTANA or (406) 243-4051.

Graduate recital—Oct. 14, pianist Mika Inouye, 7:30 p.m., Music Recital Hall. Free.

Take Back the Night—Oct. 14-19, activities to empower women and all survivors of sexual assault. Call (406) 243-6429 for more information.

Visiting artist lecture—Oct. 17, Peter von Tiesenhausen, 7 p.m., Gallagher Building Room 123. Call (406) 243-2813.

Family Weekend—Oct. 18-20. Pregame brunch Oct. 19, 10 a.m.-noon, University Center Ballroom. For brunch reservations or more information on Family Weekend, call Jessica Wilcomb at (406) 243-2488.

Football—Oct. 19, Grizzlies vs. Southern Utah (KECI-TV), 1:05 p.m., Washington-Grizzly Stadium.



Main Hall to Main Street is published by University Relations at The University of Montana. Send questions, comments or suggestions to Cary Shimek, editor, 330 Brantly Hall, Missoula, MT, 59812, or call (406) 243-5914. Photos are by Todd Goodrich. Brenda Day, Holly Fox, Rita Munzenrider and Patia Stephens are contributing editors and writers. The newsletter is online at www.umt.edu/urelations/mainhall.