Montana Nonresident Traveler Expenditures and Economic Contribution: 2009

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## 2009 Montana Nonresident Traveler Economic Impacts & Expenditures

### 2009 Economic Impacts

<table>
<thead>
<tr>
<th></th>
<th>Direct</th>
<th>Indirect</th>
<th>Induced</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Output</td>
<td>$1,924,500,000</td>
<td>$463,200,000</td>
<td>$468,400,000</td>
<td>$2,856,100,000</td>
</tr>
<tr>
<td>Employment (# of jobs)</td>
<td>24,030</td>
<td>4,110</td>
<td>4,900</td>
<td>33,040</td>
</tr>
<tr>
<td>Employee Compensation</td>
<td>$523,900,000</td>
<td>$113,000,000</td>
<td>$123,500,000</td>
<td>$760,400,000</td>
</tr>
<tr>
<td>Proprietor Income</td>
<td>$93,900,000</td>
<td>$24,700,000</td>
<td>$23,500,000</td>
<td>$142,100,000</td>
</tr>
<tr>
<td>Other Property Type Income</td>
<td>$229,600,000</td>
<td>$96,700,000</td>
<td>$100,500,000</td>
<td>$426,800,000</td>
</tr>
<tr>
<td>State &amp; Local Taxes</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>$188,200,000</td>
</tr>
</tbody>
</table>

### Definitions:
- **Direct impacts** result from nonresident traveler purchases of goods and services.
- **Indirect impacts** result from purchases made by travel-related businesses.
- **Induced impacts** result from purchases by those employed in travel-related occupations.
- **Industry Output** is the value of an industry's total production.
- **Employment** is full- and part-time annual jobs.
- **Other Property Type Income** consists of payments for rents, royalties and dividends.

### 2009 Nonresident Traveler Expenditures

#### Expenditure Allocation by Category

- **Gasoline, Oil**: 32% (32% of $2,271,800,000 = $710,660,000)
- **Restaurant, Bar**: 22% (22% of $2,271,800,000 = $498,410,000)
- **Retail Sales**: 16% (16% of $2,271,800,000 = $358,130,000)
- **Hotel, B&B, etc.**: 11% (11% of $2,271,800,000 = $240,170,000)
- **Groceries, Snacks**: 8% (8% of $2,271,800,000 = $191,850,000)
- **Auto Rental and Repairs**: 3% (3% of $2,271,800,000 = $81,360,000)
- **Outfitter, Guide**: 2% (2% of $2,271,800,000 = $41,010,000)
- **Campground, RV Park**: 2% (2% of $2,271,800,000 = $39,480,000)
- **Licenses, Entrance Fees**: 2% (2% of $2,271,800,000 = $37,030,000)
- **Misc. Services**: 1% (1% of $2,271,800,000 = $22,718,000)
- **Transportation Fares**: 1% (1% of $2,271,800,000 = $22,718,000)
- **Gambling**: 1% (1% of $2,271,800,000 = $22,718,000)

#### Average Daily Per Group

- **Gasoline, Oil**: $35.97
- **Restaurant, Bar**: $25.47
- **Retail Sales**: $18.52
- **Hotel, B&B, etc.**: $12.16
- **Groceries, Snacks**: $9.78
- **Auto Rental and Repairs**: $4.24
- **Outfitter, Guide**: $2.07
- **Campground, RV Park**: $2.03
- **Licenses, Entrance Fees**: $1.90
- **Misc. Services**: $1.53
- **Transportation Fares**: $1.53
- **Gambling**: $0.89

#### Total Expenditures

- **Total Expenditures**: $116.09

1. 2009 expenditure estimate is based on Q1 & Q2, 2008 expenditure estimates (derived from 2005 spending patterns), adjusted (-18%) for changes in the economy, and Q3 & Q4, 2009 estimates. Expenditures may appear lower than typical costs in these categories because they are averaged across all visitor groups.