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### Montana Nonresident Traveler Expenditures and Economic Contribution: 2008

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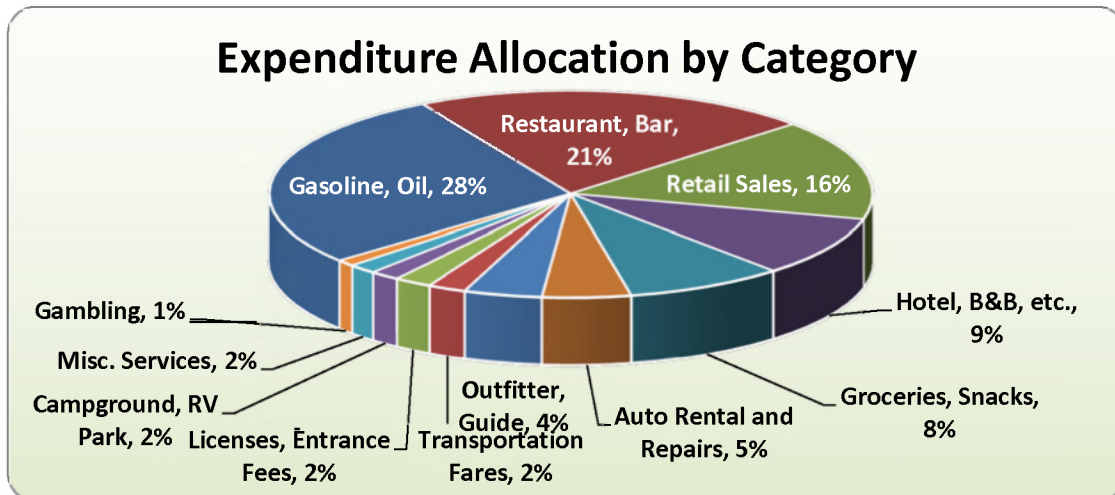
## 2008 Montana Nonresident Traveler Economic Impacts & Expenditures

REVISED  
February 2012  
Kara Grau, M.S.

2008 Revised Economic Impacts	Direct	Indirect	Induced	Combined
Industry Output	\$2,234,000,000	\$696,300,000	\$617,300,000	\$3,547,600,000
Employment (# of jobs)	27,630	5,880	6,050	39,560
Employee Compensation	\$560,600,000	\$165,200,000	\$157,200,000	\$883,000,000
Proprietor Income	\$71,500,000	\$44,700,000	\$31,900,000	\$148,100,000
Other Property Type Income	\$266,700,000	\$132,800,000	\$128,800,000	\$528,300,000
State & Local Taxes	—	—	—	\$247,500,000

Definitions: Direct impacts result from nonresident traveler purchases of goods and services; Indirect impacts result from purchases made by travel-related businesses; and Induced impacts result from purchases by those employed in travel-related occupations. Industry Output is the value of an industry's total production. Employment is full- and part-time annual jobs. Other Property Type Income consists of payments for rents, royalties and dividends.

### 2009 Nonresident Traveler Expenditures



Expenditure Category	Average Daily Per Group <sup>1,2</sup>	Allocation by Category	Total Expenditures <sup>1</sup>
Gasoline, Oil	\$40.34	28%	\$761,600,000
Restaurant, Bar	\$30.93	21%	\$583,800,000
Retail Sales	\$22.90	16%	\$430,900,000
Hotel, B&B, etc.	\$13.48	9%	\$254,300,000
Groceries, Snacks	\$12.23	8%	\$231,000,000
Auto Rental and Repairs	\$6.93	5%	\$129,200,000
Outfitter, Guide	\$6.08	4%	\$114,100,000
Transportation Fares	\$3.06	2%	\$56,200,000
Licenses, Entrance Fees	\$2.87	2%	\$54,900,000
Campground, RV Park	\$2.23	2%	\$43,500,000
Misc. Services	\$2.21	2%	\$41,200,000
Gambling	\$1.50	1%	\$27,700,000
<b>Total</b>	<b>\$144.76</b>	<b>100%</b>	<b>\$2,728,400,000</b>

<sup>1</sup>2008 revised expenditure estimate is based on Q1 & Q2, 2008 expenditure estimates, and Q3 & Q4, 2008 adjusted (-15%) for changes in the economy.

<sup>2</sup>Expenditures may appear lower than typical costs in these categories because they are averaged across all visitor groups.