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Montana Nonresident Traveler Expenditures and Economic Contribution: 2007

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2007 Montana Nonresident Economic Impacts & Expenditures

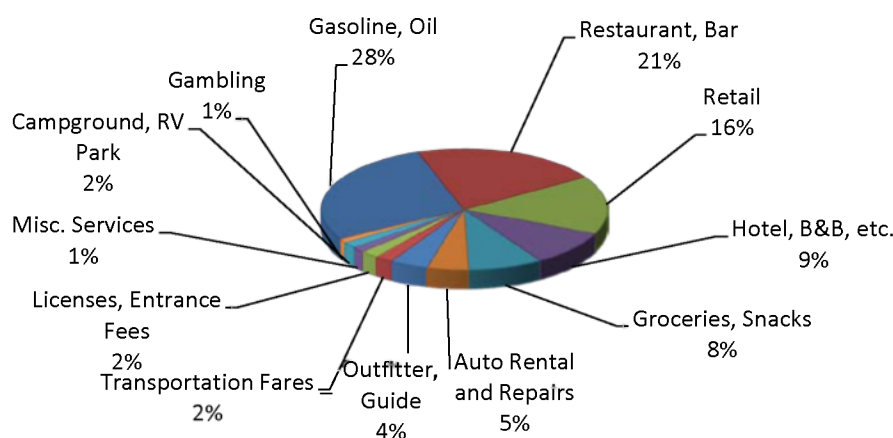
REVISED
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Kara Grau

2007 Economic Impacts	Direct	Indirect	Induced	Combined
Industry Output	\$2,536,900,000	\$810,400,000	\$723,300,000	\$4,070,600,000
Employment Contribution (# of jobs)	35,140	7,160	7,560	49,860
Employee Income	\$677,800,000	\$195,200,000	\$189,200,000	\$1,062,200,000
Proprietors' Income	\$88,600,000	\$37,300,000	\$29,200,000	\$155,100,000
State & Local Taxes	\$159,900,000	\$36,300,000	\$38,900,000	\$235,100,000

Definitions: Direct impacts result from nonresident traveler purchases of goods and services; Indirect impacts result from purchases made by travel-related businesses; and Induced impacts result from purchases by those employed in travel-related occupations.

2007 Direct Expenditures

Expenditure Allocation by Category



Expenditure Category	Average Daily per Group ^{1*} (group size= 2.45)	Allocation by Category	Total Expenditures ^{**}
Gasoline, Oil ^{***}	\$42.37	28%	\$866,100,000
Restaurant, Bar	\$32.55	21%	\$656,000,000
Retail Sales	\$24.20	16%	\$485,600,000
Hotel, B&B, etc.	\$14.45	9%	\$288,500,000
Groceries, Snacks	\$12.81	8%	\$260,800,000
Auto Rental and Repairs	\$7.37	5%	\$145,200,000
Outfitter, Guide	\$6.60	4%	\$133,200,000
Transportation Fares	\$3.36	2%	\$62,000,000
Licenses, Entrance Fees	\$2.97	2%	\$62,900,000
Misc. Services	\$2.35	1%	\$44,300,000
Campground, RV Park	\$2.18	2%	\$50,100,000
Gambling	\$1.61	1%	\$30,800,000
Total	\$152.82	100%	\$3,085,500,000

¹ Reflects average expenditure distribution over all visitor groups, regardless of how many actual groups spent money in any particular category.

*Based on total year expenditures.

**Based on totaled quarterly expenditures.

***Recent increases in gasoline prices are not reflected in this data because figures are based on data collected for the 2005 Nonresident Study.