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Montana Nonresident Traveler Expenditures and Economic Contribution: 2006

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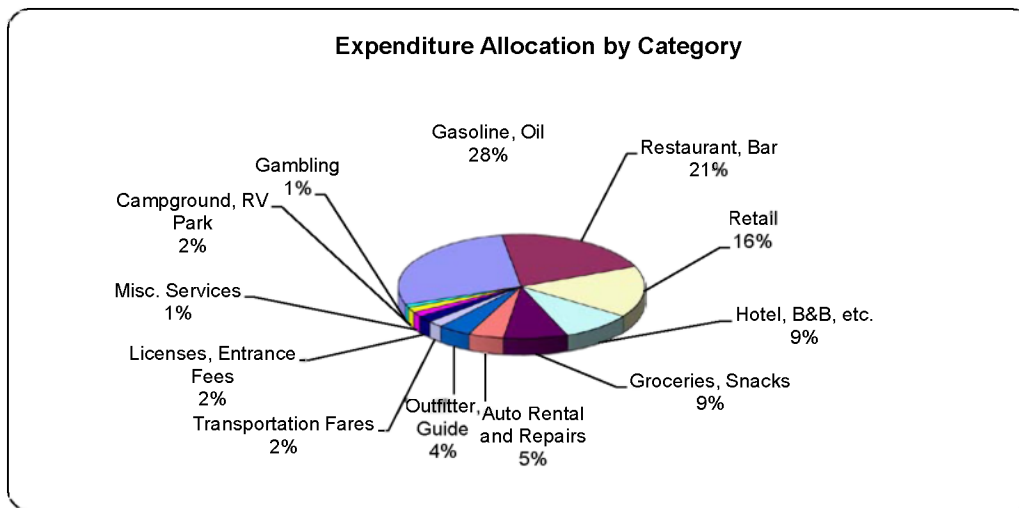
2006 Montana Nonresident Economic Impacts & Expenditures

April 2007
Kara Grau

2006 Economic Impacts	Direct	Indirect	Induced	Combined
Industry Output* <i>(Revised 3/2012)</i>	\$2,296,600,000	\$653,700,000	\$553,100,000	\$3,503,400,000
Employment Contribution (# of jobs)	36,500	5,480	6,600	48,580
Employee Income	\$643,900,000	\$127,000,000	\$146,900,000	\$917,800,000
Proprietors' Income	\$103,000,000	\$38,400,000	\$30,100,000	\$171,500,000
State & Local Taxes	\$163,500,000	\$31,600,000	\$34,600,000	\$229,700,000

Definitions: Direct impacts result from nonresident traveler purchases of goods and services; Indirect impacts result from purchases made by travel-related businesses; and Induced impacts result from purchases by those employed in travel-related occupations.

2006 Direct Expenditures



Expenditure Category	Average Daily per Group ^{1*} (group size= 2.45)	Allocation by Category	Total Expenditures ^{**}
Gasoline, Oil	\$41.20	28%	\$817,700,000
Restaurant, Bar	\$31.65	21%	\$619,800,000
Retail Sales	\$23.53	16%	\$458,700,000
Hotel, B&B, etc.	\$14.05	9%	\$272,500,000
Groceries, Snacks	\$12.46	8%	\$246,200,000
Auto Rental and Repairs	\$7.16	5%	\$137,100,000
Outfitter, Guide	\$6.41	4%	\$125,700,000
Transportation Fares	\$3.26	2%	\$58,700,000
Licenses, Entrance Fees	\$2.89	2%	\$59,400,000
Misc. Services	\$2.29	1%	\$42,000,000
Campground, RV Park	\$2.12	2%	\$47,200,000
Gambling	\$1.57	1%	\$29,100,000
Total	\$148.59	100%	\$2,914,100,000

¹ Reflects average expenditure distribution over all visitor groups, regardless of how many actual groups spent money in any particular category.

*Based on total year expenditures.

**Based on totaled quarterly expenditures.

*Industry output revised (Feb, 2012) to subtract the cost of goods sold, which had been included in the original estimate of direct output.