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Montana Nonresident Traveler Expenditures and Economic Contribution: 2005

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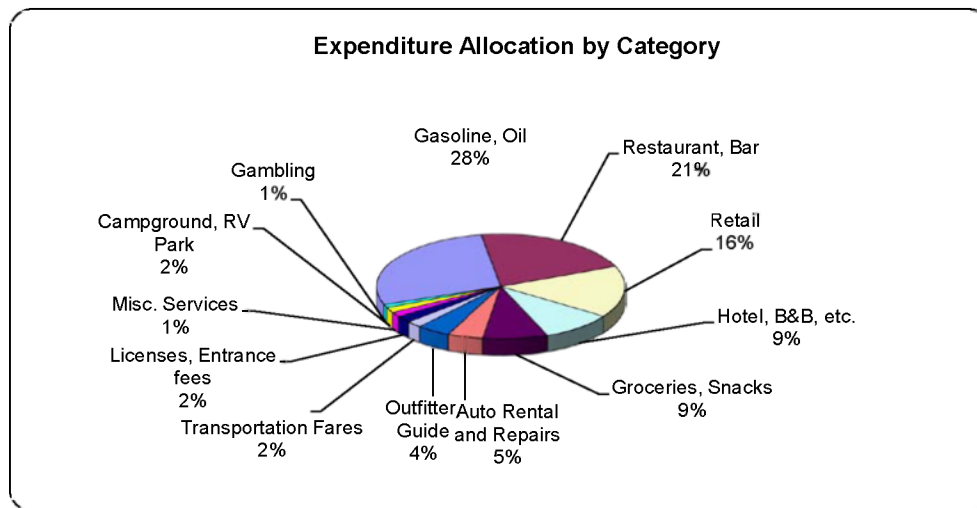
2005 Montana Nonresident Economic Impacts & Expenditures

October 2006
Kara Grau

| 2005 Economic Impacts | Direct | Indirect | Induced | Combined |
|------------------------------------------|-----------------|---------------|---------------|-----------------|
| Industry Output* <i>(Revised 3/2012)</i> | \$2,021,300,000 | \$574,900,000 | \$491,400,000 | \$3,087,600,000 |
| Employment Contribution (# of jobs) | 34,520 | 5,180 | 6,240 | 45,940 |
| Employee Income | \$565,100,000 | \$111,600,000 | \$127,700,000 | \$804,400,000 |
| Proprietors' Income | \$89,900,000 | \$33,400,000 | \$26,100,000 | \$149,400,000 |
| State & Local Taxes | \$143,100,000 | \$27,700,000 | \$31,400,000 | \$202,200,000 |

Definitions: Direct impacts result from nonresident traveler purchases of goods and services; Indirect impacts result from purchases made by travel-related businesses; and Induced impacts result from purchases by those employed in travel-related occupations.

2005 Direct Expenditures



| Expenditure Category | Average Daily per Group ^{1*} (group size= 2.45) | Allocation by Category | Total Expenditures ^{**} |
|-------------------------|-------------------------------------------------------------|------------------------|----------------------------------|
| Gasoline, Oil | \$39.91 | 28% | \$773,300,000 |
| Restaurant, Bar | \$30.66 | 21% | \$586,400,000 |
| Retail Sales | \$22.80 | 16% | \$433,700,000 |
| Hotel, B&B, etc. | \$13.61 | 9% | \$257,800,000 |
| Groceries, Snacks | \$12.07 | 8% | \$232,900,000 |
| Auto Rental and Repairs | \$6.94 | 5% | \$129,400,000 |
| Outfitter, Guide | \$6.21 | 4% | \$118,700,000 |
| Transportation Fares | \$3.16 | 2% | \$55,200,000 |
| Licenses, Entrance fees | \$2.80 | 2% | \$56,300,000 |
| Misc. Services | \$2.22 | 1% | \$39,700,000 |
| Campground, RV Park | \$2.05 | 2% | \$44,900,000 |
| Gambling | \$1.52 | 1% | \$27,400,000 |
| Total | \$143.95 | 100% | \$2,755,700,000 |

¹ Reflects average expenditure distribution over all visitor groups, regardless of how many actual groups spent money in any particular category.

*Based on total year expenditures.

**Based on totaled quarterly expenditures.

*Industry output revised (Feb, 2012) to subtract the cost of goods sold, which had been included in the original estimate of direct output.