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Montana Nonresident Traveler Expenditures and Economic Contribution: 2005

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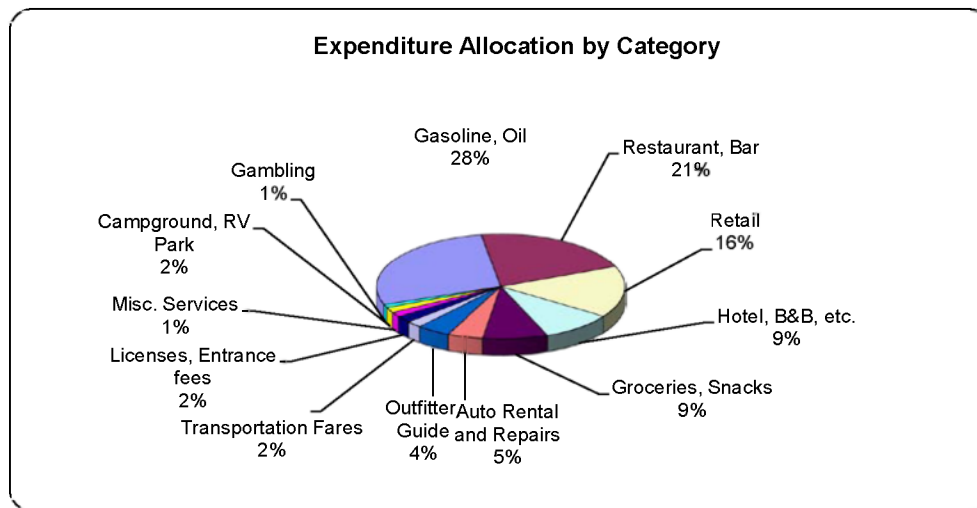
2005 Montana Nonresident Economic Impacts & Expenditures

October 2006
Kara Grau

2005 Economic Impacts	Direct	Indirect	Induced	Combined
Industry Output* (<i>Revised 3/2012</i>)	\$2,021,300,000	\$574,900,000	\$491,400,000	\$3,087,600,000
Employment Contribution (# of jobs)	34,520	5,180	6,240	45,940
Employee Income	\$565,100,000	\$111,600,000	\$127,700,000	\$804,400,000
Proprietors' Income	\$89,900,000	\$33,400,000	\$26,100,000	\$149,400,000
State & Local Taxes	\$143,100,000	\$27,700,000	\$31,400,000	\$202,200,000

Definitions: Direct impacts result from nonresident traveler purchases of goods and services; Indirect impacts result from purchases made by travel-related businesses; and Induced impacts result from purchases by those employed in travel-related occupations.

2005 Direct Expenditures



Expenditure Category	Average Daily per Group ^{1*} (group size= 2.45)	Allocation by Category	Total Expenditures ^{**}
Gasoline, Oil	\$39.91	28%	\$773,300,000
Restaurant, Bar	\$30.66	21%	\$586,400,000
Retail Sales	\$22.80	16%	\$433,700,000
Hotel, B&B, etc.	\$13.61	9%	\$257,800,000
Groceries, Snacks	\$12.07	8%	\$232,900,000
Auto Rental and Repairs	\$6.94	5%	\$129,400,000
Outfitter, Guide	\$6.21	4%	\$118,700,000
Transportation Fares	\$3.16	2%	\$55,200,000
Licenses, Entrance fees	\$2.80	2%	\$56,300,000
Misc. Services	\$2.22	1%	\$39,700,000
Campground, RV Park	\$2.05	2%	\$44,900,000
Gambling	\$1.52	1%	\$27,400,000
Total	\$143.95	100%	\$2,755,700,000

¹ Reflects average expenditure distribution over all visitor groups, regardless of how many actual groups spent money in any particular category.

*Based on total year expenditures.

**Based on totaled quarterly expenditures.

*Industry output revised (Feb, 2012) to subtract the cost of goods sold, which had been included in the original estimate of direct output.