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Montana Nonresident Traveler Expenditures and Economic Contribution: 2004

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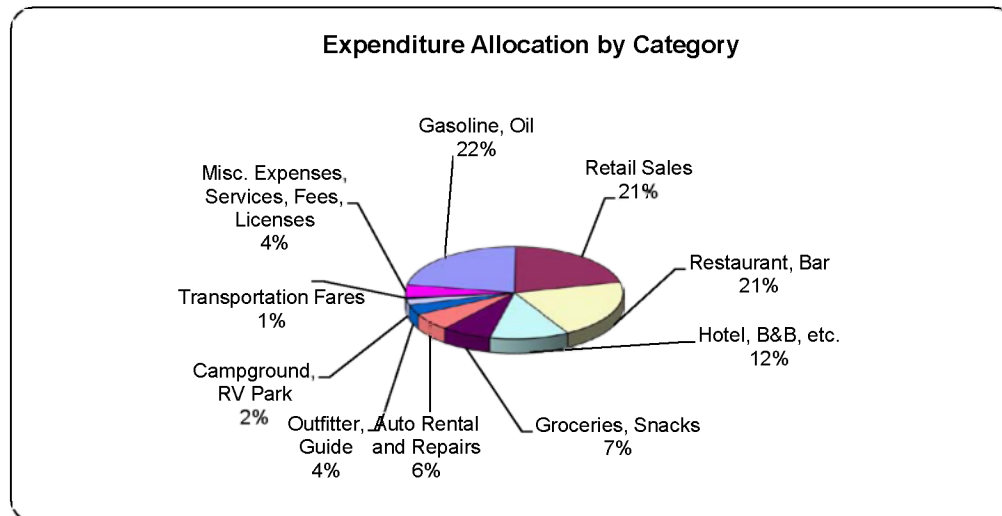
2004 Montana Nonresident Economic Impacts & Expenditures

June 2005
Jim Wilton

2004 Economic Impacts	Direct	Indirect	Induced	Combined
Industry Output* (<i>Revised 3/2012</i>)	\$1,439,000,000	\$377,900,000	\$419,400,000	\$2,236,300,000
Employment Contribution (# of jobs)	29,250	4,130	5,770	39,150
Employee Income	\$429,100,000	\$81,500,000	\$108,800,000	\$619,400,000
Proprietors' Income	\$102,600,000	\$21,400,000	\$22,100,000	\$146,100,000
State & Local Taxes	\$99,900,000	\$19,700,000	\$21,100,000	\$140,700,000

Definitions: Direct impacts result from nonresident traveler purchases of goods and services; Indirect impacts result from purchases made by travel-related businesses; and Induced impacts result from purchases by those employed in travel-related occupations.

2004 Direct Expenditures



Expenditure Category	Average Daily per Group ¹ (group size= 2.31)	Allocation by Category	Total Expenditures
Gasoline, Oil	\$26.87	22%	\$438,200,000
Retail Sales	\$25.35	21%	\$413,500,000
Restaurant, Bar	\$24.60	20%	\$401,300,000
Hotel, B&B, etc.	\$14.24	12%	\$232,200,000
Groceries, Snacks	\$8.82	7%	\$143,800,000
Auto Rental and Repairs	\$7.39	6%	\$120,600,000
Outfitter, Guide	\$4.24	4%	\$69,100,000
Campground, RV Park	\$2.58	2%	\$42,100,000
Transportation Fares	\$0.57	0%	\$9,300,000
Misc. Expenses, Services, Fees, Licenses	\$5.37	4%	\$87,600,000
Total	\$120.03	100%	\$1,957,700,000

¹Reflects average expenditure distribution over all visitor groups, regardless of how many actual groups spent money in any particular category.

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*Industry output revised (Feb, 2012) to subtract the cost of goods sold, which had been included in the original estimate of direct output.