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Montana Nonresident Traveler Expenditures and Economic Contribution: 2003

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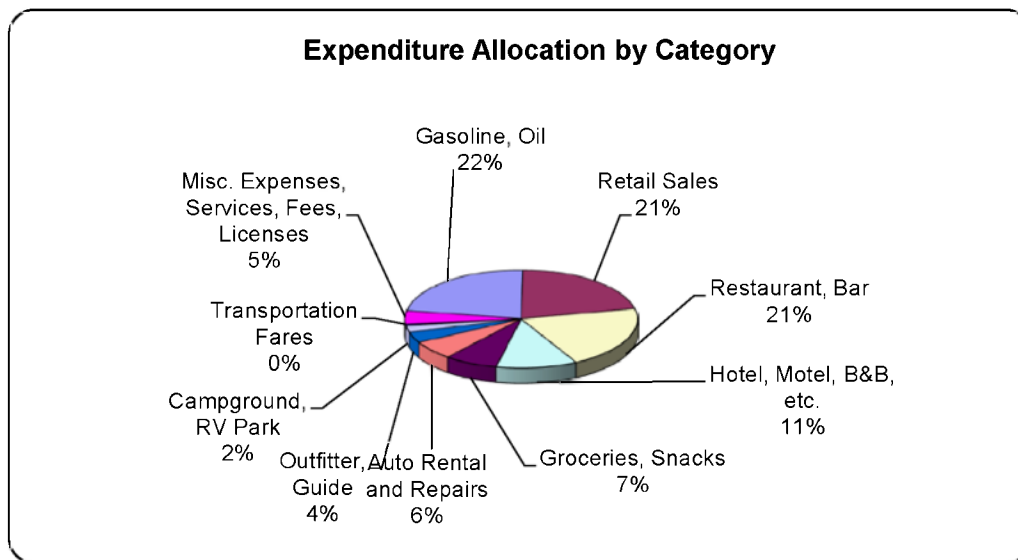
2003 Montana Nonresident Economic Impacts & Expenditures

July, 2004
J. Wilton

2003 Economic Impacts	Direct	Indirect	Induced	Combined
Industry Output* <i>(Revised 3/2012)</i>	\$1,400,100,000	\$365,500,000	\$405,100,000	\$2,170,700,000
Employment Contribution (# of jobs)	27,640	3,910	5,440	36,990
Employee Income	\$413,200,000	\$78,800,000	\$105,200,000	\$597,200,000
Proprietors' Income	\$99,700,000	\$20,700,000	\$21,400,000	\$141,800,000
State & Local Taxes	\$95,600,000	\$18,860,000	\$20,910,000	\$135,370,000

Definitions: Direct impacts result from nonresident traveler purchases of goods and services; Indirect impacts result from purchases made by travel-related businesses; and Induced impacts result from purchases by those employed in travel-related occupations. NOTE: Economic impact figures reflect new NAICS-based model changes that greatly affect impact multipliers compared to previously published economic impacts that used SIC-based impact multipliers. The new model changes more accurately capture Montana's economic structure.

2003 Direct Expenditures



Expenditure Category	Average Daily per Group ¹ (group size= 2.32)	Allocation by Category	Total Expenditures
Gasoline, Oil	\$26.12	22%	\$421,700,000
Retail Sales	\$24.71	21%	\$398,900,000
Restaurant, Bar	\$23.93	21%	\$386,300,000
Hotel, Motel, B&B, etc.	\$13.08	11%	\$211,200,000
Groceries, Snacks	\$8.60	7%	\$138,800,000
Auto Rental and Repairs	\$7.21	6%	\$116,400,000
Outfitter, Guide	\$4.18	4%	\$67,400,000
Campground, RV Park	\$2.53	2%	\$40,900,000
Transportation Fares	\$0.54	0%	\$8,700,000
Misc. Expenses, Services, Fees, Licenses	\$5.21	4%	\$84,000,000
Total Average Daily per Group	\$116.11	100%	\$1,874,300,000

¹ Reflects average expenditure distribution over all visitor groups, regardless of how many actual groups spent money in any particular category.

Note: Numbers may not add to 100% due to rounding

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*Industry output revised (Feb, 2012) to subtract the cost of goods sold, which had been included in the original estimate of direct output.