

University of Montana

ScholarWorks at University of Montana

Institute for Tourism and Recreation Research
Publications

Institute for Tourism and Recreation Research

7-1-2004

Montana Nonresident Traveler Expenditures and Economic Contribution: 2003

Jim Wilton

The University of Montana-Missoula

Follow this and additional works at: https://scholarworks.umt.edu/itrr_pubs



Part of the [Economics Commons](#), [Leisure Studies Commons](#), [Recreation, Parks and Tourism Administration Commons](#), and the [Tourism and Travel Commons](#)

Let us know how access to this document benefits you.

Recommended Citation

Wilton, Jim, "Montana Nonresident Traveler Expenditures and Economic Contribution: 2003" (2004). *Institute for Tourism and Recreation Research Publications*. 80.
https://scholarworks.umt.edu/itrr_pubs/80

This Report is brought to you for free and open access by the Institute for Tourism and Recreation Research at ScholarWorks at University of Montana. It has been accepted for inclusion in Institute for Tourism and Recreation Research Publications by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact scholarworks@mso.umt.edu.



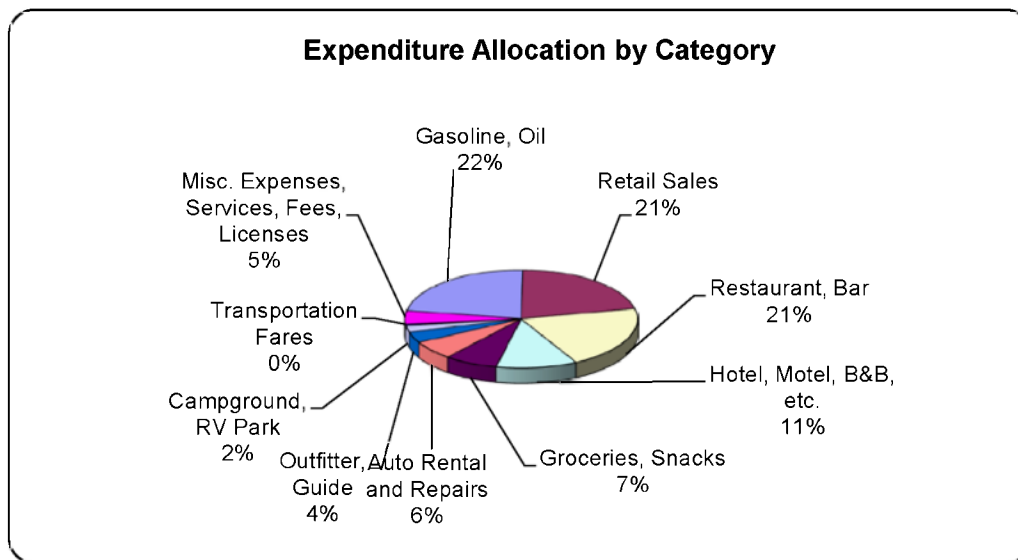
2003 Montana Nonresident Economic Impacts & Expenditures

July, 2004
J. Wilton

2003 Economic Impacts	Direct	Indirect	Induced	Combined
Industry Output* <i>(Revised 3/2012)</i>	\$1,400,100,000	\$365,500,000	\$405,100,000	\$2,170,700,000
Employment Contribution (# of jobs)	27,640	3,910	5,440	36,990
Employee Income	\$413,200,000	\$78,800,000	\$105,200,000	\$597,200,000
Proprietors' Income	\$99,700,000	\$20,700,000	\$21,400,000	\$141,800,000
State & Local Taxes	\$95,600,000	\$18,860,000	\$20,910,000	\$135,370,000

Definitions: Direct impacts result from nonresident traveler purchases of goods and services; Indirect impacts result from purchases made by travel-related businesses; and Induced impacts result from purchases by those employed in travel-related occupations. NOTE: Economic impact figures reflect new NAICS-based model changes that greatly affect impact multipliers compared to previously published economic impacts that used SIC-based impact multipliers. The new model changes more accurately capture Montana's economic structure.

2003 Direct Expenditures



Expenditure Category	Average Daily per Group ¹ (group size= 2.32)	Allocation by Category	Total Expenditures
Gasoline, Oil	\$26.12	22%	\$421,700,000
Retail Sales	\$24.71	21%	\$398,900,000
Restaurant, Bar	\$23.93	21%	\$386,300,000
Hotel, Motel, B&B, etc.	\$13.08	11%	\$211,200,000
Groceries, Snacks	\$8.60	7%	\$138,800,000
Auto Rental and Repairs	\$7.21	6%	\$116,400,000
Outfitter, Guide	\$4.18	4%	\$67,400,000
Campground, RV Park	\$2.53	2%	\$40,900,000
Transportation Fares	\$0.54	0%	\$8,700,000
Misc. Expenses, Services, Fees, Licenses	\$5.21	4%	\$84,000,000
Total Average Daily per Group	\$116.11	100%	\$1,874,300,000

¹ Reflects average expenditure distribution over all visitor groups, regardless of how many actual groups spent money in any particular category.

Note: Numbers may not add to 100% due to rounding

The University of Montana—Missoula

*Industry output revised (Feb, 2012) to subtract the cost of goods sold, which had been included in the original estimate of direct output.