Montana Nonresident Traveler Expenditures and Economic Contribution: 2002

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# 2002 NONRESIDENT ECONOMIC IMPACTS & EXPENDITURES

## 2002 Economic Impacts

<table>
<thead>
<tr>
<th>Economic Impact</th>
<th>Direct</th>
<th>Indirect</th>
<th>Induced</th>
<th>Combined</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Output</td>
<td>$1,352,900,000</td>
<td>$327,500,000</td>
<td>$547,100,000</td>
<td>$2,227,500,000</td>
</tr>
<tr>
<td>Employment Contribution</td>
<td>28,800</td>
<td>3,900</td>
<td>9,400</td>
<td>41,900</td>
</tr>
<tr>
<td>Employee Income</td>
<td>$414,000,000</td>
<td>$79,000,000</td>
<td>$225,000,000</td>
<td>$718,000,000</td>
</tr>
<tr>
<td>Proprietors' Income</td>
<td>$51,000,000</td>
<td>$24,000,000</td>
<td>$27,000,000</td>
<td>$102,000,000</td>
</tr>
<tr>
<td>State &amp; Local Taxes</td>
<td>$87,000,000</td>
<td>$16,000,000</td>
<td>$27,000,000</td>
<td>$130,000,000</td>
</tr>
</tbody>
</table>

1. Direct impacts result from nonresident traveler purchases of goods and services.
2. Indirect impacts result from purchases made by travel-related businesses.
3. Induced impacts result from purchases by those employed in travel-related occupations.

## 2002 Direct Expenditures

### Expenditure Allocation by Category

- **Gasoline, Oil**: 22% ($402,000,000)
- **Retail Sales**: 21% ($379,000,000)
- **Restaurant, Bar**: 20% ($368,000,000)
- **Hotel, Lodge, B&B**: 12% ($208,000,000)
- **Groceries, Snacks**: 8% ($135,000,000)
- **Auto Rental and Repairs**: 6% ($115,000,000)
- **Outfitter, Guide**: 4% ($65,000,000)
- **Transportation Fares**: 1% ($41,000,000)
- **Misc. Expenses, Services, Fees, Licenses**: 4% ($27,000,000)

### Average Daily per Group (group size = 2.44)

- **Gasoline, Oil**: $25.59
- **Retail Sales**: $24.12
- **Restaurant, Bar**: $23.42
- **Hotel, Lodge, B&B**: $13.24
- **Groceries, Snacks**: $8.59
- **Auto Rental and Repairs**: $7.32
- **Outfitter, Guide**: $4.14
- **Transportation Fares**: $2.61
- **Misc. Expenses, Services, Fees, Licenses**: $0.51

### Total Expenditures

**$1,800,000,000**

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(revised 10/15/03)