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# Montana Nonresident Traveler Expenditures and Economic Contribution: 2002

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# State of Montana

## 2002 NONRESIDENT ECONOMIC IMPACTS & EXPENDITURES

| 2002 Economic Impacts                    | Direct <sup>1</sup> | Indirect <sup>2</sup> | Induced <sup>3</sup> | Combined        |
|--|---------------------|-----------------------|----------------------|-----------------|
| Industry Output* <i>(Revised 3/2012)</i> | \$1,352,900,000     | \$327,500,000         | \$547,100,000        | \$2,227,500,000 |
| Employment Contribution (# of jobs)      | 28,600              | 3,900                 | 9,400                | 41,900          |
| Employee Income                          | \$414,000,000       | \$79,000,000          | \$225,000,000        | \$718,000,000   |
| Proprietors' Income                      | \$51,000,000        | \$24,000,000          | \$27,000,000         | \$102,000,000   |
| State & Local Taxes                      | \$87,000,000        | \$16,000,000          | \$27,000,000         | \$130,000,000   |

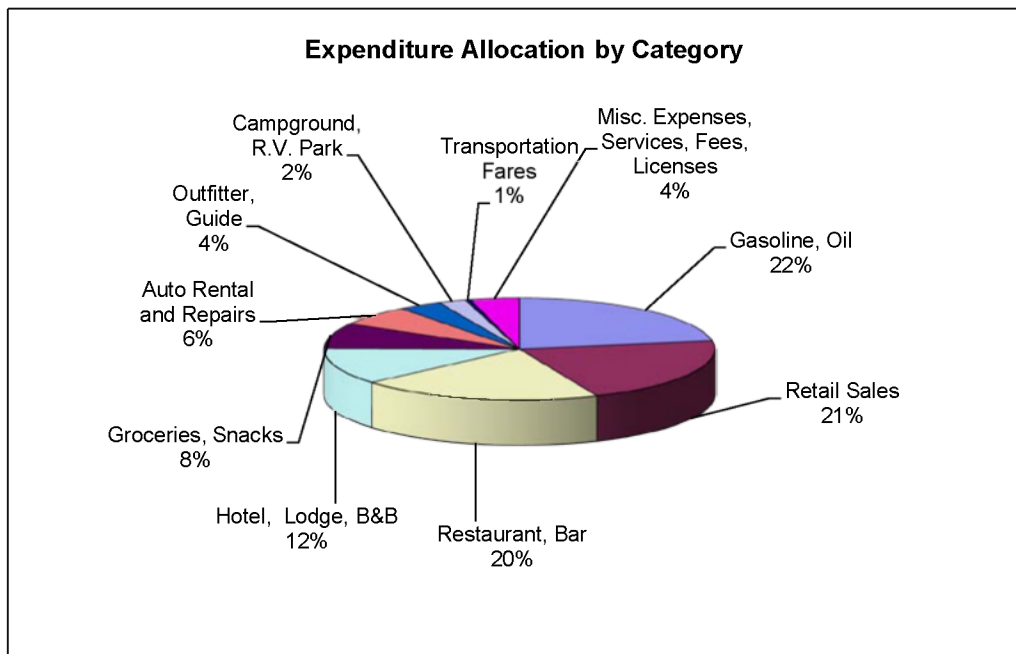
<sup>1</sup>*Direct impacts* result from nonresident traveler purchases of goods and services.

<sup>2</sup>*Indirect impacts* result from purchases made by travel-related businesses.

<sup>3</sup>*Induced impacts* result from purchases by those employed in travel-related occupations.

\*Industry output revised to account for the cost of goods sold.

### 2002 Direct Expenditures



| Expenditure Category<br><small>(reflects distribution of \$ over all visitors)</small> | Average Daily<br>per Group<br><small>(group size= 2.44)</small> | Allocation<br>by Category | Total<br>Expenditures  |
|--|---|---------------------------|------------------------|
| Gasoline, Oil  | \$25.59   | 22%                       | \$402,000,000          |
| Retail Sales   | \$24.12   | 21%                       | \$379,000,000          |
| Restaurant, Bar  | \$23.42   | 20%                       | \$368,000,000          |
| Hotel, Lodge, B&B  | \$13.24   | 12%                       | \$208,000,000          |
| Groceries, Snacks  | \$8.59  | 8%                        | \$135,000,000          |
| Auto Rental and Repairs  | \$7.32  | 6%                        | \$115,000,000          |
| Outfitter, Guide   | \$4.14  | 4%                        | \$65,000,000           |
| Campground, R.V. Park  | \$2.61  | 2%                        | \$41,000,000           |
| Transportation Fares   | \$0.51  | 0%                        | \$8,000,000            |
| Misc. Expenses, Services, Fees, Licenses   | \$5.03  | 4%                        | \$79,000,000           |
| <b>Total</b>   | <b>\$114.57</b>   | <b>100%</b>               | <b>\$1,800,000,000</b> |