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Expenditure Comparison of Overseas, Canadian, and Domestic Nonresident Travelers to Montana:2013

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2013 Expenditure Comparison of Overseas, Canadian, and Domestic Nonresident Travelers to Montana

Overseas Visitors ¹				Canadian Visitors				Domestic Visitors			
Sample size	196			1,480			8,558				
Nonresident Travelers	209,000			1,600,000			9,210,000				
Group Size (people/group)	2.63			2.44			2.23				
Length of Stay (nights)	7.11			2.37			4.99				
% of All Travelers in 2013	2%			15%			83%				

Expenditure Category ^{2,3}	Overseas Visitors			Canadian Visitors			Domestic Visitors		
	Avg. Daily Group Expend. ⁴	% of Daily Expend.	Avg. Trip Expend	Avg. Daily Group Expend. ⁴	% of Daily Expend.	Avg. Trip Expend	Avg. Daily Group Expend. ⁴	% of Daily Expend.	Avg. Trip Expend
Gasoline	\$49.54	29%	\$352.20	\$52.48	30%	\$124.26	\$51.24	35%	\$255.85
Retail Sales	\$38.91	23%	\$276.62	\$48.63	28%	\$115.14	\$24.70	17%	\$123.32
Restaurant, Bar	\$31.80	18%	\$226.07	\$29.60	17%	\$70.07	\$26.72	18%	\$133.40
Hotel, B&B, etc.	\$13.79	8%	\$98.07	\$17.09	10%	\$40.46	\$12.10	8%	\$60.41
Groceries, Snacks	\$11.17	6%	\$79.43	\$9.01	5%	\$21.32	\$10.19	7%	\$50.87
Outfitter, Guide	\$10.92	6%	\$77.63	\$3.97	2%	\$9.40	\$3.46	2%	\$17.27
Rental Cabin, Condo	\$7.39	4%	\$52.53	\$1.98	1%	\$4.69	\$3.47	2%	\$17.30
Auto Rental	\$5.50	3%	\$39.11	\$1.23	1%	\$2.92	\$1.30	1%	\$6.47
Licenses, Entrance Fees	\$0.91	1%	\$6.44	\$1.94	1%	\$4.60	\$1.63	1%	\$8.13
Campground, RV Park	\$0.77	<1%	\$5.51	\$4.71	3%	\$11.16	\$7.58	5%	\$37.82
Gambling	\$0.64	<1%	\$4.54	\$1.86	1%	\$4.41	\$0.90	1%	\$4.47
Misc. Services	\$0.48	<1%	\$3.38	\$0.37	<1%	\$0.87	\$0.56	<1%	\$2.81
Auto Repair	\$0.19	<1%	\$1.33	\$0.40	<1%	\$0.94	\$0.38	<1%	\$1.88
Farmers Market	\$0.00	0%	\$0.00	\$0.89	1%	\$2.11	\$0.49	<1%	\$2.44
Transportation Fares	\$0.00	0%	\$0.00	\$0.01	<1%	\$0.02	\$0.06	<1%	\$0.30
Total Average Daily per Group	\$172.01		\$1,222.86	\$174.17		\$412.36	\$144.76		\$722.77
Total 2013 Expenditures	\$131,900,000			\$306,160,000			\$3,186,430,000		
% of Total	4%			8%			88%		

¹Numerous overseas visitors may pre-pay for many of their trip expenses, which are not reflected here; these figures represent only expenditures made in MT. ²Data is collected quarterly. Therefore, year total group size, length of stay and avg. daily expenditures are weighted averages of quarterly figures. ³Spending data are gathered via on-site surveys of nonresident travelers at airports, gas stations, and rest areas in MT. Travelers report 24 hours worth of trip expenditures. ⁴Expenditures may appear lower than typical costs in these categories because they are averaged across all visitor groups.