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Economic Contribution* of Travel in Montana - Resident and Nonresident Expenditures in the State

Kara Grau, M.S.

2011-12 Contribution of Resident and Nonresident Traveler Expenditures to Montana's Economy

- In 2011-12, resident travelers in Montana spent \$833 million while traveling in the state.
- Nonresident travelers spent \$2.77 billion in Montana during 2011.
- This combined \$3.60 billion in local spending directly supports \$2.9 billion¹ of economic activity in the state, and supports an additional \$ 1.4 billion²⁺³ of economic activity, indirectly.
- The total contribution of resident and nonresident travel spending within Montana's economy was \$4.37 billion⁴ in 2011-12.

Table 1 - 2011-12 Resident Travel Economic Impact

\$833 million in resident spending contributes:	Direct	Indirect	Induced	Combined
Industry Output	\$694,600,000	\$153,900,000	\$189,200,000	\$1,037,700,000
Employment (# of jobs)	8,540	1,380	1,910	11,830
Employee Compensation	\$191,700,000	\$39,600,000	\$50,600,000	\$281,900,000
Proprietor Income	\$31,500,000	\$8,800,000	\$10,000,000	\$50,300,000
Other Property Type Income	\$106,100,000	\$36,600,000	\$43,600,000	\$186,300,000
State & Local Taxes	-	-	-	\$84,900,000

Table 2 - 2011 Nonresident Travel Economic Impact

\$2.77 billion in nonresident spending contributes:	Direct	Indirect	Induced	Combined
Industry Output	\$2,228,800,000	\$505,600,000	\$599,900,000	\$3,334,300,000
Employment (# of jobs)	28,210	4,590	6,040	38,840
Employee Compensation	\$606,300,000	\$129,400,000	\$160,500,000	\$896,200,000
Proprietor Income	\$96,600,000	\$28,700,000	\$31,800,000	\$157,100,000
Other Property Type Income	\$286,800,000	\$121,100,000	\$138,300,000	\$546,200,000
State & Local Taxes	-	-	-	\$275,700,000

Table 3 - 2011-12 Combined Travel Economic Impact

\$3.60 billion in combined spending contributes:	Direct	Indirect	Induced	Combined
Industry Output	\$2,923,400,000 ¹	\$659,500,000 ²	789,100,000 ³	4,372,000,000 ⁴
Employment (# of jobs)	36,750	5,970	7,950	50,670
Employee Compensation	\$798,000,000	\$169,000,000	\$211,100,000	\$1,178,100,000
Proprietor Income	\$128,100,000	\$37,500,000	\$41,800,000	\$207,400,000
Other Property Type Income	\$392,900,000	\$157,700,000	\$181,900,000	\$732,500,000
State & Local Taxes	-	-	-	\$360,600,000

Resident travel spending data was collected July 1, 2011 - June 30, 2012. For more info, visit http://www.itrr.umt.edu/reports_res.htm.

Nonresident data was collected January - December 2011. For more information, visit <http://www.tourismresearchmt.org/>.

* IMPLAN economic input-output model software was used in these analyses.

Table 4 - 2011 Resident Traveler Expenditures in Montana

Expenditure Category	Total Expenditures	Allocation by Category
Gasoline, Oil	\$316,470,000	38%
Restaurant, Bar	\$184,200,000	22%
Hotel, Camping, B&B, etc.	\$125,010,000	15%
Groceries, Snacks	\$90,860,000	11%
Retail Sales	\$82,550,000	10%
Misc. Services	\$34,060,000	4%
Total	\$833.150.000	

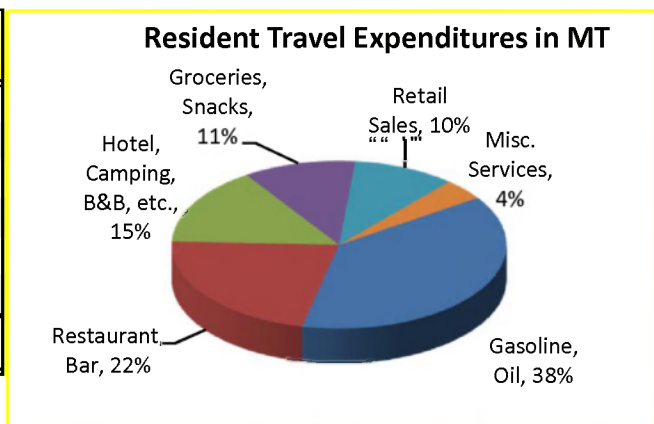


Table 5 - 2011 Nonresident Traveler Expenditures in Montana

Expenditure Category	Total Expenditures	Allocation by Category
Gasoline, Oil	\$947,600,000	34%
Retail Sales	\$542,720,000	20%
Restaurant, Bar	\$532,960,000	19%
Hotel, B&B, etc.	\$343,170,000	12%
Groceries, Snacks	\$194,720,000	7%
Auto Rental and Repairs	\$75,090,000	3%
Licenses, Entrance Fees	\$52,050,000	2%
Outfitter, Guide	\$41,520,000	1%
Campground, RV Park	\$19,920,000	1%
Misc. Services	\$15,970,000	1%
Gambling	\$8,260,000	<1%
Transportation Fares	\$370,000	<1%
Total	\$2,774,340,000	

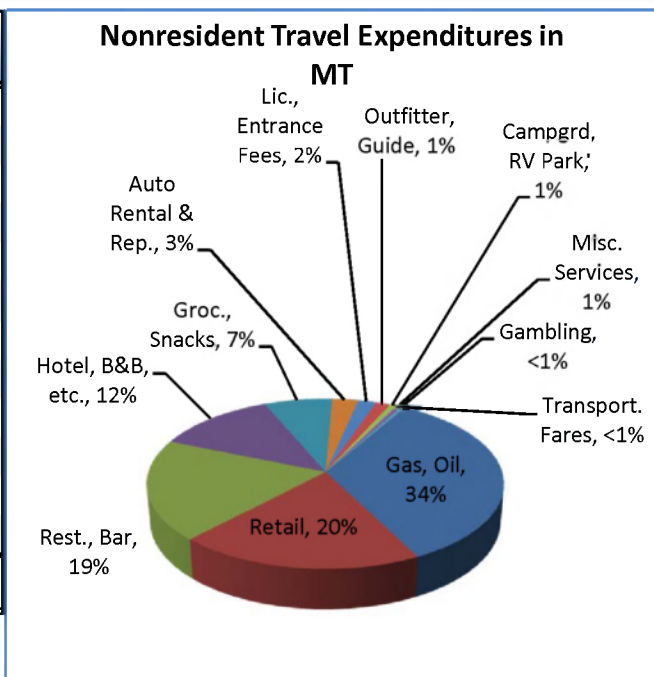


Table 6 - 2011 Total Traveler Expenditures in Montana

Expenditure Category	Total Expenditures	Allocation by Category
Gasoline, Oil	\$1,264,070,000	35%
Retail Sales	\$625,270,000	17%
Restaurant, Bar	\$717,160,000	20%
Hotel, B&B, etc.	\$468,180,000	13%
Groceries, Snacks	\$285,580,000	8%
Auto Rental and Repairs	\$75,090,000	2%
Licenses, Entrance Fees	\$52,050,000	1%
Outfitter, Guide	\$41,520,000	1%
Campground, RV Park	\$19,920,000	1%
Misc. Services	\$50,030,000	1%
Gambling	\$8,260,000	<1%
Transportation Fares	\$370,000	<1%
Total	\$3,607,500,000	

