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Main Hall to Main Street

Connecting Campus and Community

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Top Baucus aide joins UM

Jim Foley, a prominent aide to U.S. Sen. Max Baucus, has been named the next executive vice president and executive assistant to the president at The University of Montana. He was appointed to the post by UM President George Dennison.

"As many will recall, Jim served for a few years with the UM Foundation and then briefly as director of



Jim Foley

government relations during the 1990s," Dennison said. "Jim knows the University and Montana very well, and he brings to his assignment a wealth of experience and connections that will help the University

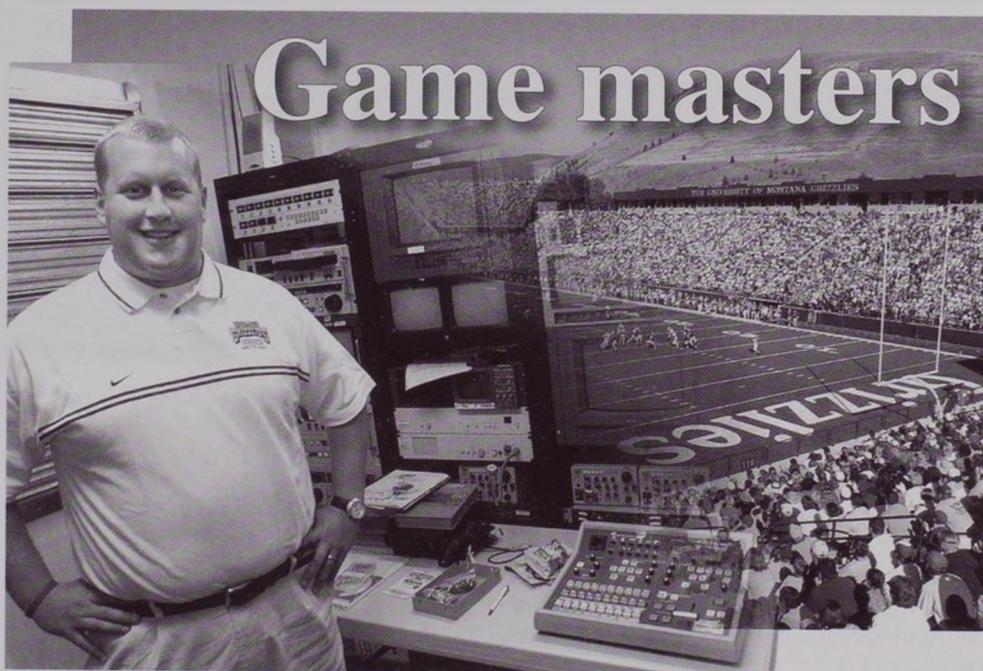
immensely. I cannot imagine anyone better prepared to step in and make a difference immediately — precisely what we need."

Foley has been Montana chief of staff for Baucus since 2000. For three years prior to that he was the UM Foundation's director of corporate and foundation relations. During 1983-1996 he worked for U.S. Rep. Pat Williams as a legal assistant and then staff director. He also worked for the Montana Governor's Office and state Department of Labor and Industry from 1977 to 1983.

A Helena native, Foley earned an undergraduate degree in government from St. John's University in Minnesota.

"It was a difficult decision to leave Sen. Baucus' office because Max is a very good friend," Foley said. "My wife, Julie, and I love the Missoula community, this campus and this state.

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Greg Sundberg, pictured in the Adams Center control room for Griz Vision, helps orchestrate the exciting game-day atmosphere at Washington-Grizzly Stadium.

Staffers boost stadium experience

Football at Washington-Grizzly Stadium has been called the greatest show in Montana by USA Today and Sports Illustrated. It's an intoxicating mix of bone-jarring action, acrobatic cheerleaders, precise parachutists, big-screen videos, timely music, a booming cannon and one memorable mascot.

But who are the brains that orchestrate this adrenaline-filled experience?

With football fever in sight, UM's athletics marketing department is working hard to ensure Griz fans have an enjoyable game experience. Christie Anderson, UM's sports marketing and promotions director, said she watches e-Griz, a Griz fan blog on the Internet, to see what fans have to say. She said many of their opinions are taken into consideration when planning events for

upcoming Griz games.

For the 2005 Griz football season, many new elements and surprises are being scheduled. For instance, during the Saturday, Sept. 3, game against Ft. Lewis College, the 1995 National Champion Griz football team will be honored during a halftime reunion.

Then, on Saturday, Sept. 17, when the Griz face South Dakota State, Benny the Bull — the mascot of the NBA's Chicago Bulls — will appear in all his red-suited glory. The man powering Benny, Barry Anderson, once animated the suit of UM's award-winning mascot, Monte.

"We really want to make halftime a bigger event," Anderson said. "We want to help pump-up the team for the end of the game too, not just the beginning."



Sports marketing director Christie Anderson paces the sidelines with two radios.

— Continued back page



Missoula Loves Sports—Missoula recently was named the best sports city in Montana by Sporting News. The magazine also ranked UM's home community 168th best in the nation for loving sports. Among other Montana cities, Bozeman was ranked 203rd in the nation, Great Falls was 359th, Helena was 371st and Billings was 374th. Boston, Philadelphia and Detroit were named the top three cities. To be included in the rankings, a city must have at least one NCAA Division I basketball team, a minor league baseball team or a score in other select categories.



From Griz to Ducks—University of Montana head men's basketball coach Larry Krystkowiak spent part of his summer coaching the Beijing Ducks, a professional Chinese Basketball Association team in Milwaukee, Wis. The event is sponsored by the Metropolitan Milwaukee Association of Commerce China Council and the Milwaukee Bucks. Krystkowiak was invited to coach the Chinese team by officials from the National Basketball Association. Also coaching the Beijing Ducks with Krystkowiak is John McLeod, the former head mentor of the New York Knicks. The Beijing Ducks are owned by the Shougang Corp. — China's fourth largest steelmaker — and are one of 14 teams in the CBA, founded in 1995.

Welcoming Students—Each year UM hosts Welcomefest, a program that allows administrators, faculty and staff to greet new students and their families. These volunteers also help students move into their residence halls, direct traffic and provide information. More than 100 UM employees participate, each wearing their Week of Welcome T-shirts. This year the Welcomefest gang plans to help out Aug. 23 and 27. For more information, call Molly Molloy at (406) 243-2332.

Top Scholarships—Thirty-two exceptional incoming UM freshmen have been awarded prestigious Presidential Leadership Scholarships. These scholarships recognize outstanding talent, academic performance and contribution to the community. The students receive a four-year tuition waiver plus an additional \$5,000 to \$7,500 per year. This year's scholarship winners were

chosen from a field of 321 qualified applicants. The University's 2005 Presidential Leadership Scholars from Montana are Matthew Roberts of Bigfork; Svein Newman and Siri Smillie of Billings; Emma Petroff of Bozeman; Robert Coleman of Browning; Peter Betcher of Choteau; Hannah Greene of Clancy; Ashley Bailey of Forsyth; Tiffany Wilson of Fort Benton; Matthew McCleary of Great Falls; Brittany Lind of Harlowton; Emily Tutvedt of Kalispell; Edward Miller of Lolo; Heather Bergman, Morgan Eichwald, Heidi Gaskill, Leslie Hughes, Emily Martens and Faith Morrison of Missoula; and Bridget Farr of Sidney. Twelve Presidential Leadership Scholars will be coming to UM from other states.

NASA Mission Extended—A NASA review panel recently announced it will extend the mission of the space agency's Terra environmental satellite for three years. That's good news for UM's Numerical Terradynamic Simulation Group, which crafted software for Terra and its sister satellite, Aqua. "This means we can continue our work to monitor the Earth's surface through this mission for several more years," said Steven Running, NTSG director and a UM professor. "We can still get a lot of new science out of this old hardware." The \$1.3 billion Terra satellite is an orbiting stethoscope that provides daily checkups on the Earth's health. It scans the entire planet every one to two days. Running said the latest funding will extend the mission through 2009. More information about NASA environmental satellites and science can be found at <http://earthobservatory.nasa.gov/>.

Time to Enshrine—Become a permanent part of the UM-Missoula campus by having your name — or another special person's — engraved on a brick in Centennial Circle. Centennial Circle was established in 1993, when UM celebrated its 100th birthday. Paved with red bricks, the circle surrounds Rudy Autio's landmark grizzly bear statue, located on the western edge of the Oval. With its classic Main Hall and Mount Sentinel backdrop, the circle is a favorite place for picture-taking. Centennial Circle Bricks cost \$150 each and may be engraved with names or brief messages. For more information, go online to <http://www.umt.edu/relations/bricks.htm>.



Big Artistic Statement

This 50-by-8-foot ceramic mural now decorates three walls of a study lounge in the Gallagher Business Building. The massive mosaic comes to the University's Montana Museum of Art and Culture from J.H. "Hib" Hanson, who donated the piece in memory of his son, Douglas Hanson, the former president of Security State Bank in Polson, and Robert Bowers, an executive at the bank, both of whom died in a 1998 plane crash. The mural was on display at the Polson bank for years. The piece was crafted by Rudy Autio and Ward Devlin. Autio, who taught at UM, also created the grizzly statue on the Oval. "The size and scope of this piece are beyond anything we have of Rudy's," said Barbara Koostra, director of the UM-based museum.

UM drama/dance department sets 2005-06 schedule

UM's Department of Drama/Dance 2005-06 season features a contemporary musical extravaganza, innovative dance programs and a wide array of dramas and comedies.

Following is the schedule for the season, which opens Sept. 9. Evening performances begin at 7:30 p.m.; matinees, when offered, are at 2 p.m.

■ **Sept. 9-10:** "It Just Catches."

A one-hour theatrical event based on the writings of Ernest Hemingway. Written by Carol Hemingway and performed by the Montana Repertory Theatre.

■ **Oct. 4-8 and 11-15:** "Bat Boy: The Musical."

Written by Keythe Farley and Brian Flemming with music and lyrics by Laurence O'Keefe. This quirky, tabloid-inspired musical charmed critics and inspired a cult following during its off-Broadway run.

■ **Oct. 25-29 and Nov. 1-5:** "Proof."

David Auburn's Pulitzer Prize- and Tony Award-winning mystery considers the nature of genius, love, trust and integrity.

■ **Nov. 25-26, Nov. 29-Dec. 3 and Dec.**

6-10: "Peter Pan or The Boy Who Would Not Grow Up."

J.M. Barrie's beloved characters come to life in this faithful adaptation by Trevor Nunn and John Caird. This magical, thought-provoking classic played to sold-out houses during its run at London's National Theatre.

■ **Jan. 24-28,** (matinee only **Jan. 28**): "The Trip to Bountiful."

Written by Horton Foote, this is the story of Carrie Watts, an elderly woman who flees the stifling confinement of the city apartment she shares with her son and daughter-in-law to revisit her hometown in Texas.

■ **Feb. 28-March 4 and March 7-11:** "Dancing at Lughnasa."

In this play, Brian Friel, one of Ireland's greatest living playwrights, fondly recounts the childhood of a young man raised in a household of women — his mother and her four sisters — and the family dynamics between these strong, distinct characters.

■ **March 21-25 and April 4-8,** (matinee only Apr. 8): "The Debutante Ball."

Beth Henley's dark comic drama exposes secrets of a polite Southern society and delves into the power that love and lovelessness exercise over our lives.

■ **April 25-29 and May 2-6:** "The Time of Your Life."

A comedy by William Saroyan, set in a 1939 San Francisco waterfront honky-tonk, that offers glimpses into the lives of wistful dreamers, barroom philosophers and a host of eccentric characters.

■ **May 3-6:** "Spring Dance Concert."

Held each May, the Spring Dance Concert celebrates student, faculty and guest-artist choreography featured by the UM dance program throughout the year.

Season tickets with a 35 percent savings over general admission prices for all productions are available, as well as a flex plan that allows purchasers to select any combination of five performances. For information, call the drama/dance department at (406) 243-4481 Monday through Friday from 8 a.m. to noon and 1 to 5 p.m.

Additional information about 2005-06 season productions is available online at <http://www.sfa.umt.edu/drama>. 🐻

New Vice President — continued

I want to add value not only to UM but also the entire higher education system of Montana.

"Montana's colleges are our greatest tools for economic development," he said, "and I am ready to help push The University of Montana forward. I am looking forward to and welcome the challenge."

In his new role Foley will oversee UM marketing and public relations efforts, including UM's highly successful logo and product-licensing program. He also will direct the President's

Advisory Council, promote communications among all UM campuses and perform specific duties assigned by the president. Foley will start his new duties in August.

Foley replaces Bob Frazier, who accepted a position as vice president for external affairs at Western Washington University in Bellingham after 15 years at UM.

John Mercer, chair of the Montana Board of Regents, said, "This is a wonderful opportunity for the University to gain Jim's knowledge and experience. He will fit in very well with the university system's efforts to play a greater role in the success of Montana." 🐻

She said the football games haven't always been so fan-driven. They became more crowd-oriented with the combination of the Griz football team winning UM's first-ever national championship and then later with the installation of Griz Vision — perhaps the biggest TV screen in Western Montana — which once graced Times Square.

As a department, they were ready to provide the entertainment value, it was just a matter of timing to unleash the crowd-oriented activities, said Greg Sundberg, assistant director of the Grizzly Scholarship Association and former marketing and promotions director of UM's Intercollegiate Athletics.

To keep the game's activities running smoothly, a protocol, designed the week of the game, is used to stay organized. Changes can be made to the list, however, depending on different scenarios, such as how the football team is doing and media time-outs for commercial breaks. Even though a down-to-the-minute protocol is used, improvisation with the crowd is just as crucial to maintain excitement.

"It's a balance between the script and improv," Anderson said. "We don't want it to be too scripted."

Twenty-five percent of the entertainment at the football games is improvisation, Sundberg said, whether through Monte, a switch in what to show on Griz Vision or even what music is selected to play at what time.

"It's all about the crowd momentum," Sundberg said. "One thing we don't want to do is put down that momentum, we want to just give it a boost and amplify it."

Game production staffers radio back-and-forth during the

game. The "caller" is on the field, making decisions on what to play for music or show on Griz Vision. The video, sound and public announcer are in the stadium press box, but the video personnel for Griz Vision are based outside the football arena in an Adams Center control room.

"Griz Vision is all run by students," Sundberg said. Usually, three to four camera guys are on the field, and two to three students are in the Adams Center with a radio for directions, video screens and a clock. They have no way of knowing what is unfolding in the game without their radio directions.

Another popular fan-aspect to the games is Monte the bear, UM's national champion mascot. He receives a protocol script, but Anderson said, he's "all improv and hard to control because of that." To make sure he stays out of trouble, "which bears so easily get into," he is assigned one intern for each half of the football game to help keep him on track.

Aside from his dancing, kid-holding and running into poles, Monte appears in skits on Griz Vision, which are planned the summer before the season begins. Putting together the skits is a collaborative effort, and many ideas for them come from the fans themselves.

"We've got a good thing going at Washington-Grizzly Stadium," Sundberg said. "I hope our fans never take for granted what we have."

It's a lot of organization, timing and mad dashes, that makes a football game at Washington-Grizzly Stadium so energetic.

"When it all comes together and the clock hits zero," Anderson said before breathing out a massive sigh, "we realize we did it." 🐻

— By *Brianne Burrowes*

Welcomefest 2005—Aug. 23 and 27, noon, outside the residence halls. UM employees and community members volunteer to move students in. Call (406) 243-6266 for information.

Art exhibit—through Aug. 27. "Millikan Faces, Meloy Places": Works from the Permanent Collection, the Meloy and Paxson galleries, PAR/TV Center. 11 a.m.-3 p.m. Tuesday through Thursday, 3-7 p.m. Friday, 11 a.m.-3 p.m. Saturday. Information: Montana Museum of Art and Culture, (406) 243-2019, museum@umontana.edu, <http://www.umt.edu/partv/famus>.

President's State of the University Address—Aug. 26. Beverages served at 9:30 a.m. in the foyer of the Performing Arts and Radio/Television Center; speech at 10 a.m., Montana Theatre. Information, (406) 243-4689.

Residence halls open—Aug. 27. Information: Residence Life Office, (406) 243-2611, housing@mso.umt.edu.

Academic Convocation—Aug. 27.

UM Events

Welcome to all entering students, 4 p.m., University Theatre. Open to all first-year students and their families. UM history Professor Harry Fritz will speak. Student Affairs will host a reception for students, parents and faculty following the convocation. Information, (406) 243-4689.

UM fall classes begin—Aug. 29.

Workshop—Aug. 30, learn to collect seeds from wildflowers and native bunchgrasses, 6 p.m., the Fort Missoula Prairie. Information, (406) 327-0405, <http://www.MontanaNaturalist.org>.

Lecture—Aug. 31, "Tour of East Africa." Wednesday Ecology Seminar Series lecture by African graduate students, 4:10 p.m., North Underground Lecture Hall, free. Information, (406) 243-5292.

Fall Student Employment Job Fair—Aug. 31, 10 a.m., UC Ballroom. Information, (406) 243-5082.

Welcome Feast—Sept. 2, 11:30 a.m.,

the Oval, free picnic to welcome students and parents. 11:30 a.m. Information, (406) 243-4689.

Faculty recital—Sept. 2, Maggie Schuberg, flute, 7:30 p.m., Music Recital Hall. \$6/general; \$4 students and seniors. Information, (406) 243-6880.

Football—Sept. 3, UM vs. Fort Lewis, 1:05 p.m., Washington-Grizzly Stadium.

Holiday—Sept. 5, Labor Day, UM offices closed; no classes.

Play—Sept. 9-10, "It Just Catches" Montana Rep production, 7:30 p.m., Performing Arts and Radio/Television Center Masquer Theatre. Based on the writings of Ernest Hemingway. Information, (406) 243-4481.

Soccer—Sept. 9, UM Soccer vs. Boise State, 5 p.m., South Campus Soccer Field.

Volleyball—Sept. 9, UM vs. Gonzaga, 7 p.m., Adams Center West Auxiliary Gym.

Faculty recital—Sept. 9, Luis Millan, guitar, 7:30 p.m., Music Recital Hall. \$6/general; \$4 students and seniors.



The University of
Montana

The Discovery Continues

Main Hall to Main Street is published by University Relations at The University of Montana. Send questions or suggestions to Cary Shimek, editor, Brantly Hall 330, Missoula, MT 59812, or call (406) 243-5914. Brianne Burrowes, Colter Delin, Rita Munzenrider and Patia Stephens are contributing editors and writers. Photos are by Todd Goodrich unless stated otherwise. The newsletter is online at <http://www.umt.edu/urelations/mainhall>.