

9-2013

PSCI 230X.01: Introduction to International Relations

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INTERNATIONAL RELATIONS

Autumn 2013

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Political Science Department, course #230

Class meets on Tuesday and Thursday 9:40 – 11:00

Office Hours in LA 349 Tuesday 11:10 - 12:30 and by appointment

Teaching Assistants

The TAs' office is Corbin Hall 347

Jessica Barrie Jessica.Barrie@umontana.edu Office hours: Tuesday 11:30 – 1:00 and Wed 10:00 – 11:30

Orry Hatcher Orry.Hatcher@umontana.edu Office hours: Wed 12:00 – 1:30 and Friday 10:00 – 12:30

Required text (available at the UC Bookstore):

Manfred Steger. (2009). *Globalisms: The Great Ideological Struggle of the Twenty-First Century*. Roman and Littlefield. 3rd Edition.

In addition, the articles listed below (all of the required and most of the supplemental) have been placed on Moodle and more articles may be added over the course of the semester. **It is a requirement of this class to learn how to access Moodle.

This course is designed to introduce students to the serious study of global politics. Students are required to read all assigned readings **carefully and before the class period for which they are assigned**. We will discuss and debate questions raised by the readings in class. It will be near to impossible to follow – let alone participate – in these discussions if you have not already read the material. The TAs are available to discuss the reading and lectures with individuals and groups. Students are strongly encouraged to make use of this opportunity, especially if you are having difficulty understanding the material. Start early and go often. Do not wait until you are in a crisis situation because it is often too late at that point to improve as much as would have been possible if you had addressed your confusions earlier.

Students are encouraged to follow current international events. There are a number of ways to do this. One way to do this is to read international news coverage in one of the major newspapers (including, but not limited to, New York Times, LA Times, Christian Science Monitor, Miami Herald, Chicago Tribune, Washington Post). Another good way to do this is to subscribe to The Washington Post national weekly edition. **Reading the Missoulian does not get the job done**. One can supplement reading newspaper coverage with other publications that focus on international affairs. Some suggestions include Harper's, Atlantic Monthly, New York Review of Books, Commentary, Foreign Affairs, and Foreign Policy. All of these and many more are available free on line. National Public Radio has a moderate tone. For those interested in a left leaning perspective, Democracy Now! is excellent. For those interested in a right leaning perspective, check out the Cato Institute, National Review, and The American Spectator. For those interested in a high quality debate format, I highly recommend the radio show Left, Right, and Center - easy to find on the web.

- Your grade will be based on three exams (combined to be worth 65% of total grade) and quizzes and any homework assignments (together worth 35% of total grade).
- Exams and quizzes/homework assignments will be based on assigned readings, lectures, class discussions, films, and guest speakers. Grades will be posted on Moodle in a timely way. Students are encouraged to consult Moodle to check on your grade and if things are not going well to then review your graded work with the TAs and figure out what is going wrong and what to do about it. There is no extra credit in this class.
- There will be no make-ups for quizzes except in cases of emergencies – medical emergencies will require a doctor's note. Make-up quizzes will be given orally by one of the TAs within three days of the missed quiz unless other arrangements are made (in advance!). If you are not in class on a quiz day or hand in a homework assignment you will receive a zero. Your two lowest grades on quizzes and homework assignments will not count toward your grade. Make-up exams will be allowed, but only with a doctor's note, or for non-medical emergencies, with a typed statement. Make-up exams must be approved before the date of the regularly scheduled exam. Your graded work will not be handed back. However, students are welcome to review graded work with the TAs during their office hours.

If you miss a lecture, you are responsible to meet with a TA and find out what you missed. If you miss a film showing, you are responsible for locating a copy of the film and watching it on your own. If you miss a guest speaker, you are responsible for finding out what was discussed. Remember: If you are going to miss an exam due to illness or emergency, you must contact the professor **before the exam** date and arrange a makeup. If you do not, you will not be able to make up the exam and will receive an F grade for that exam.

It may become necessary or desirable to rearrange assignments or alter the schedule: Any changes in will be announced in class as well as on Moodle. If you miss class, you are responsible for checking with another student or TA for lecture notes and any announcements that may have been made regarding scheduling or assignments. I do not post nor do I lend out copies of my lecture notes.

Section I: Historical Overview and Introduction to the Budget

Week 1

Aug. 27: Introduction and discussion of class. Show video: *Commanding Heights*, Part 1 “The Battle of Ideas”

Aug. 29: General overview and History. Finish video: *Commanding Heights*

Frieden, Lake, and Schultz, *World Politics*, Chapter 1, pp. 4-38

The video portrays a great debate over what form capitalism should take, highlighting the perspectives of the two most important economists of the 20th century: John Maynard Keynes and Fredrick von Hayek. The video is about 2 hours long.

The Frieden, Lake, and Schultz reading provides an historical overview from the mercantilism of the 1500s to the present.

Week 2

Sept. 3: The Federal Budget

<http://nationalpriorities.org/en/analysis/2012/competing-visions/>

<http://nationalpriorities.org/en/budget-basics/federal-budget-101/>

Your homework for today is to study both of these web sites carefully.

Section II: The Roots of Globalization

Sept. 5: **Quiz 1**

- Manfred Steger, *Globalisms*, Chapter 1, “The Roots of Market Globalism,” pp. 1-21.

Supplemental readings:

Theodore Levitt, “The Globalization of Markets,” in Steger, *Globalization: The Greatest Hits*, pp. 16- 32.

Roland Robertson and Kathleen White, “What is Globalization,” in George Ritzer, ed., *The Blackwell Companion to Globalization*, (Malden, MA: Blackwell Publishing, 2007), pp. 54-64.

Francis Fukuyama, “The west has won: Radical Islam can’t beat democracy and capitalism. We’re still at the end of history,” *Guardian*, October 11, 2001.

Week 3

Sept. 10:

- Francis Fukuyama, “The End of History?” in Henry Nau, pp. 316-332.
- 4 Theories of International Relations

The Fukuyama article is a classic and lends insight into the intellectual basis of neoconservatism. The other readings introduce students to four of the major international relations theories.

Sept. 12: **Quiz 2**

- Bruce R. Scott, “The Great Divide in the Global Village,” in Art and Jervis, *International Politics*, pp. 290-302.
- Jagdish Bhagwati, “Why Multinationals Help Reduce Poverty,” *World Economy*, Vol. 30, Iss. 2, (2007), pp. 211-228.

These two readings provide differing views of how globalization is affecting global society, the poor specifically. Bhagwati emphasizes the positive effects of Multinational Corporations and Foreign Direct Investment while Scott highlights the growing inequality between and within nations as they open their economies.

Section III: What is Globalization?

Week 4

Sept. 17:

- Steger, *Globalisms*, Chapter 2, “The Academic Debate Over Globalization,” pp. 21-50.

Supplemental readings:

- John Tomlinson, “Cultural Globalization,” in George Ritzer, ed., *The Blackwell Companion to Globalization*, (Malden, MA: Blackwell Publishing, 2007), pp. 352-366.
- Pankaj Ghemawat, “Why The World Isn’t Flat,” in Art and Jervis, *International Politics*, 9th ed., pp. 319-324.
- William H. McNeill, “Globalization: Long Term Process or New Era in Human Affairs?” in Steger, *Globalization: The Greatest Hits*, p. 294-303.

Sept. 19: **Quiz 3**

- Ziauddin Sardar, “Cultural Homicide, Ayoh!” in Eitzen and Baca Zinn, *Globalization: The Transformation of Social Worlds*, pp. 166-170.
- Arjun Appadurai, “Disjuncture and Difference in the Global Cultural Economy,” in Steger, *Globalization: The Greatest Hits*, pp. 33-45.

These two articles present different views on the cultural implications of globalization. Sardar is representative of the school of thought that argues that globalization essentially means Americanization or Westernization. Appadurai has a contrasting position. He argues that different cultures remain different even as they integrate themselves into the globalized world.

Week 5

Sept. 24:

- Paul Hirst and Grahame Thompson, “Globalization: A Necessary Myth?” in Steger, *Globalization: The Greatest Hits*, pp. 71-84.
- Michael Hardt and Antonio Negri, “Preface to *Empire*,” in Steger, *Globalization: The Greatest Hits*, pp. 85-89.

These two articles speak to each other as Hirst and Thompson argue that globalization is not really global as it is mainly occurring in the US, W. Europe, and parts of Asia. Hardt and Negri, on the other hand, claim we are in

a completely new epoch where globalization is not only global, but influences all spheres of life. Reading the two together creates the opportunity for interesting debate.

Sept. 26: **Test 1 review session**

Week 6

Oct. 1:

- **Test 1**

Section IV: Globalization's Changing Face

Oct. 3:

- Steger, Chapter 3, "From Market Globalism to Imperial Globalism," pp. 51-97.

Supplemental Readings (not posted on Moodle but not hard to locate electronically):

- Henry Luce, "The American Century," originally from *Life* magazine 1941, reprinted in *Society*, Vol. 31, Iss. 5, (1994), pp. 4-11.
- Project for the New American Century, "Statement of Principles," June 3, 1997, at <http://www.newamericancentury.org/statementofprinciples.htm>
- David Dollar and Aat Kraay, "Spreading the Wealth," *Foreign Affairs*, Vol. 81, Iss. 1, (2002), pp. 120-133.
- Andrew Bacevich, "Prophets and Poseurs: Niebuhr and Our Times," *World Affairs*, Vol. 170, Iss. 3, (2008), pp. 24-37.

Week 7

Oct. 8:

- Martin Wolf, "The 'Magic' of the Market," in Henry Nau, pp. 471-489.
- Joseph Stiglitz, "The Future of Global Governance," in Serra and Stiglitz, *The Washington Consensus Reconsidered*, pp. 309-324.

Joe Stiglitz is a Nobel Prize Winner (in economics) who has held important governmental posts in the US government and at the World Bank. He is quite critical of the status quo. He argues that political globalization has not kept up with the economic side. He lays out multiple problems and then in the second part of the article provides specific steps to take to fix them. Wolf provides an interesting counterpoint to Steger.

Oct. 10: ***Quiz 4***

- Bill McKibben, "Global Warming's Terrifying New Math." *The Rolling Stone*, July 2012.
- Richard Muller, "The Conversion of a Climate-Change Skeptic." *New York Times*, July 2012.
- Chris Hedges, "How to Think." *Truthout*, July 2012.
- George Lakoff, "Global Warming Systemically Sandy Caused Hurricane Sandy." *Reader Supported News*, October 2012.
- Chris Hedges, "Stand Still for the Apocalypse." *Truthdig*, November 2012.
- Mark Hertsgaard, "Climate Change: While Washington Slept" *Vanity Fair*, November 2012.

Many argue that no single issue has done more and/or should be doing more to change international relations than environmental concerns in general and climate change in particular. Here are a number of articles by a combination of climate scientists, social scientists and activists that speak to the threat and how it might be better presented so as to gain better political traction for serious reforms.

Supplemental Readings:

- Jim Hansen, “The Threat to the Planet.” *New York Review of Books*, July 2006.

Week 8

Oct. 15:

- Robert D. Kaplan, “Supremacy by Stealth,” *The Atlantic Monthly*, Vol. 292, Issue. 1, (2003).
- Rebecca Zimmerman, “Know Thine Enemy,” SAISPHERE, 2010 – 2011 Issue, pp. 69-71.

Supplemental Readings:

- Thomas L. Friedman, “Manifesto for the Fast World,” *New York Times Magazine*, March 28, 1999.

These authors argue in defense of globalization and in support of US leadership in the world. They raise the issue of the use of force by the United States.

Section V: The Left’s Challenge to GlobalizationOct. 17: **Quiz 5**

- Steger, Chapter 4, “Challenges From the Political Left: Justice Globalism,” pp. 97-131.

Supplemental Readings:

- Amartya Sen, “Capitalism Beyond the Crisis,” *New York Review of Books*, Vol. 56, No. 5, (2009).
- Immanuel Wallerstein, “The Rise and Future Demise of the World Capitalist System: Concepts for Comparative Analysis,” *Comparative Studies in Society and History*, 16:4, (1974), pp. 87-107.
- James Petras, “Who Rules the World?” in D. Stanley Eitzen and Maxine Baca Zinn, eds., *Globalization: The Transformation of Social Worlds*, (Belmont, CA: Thomson Wadsworth, 2006).
- Robert J. Antonio, “The Cultural Construction of Neoliberal Globalization,” in George Ritzer, ed., *The Blackwell Companion to Globalization*, (Malden, MA: Blackwell Publishing, 2007), pp. 67-83.
- Richard Kahn and Douglas Kellner, “Resisting Globalization,” in George Ritzer, ed., *The Blackwell Companion to Globalization*, pp. 662-674.

Week 9

Oct. 22:

- Fernando Henrique Cardoso, “Dependent Capitalist Development in Latin America,” in Henry Nau, pp. 628-637.
- Dani Rodrik, “Trading in Illusions,” in Art and Jervis, *International Politics*, 9th ed., pp. 325-332.
- Leo Panitch, “Thoroughly Modern Marx: Lights. Camera. Action. Das Kapital. Now.” In Henry Nau, pp. 79-83.

These articles add to the Steger chapter by providing explanations for the motivations of the alter-globalization movements. While Steger certainly touches on these causes most of the chapter is spent on describing the history of the World Social Forum. The Cardoso and Rodrik articles point out the causes of the leftist challenge; the Panitch article highlights the continued relevance of Marx with particular reference to the current economic crisis.

Oct. 24: **Quiz 6**

Global Poverty and Foreign Aid Day 1: Millennium Development Goals (MDGs)

All of the assigned readings can be found on Moodle.

Week 10

Oct. 29:

Global Poverty and Foreign Aid Day 2: Readings to be announced.

Oct. 31:

- **Test 2 review session**

Week 11

Nov. 5:

- **Test 2**

Nov. 7:

To be announced.

Week 12

Nov. 12:

To be announced.

Section VI: The Right's Challenge to Globalization

Nov. 14: ***Quiz 7***

- Steger, Chapter 5, "Challenges from the Political Right: National Populism and Jihadist Globalism," pp. 131-158.

Supplemental Readings:

- David Barsamian, "Brewing Up Trouble: Chip Berlet on the Tea Party and the Rise of Right-Wing Populism," *The Sun*, November 2010, pp. 5-11.
- Andrew Bacevich, "The War We Can't Win," *Harper's*, November 2009.
- Afghanistan Study Group Report September 2010 (link found in short article posted on Moodle)

Week 13

Nov. 19:

- Report from Center for Immigration Studies.
- James Jay Carafano, How should our immigration policies be reformed? *The Washington Times*, October 2009.

Supplemental Reading:

Mark Krikorian, *The New Case Against Immigration*. Sentinel Press, 2008.

Nov. 21: Thanksgiving

Week 14

Nov. 26:

- Samuel Huntington, "The Clash of Civilizations?" in Henry Nau, pp. 332-346.
- Alissa J. Rubin, "How Baida Wanted to Die," in Henry Nau, pp. 397-406.

Supplemental Reading:

- Richard Betts, “Conflict or Cooperation?” *Foreign Affairs*. November/December 2010

The Huntington and Rubin readings are quite different. The Huntington piece is a classic. The Rubin article is an interesting focus on one individual woman who was a suicide bomber that got arrested before she could go through with it. She presents a variety of causes for why she wants to be a suicide bomber and thereby may provide insight into the wider jihadi movement. The Betts article reviews the big visions of Fukuyama (who we have read previously in this class), Mearsheimer (who we do not read in this class), and Huntington.

Nov. 28: **Quiz 8**

Theme (perhaps Jihadi movement) and readings to be announced

Week 15

Dec. 3:

- **Test 3 review session**

Dec. 5:

- **Test 3**