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UM's Mohr named Regents Professor

The state Board of Regents gave a University of Montana professor the Montana University System's highest honor at their Nov. 20 meeting in Missoula.

Jakki Mohr, a professor of marketing in the UM School of Business Administration, was named a Regents Professor by the Board of Regents and received a standing ovation in a crowded University Center Ballroom. Mohr, who joins seven UM professors who previously received the honor, is the first woman in Montana to receive the accolade.

"This is something that we do rarely in the Montana University System," Montana Commissioner for Higher Education Sheila Stearns said in opening remarks for the ceremony. "It's a moment of celebration and congratulation."

UM Provost Royce Engstrom introduced Mohr, citing her excellence in teaching, research and service. "She just does everything, and we are so proud of her to join the ranks of Regents Professor," he said.

Mohr said she was flattered and honored to accept the award. "The reason I do what I do is to make a difference in some way," she said. "This institution has allowed me to do that."

The appointment honors Mohr for her



UM marketing Professor Jakki Mohr accepts the title of Regents Professor at the Nov. 20 Board of Regents meeting at UM.

unique contribution to the field of business administration and to the marketing of high-technology products and services,

as well as for her service to UM, the Montana University System and the state of Montana.

Mohr joined the UM School of Business Administration faculty as associate professor of marketing in 1997. In 2002 she received UM's Most Inspirational Teacher of the Year Award and was promoted to full professor. She has received multiple state and national awards for excellence in teaching, including Montana Professor of the Year in 2005, an award presented for outstanding undergraduate teaching by the Council for the Advancement and Support of Education and the Carnegie Foundation for the Advancement of Teaching. She also won the Award for Innovative Excellence in Teaching, Learning and Technology in 2007 from the Center for the Advancement of Teaching and Learning. This year, Mohr received the Academy of Marketing Science Outstanding Teacher Award.

In addition to her excellence as a teacher, Mohr holds leadership roles in national and international organizations. She is an internationally respected researcher and prolific writer. Her groundbreaking textbook, "Marketing of High-Technology Products and Innovations," is in its third edition next year and is widely used at universities and for private industry training.

Outreach tours go on the road

Early in 2009, UM President George Dennison will lead a series of outreach trips across Montana and beyond to recruit new students to the University and acquaint alumni with their alma mater.

Administrators and recruiters from Enrollment Services have four destinations planned for this winter's outreach tours: Browning, Helena, Lewistown and Chicagoland — the greater Chicago area that includes suburban high schools that have been successful feeder schools for UM for years.

The winter tour begins Jan. 26 in Browning, where the UM contingent

will tour the new Browning High School and attend a special ceremony honoring Dennison. In the evening, UM will host a reception and financial aid information session for prospective students and their families.

The UM Alumni Association also will host a reception for area alumni to reconnect with those in attendance.

From Feb. 27 to March 1, the UM outreach team will be in the Chicago area, hosting a breakfast and lunch for all high school counselors in the suburban and North Shore communities. A reception for

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UM thrills fans with throwback jerseys, helmets

The UM football team gave Grizzly fans a blast from the past at the start of the 108th Brawl of the Wild on Nov. 22 when they emerged from the tunnel wearing the gold and copper uniforms of yesteryear.

The surprise brought a deafening roar from the record-setting crowd of 25,629 spectators who filled Washington-Grizzly Stadium. The Grizzlies rode the excitement to a dominating 35-3 win over the Montana State Bobcats.

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Program aims to maintain scholarship funds

The UM Foundation, in partnership with University Relations and the UM Alumni Association, has launched a fundraising program to raise \$1.2 million to ensure the economic slowdown does not affect students who rely on privately funded scholarships.

During the 2009-10 academic year, as many as 1,000 UM students will be at risk of having their educations interrupted or discontinued. The "1,000 Promises to Keep" program is designed to supplement endowed scholarship funds to keep students on track for success.

"Our students work hard to achieve excellence and meet their goals," UM President George Dennison said. "We have an obligation to make sure that today's economic slowdown doesn't slow down our students."

The value of most scholarships at UM is between \$500 and \$2,000 per semester.

"We have an obligation to make sure that today's economic slowdown doesn't slow down our students."

— UM President
George Dennison

Many students receive several scholarships through different endowed scholarship funds to pay their tuition and expenses.

"Now more than ever students rely on private assistance to meet their financial responsibilities," said Laura Brehm, president and CEO of the UM Foundation. "These are challenging times, but we're optimistic the University's generous supporters will do all they can to keep our students in the classroom."

Two committed volunteers have agreed to chair the fundraising effort:

■ Deborah Doyle McWhinney, CEO and president of the Dennis and Phyllis

Washington Foundation. McWhinney was the national campaign chair of UM's successful, five-year "Invest in Discovery" campaign, which concluded in December 2007.

■ Pat Risken, a Spokane-based attorney, current UM Alumni Association board president and former chair of the UM School of Business Administration Business Council.

For more information or to make a donation, call the UM Foundation at 406-243-2593 or 1-800-443-2593 or visit <http://www.umt.edu/umf>.

Established in 1951, the UM Foundation serves as a charitable nonprofit organization and is the official development office for the University. The mission of the foundation is to ensure UM's excellence, access and affordability through a public/private funding partnership. 🐾

Step back in history as Montana Tales takes the stage

Experience Montana history as if you were there. Learn the sometimes funny, sometimes tragic, sometimes irreverent and always intriguing history of our great state from those who know it best.

"Montana Tales," a benefit for A Carousel for Missoula, is presented by The Dennis and Phyllis Washington Foundation and the Washington Companies; Boone Karlberg, PC; and Southgate Mall.

On four evenings in January and February, legendary Montanans will gather on stage at the University Theatre with UM President George Dennison. They will look through the window of the past as they share stories about our state's fascinating history.

Montana Tales covers state history from Montana's first people, through frontiersmen, pioneers and settlers, to the glory days of Butte and the establishment of Missoula.

The program schedule is:

■ **Friday, Jan. 9:** "Butte: The Heyday of a Metropolis," featuring storytellers Michael Punke, Kitte Robins, Pat Robins and Pat Williams.

■ **Thursday, Jan. 22:** "State Making: From Territory to Statehood," featuring storytellers Bob Brown, David Emmons, Harry Fritz and William Marcus.

■ **Wednesday, Feb. 4:** "First People and How the Landscape Shaped the Human Experience," featuring storytellers Louis

Adams, Carmel Garnett, Rick Graetz and Hal Stearns.

■ **Wednesday, Feb. 18:** "Missoula: The Development of Home," featuring storytellers Robert Brown, Jael Prezeau, Ty Robinson and Tomme Lu Worden.

Each program begins at 7:30 p.m. Prior to each performance, a reception will be held backstage beginning at 6:15 p.m. Those with reception-level tickets are invited to enjoy appetizers and beverages and to meet with the evening's storytellers.

For more information, visit <http://www.montanatales.com>. Tickets are available online at <http://www.griztix.com> or by calling 406-243-4051 or 888-MONTANA. 🐾

Outreach tours — continued

prospective students and their families will be held there as well.

Dennison and company will travel to Helena for high school visits on March 23, in addition to hosting receptions with high school counselors and for prospective students and their families.

The tour's final stop will be March 24 in Lewistown, where counselors from all central Montana high schools from Winnett to Winifred and all points in between will be invited to breakfast with UM. The UM Alumni Association also will host a Lewistown lunch for area alums. 🐾

Throwback jerseys — continued

It was last June when UM Executive Vice President Jim Foley dreamt up the idea of donning the classic colors that were retired in 1995. He took the idea to Grizzly coach Bobby Hauck who gave it his support.

They kept throwback jerseys and helmets a secret until just before kickoff. Even the players were in the dark.

The Grizzlies warmed up in their usual maroon and silver jerseys,

then surprised fans by coming out of the locker room in the throwback uniforms.

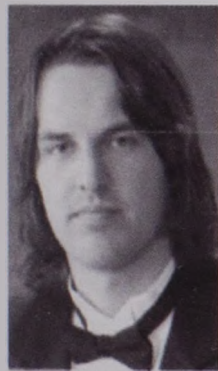
The following day, the Grizzly Scholarship Association offered the special uniforms for sale online. Jerseys sold for \$200 while helmets went for \$350. The items sold out in about 20 minutes.

"The special jerseys and helmets were a great way to energize Griz Nation before the annual battle with the Bobcats," Foley said. "The fans and players will remember the 108th Brawl of the Wild for years to come." 🐾

Athletes Rewarded For Service —
Two UM student-athletes received 2008 Montana Athletes in Service Awards in



Grace Harris



Jordan Hasquet

November. Grace Harris, a UM junior, majors in political science and is a member of the women's soccer team. Jordan Hasquet, a UM senior in information systems, plays on the men's basketball team. Harris serves as a peer advocate for the Undergraduate Advising Center and volunteers with UM's Lutheran Campus Ministry. Hasquet has volunteered for a number of organizations, including St. Joseph's and the Ronald McDonald House. He also donates his time as a youth basketball coach for teams and clinics. Erica Perry and Tanner Ripley of Montana State University also received the awards. The 2008 awards were presented by UM President George Dennison, MSU Vice President for Student Affairs Allen Yarnell and Montana Lt. Gov. John Bohlinger at the Grizzly-Bobcat football game Nov. 22, in Missoula. The awards are sponsored by the Montana Campus Compact, a nonprofit coalition of 19 college and university presidents committed to helping

students develop the values and skills of citizenship through civic engagement and participation in public service. For more information, visit <http://www.mtcompact.org>.

Keeping The Leopold Legacy Alive — Retired UM Professor Richard Taber was presented the Aldo Leopold Memorial Award from The Wildlife Society in November. It the highest honor bestowed by the society. The lifetime achievement award honors the famous American conservationist and is given to those whose careers have made a difference to the cause of wildlife conservation. Taber studied under Aldo Leopold at the University of Wisconsin. He joined the UM faculty in 1956 as an assistant professor of wildlife biology. He rose through the University's ranks to professor, assistant leader of the Montana Cooperative Wildlife Research Unit and associate director of the Montana Forest and Range Experiment Station. In 1968, he moved to the University of Washington, Seattle, where he served until his retirement in 1985. Taber returned to Missoula in 1986, where he taught at UM as an adjunct professor. He now lives in Salisbury, N.C.

Crown Of The Continent On The Table — Thirty-two leaders from the public, private and nonprofit sectors met Nov. 6-7 for a roundtable at Flathead Valley Community College in Kalispell to explore the future of the Crown of the Continent — the 17 million-acre ecosystem that spans Alberta, British Columbia and Montana and is anchored by Glacier and Waterton national parks. Participants included representatives of public land management agencies, conservation groups, businesses, universities, communities, and elected and appointed officials. They came from Alberta, British Columbia and Montana. The leaders agreed on a number of issues that confront the region, including the need to generate a sustainable economy, conserve



wildlife corridors and respond to fire and insect threats. The Lincoln Institute of Land Policy and UM's Public Policy Research Institute convened the Crown of the Continent Roundtable. For more information call UM's Matt McKinney at 406-457-8475 or e-mail matt@umtpr.org.

GSA Releases New License Plate —
The Grizzly Scholarship Association at UM has unveiled its new GSA Griz

Plate. Proceeds from the sale of the plates will benefit the GSA, a nonprofit organization that raises funds to support student-athlete scholarships. In addition to the regular vehicle registration fees, the plates cost \$45. The GSA receives \$30 of that fee. Each year thereafter, the full GSA license plate \$30 renewal fee benefits the nonprofit.

Those who already have a GSA plate can receive the new plate for a one-time charge of \$10. Visit your local Montana motor vehicle department for more information or to purchase the new license plates.



Economic Forecast Seminar On Tour — Economic researchers and experts from throughout the Montana University System will head to nine cities in January, February and March to present the 34th annual Montana Economic Outlook Seminar. This year's seminar theme is "Montana's Transportation Future: Opportunities Around the Next Curve." Sponsored by UM's Bureau of Business and Economic Research, the seminar will feature Steve Albert, director of the Western Transportation Institute, discussing the connection between Montana's transportation system and its economy. BBER economist Paul Polzin will highlight the latest economic trends and explain what they mean for Montana. He also will present an economic forecast for each seminar city. Bureau researchers and other experts will examine recent trends and the outlook for Montana's important industries. All seminars begin at 8 a.m. and end after the luncheon at about 1 p.m. The \$80 registration fee includes the seminar, a proceedings booklet, lunch and a one-year subscription to the Montana Business Quarterly. Continuing education credits are available for a \$20 processing fee. A complete seminar schedule is on BBER Web site at <http://www.bber.umt.edu>. Register online or by calling 406-243-5113.

It's Never Too Late To Learn — Registration is now open for Osher Lifelong Learning Institute at UM courses to be held in January and February. The courses, available to people 50 and older, are taught by dynamic UM and community educators. An Osher Lifelong Learning Institute annual membership fee of \$20 is required to register for courses. Annual memberships run from July 1 to June 30. Tuition for each course is \$60. A full description of all courses and class times, information about instructors and a registration form are online at <http://www.umt.edu/ce/plus50>. For more information, call UM Continuing Education at 406-243-2905.

Law Lecture Series Receives \$50,000 — A fund managed by the U.S. District Court for the District of Montana has provided \$50,000 to benefit a prestigious law lecture series at UM. The

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donation will boost UM's Judge William B. Jones and Judge Edward A. Tamm Judicial Lecture Series, whose distinguished lecturers have included five members of the U.S. Supreme Court — most recently Associate Justice Antonin Scalia on Sept. 24. The money came from the court's Attorney Admission Fund, which is generated from fees paid by those wishing to practice law in Montana's U.S. District Court. UM's Jones-Tamm series honors the memory of two former Montanans who had distinguished careers on the federal bench in Washington, D.C. Both Jones and Tamm were trial judges on the U.S. District Court for the District of Columbia. Tamm also served on the District of Columbia Circuit Court of Appeals. The two judges had strong ties to Montana and its law school.

Geosciences Receives Donation — UM's Department of Geosciences recently received a donation of seven plexiglass sand- and clay-filled groundwater models from Mountain Water Company, Missoula's water utility. The models will be used by more than 300 students each semester who take Geosciences 101, a laboratory accompanying the Introduction to Geosciences lecture class. "This is an excellent example of how a local business' support of the university has a significant positive impact on our undergraduate education program," said Bill Woessner, chair of the geosciences department.

Humanities Montana Names New Director — Humanities Montana recently announced that Ken Egan, a specialist in the literature of the West, will take the position of executive director on Feb. 1, 2009. Egan, now a professor of English at Drury University in Springfield, Mo., is well-known to Montanans. He served on the Board of Humanities Montana during 1989-93 and taught from 1985 to 2002 at Rocky Mountain College in

Billings, where he was faculty chair and divisional chair of Arts and Humanities. Egan was born in Polson and graduated from high school in Great Falls. He received his Ph.D. in American literature from the University of Wisconsin at Madison. A reception to welcome Egan back to Montana and Humanities Montana, and to say goodbye to retiring Executive Director Mark Sherouse will be held in mid-March.

Journalism Student Snags National Scholarship — Michael Houchin, a junior from Butte majoring in radio-television at UM's School of Journalism, was recently awarded a national scholarship from the Broadcast Education Association for the 2009-10 school year. Houchin will receive the Walter Patterson Scholarship, sponsored by the National Association of Broadcasters. This is the seventh straight year that a student from UM has received a BEA scholarship. Houchin is one of 15 students from 14 universities who will receive scholarships next year. The winners were selected by the BEA Scholarship Committee at its fall meeting in Washington, D.C., and announced in mid-November. Association scholarships are awarded to outstanding students for study at universities that are institutional members of the organization.

Album Recorded At UM Up For Grammy — A recording of a live performance at UM by children's storyteller and songwriter Bill Harley has received a Grammy nomination in the Best Spoken Word Album for Children category. The album, "Yes to Running: Bill Harley Live," is a collaboration between Montana PBS and Montana Public Radio and was recorded in June 2006 at the University Theatre. Dan Dauterive, operations director at KUFM-TV and Montana PBS, originated the idea of recording the popular performer and is credited on the album as co-producer with Harley. Michael Marsolek, MTPR program director, was the audio engineer for the recording. The Grammy Awards will be presented in Los Angeles on Feb. 8. 🐻

First Night Missoula — Dec. 31. An alcohol-free New Year's Eve community celebration of the arts. Information and event schedule: <http://www.firstnightmissoula.org>.

Holiday: New Year's Day — Jan. 1. UM offices closed.

Basketball: Lady Griz vs. Montana State — Jan. 3. 2 p.m., Dahlberg Arena. Information: <http://www.montanagrizzlies.com>.

Basketball: UM vs. Montana State — Jan. 3. 7 p.m., Dahlberg Arena. Information: <http://www.montanagrizzlies.com>.

Wintersession begins — Jan. 5. Information and course schedule: <http://www.umt.edu/wintersession>.

Board of Regents Meeting — Jan. 7. Helena. Meeting schedule: <http://www.mus.edu/board/meetings/meetingschedule.asp>.

Basketball: UM vs. Northern Arizona — Jan. 8. 7 p.m., Dahlberg Arena. Information: <http://www.montanagrizzlies.com>.

String Orchestra of the Rockies: Solo String Competition — Jan. 10. 1 p.m. Music Recital Hall. Information: <http://www.sor-montana.org>, 406-728-8203, finemusic@sormt.org.

Basketball: UM vs. Sacramento State — Jan. 10. 7 p.m., Dahlberg Arena. Information: <http://www.montanagrizzlies.com>.

Basketball: Lady Griz vs. Idaho State — Jan. 15. 7 p.m., Dahlberg Arena. Information: <http://www.montanagrizzlies.com>.

UM Events

Basketball: Lady Griz vs. Weber State — Jan. 17. 7 p.m., Dahlberg Arena. Information: <http://www.montanagrizzlies.com>.

Holiday: Martin Luther King Jr. Day — Jan. 19. UM offices closed.

Basketball: UM vs. Northern Colorado — Jan. 25. 2 p.m., Dahlberg Arena. Information: <http://www.montanagrizzlies.com>.

Classes Begin: Spring Semester 2009 — Jan. 26
"To Kill a Mockingbird" — Jan. 27-31 and Feb. 7
7:30 p.m. Montana Theatre, PAR/TV Center. Montana Repertory Theatre national tour. Matinee performance at 2 p.m. Saturday, Jan. 31. Cost: \$18 general public, \$14 seniors and student; \$8 children 12 and under. Tickets and information: Drama/Dance Box Office, 406-243-4581, umtheatredance@umontana.edu, <http://www.montanarep.org>, <http://www.umtheatredance.org>.

Faculty Recital — Jan. 27. 7:30 p.m. Music Recital Hall. Robert LedBetter, percussion; Margaret Baldrige, violin; Christopher Hahn, piano. \$10 general public; \$5 students and seniors. Information: UM Department of Music, 406-243-6880, griz.music@umontana.edu. 🐻

