Spring 2-1-2019

JRNL 328.01: Intermediate Photojournalism

G. Keith Graham

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Intermediate Photojournalism

Spring 2019 • Tues. and Thurs., 11 am to 12:30 pm • Don Anderson Hall 316
Revised Jan. 7, 2019

Instructor
Keith Graham, Professor and Director, Photojournalism and Multimedia
Don Anderson Hall 430
Keith.graham@umontana.edu 406.243.2238
Office hours: M, W, 2 to 3 pm  R, 1-2 pm  Friday by appointment only

Course Introduction
Intermediate Photojournalism prepares you for future work in the professional world of photojournalism (newspapers, magazines, and online publications).

This course addresses the three foundations of photojournalism: quality of content, command of technical elements and the ability to meet deadlines. You will learn about “photo” with an emphasis on “journalism.” You will also develop your creative eye and your vision while learning to make creative decisions with your camera.

Assignments are fast-paced and deadline driven. Assignments include features, sports, portraits, news, stories and exercises.

This course offers challenges that ultimately provide you with basic fundamentals and creative storytelling skills that will serve you in the professional field.

The work in this class will help build your portfolio and prepare you for internship opportunities.

One of the goals of this class is to get some of your work published. We will have the opportunity to publish at least one of your projects this semester.

Course Objectives/Outcomes
To improve your visual story-telling skills.
To understand and cover diversity in your community.
To produce assignment work on deadline.
To shoot, shoot and shoot some more. This is a shooting class.
To know what makes a good photograph based on composition, lighting, content and technical quality.
To produce images/stories that will enhance your portfolio.
To develop your research, reporting and writing skills.
To write accurate and efficient photo captions
To develop your understanding of ethics and fairness in photojournalism.
To develop multimedia skills.
To publish your work

Class Time
This class will feature lectures, presentations, editing sessions and critiques. The majority of learning in this class will come from shooting and critiquing. Assignments will be discussed and the instructor and the class will critique your work. See weekly schedule for assignments and respective due dates. Any changes to the schedule will be announced in class.
Students will be expected to participate in class discussions and critiques. If you are absent, you will be expected to learn the material that you missed from a fellow student. Instructor will not review missed classes. Arrive to class on time and be prepared for the day’s agenda. Attendance will be taken and points are deducted from the final grade for unexcused absences. If you are late you are marked absent.

Suggested Texts

Equipment
You are required to create your assignments with a professional digital camera (DSLR or mirrorless) that has manual exposure control. We strongly recommend that you purchase a Canon or a Nikon. However, mirrorless cameras with manual controls would also be appropriate. Both Fuji and Sony have great mirrorless models. If you purchase a strobe you will need it by week four. (We recommend Canon 430EXIII-RT, 600 EXII-RT, Nikon SB-700 AF or SB-5000. We’ll review specific cameras and flash units in class. We have a limited number of flashes for checkout.

Academic Honesty
Nothing that was shot before this semester may be turned in for this class. It is expected that you will turn in new work for each assignment in this class. It is also expected that all work done in this class on photographic exercises, captions, quizzes, etc. will be your own.
Any act of academic dishonesty will result in referral to the proper university authorities or disciplinary action. Students must be familiar with the conduct code. See Student Code online
You may not submit for this course any assignment that has previously, or will be concurrently, submitted for another class, unless you receive prior approval from the professor for this course. To do so without permission will result in an F for the assignment and could result in an F for the course.

After Hours Access

Graduate students and Professional Program students
You will NOT need to submit an after-hours access form for spring 2019 if you are a journalism graduate student or an undergraduate student, already admitted to the Journalism Professional Program. You will have continual access (during the semester) to Don Anderson Hall, until you graduate or drop from the professional program. There is no code this year...Your Griz card gets you into the building after hours. If you have a major outside journalism you will need to submit an after-hours access form.
For after-hours access to Don Anderson Hall, complete and submit this form online. The deadline is Friday of the second week of class. After Hours Access to School of Journalism building
Please test your Griz card swipe ASAP, to make sure it works. If it doesn’t, contact Cameron Bucheit in the main office.

Drop Deadlines

See https://www.umt.edu/registrar/students/dropadd.php

Through the 15th instructional day, ALL classes are dropped in CyberBear.

From the 16th through the 45th instructional day, all classes must be dropped using Drop forms (instructor signature required, advisor signature required for undergraduates). $10 fee applies.

From the 46th to the last instructional day prior to finals week, classes must be dropped using the Drop form (instructor and Dean signatures required, advisor Documented justification is required for dropping courses by petition. One of the following four must be met: accident or illness, family emergency, change in student work schedule or student does not receive any evaluation of performance before drop deadline.

Students with Disabilities

The University of Montana assures equal access to instruction through collaboration between students with disabilities, instructors, and Disability Services for Students. If you have a disability that adversely affects your academic performance, and you have not already registered with Disability Services, please contact Disability Services in Lommasson Center 154 or 406.243.2243. I will work with you and Disability Services to provide an appropriate modification. For more information, visit the Disability Services website at University of Montana Disability Services for Students
Cell Phones and Text Messaging
If you bring your cell phone to class, it must be in the off position. No text messaging allowed in class. If you are discovered text messaging you will receive a zero for that day – that includes any assignment that may be due that day. The same is true if you are on any electronic contact device.

Assignments
Your photographic assignments receive the most weight toward your final grade. Assignments will be discussed in class. There will be single assignments, exercises, story proposals and story projects.
You need to wait until we discuss each assignment in class before you photograph that assignment. You must shoot a different subject for each assignment. You may not select photos from a prior assignment for a current assignment.
See deadlines for deductions if you submit an assignment after deadline. Do not come to me with your excuses: instead be on time with all your assignments.
Nearly all assignments will be submitted to the Journalism server unless noted in the assignment sheet. Details in class

Deadlines
Assignments must be submitted on the Journalism server no later 9 am on the due date.
A late assignment is one that is turned in after the deadline. There may be several assignments that have different deadlines so be sure you check on the deadline for each assignment. Those will be posted on Moodle and we will talk about them in class.

All assignments must be submitted on time. If your assignment is late, you are deducted one letter grade for each 24-hour period it is submitted late. Do not wait until the last minute to upload your files to the server, as that is not an excuse for submitting assignments late. If it is one minute late, it is late.

NO ASSIGNMENTS WILL BE ACCEPTED LATER THAN ONE WEEK AFTER THE DEADLINE.
If you can’t meet a deadline due to illness or some other emergency, you must let me know before the deadline (unless you have an emergency on deadline). Please email me or see me during office hours.

QUESTION ABOUT A GRADED ASSIGNMENT _ READ CAREFULLY
You have two weeks to discuss a posted grade. After that, you may not ask for a review of that grade, as you need to check feedback and ask about anything concerning that assignment so you can take what you learned and apply it to your next assignments.

Resubmissions
You may resubmit your feature assignment. We will details in discuss in class.

Extra Credit
Two opportunities: Big Sky Film Festival Doc Shop report (on Jan. 20) or Pictorial. Will discuss details in class. Pay attention.

Submission of Assignments

All photo assignments will be turned in electronically to the J-School Server. There may be some that I require you to shoot and submit via email or ftp. Please see each assignment for specific details. You may use Adobe Bridge, Adobe Lightroom, Adobe Photoshop or another RAW compatible photo software.

For the single-picture assignments
1. Always shoot in RAW format.
2. For every assignment you will submit two files – one file will be in the RAW format; the other file will be saved as a TIFF file after you make adjustments in Lightroom or Photoshop. The TIFF file will be 10 inches wide if a horizontal, 10 inches high if a vertical, at 300 dpi.
Submit each image with the following slug.
Example: First image – YourLastName_portrait.NEF (for Nikon) or YourLastName_portrait.CR2 (for Canon).

This means you need to make a copy of the original RAW file and rename that copy.
3. Make a Photoshop or Lightroom Contact sheet in PDF format with ALL of your images from your shoot. Do not delete images. ONLY 6 IMAGES PER PAGE. Title it yourlastname_portrait.pdf
4. You will place those in the appropriate folder in my Professors folder: Professors > Keith Graham > J328 > Drop Assignments Here > locate appropriate folder

Always back up your work. (an external hard drive or to the cloud.) You are required to keep backups – and not on the server.

Final project submissions will be covered in the classes leading up to deadlines.

Grading

Assignment Grades: Points will be earned for each assignment based on photographic quality, composition, use of light, correct exposures, use of depth of field, versatility, consistency, human interest, news value, originality, thorough captions produced in complete sentences with correct spelling and grammar usage and correct AP style. Be sure to submit on time. Follow directions. As with anything in life there are always a number of solutions to each assignment.

NOTE: deductions for missing items
No caption: loss of one letter grade.
No contact sheet: loss of two letter grades
No RAWs submitted: loss of one letter grade.
Misspelled names: loss of one letter grade.
Other grammar or misspelled words: loss of one letter grade for two mistakes.

Points
45 Class attendance and participation
20 Classmate portrait and Slow shutter using flash (10 pts. each)
180 All other single photo assignments (20 pts. each)
50  Event (Proposal =10, Final Event = 40)
20  Picture Story Proposal
15  Picture Story Update 1
15  Picture Story Update 2
50  Picture Story
20  Portfolio images
10  Big Sky Film Festival Doc Shop Report

Grading Scale
A  93 to 100%
A –  90 to 92%
B+  88 to 89%
B   83 to 88%
B –  80 to 82%
C +  78 to 79%
C   73 to 77%
C –  70 to 72%
D+  68 to 69%
D   63 to 67%
D –  60 to 62%
F   59% and below

Supply List

Mandatory
Compact Flash or SD cards (we recommend several 8GB or 16GB or 32 GB cards)
If you check out one of our Canon 7D cameras, you will need an SD card. If you check out one of our Canon 40D or Nikon D200 cameras, you will need a CF card.

A portable external hard drive for backing up and storing your work. We recommend at least a one terabyte drive with USB 2.0/3.0 and Fire Wire 400 and Fire Wire 800.

Highly Recommended
35mm digital SLR camera, with a manual mode or a choice of manual and automatic modes, and 35mm or 50mm lens. More lenses are better (a wide angle and a telephoto). We highly recommend the Canon and Nikon camera systems. Sony and Fuji as well.
Dedicated flash unit for your camera
Off camera shoe cord: check compatibility of sync cord connections from flash to camera.
Batteries for your flash unit. We recommend NIMH rechargeable batteries.
Jump drives
CF or SD card reader
Tripod

Revised Jan. 7, 2019
### SCHEDULE OF TOPICS, ASSIGNMENT DUE DATES

Revised Jan. 7

NOTE: The following is subject to change with notice. We will review in early March.

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Class</th>
<th>Assignment Due</th>
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<tbody>
<tr>
<td>1</td>
<td>1/10</td>
<td>Introduction – Syllabus</td>
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<td></td>
<td></td>
<td>Assign Gear &amp; Assign classmate portraits</td>
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<td></td>
<td></td>
<td>Discuss Picture Story</td>
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<tr>
<td>2</td>
<td>1/15</td>
<td>Camera review</td>
<td>Bring Camera to class</td>
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<td></td>
<td></td>
<td>Exposure/Composition/Light/Lens</td>
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<td>1/17</td>
<td></td>
<td>Captions</td>
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<td></td>
<td>Sports 1</td>
<td>Review picture story proposals</td>
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<tr>
<td>3</td>
<td>1/22</td>
<td>Critique Classmate portraits</td>
<td>Classmate Portrait</td>
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<td>Get there, get the picture. Shooting Styles/Approaches</td>
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<td>Interaction – Assign Interaction</td>
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<td>1/24</td>
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<td>Discuss Event Story, Event Coverage/Class Exercise:</td>
<td>Picture Story proposal</td>
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<td>Germanfest</td>
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<td>Critique Proposals (will make pitches in class)</td>
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<tr>
<td>4</td>
<td>1/29</td>
<td>Critique Interaction</td>
<td>Interaction Event Pitches</td>
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<td>Critique Event Pitches</td>
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<tr>
<td>1/31</td>
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<td>Feature Hunting</td>
<td>Bring Camera to class</td>
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<tr>
<td>5</td>
<td>2/5</td>
<td>Sports 2</td>
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<td></td>
<td>Discuss Big Sky Film Festival Doc Shop</td>
<td>If needed, technology review</td>
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<td><em>Importance of News and Ethics (assign General News &amp; Spot News)</em></td>
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<td>2/7</td>
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<td>6</td>
<td>2/12</td>
<td>Critique Sports 1</td>
<td>Sports 1</td>
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<td>Intro to strobes</td>
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<td>2/14</td>
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<td>Strobes continued. <em>Be sure to bring camera and strobe</em></td>
<td>Bring camera &amp; strobe to class</td>
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<tr>
<td>7</td>
<td>2/19</td>
<td>Big Sky Film Festival Doc Shop: attend on Tues. Feb. 19.</td>
<td>Big Sky Film Festival report</td>
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<td>Extra credit: attend Feb. 20 and write second report.</td>
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<td><em>Cannot substitute Feb. 20 for Feb. 19.</em></td>
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<td>2/21</td>
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<td>Discuss Big Sky Film Festival reports</td>
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<td>Understanding Primary Diversity (writing Diversity)</td>
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<td>Week</td>
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<td>Class</td>
<td>Assignment Due</td>
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| 2/28 | Discussion of Issue Reporting  
Narrative Picture Story & Photo Essay |                                                                     |
| 9    | 3/5    | Critique Slow Shutter Speed using Flash assignment                  | Slow Shutter with Flash                                                          |
|      | 3/7    | Critique Diversity Portrait  
*Note for March 8: Internship prep. Time and location to come.*       | Diversity                                                                      |
|      | 10     | Narrative Picture Story & Photo Essay review  
Critique Event Story                                                              | Event Story                                                                  |
|      | 3/12   | Finalize/Discuss St. Patrick’s Day Assignment (events may be Sat.  
& Sun.)  
(*clear your calendar so you are free to photograph this event*)  
*Prep for Internship Fair, which will be March 15*                            |                                                                 |
|      | 3/14   | Critique St. Patrick’s Day Assignment                                | St. Pat’s                                                                     |
|      | 11     | Picture Story photo update #1                                        | Picture Story photo update 1                                                   |
|      | 12     | Spring Break                                                         |                                                                                |
|      | 3/28   | Spring Break                                                         |                                                                                |
|      | 13     | Feature Resubmissions  
EXTRA CREDIT: Pictorials are due  
*April 2 @ 7 pm. Dean Stone Lecture, Celeste Headlee*                           | Resubmission of Feature & Pictorials                                          |
|      | 4/2    | Resume and cover letters. Your social media presence  
Portfolio Image Critique  
*April 5 @ 5:30 pm. Dean Stone Night*                                            | Portfolio images due                                                          |
|      | 14     | Critique Sports 2...Must be college or high school varsity sport  
*Sign up for Photo Story Update meetings*                                          | Sports 2                                                                      |
|      | 4/9    | Picture Story Update #2                                              | Picture Story update 2                                                         |
|      | 4/11   | Picture Story Update #2                                              | Picture Story update 2                                                         |
|      | 15     | Picture Story Update #2                                              | Picture Story update 2                                                         |
|      | 4/16   | NO CLASS: Journalism High School Day                                 |                                                                                |
|      | 4/18   | Critique General News and Spot News Evaluations                      | General & Spot News                                                           |
|      | 16     | Critique Final Picture Story. All gear is due that day               |                                                                                |
|      | 4/23   | *April 25*                                                           |                                                                                |