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JRNL 251.01: Beginning Video Production

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JNRL 251 – Beginning Video Production – Fall 2013

Class meets Mondays and Wednesdays

Sect. 01 | MW | 9:40a - 11:00a | DAH 009

Instructor

Jeremy Roberts, Professor
UM Radio-TV Department, School of Journalism
Don Anderson Hall 435
Office hours are by appointment
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Learning Outcomes

- Show visual literacy, understanding, and skills.
- Think critically and creatively.
- Use appropriate tools and technology.

Scope and Expectations

This course will introduce you to the theory of visual storytelling and tools to produce quality video narratives. Students will be expected to demonstrate the ability to:

1. Shoot and record steady, well-framed, properly exposed video that meets the Journalism School standard.
2. Record clear, understandable audio.
3. Edit video, audio, natural sound and voice narration in clean sequences using Final Cut Pro.
4. Edit using sequences to compress time.
5. Tell a simple visual story with a beginning, middle and end.
6. Export video from Final Cut Pro and understand the program's file structure.

I expect you to show up to class prepared, pay attention, and **take notes** during each class.

Production is a team effort. You will have to learn to work with others to be successful. Your cooperation and willingness to work together and get along during the semester will be noticed and recorded.

Attendance Policy

Attendance is mandatory. I take this very seriously, and so should you. If you fail to show up regularly, you *will* fail. I will make sure of this. If you have a legitimate absence, prove it to me and I will help you.

Writing Proficiency Assessment

The Upper-Division Writing Proficiency Assessment should be taken after you have completed ENEX 101, a writing course, and 45 credits. Students are encouraged to take the WPA prior to their junior year. For more information, to register, and to check upcoming testing dates, go to <http://www.umt.edu/writingcenter/upperdivisionwritingproficiencyexam.htm>.

Deadlines

As is the case with all broadcast programs, deadlines are critical. All assignments must be handed in *on time*. One full grade (10%) will be subtracted for **each day** the assignment is late. Those turning in late assignments also will forfeit opportunities to improve their grade on that assignment.

Academic Honesty

All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and disciplinary sanction by the University. All students need to be familiar with the Student Conduct Code. The Code is available for review at http://life.umt.edu/vpsa/student_conduct.php.

Same Work for Multiple Classes in J-School

You may **not** submit for this course any assignment that has previously or will be concurrently submitted for another class unless you receive prior approval from the professor for this course. To do so without permission will result in an "F" for the assignment and could result in an "F" for the course.

Accommodations for Students with Disabilities

This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the Disability Services website at www.umt.edu/dss/.

Camera Equipment

- Remote equipment kits with Canon Vixia HFR10 camera, tripod, microphone, and light kit are available for use. You can check out the kits for a maximum of 24-hours. Make sure you pick-up and return your equipment on time or you will lose your checkout privileges. Do not expect to always get the equipment at the exact time you need it. Always have a secondary plan.
- Be careful with all equipment you use either in the studio or in the field. Don't leave any equipment in your car or anyplace it could be stolen. Do not lose your temper and take it out on the equipment. Problems will happen, whether you're at the network level or in college. Everything breaks down eventually. Batteries quit and computers don't always work. Be patient and learn to solve problems on your own. **You are financially responsible for any lost, stolen or damaged equipment.**
- Failure to follow proper checkout procedures will result in a loss of points for this class, affect your final grade, and may lead to losing your check out privileges.

Building Access

ATTENTION ALL

a) Graduate students and

b) Professional Program students:

You will NOT need to submit this form for Fall 2013 if you are a JRNL graduate student OR undergraduate student, already admitted to the JRNL Professional Program. Your security-code has already been generated for the semester and your GrizCard has already been activated. You will have continual access (during the semester) to DAH, until you graduate or drop from the professional program. If you have forgotten or misplaced your six-digit code, please see Andrew in DAH201 or call him at 243-4001, to attain it.

ATTENTION ALL

a) Pre-Professional Program students

b) Non-JRNL majors enrolled in JRNL105X/140/227/251/270, or

c) Non-JRNL majors enrolled in 300/400-level JRNL courses:

For after-hours access to the rooms and doors listed below, please complete and submit this form. Complete only ONE request per semester. Be sure to select all courses you are taking which pertain to Don Anderson Hall, or include any information in the "Comments Section" (300/400-level courses) to further clarify your request.

Rooms with numeric-keypads: 009, 114, 300F/I, 305 and 306

GrizCard swipe access: 101 and front-door

A door access-code will be assigned and provided to you via email, after submitting this form. This request will also activate your GrizCard for the building. All codes will remain active until the last day of the semester. **All requests must be submitted by 5:00pm on Friday, September 6th.**

<http://www.jour.umt.edu/don-anderson-hall-after-hours-access-request>

Printing

Printing costs money. To get print credits, go to the jtech window in room 010, Don Anderson Hall. You must pay with CASH. The jtech office is supposed to be staffed 9-5 Monday thru Friday.

Studio and Labs

All labs must be cleaned up and everything put away or thrown away at the end of each class. Pack it in/Pack it out. Please keep your computer areas clean – LOG OFF and put computers to sleep when you are finished working.

The following items are REQUIRED for this class:

- A set of good headphones. Your little white iPod headphones WILL NOT suffice.
- Tools FOR TAKING NOTES (paper, pencil, laptop, e-device, whatever floats your boat).
- Writing implements for taking quizzes. And there will be quizzes!
- A powered hard drive (required in advanced classes) and/or a stick drive to back up footage and for archiving your work. This drive will preferably have a connection that is faster than USB2. Look for Firewire 800 or 400 connections.

Text Book

The required book for this class is a \$2 comic book entitled *Radio: An Illustrated Guide* by the producers of *This American Life*. You can order an electronic version of the book, or order a paper copy by going to <http://store.thisamericanlife.org>

The User's Manual for the video camera can be found at: http://usa.canon.com/cusa/support/consumer/camcorders/high_definition_camcorders/vixia_hf_r10#BrochuresAndManuals

Grading & Critique

You will receive a critique sheet from me following every assignment. Any assignment can be re-edited based on the criticism, re-submitted, and re-assessed for the opportunity to improve the grade **once**.

Graded Assignments	
• Assignment #1	100
• Assignment #2	100
• Assignment #3	100
• Assignment #4	100
Quiz #1	100
Quiz #2	100
Final Project	300
Class Participation/Assignments	100
Total	1000

Semester Schedule (Revised August 26th, 2013. Subject to change):

Wk.	Day	Date	Detail	
1	M	8/26/13	TOPIC: Filmmaking and Journalism: A Conditional Marriage HANDOUT: Syllabus, Ethics Guide	
	W	8/28/13	TOPIC: Intro to Final Cut Pro Interface & Editing PROJECT: Folders & Servers, Supplied Footage for In-Class Editing Exercise HANDOUT: Keyboard Shortcuts	
2	M	9/2/13	NO CLASS – Labor Day	
	W	9/4/13	TOPIC: Biological Editing, FCP Editing & Sequence Building PROJECT: Supplied Footage for In-Class Editing Exercise HANDOUT:	
3	M	9/9/13	TOPIC: Editing & Sequence Building PROJECT: Supplied Footage for In-Class Editing Exercise HANDOUT: Assignment #1 – Museum Footage Edit	
	W	9/11/13	TOPIC: Gear Assignment & Camerawork PROJECT: Story Board Assignment #2 – Six-Shot Sequence HANDOUT: Gear Assigned to Groups, Assignment #2 – Six-Shot Sequence ON GOING: Assignment #1 – Museum Footage Edit	
4	M	9/16/13	TOPIC: Camera Work & Transfer Workflow DUE: Assignment #1 – Museum Footage Edit, <u>DUE @ START OF CLASS</u>	100
	W	9/18/13	TOPIC: Storyboarding, Footage Transfer Work Flow PROJECT: Shoot Assignment #2 Six-Shot Sequence During Class	
5	M	9/23/13	TOPIC: Footage Transfer Work Flow PROJECT: Shooting & Capturing Assignment #2 – Six-Shot Sequence HANDOUT: Importing Footage from Camera to FCP	
	W	9/25/13	PROJECT: Editing Assignment #2 – Six-Shot Sequence DUE: Assignment #2 – Six-Shot Sequence, <u>DUE @ END OF CLASS</u>	100
6	M	9/30/13	TOPIC: Interview Lighting & Audio (bring gear, batteries charged!) PROJECT: Establish Mock Interviews in Class HANDOUT: Interview Lighting Checklist, Capturing Clean Audio	
	W	10/2/13	TOPIC: Storytelling PROJECT: Watch Examples QUIZ #1	100
7	M	10/7/13	TOPIC: Guest Lecture TBD	

	W	10/9/13	TOPIC: Interview and Transcription Work Flow	
8	M	10/14/13	PROJECT: In-Class Transcription Exercise HANDOUT: Assignment #3 – Student Profile Interview	
	W	10/16/13	TOPIC: Transcription Work Flow PROJECT: Matching Transcript Extracts with Sequence Building Work HANDOUT: Transcript, In-Class Exercise, Supplied Footage, ON GOING: Assignment #3 – Student Profile Interview	
9	M	10/21/13	PROJECT: In-Class Exercise: Lower Thirds HANDOUT: Lower Third Sheet ON GOING: Assignment #3 – Student Profile Interview	
	W	10/23/13	PROJECT: In-Class Exercise: Color Correction HANDOUT: Color Correction Workflow ON GOING: Assignment #3 – Student Profile Interview	
10	M	10/28/13	PROJECT: Still Photo Animation ON GOING: Assignment #3 – Student Profile Interview	
	W	10/30/13	PROJECT: Mixing Audio PROJECT: Work on Assignment #4 – Student Profile Interview HANDOUT: Assignment #4 – Student Profile B-Roll DUE: Assignment #3 – Student Profile Interview, <u>DUE END OF CLASS</u> ON GOING: Assignment #4 – Student Profile	100
11	M	11/4/13	NO CLASS – Thanksgiving Travel Day	
	W	11/6/13	TOPIC: FINAL PROJECT QUIZ #2 ON GOING: Assignment #4 – Student Profile	100
12	M	11/11/13	TOPIC: Advanced Shooting HANDOUT: FINAL PROJECT ON GOING: Assignment #4 – Student Profile	
	W	11/13/13	TOPIC: Production Reviews DUE: Assignment #4 – Student Profile, <u>DUE END OF CLASS</u> HANDOUT: ON GOING: FINAL PROJECT	100
13	M	11/18/13	TOPIC: TBD ON GOING: FINAL PROJECTS	
	W	11/20/13	Open Lab for Final Projects	
14	M	11/25/13	Open Lab for Final Projects	
	W	11/27/13	NO CLASS – Thanksgiving Travel Day	
15	M	12/2/13	Open Lab for Final Projects	

	W	12/4/13	<u>Watch and Critique Final Projects</u> *Attendance Mandatory*	300
	M	12/9/13	FINALS WEEK	300
	W	12/11/13	FINALS WEEK	
			<i>Participation Grade Assigned</i>	100

FINAL GRADES (Plus/Minus grading)

951-1000	A	<p><i>Students must receive a C- or better in all RTV and JOUR classes to continue in the professional program.</i></p>
901-950	A-	
868-900	B+	
834-867	B	
801-833	B-	
768-800	C+	
734-767	C	
701-733	C-	
668-700	D+	
634-667	D	
600-633	D-	
Below 600	F	