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EVST 594.02: Publishing - The Next Steps

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Purposes & Outcomes: Learn to find publication outlets, research & interpret their guidelines, select publications to match you and your writing projects, prepare your ms. for presentation, write cover letters and queries, keep records, find info on book proposals and book publishers. Discuss and review EVST thesis logistics and following through toward book publication.

Required Work: Do initial editor packet assignment by 1/30.

- Prepare entries in publication directory for 2 assigned current calls for submissions/contests by 1/30.
- Research publication directory and select at least 3 places to send your essay by 2/20.
- Verify & update entries of your 3 places for EVST publication director by 2/20.
- Prepare and send out at least 1 essay to at least 3 places by 3/13.
- Find/identify at least 2 new outlets to add to publication directory by 3/20.
- Prepare questions for classes on book queries/proposals/publication and on EVST thesis logistics.
- Prepare questions for classes with visiting writers, alums, editors.


A For 1/30: Editor Packet Assignment. Sign up to prepare PD entries for 2 current calls for submissions/contests.

#2 1/30: Discuss EPA Assignment v/v your submission work & preparation. Look at WM, P&W Mag, AWP Chronicle.

A1 Ongoing For 2/20: Everyone find 3 places to send essay(s). For each, research to make sure all guidelines, addresses, requirements, etc. are up to date. (If any in Directory need update, write new entry sheet for it. See each mag if possible or applicable. For at least 1 of the 3: read TOC’s, Contributor Notes, & 1 essay in each issue of 1 year.

A2 Ongoing For 3/13: Work on polishing essay you’ll send 3/13. (Conferences w/me as necessary next 4 weeks.)

#3 2/6: Start Publication DVD 35 min +. Discussion/questions re DVD and/or ongoing assignments.

#4 2/13: Finish Publication DVD 30 min+. Discussion/questions re DVD and/or ongoing assignments.

#5 2/20: Go over Lists of 3 Publications you’ve selected & researched. Discuss Cover Letters. Handouts

A For 2/27: Write 3 Cover Letters to go with essays, addressed, and anything else required by outlet guidelines.

#6 2/27: Workshop Cover Letters & Packets.

A For 3/6: Rewrite cover letters as necessary. Prep Essay Packets: Essays, CL’s, SASE’s, postage, as required.

#7 3/6: Bring essays to class. Workshop in pairs for presentation, mechanics, title, open, close.

A For 3/13: Arrange w/ one other partner in class for last proof, etc as you prepare packets for mailing. Bring all.

#8 3/13: Bring packets ready to mail (including stamps). Attention to detail.

A For 3/20: Prepare list of Q’s, things you want to discuss 3/20 and in remainder of classes after SB.

#9: 3/20: Collect Q’s. Discuss some. What to do if ms accepted, and if not. Preview classes/visitors after SB.

Spring Break


A for 4/10, 4/17, 4/24: each week, bring Q’s for speakers.

#11 4/10: Visitor TBA

#12 4/17: Visitor TBA

#13 4/24: Visitor TBA

#14 5/1: EVST Thesis Logistics: Proposals, Committees, Projects, Archives, Forms, etc. Handouts.