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COMX 591.B01: Organizations and Communicating Community

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COMM 591 Organizations and Communicating Community
Fall 2020 W 5-8 PM

Instructor: Dr. Joel Iverson **Phone:** 979.220.5203 cell text or call.
Office: Zoom, my house, L.A. 359 in that order
E-mail: joel.iverson@umontana.edu

Office Hours: By arrangement and I have not figured out the rest. Looking for input on whether or not I just stand around on a zoom channel.

Required Text: Textbooks are so 20th Century. We will electronically gather readings that are available through the Moodle.

Course Objectives:

1. To introduce the concept of community related to communication.
2. To examine a range of perspectives, theories and issues to explore the ways in which varied perspectives can shape, expand, or limit our understanding of communicating and community.
3. To apply theoretical knowledge to an understanding of real world processes through class discussion, research, and application essays.
4. To develop and enhance your analytical communication skills.
5. To connect theory and research to your own lived experiences in communities. Therefore, your experiences, insights, questions and concerns will be a key part of the course.
6. To explore and adapt to pandemic times as best we all can. Bring the chaos and ride the edge!
Hang loose.

Policies

1. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University.
2. All students must be familiar with the Student Conduct Code. The Code is available for review online at www.umt.edu/SA/VP/SA/index.cfm/page/1321.
3. All celebrations of knowledge will be taken on the assigned date
4. Papers will be typed and proofread and turned in on the date assigned.
5. Electronics: This is what I have said – how relevant will this be? When you come into class, please, be sure your cell phone, fax, or any other electronic device is turned off as it may interfere with the navigation of this classroom. If your phone, etc. rings do not answer, just turn it off. If you are anticipating an emergency call, let me know prior to class and we will work that out.
6. Respectful Environment: You will be expected to act respectfully towards others in class and assist in maintaining a civil and professional atmosphere in class. This includes respecting differing opinions, not using vulgar language, appropriate dress, and creating a supportive environment.
7. Zoom rules – be dressed, out of bed and present in the class as best you can.

Roughly drafted literature review rough draft	1,000,000
Midterm Celebration of Knowledge	1,000,000
Final paper	2,000,000
Presenting, participating and short written assignments	up to 1 million

Grading Policy: A= 90-100%
B= 80-89%
C= 79 to 72.00000
C-= below 72.0

Keep in mind the following criteria when completing, and later receiving evaluation on your work:

A=Superior Work. Greatly exceeds requirements by demonstrating high levels of creativity, skill, ability, initiative, and effort. Technically superior. The "A" evaluation reflects achievement that is outstanding relative to the level necessary to meet course requirements.

B=Solid Work. Meets/Exceeds requirements by showing above average levels of creativity, skill, ability, initiative, and effort. May have some technical difficulties that impair readability. The "B" evaluation reflects achievement that is significantly above the level necessary to meet course requirements.

C= less than good work but barely passable.

C-=Failing for Grad School. Don't do it. Or don't not do it!

Grades will be returned to students electronically or at the end of a class period when evaluation has been completed. I will let you know at the beginning of a class period if grades will be returned. Your patience in waiting for evaluations is most appreciated.

Questions/Appeals: If you have questions feel free to talk with me. If you have an appeal or complaint, we will discuss the matter in a respectful manner, but not during class. If you have questions about your grades or you feel something was graded incorrectly, I will not meet with you immediately after the material is handed back unless it is regarding a mathematical (adding) error. I am happy to correct errors, but remember that "feeling you put more into this paper" or "wanting a better grade" does not change the output we received and thus will not result in a changed grade.

Celebration of Knowledge: This class has a lot of interesting and different material, so we will have a midterm celebration to cover concepts. It is a take-home set of questions following the comps design to be explained in person starting now...

Major Project: You will be asked to complete a larger project that encapsulates community concepts and processes through either a research paper or large project. Details about this assignment are flexible though I would like to constitute a panel for a conference and see some competitive papers go out. If you want to do a project that includes data, IRB is needed. The roughly drafted literature review rough draft is part of this in the process of completion.

Presentation: You will present one article or your project to the rest of the class one day in the second half of class. The presentation will take no more than 30 minutes and provide the class with a highlighting, analysis and executive summary of the article.

Tentative Schedule – readings subject to change.

<u>DATE</u>		<u>ASSIGNMENT</u>
Aug	19	Introduction to Course/Defining Comm & Organization
		Chat and stuff.
	26	Community Defined Stohl presidential address; Felkins, Chapters 1 & 2; McMillan & Chavis, 1986;
Sept	2	Speech and Rhetorical Communities Underwood & Frey, 2007; Koschmann, 2011; Charland, 1987; Flores, 1996; Rojas, Shah & Friedland, 2011
	9	Communities of Practice (CoP) Iverson & McPhee, 2002; Iverson & McPhee, 2008; Iverson, 2011 (Knowledge, Belonging and Communities of Practice); Matheson & Jones 2016; Sellnow, Iverson & Sellnow, 2017
	16	International notions of community – Ubuntu, Ujaama, and others – At Imagine Nation? Swanson, 2007; Kingsley, 2010; Tutu reading.
	23	Identity and Belonging and Fans Gill & Larson, 2014; Richardson & Maninger, 2016; Papa, Auwal & Singhal, 1997
	30	Environment and Movements Ganesh & Stohl, 2014; Ganesh & Zoller, 2012; in press (ecolocalism)
Oct	7	Risk and Fans Meisenbach & Kramer, 2014; Spoel & Den Hoed, 2014; Aden et al., 2009 (Husker Fans);

detail

Larson as a g

Myrick, et al. 2016 (#stupidcancer)

Midterm Due by class beginning – Moodle submission

- 14 Crisis, Narrative
Veil, Sellnow & Heald, 2011; Sellnow & Seeger, 2001; Corman, 2016 (terrorism narratives); Carlin & Park-Fuller, 2012;
- 21 Dark Side & Negative Social Capital
Chambers & Kopstein, 2001; Wojcieszak, 2009; Vrooman, 2001; Sumiala & Tikka, 2011; Optional – Mcnamee, Peterson & Pena, 2010; Papastergiadis, 2009 (Wog Zombie)

Midterm Due by class beginning – Moodle submission?

- 28 Community Restoration and Recovery
Procopio & Procopio, 2007; Green, 2016 (community development/social development); Shaw & Goda, 2004; Wolfe, 2016 (organizing collective action)
- Nov 4 Food Banks, Food and community, gardening at night
Pal & Dutta, 2013; Wenzel, 2016 (multiethnic community eating); McPhee & Zaug, 2000
LeGreco & Leonard, 2011
- 11 Bricolage and wrapping up
McPhee & Iverson, 2009 (Comunidad); Medved, et al., 2001; de souza, 2009 (NGO communicative spaces); Fazal & Tsagarousianou, 2002 (Diasporic Communication); Jones, 2015 (Voices of Hunger)
- 18 Technology
Poor, 2013 (modders); De Lampe, et al., 2010 (Online community participation); Steinkuehler & Williams, 2006 (MMO); Kassing, et al., 2004 (sport); Davis, 2016 (relocating development comm)
- 25 Graduate Community at 210 Ben Hogan Dr. – Casa Iverson or elsewhere. Maybe zoom since it is the day before Thanksgiving and stuff.