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April 2, 1958

FOR RELEASE FRIDAY, APRIL 4

The Bureau of Press and Broadcasting Research has been established in the School of Journalism at Montana State University.

Dr. Frederick T. C. Yu, associate professor of journalism, has been named director of the bureau by Dean Nathan B. Blumberg. He will serve until June, when he begins a one-year leave of absence for study at Harvard University under a Ford Foundation International Relations Fellowship. Dr. Richard A. Garver, assistant professor of journalism, will serve as director during Prof. Yu's absence.

The bureau will be responsible for publication of the Montana Journalism Review, with the first issue scheduled for issue before June, according to Dean Blumberg. The Review will contain articles written by the staff and students of the School of Journalism.

The bureau also plans to undertake service projects for newspapers, other periodicals and radio and television stations in Montana. Graduate students in journalism and other disciplines will be encouraged to engage in research activities under direction of the bureau.

"Establishment of this bureau," Dean Blumberg said, "is a step we have planned carefully for many months. The School of Journalism, through the Montana State Press Assn. offices located in its building, traditionally has been the journalistic information center of the state. We hope to be able to expand our services to the newspapers and begin to provide research facilities to radio and television stations."

The new bureau is the fourth of its kind at the University. The first was the Bureau of Business and Economic Research, instituted in 1948. Last year the Bureau of Government and the Bureau of Educational Research and Service were established.

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