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### The Economic Contribution of Summer Season Travel in the Beartooth Highway Region - Nonresident Expenditures

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## Economic Contribution of Summer Season Travel in The Beartooth Region - Nonresident Expenditures

### Summer Season 2012 Contribution of Nonresident Visitor Spending to the Local Economies\*

- Nonresidents of the Beartooth Region are defined as residing outside of Park or Carbon County, MT or Park County, WY.
- During summer, 2012, nonresident travelers spent \$44.96 million while traveling in the Beartooth Region.
- Nonresident travelers spent \$12.8 million in Red Lodge, MT, \$20.1 million in Cody, WY and \$12.1 million in Cooke City/Silver Gate, MT.
- This \$44.96 million in nonresident spending supports \$50.24 million in economic activity and supports 616 total jobs due to spending in the Beartooth Region.

**Table 1 - 2012 Carbon County, MT Economic Impact (Spending in Red Lodge, MT area)**

<b>\$12.8 million in nonresident spending contributes:</b>	<b>Direct</b>	<b>Indirect</b>	<b>Induced</b>	<b>Combined</b>
Industry Output	\$9,687,000	\$2,506,000	\$1,470,000	\$13,663,000
Employment (# of jobs)	134	28	14	176
Employee Compensation	\$2,418,000	\$455,000	\$247,000	\$3,120,000
Proprietor Income	\$465,000	\$191,000	\$88,000	\$745,000
Other Property Type Income	\$1,152,000	\$488,000	\$393,000	\$2,033,000
State and Local Taxes	-	-	-	\$1,051,000

**Table 2 - 2012 Park County, WY Economic Impact (Spending in Cody, WY area)**

<b>\$20.1 million in nonresident spending contributes:</b>	<b>Direct</b>	<b>Indirect</b>	<b>Induced</b>	<b>Combined</b>
Industry Output	\$15,389,000	\$4,737,000	\$2,922,000	\$23,049,000
Employment (# of jobs)	192	44	27	263
Employee Compensation	\$4,184,000	\$970,000	\$663,000	\$5,817,000
Proprietor Income	\$797,000	\$511,000	\$212,000	\$1,520,000
Other Property Type Income	\$1,965,000	\$877,000	\$692,000	\$3,533,000
State & Local Taxes	-	-	-	\$1,661,000

**Table 3 - 2012 Park County, MT Economic Impact (Spending in Cooke City/Silver Gate, MT area)**

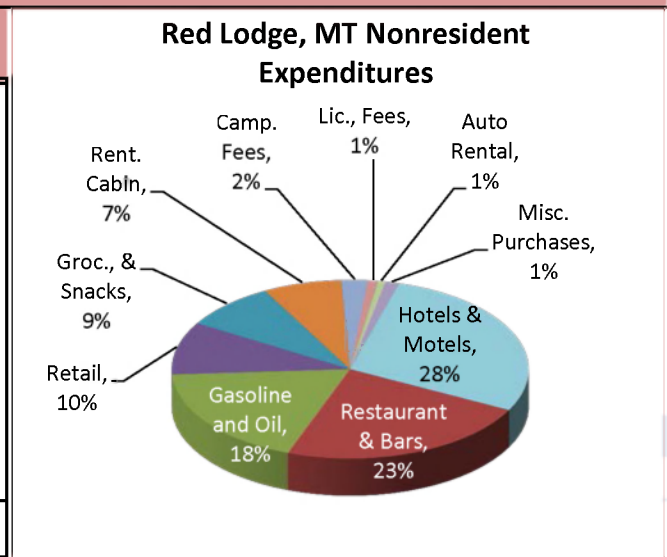
<b>\$12.1 million in nonresident spending contributes:</b>	<b>Direct</b>	<b>Indirect</b>	<b>Induced</b>	<b>Combined</b>
Industry Output	\$9,537,000	\$2,215,000	\$1,777,000	\$13,529,000
Employment (# of jobs)	134	26	18	177
Employee Compensation	\$2,740,000	\$476,000	\$383,000	\$3,599,000
Proprietor Income	\$291,000	\$173,000	\$86,000	\$550,000
Other Property Type Income	\$1,144,000	\$375,000	\$415,000	\$1,934,000
State & Local Taxes	-	-	-	\$955,000

Beartooth Region nonresident travel spending data was collected June 1, 2012 - September 21, 2012

\* IMPLAN economic input-output model software was used in these analyses.

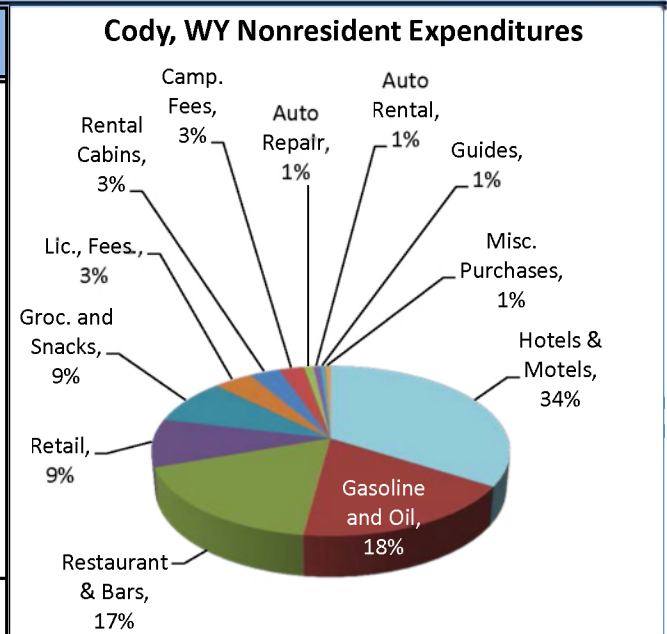
**Table 4 - 2012 Red Lodge, MT Nonresident Traveler Expenditures**

Expenditure Category	Total Expenditures	Allocation by Category
Hotels and Motels	\$3,609,000	28%
Restaurant and Bar	\$2,964,000	23%
Gasoline and Oil	\$2,359,000	18%
Retail	\$1,231,000	10%
Groceries and Snacks	\$1,090,000	8%
Rental Cabin/B&B/Resorts	\$915,000	7%
Campgrounds	\$308,000	2%
Licenses/Fees/Admissions	\$113,000	1%
Auto Rental	\$85,000	1%
Misc. Purchases	\$162,000	1%
<b>Total</b>	<b>\$12,836,000</b>	



**Table 5 - 2012 Cody, WY Nonresident Traveler Expenditures**

Expenditure Category	Total Expenditures	Allocation by Category
Hotels and Motels	\$6,818,000	34%
Gasoline and Oil	\$3,624,000	18%
Restaurants & Bars	\$3,509,000	18%
Retail	\$1,827,000	9%
Groceries and Snacks	\$1,739,000	9%
Licenses/Fees/Admissions	\$811,000	4%
Rental Cabin/B&B/Resort	\$650,000	3%
Campgrounds	\$518,000	3%
Auto Repair	\$195,000	1%
Auto Rental	\$147,000	1%
Guides/Outfitters	\$110,000	1%
Misc. Purchases	\$102,000	1%
<b>Total</b>	<b>\$20,050,000</b>	



**Table 6 - 2012 Cooke City/Silver Gate, MT Nonresident Traveler Expenditures**

Expenditure Category	Total Expenditures	Allocation by Category
Restaurants & Bars	\$2,942,000	24%
Rental Cabin/B&B/Resort	\$2,445,000	20%
Hotels and Motels	\$2,418,000	20%
Gasoline and Oil	\$1,961,000	16%
Retail	\$944,000	8%
Groceries and Snacks	\$613,000	5%
Licenses/Fees/Admissions	\$276,000	2%
Guides/Outfitters	\$215,000	2%
Campgrounds	\$140,000	1%
Auto Rental	\$74,000	1%
Misc. Purchases	\$48,000	<1%
<b>Total</b>	<b>\$12,076,000</b>	

