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SB44-10/11: Amending ASUM Bylaws

Emily May

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1 **The Associated Students of the University of Montana**
2 **Resolution Amending ASUM Bylaws**
3 **April 27, 2011**
4 **Senate Bill Number: SB44-10/11**
5 **Authored by: Emily May, Student-at-Large**
6 **Sponsored by: Lucas Berry, ASUM Senator**
7 **and Katie Mariani, ASUM Senator**
8

9 Whereas, the ASUM Bylaws determine the policy, procedure, and existence of ASUM
10 standing committees;

11
12 Whereas, to be effective and relevant ASUM Bylaws must be current;

13
14 Whereas, the ASUM Students First Committee has existed for nearly four semesters
15 without a formal charge;

16
17 Whereas, ASUM needs a comprehensive marketing and outreach strategy which Students
18 First aims to provide;

19
20 Therefore, Let It Be Resolved that the ASUM Senate amends ASUM Bylaws to read:

21
22 Section 24: Student Outreach and Marketing Committee
23

24 A. The Board shall be composed of seven (7) voting members who shall be
25 recommended for appointment by the ASUM Vice President, subject to a two-
26 thirds (2/3) vote of the Senate. Of the seven (7) Board members appointed by
27 ASUM, four (4) shall be members of the ASUM Senate, three (3) shall be
28 students-at-large, and one (1) shall be an ASUM classified staff member, each
29 serving a one-year term. The ASUM Vice President shall serve as an ex-officio,
30 non-voting member of the Board. A student-at-large or ASUM Senator shall
31 chair the Board.

32 B. The Board shall meet a minimum of one (1) time per month during the
33 academic year. Special meetings may be called by the Chair or by two (2) or more
34 members. A quorum shall consist of four (4) members of the Board.

35 C. The Chair shall act for the Board in its absence, subject to its review.

36 D. The Student Outreach and Marketing Committee shall be responsible for
37 education and outreach pertaining to ASUM and its agencies. Duties and
38 functions of the Student Outreach and Marketing Committee shall include:

39 1. Developing short-term (one year) education and outreach plans for ASUM and
40 its agencies;

41 2. In consultation with the ASUM Administration and classified staff, create a
42 long-range (five year) plan for the promotion and growth of ASUM, focusing on
43 services, campaigns, and increased student involvement.

44 3. Develop an outreach budget for the following year to be presented to the
45 ASUM Administration before ASUM budgeting begins.

46 4. In consultation with the ASUM Administration and staff, create long-range

- 47 planning goals and funding sources for the ASUM Student Outreach and
48 Marketing Committee's development and use.
49 5. Develop and produce an annual guide to ASUM services and resources to be
50 published for public distribution.
51 6. Work on unbiased projects, ideas, or campaigns, intended to increase student
52 involvement in and student awareness of ASUM government and any particular
53 issue(s) pertaining to ASUM.
54 7. Manage and maintain the ASUM Student's First logo and campaign.
55
56

57 Passed by Committee: _____, 2011

58

59 Passed by ASUM Senate: _____, 2011

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61 _____	_____
62 Travis Suzuki,	Amanda Stovall,
63 Relations and Affairs Chair	Chair of the Senate

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