Spring 2011

SB44-10/11: Amending ASUM Bylaws

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The Associated Students of the University of Montana
Resolution Amending ASUM Bylaws
April 27, 2011
Senate Bill Number: SB44-10/11
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Sponsored by: Lucas Berry, ASUM Senator
and Katie Mariani, ASUM Senator

Whereas, the ASUM Bylaws determine the policy, procedure, and existence of ASUM standing committees;
Whereas, to be effective and relevant ASUM Bylaws must be current;
Whereas, the ASUM Students First Committee has existed for nearly four semesters without a formal charge;
Whereas, ASUM needs a comprehensive marketing and outreach strategy which Students First aims to provide;

Therefore, Let It Be Resolved that the ASUM Senate amends ASUM Bylaws to read:

Section 24: Student Outreach and Marketing Committee

A. The Board shall be composed of seven (7) voting members who shall be recommended for appointment by the ASUM Vice President, subject to a two-thirds (2/3) vote of the Senate. Of the seven (7) Board members appointed by ASUM, four (4) shall be members of the ASUM Senate, three (3) shall be students-at-large, and one (1) shall be an ASUM classified staff member, each serving a one-year term. The ASUM Vice President shall serve as an ex-officio, non-voting member of the Board. A student-at-large or ASUM Senator shall chair the Board.

B. The Board shall meet a minimum of one (1) time per month during the academic year. Special meetings may be called by the Chair or by two (2) or more members. A quorum shall consist of four (4) members of the Board.

C. The Chair shall act for the Board in its absence, subject to its review.

D. The Student Outreach and Marketing Committee shall be responsible for education and outreach pertaining to ASUM and its agencies. Duties and functions of the Student Outreach and Marketing Committee shall include:
   1. Developing short-term (one year) education and outreach plans for ASUM and its agencies;
   2. In consultation with the ASUM Administration and classified staff, create a long-range (five year) plan for the promotion and growth of ASUM, focusing on services, campaigns, and increased student involvement.
   3. Develop an outreach budget for the following year to be presented to the ASUM Administration before ASUM budgeting begins.
   4. In consultation with the ASUM Administration and staff, create long-range...
planning goals and funding sources for the ASUM Student Outreach and
Marketing Committee’s development and use.

5. Develop and produce an annual guide to ASUM services and resources to be
published for public distribution.

6. Work on unbiased projects, ideas, or campaigns, intended to increase student
involvement in and student awareness of ASUM government and any particular
issue(s) pertaining to ASUM.

7. Manage and maintain the ASUM Student’s First logo and campaign.

Passed by Committee: _____________________________, 2011

Passed by ASUM Senate: __________________________, 2011

Travis Suzuki, Amanda Stovall,
Relations and Affairs Chair Chair of the Senate