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JPNS 392.R01: Independent Study - JPNS 306 Course Supplement

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JPNS 392 Independent Study: JPNS306 Course Supplement

Instructor: Michihiro Ama (michihiro.ama@mso.umt.edu)

Meeting Place: via Zoom

Office Hours: Monday, 11:00-11:50 am and 2:00-2:50 pm on, or by appointment

Course Description

A one-credit course built on JPNS306.

Student Learning Outcomes

Upon successful completion of the course, students will be able to describe characteristics of Japanese companies and their products/services.

<u>Assignment</u>

Students will choose one representative company from one of the following Japanese industries: automobile, electrical machinery, transportation, cosmetic, or apparel. Visit the company's website and research its business models and rival companies; identify major products and services provided by that company; and write a 5 page paper (double spaced with a 12-point font in word document) describing their findings in Japanese.

Due Dates

8/31 (M): paper proposals 10/2 (F): first draft of a paper

11/9 (M): final papers

Evaluation System

Paper proposals	10%
First draft of a paper	40%
Final papers	50%