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Spartan Race Visitor Study: 2013

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2013 Spartan Race Visitor Study

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Case Study Report 2013-2

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Introduction

The purpose of this study was to provide the organizers of the Spartan Race with an understanding of their attendees and the total money spent by those surveyed in the area (Kalispell and Whitefish). The population of interest was participants and attendees of the 2013 Spartan Race. Surveys were completed on-site as well as through a web survey. The final response rate was 438 completed surveys.

Methods

Surveyors intercepted participants and spectators for on-site completion of a paper survey. Surveys were given to people by random selection in an attempt to represent the whole population. People willing to fill out the survey were given a clipboard, pen, and a survey and completed the survey on site. No documentation of the number of refusals was recorded.

Results

Of the 438 respondents, 75 percent (325 people) were participants in the race and 25 percent (111 people) were spectators. Seventy-one percent (304 people) of all respondents to the survey were from Montana and 29 percent (127 people) were from out of state or country (see Table 1 and 2). Of those who were from Montana, 61 percent (187 people) were from Flathead County while 39 percent were from other Montana counties. The mean age of respondents was 35.66. The mean group size was 5.65 people. Of those who responded to the survey, 52 percent (229 people) reported that they spent a night or nights away from home. Of those who spent a night away from home, the average number of nights was 3.50. The average number of nights spent in Montana was 3.44 while the mean number of nights spent in the Flathead area was 2.78. Results of all other questions in this survey can be found in Appendix A.

Table 1: Out-of-state Respondents

Place of Residence	# of respondents
Washington	32
Idaho	19
Wyoming	5
California	4
Colorado	4
North Carolina	3
North Dakota	3
Oregon	3
Alaska	2
Iowa	2
Pennsylvania	2
Arizona	1
Hawaii	1
Illinois	1
Louisiana	1
Minnesota	1
Nevada	1
Tennessee	1
Texas	1
Utah	1
Wisconsin	1

Table 2: International Respondents

Place of Residence	# of respondents
Alberta, Canada	20
British Columbia, Canada	7
Saskatchewan, Canada	3
Quebec, Canada	1
Calgary, Canada	1
United Kingdom	1

Expenditures

Expenditure information was asked of all respondents. The survey asked that they report their best estimate of the total amount of money they and their family (if applicable) spent in the Kalispell or Whitefish area in the following categories: accommodations, food, transportation, retail/services, gratuity, entertainment/recreation, and licenses/entrance fees/admissions.

Table 3 presents the expenditure data of only the respondents who reported spending money in the categories. The mean expenditure of those who spent money for each category can be found along with the percentage of people who reported that they spent money in that category. The last column provides the total dollars spent by respondents who reported spending money in each category. The total reported expenditure for respondents who spent was \$77,331.38.

Table 3- Expenditure Data: Expenditures calculated using only respondents who spent

Expenditure Category	Mean expenditures of attendees who reported that they spent money in these categories	% of respondents who reported spending money in each category	Total dollars spent in each category by respondents who spent
Motel/Hotel/B&B	\$188.38	24%	\$20,156.66
Campground	\$38.67	4%	\$696.06
Restaurant/Bar	\$126.67	35%	\$19,507.18
Groceries/Snacks	\$61.01	16%	\$4,209.69
Gasoline	\$94.61	37%	\$15,326.82
Local transportation	\$12.50	<1%	\$25.00
Auto rental	\$566.67	1%	\$1,700.01
Retail goods	\$151.10	14%	\$9,368.20
Gratuity	\$43.14	10%	\$1,811.88
Entertainment/Recreation	\$125.83	8%	\$4,529.88
		TOTAL	\$77,331.38

Appendix A- Results

Spartan Race

Are you a resident of Montana? 75.0% Yes 25.0% No

Was attending or participating in the races your primary reason for being in the area?

92% Yes 9% No

What other reasons were you visiting? (X all that apply)

53% Vacation/recreation/pleasure 10% Shopping
46% Visit friends/relatives 3% Business/convention/meeting 8% Just passing through

During the Spartan Races, what type of accommodations did you stay in?(X all that apply)

52% Hotel/motel/bed & breakfast 3% Rented cabin/home
31% Home of friend/relative 2% Second home/condo/cabin
7% Public land camping 2% Resort/condominium
5% Private campground

How did you hear about The Spartan Race? (X all that apply)

58% Word of mouth 7% Newspaper 4% Magazine 1% Retail outlet
27% Internet 5% Email from event planners 2% TV
16% Radio 6% Flyer 2% Magazine
11% Group or club 5% Posters 1% Direct mail

How long ago did you make plans to attend The Spartan Race?

3% Today 7% 1-7 days ago 13% 1-4 weeks ago 54% 1-6 months ago 23% over 6 months

When might you come to the Spartan Race again?

91% Next Year 1% Never 9% Within five years

Please rate your overall satisfaction with the Spartan Race.

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	N/A
Organization of the event	79%	19%	1%	1%	0%	0%
Event staff	81%	18%	1%	0%	0%	0%
Cost of the event	52%	26%	16%	4%	1%	0%
Location of the event	82%	17%	1%	1%	0%	0%
Concessions available	60%	27%	9%	2%	1%	2%
Number of people at the event	71%	25%	4%	1%	0%	0%
Parking	63%	27%	6%	2%	1%	1%
Sound system	68%	26%	5%	1%	0%	1%
Variety of activities	68%	26%	5%	1%	0%	0%
Signage/directions	73%	23%	2%	2%	0%	0%
Cleanliness	72%	25%	3%	0%	0%	1%
Availability of restrooms	57%	27%	11%	4%	1%	0%

What option best describes the group with whom you attended/participated in the Spartan Race?

- 10% *Self*
- 8% *Couple*
- 9% *Immediate family*
- 3% *Extended family*
- 31% *Family & friends*
- 28% *Friends*
- 5% *Business associates*
- 6% *Organized group/club*

Including you, how many people were in your group?

- 7% 1
- 13% 2
- 15% 3
- 10% 4
- 9% 5
- 10% 6
- 4% 7
- 7% 8
- 3% 9
- 3% 10
- 19% *more than 10*

Please indicate what age groups are represented in your group?

- | | | | |
|-----|--------------------|-----|--------------------|
| 3% | <i>0-5 years</i> | 39% | <i>35-44 years</i> |
| 6% | <i>6-10 years</i> | 20% | <i>45-54 years</i> |
| 8% | <i>11-17 years</i> | 9% | <i>55-64 years</i> |
| 23% | <i>18-24 years</i> | 3% | <i>65-74 years</i> |
| 47% | <i>25-34 years</i> | 1% | <i>75 and over</i> |

What best describes your annual household income in US dollars?

- 9% *Less than \$20,000*
- 18% *\$20,000 to 39,999*
- 25% *\$40,000 to 59,999*
- 12% *\$60,000 to 79,999*
- 14% *\$80,000 to 99,999*
- 14% *\$100,000 to 149,999*
- 6% *\$150,000 to 199,999*
- 3% *\$200,000 and over*

Appendix B- Open-ended Responses

Question 29: Please tell us what you liked about The Spartan Race.

1st timer- awesome!
2 beer lines
A lot of trail running in the woods.
Acomplishment
Activities
Adventure
Adventure/ adrenaline
All of it
All of it, organisation, people
All- everything
Almost everything, challenging!
Atmosphere
Atmosphere
Atmosphere is awesome.
Atmosphere- lots of people
Atmosphere- volunteers
Atmosphere. Difference. Location.
Awesome
Awesome
Awesome course
Awesome location
Awesome terrain!
Awesome- first spartan- loved it. Addicted to it now!
Awesome, challenging obstacles
beer
beer
Beer

Being with friends
Best ever by far! We do these all the time.
Boost to economy
cameraderie
Cameraderie
Cameraderie
CAmeraderie & challenge
Cameraderie amongst crowd
Cameraderie of people
Cameraderie, fun!
Cameraderie, pride, mud, intensity
Can see the participants more than expected.
Challenge
Challenge
Challenge
Challenge
Challenge
Challenge
Challenge
Challenge
Challenge fun, atmosphere
Challenge harder than I thought it would be
Challenge in the mtns
Challenge of course
Challenge of the course. Beautiful place.
Challenge, good people, great environment, teamwork, sportmanship
Challenge, obstacle, rough terrain
Challenge. Fun. Dirty.
Challenge.. confidence boost.. fun experience
Challenge/ Energy about the event
Challenges

Challenges, location
Challenging
Challenging
Challenging event with obstacles
Challenging. Long pits
Coldstone
Community
Community challenge Great vibe
Community networking event
cool race
Course
Course layout
course- well organised
Different, good race, a lot of people- something new
Difficulty
Energy
Energy of the crowd
Entertaining
Entertaining for adults and kids. Nice course
Entertainment
Environment, energy, atmosphere
Everybody is friendly
Everyone was having fun
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything

Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything
Everything so much fun
Everything was amazing
Everything- friendly atmosphere
Everything- it was awesome
Everything, fun challenge, outdoors.
Everything!
Everything!
Everything!
Everything!
Everything! Awesome!
Everything! Great time- great event for our hometown.
Everything! Well organised
Everything. It was beautiful and hard
Excited to try the course. First time.
Excitement

Experience & location
Familt atmosphere, good attitudes
Family friendly
Family oriented
Fantastic views, loved the mud, obstacles were great. Awesome organisation!
Fast race- good pace
Finish line
finishing
Finishing
Friendliness between our new friends.
Friendly
Friends, atmosphere, location
Fun
Fun
Fun
Fun
Fun
Fun
Fun
Fun (camaraderie)
Fun and exciting.
Fun challenge
Fun challenging
Fun race in the valley
Fun race with a bunch of obstacles
Fun to do with friends
Fun to people watch
Fun, difficult in Montana
Fun, fun, fun
Fun, good challenge, different
Fun, great people, lots of great challenges

Fun, happy, spirited
Funniers OCR Ive ever done: challenging and adventurous.
Get togrther with friends
Girls, set up, location
Good atmosphere
Good boost for the local economy- promotes healthy living!
Good course and good participation
Good events- lots of people having a good time!
Good excercise
Good people, fun atmosphere!
Good social event
Good Volunteers
Good workout
Got my old ass back in shape
Great
Great atmosphere & people. Fun
Great atmosphere, great location
Great challenge!
Great course
Great course
Great course
Great course
Great different event in valley
Great enthusiasm
Great event site- great weather.
Great event- parking
Great event, healthy events, great community
Great experience
Great fun
Great job on everything

Great job with advertising the event
Great local event
Great location, I loved the trail running & the hills!
Great organisation
Great people and atmosphere- great obstacles
Great time
Great venue and well organised.
Groups of athletes
Hard
hard great course, good layout of obstacles. By far the nicest venue of 18!
Hated it while I did it, but loved it when I was done!
I can call myself a man now
I can now consider myself a man.
I finished!
I like the course
I would have loved to do it- will do next year
Intense lung burn
Interesting
It kicked my ass.
It made me test myself
It was a very well run event and extremely organised
It was all good, so many people
It was fun. I liked the atmosphere
It was great
It was hard but that's what we were after.
It was really challenging, but the most fun I have ever had! My first spartan race.
It was tough
It was way fun
It's new
It's awesome. Intense.

Its in Montana
Kickin my own butt!
Kicking ass
Killing myself
Level of difficulty
Like the amount of obstacles!
Like the challenge
Liked being able to take video. Music great energy.
Liked everyone helping each other. Good challenge, very organised.
Little harder than other courses.
Loads of fun!
Local Event
Location
Location
Location
Location
Location
Location
Location and variety
Location is nice.
Location, different
Location, excitement, music, energy.
Location, food, free beer
Location, overall themed- great!
Location/ event
Location/ organization
Looks fun and interesting
Lots of great people
Love obstacles
Loved it!
Loved the course. Awesome!

Loved the event
Loved the obstacles
Loved the obstacles!
More beer variety/ more bathrooms
More water stations
Most fun ever
Mud
Muddy
Music- location
My first time. Something different than just the running I've been doing.
Near where I live challenging
Not too hard, not too easy. Gave a challenge, boosted, built you up.
Obstacles
Obstacles
Obstacles
Obstacles
Obstacles
Obstacles
Obstacles
Obstacles
Obstacles nd terrain/ course
Obstacles were good and all could do it
Obstacles were great
Obstacles- good amount
Obstacles, but not end of race.
obstacles, course layout
Obstacles!
Obstacles/ view
Opportunities
Organisation was great
Organised and fun

Organization
Organization
People
People and outdoor event
people!
Physical challenge
Physically challenging- social camaraderie
Professional
Pushed me to my limits and lots of pretty women.
Pushing me to get into shape. Awesome fun.
Race activities
Race prep
Really well marked. Volunteers really helpful in directing the challengers
Restrooms, terrain, location, people, gear
Running through beautiful scenery & crawling through mud.
Scenery/ outdoors
Setting, challenging, positive atmosphere.
Smooth transition, loved the pace and terrain.
Some obstacles more physical / skill based than other obstacle course races.
Something fun and new for the state of Montana.
Terrain
Terrain, location, scenery, a bunch of fun people
Terrain!
That it was in Montana
The atmosphere
The challenge
The challenge
The challenge
The challenge and great weather
The challenge to compete!

The challenge with friends
The challenge-100% team effort and safety. Good direction.
The course looks great
The event, availability to volunteer
The friendliness
The hills were excessive but the obstacles are awesome!
The obstacles
The obstacles
The organisation
The spartan race is very festive and full of energy
The whole different challenge
The whole experience
This is my 12th spartan race
Togetherness, location
Too early to tell
Too soon to tell
Variety of obstacles. Friendly people, great location.
Very orgainzed
Very organised
Very organised, amazing.
Very organised, good atmosphere, location.
Very organised, great obstacles
Very organised! Great vibes all around!
Very professional organization. Interesting challenge
Very well organised new exciting athletic adventure.
Very well planned good at communication.
Warm weather, fun to watch the people get muddy and we will get muddy.
Was a great experience, first time running anything like this.
Watching contestants
Watching family

Well built obstacles
Well organised
Well organised, friendly people.
Well organized
Well organized
Wellness!
Whole thing
Would do again if here.

Question 30: Please tell us what you did not like about The Spartan Race.

6 mile shuttle
A few disqualified people
a lot of people
Add on costs
Baggage check area seemed congested.
Barbed wire crawl- too long
Bathroom shortage and shuttle
Bathrooms
Bathrooms communication
beer line far too long
Beer line too long
Beer line too long
beer line- too long
Burpees
Burpees.
Challenging and cost of fees
Cold showers!
cost
Cost
Cost for spectators kept some people from participating.
Cost of parking

Cotton shirts- they should be a tech material
Could only see 3 obstacles as a spectator
Could use one more water station
Couldn't see enough obstacles.
Crawling on chest.
Crawling was a tad long.
Crowded
Didn't like all the costs
Didn't like the time/ heat I was placed in.
Food lines beer lines
Food vendor area was too congested. Use of tickets (for volunteers food) was not clear to vendors
Got lost for 5 mins.
Hard
Hard as hell course
Hills are crazy
Hills. Lack of information > 2 months before race for planning
Hoe out of shape
How long it took to get in
How tired I was!
hving to leave it
I got hella lost
I hurt after!
I wouls have liked goo or bananas at water stations
I'm not a big fan of large groups.
It hurt
It will be over in a couple of hours
Lack of 800 number for questions
Lack of water
Liked it
Liked it all
Lines at concession stands
Logistics
long

Long hill after sandbag carry
Lot of people
Lots of people
Love it all!
Love it all!
loved everything
Loved it all!
Loved the hills
Missed hurricane heat due to staff not understanding and misunderstanding email.
More B. rooms. More between.
More bathrooms
More info on what equipment permitted little on the hill climbs
More locally owned vendors i.e. sweet peaks
More spectator friendly (cant find who youre looking for)
More than what expected.. know exactly to expect
More water
More water
Mud!
Need at least 1 more water station
Need couple more bathrooms, also caught jump in front of me pretty fast and slowed me down.
Need more bathrooms
Need more garbage cans
Need more water
Need more water
Need more water
Need more water stations
Need more water stations
Need more water stations available at all locations of race
Need place to tape joints
Needed at least 2 more water stops.
Needed one more water station
No actual obstacle course map
No seating for spactators

Not being able to run the race
Not enough bathrooms, Cost.
Not enough food vendors
Not enough garbage cans
Not enough mud!
Not enough race locations
Not enough restrooms, garbage cans, spear throw is stupid
Not enough toilets
Not enough water
Not enough water
Not enough water
Not enough water stations
Not enough water stations
Not so far
Nothing
Nothing
Nothing
Nothing
Nothing, it was great
Others complained about how everything cost. I was ok with it though.
Our failure to prepare adequate fitness
Out of shape (physically)
Pain
parking
Parking
Parking
Parking
Parking
Parking
Parking and time
Parking at midnight.
Parking- a little congested
Part one in Wyoming

Paying for every extra, bags, parking etc.
People
Poor communication before event
porta johns
Pre race communications
Price
Price
Price
Promotion videos looked very hardcore and scared me off.
Restroom location
Rocks- beer line
Rope climb
Running
Running
Running Uphill
Safer, nothing
Sand bag hill
Shorter beer line please
Showers
Slow vendors
So far so good as long as theres no fire for kids
Spectator viewing.
Stinky mud- (one water hole had a dead elk carcass).
Terrain!
Terrible pre-organisation/ available info, too hard to figure out.
That its over
The dead elk
The fire wasn't as high as I thought.
The hills
The mud
The steep terrain!
Tiny bit pricey
Tons of fun

Too crowded
Too expensive (entrance fee for spectators)
Too long
Too long food and beer line
Too many hills
Too many walls.
Too much commercialization and cost
Took wrong turn- no one told me to go the other way- wasted time.
Wasnt anything I didnt like. Just wish I could have gotten friday off work to drive here. Haha
Wasnt hard enough
Water
Waterstations
we got down and dirty. good fun
We would like to see where the parking concessions go.
Wish it was a longer race. I definitely plan to participate at one of your longer race relations.

Question #31: What suggestions do you have for improvements to The Spartan Race?

A little forthcoming on obstacles
A local nonprofit donation.
Add another winter stop
Advertising
Be more specific on number of obstacles on course
Because of fitness levels, should categorize the obstacles by ability
Beer line not ribboned off
Better communication.
Better directions
Better food, faster service.
Better parking
Better Parking
Bigger walls.
Build up at start could use a little work. Kind of corny.
Cleaner restrooms
Closer parking. More bathrooms.
Closer to home. More winter events.
Come back here
Concerned with flow of people- but it went well- not crowded.

Couple more signs, Dress like spartans staff!
Course was narrow at points
Do it here again next year
for \$20 would have expected to see more of the race. Need more water available.
Free parking
Give a break for carpooling and family spectator entries.
Great race
Handicap parking- or- at least no school bus. Too hard on the body
Harder
Have it here again next year.
Heated showers.
Increased water stations.
It was fun to watch, I would like to be able to see more of the obstacles.
keep doing it
Keep it as organised and friendly as this year
Keep it going
Keep it up and come back
Keep it up!
Larger race
Late in summer- so flathead lake is warmer
Less demanding physically
Less hills
Let people know to bring chairs, or provide seating.
Live bands
Live video of the racers on projector screens.
Make harder
Make local videos for this areas event
Make the race longer. Maybe have more spectator viewing areas.
Make winter because of the heat
Map of course.
Mark trail better
Marking -half way/ quarter way etc.
massage table- more beer stands
Massage tables for after the race
More bathrooms
More bathrooms and closer parking
More bathrooms and more communication.
More bathrooms. More picnic tables and seating
More beast spartan
more beer
More beer gardens

More beer options
More beer stands
More beer taps
More beer variety
More beer vendors
More beer.
More breweries represented- it is MT!
More categories for prizes
More clear instructions.
more communication
More communication and water
More direct contact via email prior to race
More food
More hills.
More hydration stations along route. 2 was not enough & too far apart. Spectators were not allowed to "watch" much of the event. 1st viewing station was 11 obstacles into course & tech. More access is better.
More in Montana
More inclusive pricing
More information for where spectators can go for viewing
More locations, the trifecta is taking me to 3 different states, coast to coast.
More mud
More mud.
More obstacles
More often and different distances
More organized bag check
More prize money and you will see lots more people.
More prize money.
More restroom & info pls
More restrooms
More signage for spectators
More signage to designated area.
More spectator access to the obstacles so we can take photos and videos
More spectator posts
More spectator viewing
More staff available for Friday registration to distribute race packets.
More staff/ water
More toilets
more toilets at entrance
More viewing areas
More visual & water & map of course.
more water

more water
more water
More water
More water
More water
More water obstacles.
More water stations
More water stations
More water stations
More water stations
More water stations
More water stations!
More water stations.
More water stations.
More water vendors (separated).
More Yoga pants
More- great.
More-Beast Spartan (closer)
Music in more places
Music throughout the obstacles
Need more ice on site for vendors.
Need more water
Need more water stations on trail
never give up
No fee for spectators. \$5 parking
No knots on the rope climb
none
None
One fee covers all
One more water station
Parking
Parking
Parking on southside of Bigfork- draw attention to the town of Bigfork
Paying for parking & visitors paying.
Post time to be est. finish or obstacles for views.
Pre-race info needs to be less vague, for first timers it was tough
Premium showers (hot water)
Price gouging event, insurance, parking, bag check
Provide seating for spectators
Reduce price
Seating

Seating- bleacher
See above & lowest cost more 1st aid response/ quicker
Showers
Smaller start groups.
Space out heats a little more and/or separate walkers from runners
Spectacular
W
water
Water
Water
Water
Water stations
Would like an obstacle course/ map available to spectators or participants.

Appendix C- Questionnaire

Spartan Race Survey Instrument

Spartan Race

1. Are you from Montana?

- Yes No (skip to 3)

2. Are you from Flathead County?

- Yes (skip to 4) No (skip to 4)

3. What state/province and country are you from?

4. Were you a participant in this year's Spartan Race?

- Yes No

5. Was attending or participating in the races your primary reason for being in the area?

- Yes No

6. For what other reasons were you visiting the area? (check all that apply)

- Vacation/recreation/pleasure Just passing through Business/convention/meeting
 Visit friends/relatives Shopping

7. For this event, did you spend any nights away from home? If so, how many?

- 0 (skip to 11) 1 2 3 4 5 6 7 8 9 10 or more

8. Of those nights, how many did you or your group stay in Montana?

- 0 1 2 3 4 5 6 7 8 9 10 or more

9. Of these, how many total nights did you or your group stay in Kalispell or Whitefish?

- 0 1 2 3 4 5 6 7 8 9 10 or more

10. In what type of accommodations did you stay? (check all that apply)

- Hotel/motel/bed & breakfast Private campground Second home/condo/cabin Resort/condominium
 Public land camping Home of friend/relative Rented cabin/home Guest ranch
 Vehicle in parking lot

11. Please enter your best estimate of the TOTAL amount of money (U.S. dollars) you (and your family/group, if applicable) spent in Kalispell or Whitefish for items in each of the following categories. If you did not spend money in a category please skip it.

ACCOMODATIONS

Motel/Hotel/B&B

Campground

FOOD

Restaurant/bar

Groceries/snacks

TRANSPORTATION

Gasoline

Local transportation

Auto rental

RETAIL/SERVICES

Retail goods

Gratuity (meals, taxi, hotel)

Entertainment/recreation

12. What option best describes the group with whom you attended/participated in the races?

- Self Extended family Business associates
 Couple Family & friends Organized group/club
 Immediate family Friends

13. Including you, how many people were in your group?

- 1 2 3 4 5 6 7 8 9 10 more than 10

14. Please indicate what age groups are represented in your group?

- 0-5 years 18-24 years 45-54 years 75 and over
 6-10 years 25-34 years 55-64 years
 11-17 years 35-44 years 65-74 years

15. What best describes your annual household income in US dollars?

- Less than \$20,000 \$60,000 to 79,999 \$150,000 to 199,999
 \$20,000 to 39,999 \$80,000 to 99,999 \$200,000 and over
 \$40,000 to 59,999 \$100,000 to 149,999

16. What is your age?

17. What is your sex?

- Male Female

18. How long before the race did you make plans to participate/attend the Spartan Race?

- The day of the race
 1-7 days before the race
 1-4 weeks before the race
 1-6 months before the race
 over 6 months before the race

19. How did you hear about the Spartan Race?

- Word of mouth Posters Group or club
 Newspaper Magazine Retail outlet
 Radio Direct mail Flyer
 Television E-mail from event planners Internet

20. Please rate your overall satisfaction with the Spartan Race.

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very dissatisfied	N/A
Organization of the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Event staff	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cost of the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Location of the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Concessions available	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Number of people at the event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Parking	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sound system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Variety of activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Signage/directions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Availability of restrooms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

21. When might you come to the Spartan Race again?

- Next year Within 5 years Never

22. Please tell us what you liked about the Spartan Race.

23. Please tell us what you did not like about the Spartan Race.

24. What suggestions do you have for improvements to the race?

25. Please record your email address below if you would like to be entered in a drawing for free registration in a future Spartan Race.