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Montana Folk Festival Visitor Study: 2012

Christine Oschell

The University of Montana-Missoula

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College of Forestry
and Conservation
32 Campus Dr. #1234
The University of Montana
Missoula, MT 59812

Phone (406) 243-5686
Fax (406) 243-4845
www.itrr.umt.edu

2012 Montana Folk Festival Visitor Study

Prepared by:
Meredith Berry, MS
Christine Oschell, Ph.D.

Institute for Tourism & Recreation Research
College of Forestry and Conservation
The University of Montana
Missoula, MT 59812
www.itrr.umt.edu

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Case Study Report 2012-2

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Introduction

The purpose of this study was to provide the organizers of the Montana Folk Festival with an understanding of their attendees and the total money spent by those surveyed in Butte. The population of interest was attendees of the 2012 Montana Folk Festival and the sample was random from that population. Of the attendees, 844 returned completed surveys.

Methods

Surveys were given to festival goers by random selection so as to attempt to represent the whole population. Volunteers were stationed near rest rooms, concert stages, and exit points. They intercepted people randomly on each of the three festival days. The survey consisted of 31 questions (see Appendix C). People willing to fill out the survey were given a clipboard, pen, and a survey. No documentation of the number of refusals was recorded. Volunteers collected completed surveys at the site of the intercept.

Results

Of the 844 respondents, 80% (673) were from Montana and 20% (165) were from out of state or country (see Tables 1 and 2). The mean age of respondents was 45.75. The mean group size was 4.05. Of those who responded to the survey, 39% (325) reported that they spent a night or nights away from home. The mean of nights away from home was 5.80. The mean number of nights spent in Montana was 4.21 while the mean number of nights spent in Butte was 1.56. Results of all other questions in this survey can be found in Appendix A.

Table 1: Out-of-state Respondents

State	# of respondents
Washington	30
California	17
Oregon	11
Idaho	9
Virginia	7
Utah	7
Arizona	7
Texas	6
Minnesota	6
Florida	6
Wyoming	5
Colorado	5
Wisconsin	4
Ohio	4
Alaska	4
Michigan	3
Hawaii	3
New York	2
North Carolina	2

State	# of respondents
Maryland	2
Massachusetts	2
Louisiana	2
Indiana	2
Iowa	2
Pennsylvania	1
Nevada	1
Missouri	1
Kansas	1
Illinois	1
Georgia	1

Table 2: Foreign Respondents

Canada	3
United Kingdom	2
Wales	1
Thailand	1
Russia	1
France	1
Mexico	1
Germany	1

Expenditures

Expenditure information was asked of all respondents. The survey asked that they report their best estimate of the total amount of money they and their family (if applicable) spent in Butte in the following categories: accommodations, food, transportation, retail/services, gratuity, entertainment/recreation, and licenses/entrance fees/admissions. The results are presented in three ways. Table 3 presents the expenditure data of only the respondents who reported spending money in the categories. Table 4 presents expenditure data which includes everyone, even those who reported that they did not spend money in some categories. Table 5 presents the mean expenditures of all non-resident respondents and the total mean expenditure by non-resident visitor groups.

The mean expenditure of those who spent money for each category can be found in Table 3 along with the percentage of people who reported that they spent money in that category. The last column provides the total dollars spent by respondents who reported spending money in each category. The total reported expenditure for respondents who spent was \$118,203.00

Table 3- Expenditure Data: Expenditures calculated using only respondents who spent

Expenditure Category	Mean expenditures of attendees <u>who reported that they spent money in these categories</u>	% of respondents who reported spending money in each category	Total dollars spent in each category <u>by respondents who spent</u>
Motel/Hotel/B&B	\$101.34	19.0%	\$16,215.00
Campground	\$94.47	4.0%	\$3,212.00
Restaurant/Bar	\$73.09	63.0%	\$38,886.00
Groceries/Snacks	\$43.67	40.5%	\$14,936.00
Gasoline	\$56.67	48.3%	\$23,121.00
Local transportation	\$14.11	1.5%	\$127.00
Auto rental	\$150.00	.004%	\$450.00
Retail goods	\$64.88	21.1%	\$11,548.00
Gratuities	\$19.51	27.7%	\$4,565.00
Entertainment/Recreation	\$44.70	13.0%	\$4,917.00
Licenses, entrance fees, admissions	\$11.89	2.3%	\$226.00
		TOTAL	\$118,203.00

Expenditure calculations in Table 4 are of everyone who responded to the survey. This table shows mean expenditures of all respondents in each category. The mean expenditure of all respondents was \$195.59 per visitor group. Dollars spent by individual attendees could be calculated by dividing the mean expenditure by group size ($\$140.05/4.05 = \34.58).

Table 4- Expenditure Data: Expenditures calculated using all respondents

Expenditure Category	Mean expenditures of all attendee respondents
Motel/Hotel/B&B	\$19.21
Campground	\$3.81
Restaurant/Bar	\$46.07
Groceries/Snacks	\$17.70
Gasoline	\$27.39
Local transportation	\$0.15
Auto rental	\$0.53
Retail goods	\$13.68
Gratuities	\$5.41
Entertainment/Recreation	\$5.83
Licenses, entrance fees, admissions	\$0.27
Festival Expenditure by visitor group	\$140.05
Festival Expenditure by individual	\$34.58

Expenditure calculations in Table 5 are of all non-resident respondents surveyed (not of just those who spent). As one can see by comparing tables 4 and 5, the mean expenditures by non-residents is quite a bit higher in all cases. People from other states did spend more money at the festival than Montana residents.

Table 5- Expenditure Data: Expenditures of all non-resident respondents

Expenditure Category	Mean expenditures of all non-resident respondents
Motel/Hotel/B&B	\$27.92
Campground	\$12.11
Restaurant/Bar	\$63.69
Groceries/Snacks	\$29.19
Gasoline	\$44.63
Local transportation	\$0.33
Auto rental	\$2.66
Retail goods	\$24.73
Gratuity	\$8.77
Entertainment/Recreation	\$11.26
Licenses, entrance fees, admissions	\$0.44
Festival Expenditure by non-resident visitor groups	\$225.73
Total Mean Festival Expenditure by non-resident individuals	\$55.70

Results of Open Ended Response Questions

Three open-ended questions were asked of respondents. The answers to these can be found in Appendix B.

Appendix A- Results

Montana Folk Festival Survey

Are you a resident of Montana? **80.0%** Yes **20.0%** No

Was attending the National Folk Festival your primary reason for being in Butte?
72.0% Yes **28.0%** No

What other reasons were you visiting Butte? (X all that apply)

58.0%	<i>None - the event was my reason</i>	8.0%	<i>Shopping</i>	3.0%	<i>Business/convention/meeting</i>
17.0%	<i>Vacation/recreation/pleasure</i>	28.0%	<i>Visit friends/relatives</i>	2.0%	<i>Just passing through</i>

During the Montana Folk Festival, what type of accommodations did you stay in?(X all that apply)

46.0%	<i>None- my home is here</i>	28.0%	<i>Home of friend/relative</i>	1.0%	<i>Guest ranch</i>
12.0%	<i>Hotel/motel/bed & breakfast</i>	2.0%	<i>Second home/condo/cabin</i>	4.0%	<i>Vehicle in parking lot</i>
6.0%	<i>Public land camping</i>	2.0%	<i>Rented cabin/home</i>		
5.0%	<i>Private campground</i>	1.0%	<i>Resort/condominium</i>		

How did you hear about The Montana Folk Festival? (X all that apply)

73.0%	<i>Word of mouth</i>	24.0%	<i>TV</i>	5.0%	<i>Email from event planners</i>	1.0%	<i>Retail outlet</i>
49.0%	<i>Newspaper</i>	2.0%	<i>Direct mail</i>	4.0%	<i>Magazine</i>		
28.0%	<i>Radio</i>	4.0%	<i>Billboard</i>	11.0%	<i>Flyer</i>		
22.0%	<i>Posters</i>	17.0%	<i>Internet</i>	3.0%	<i>Group or club</i>		

How long ago did you make plans to attend The Montana Folk Festival?

12.0%	<i>Today</i>	23.0%	<i>1-7 days ago</i>	15.0%	<i>1-4 weeks ago</i>	14.0%	<i>1-6 months ago</i>	37.0%	<i>over 6 months</i>
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Please rate your overall satisfaction with the event.

	<i>Very satisfied</i>	<i>Satisfied</i>	<i>Dissatisfied</i>	<i>Very dissatisfied</i>	<i>N/A</i>
Organization of the event	82.0%	17.0%	< 1%	< 1%	< 1%
Event staff	82.0%	17.0%	< 1%	< 1%	1.0%
Types of people at the event	75.0%	24.0%	1.0%	< 1%	1.0%
Cleanliness of restrooms	50.0%	37.0%	4.0%	1.0%	8.0%
Availability of restrooms	62.0%	31.0%	2.0%	1.0%	5.0%
Location of the event	79.0%	20.8%	< 1% %	< 1%	< 1%
Concessions available	73.0%	25.0%	2.0%	< 1%	1.0%
Number of people at the event	70.0%	27.0%	1.0%	< 1%	1.0%
Duration of the event	74.0%	25.0%	< 1%	< 1%	1.0%

Variety of activities	70.0%	28.0%	1.0%	< 1%	< 1%
Parking	55.0%	34.0%	7.0%	1.0%	3.0%
Other transportation to the event	60.0%	23.0%	1.0%	1.0%	16.0%
Sound system (ability to hear)	70.0%	28.0%	2.0%	< 1%	< 1%
Signage/directions	74.0%	23.0%	2.0%	1.0%	1.0%
Safety	74.0%	23.0%	1.0%	1.0%	1.0%

What option best describes your travel group? (X only one)

9.0%	<i>Self</i>	8.0%	<i>Extended family</i>	1.0%	<i>Business associates</i>
33.0%	<i>Couple</i>	23.0%	<i>Family & friends</i>	< 1%	<i>Organized group or club</i>
12.0%	<i>Immediate family</i>	18.0%	<i>Friends</i>		

Please indicate what age groups are represented in your travel group (X all that apply)

8.0%	<i>0-5 years</i>	10.0%	<i>11-17 years</i>	27.0%	<i>25-34 years</i>	29.0%	<i>45-54 years</i>	17.0%	<i>65-74 years</i>
7.0%	<i>6-10 years</i>	18.0%	<i>18-24 years</i>	18.0%	<i>35-44 years</i>	36.0%	<i>55-64 years</i>	5.0%	<i>75 and over</i>

What is your gender? **39.0%** *Male* **61.0%** *Female*

What best describes your annual household income in US dollars (X only one)

18.0%	<i>Less than \$20,000</i>	15.0%	<i>\$60,000 to 79,999</i>	3.0%	<i>\$150,000 to 199,999</i>
18.0%	<i>\$20,000 to 39,999</i>	10.0%	<i>\$80,000 to 99,999</i>	3.0%	<i>\$200,000 and over</i>
21.0%	<i>\$40,000 to 59,999</i>	13.0%	<i>\$100,000 to 149,999</i>		

Appendix B- Open-ended Responses

Question 29: Please tell us what you liked about The Montana Folk Festival in Butte.

Music, Food

Entertainment

All events, friendliness and helpfulness of staff

Fun glad I came.

Its good

Fun for all age groups-something for everyone.

It's in Butte, MT.

Butte

All of it

Very enjoyable-well planned. Very positive experience.

The different ages of people

Everything I like seeing Tom Peterson.

I liked everything.

Everything

Everything

Music.Location.Variety

Love the music location and atmosphere

The music

I live in Butte. Love the event

Music.

Location

Music and family activities.

Love music.

It is fun.

The music nothing.

Everything

Overall atmosphere. Collaboration of all organizers and volunteers=astonishing Irish band.

Everything

It's in Butte, MT!

The music, walking distance between, It's free

They are doing a great job!

All of it!

Music, festival atmosphere.

Variety-family oriented. People watching-good music

The music and atmosphere.

Cajun Band, Irish Band, AfroCuban Band.

The location is spectacular--the event itself is unreal. Free music, kind staff, no open caontained rules.

Everything-Variety of music

Great music.

Music/People

Seeing all the people

Have been here all four years--enjoy!! Variety of acts. I actually like years 1 and 4 best because of fewer people

World class acts
Everything! Great music Great vibe
The music and dancing
Good music.
Especially enjoyed teh Cajun music.
Old women in summer dresses dancing
The music, the happy people, the organization. It's a fantastic event, been here four years!
Variety of acts. Local (state) performers
Everything-Location, welcome variety, Montana folkore, traditions, people, Butte! Thanks for brightening the world from Butte!
Enthusiasm for the event. Well planned. Goof entertainment
The variety of music. The stages. The quality.
It was great for Butte and residents
Food, music, and people.
Music and being comfortable
All the shows
Music, weather
Music, people country
Everything-the performers, the crowd, etc.
Everything
Everything
Well organized, good bands
Wonderful music with many fine ads. Diversity of musical styles
So well organized. Great performers. Helpful volunteers. Chair lift for my mom onto the bus. 4-wheeler to events
Everything--The variety. Nice to see things for kids to do.
Great music! Lots of variety!
Great shows-Well mannered people
Everything
The music and cultural mix
Everything
Great music!
Well organized, the different types of music, the food
Everything
Cajun music
Variety of music
Variety of music. Cajun music, polka music
Music
Butte always puts on a great event.
Overall very very good
Music
People
Multiple stages-choices of entertainment
The music and family time
Everthing
Variety of music
Music
Love the variety of music and being able to experience different culture is also awesome
Great music
That it's happening. Cultural and social diversity. Good music.

Variety of music

The music is awesome! It gives Butte a better reputation than all the other events

Variety of music. Free. Length of event

Great artists that don't usually get the attention they deserve. The variety of music we would not otherwise have heard

Great show-Price-Availability

Blues, Cajun, Korea, Wylie

Good music, good booths, good food

I liked it all; was well organized.

Free! Great gathering!

Everything

Shuttle buses, golf carts, music, signage, program, clean bathrooms, friendliness of people, good containment of trash.

Everything, organization, behavior of crowd, cleanliness, etc.

Great venue, great spirit, great people. It needs to stay right here

Fun atmosphere, variety of music

Good food, not too crowded, music from my home state of TN

Everything! I if you build it...They will come

I like the folk festival and the people, very friendly

Everything! Great chance to hear music and visit with friends and family

Organization

The golf carts are great. Variety of music and activities

The music and wonderful people. Treated very well by workers. Love the flag display

Great Location

Everything

The staff

Free Fun Variety

Everything

Folksy

Keep it up!

I loved the variety of performers

Everything was great

Blues, Brews, and smooze

The weather

Everything! Keep up the good work.

Environment, festival atmosphere, people, weather, music selections

Great variety of music, kids activities

It is fun

Very interesting for all the different groups

That such a large area was devoted to this event-it made moving around feel easy and comfortable-Great artists too!

Loved all the different venues and signs/people were helpful.

Variety of music, display and artwork

Everything

It's close to home

The location, entertainment, people

Butte and music

Variety is still really good

Affordable getaway! Great music and friendly folks.

Great music! Love the stage!

I like it, things lots of people

All the great music, arts, good food

Awesome entertainment, good variety. Great artwork.
Everything is wonderful
Plenty of entertainment
More
It's great
The variety and quality of the music
Music, seeing friend, weather family orientation
Verify, free
All Good
Entertainment, Educational
Informative and entertaining
Fun!
Variety of entertainment. The Butte cultural experience
Well organized and very helpful, considerate group of people who are working at this event
Everything-especially the blues players. Willie Smith and Daryl Davis
The variety of entertainment. All in all very well engaged
Music Folklore
Food, Music, People, Shopping
Variety-Culture we never see in MT
Location and entertainment
Everything
Butte, America
The culture
Love events that promote Butte
Fancy atmosphere.
The music and the fact that it is such high quality-the performers are really excellent. Encountering people I know.
The variety of types of music. The drive over here from Helena
It's All good
Music, Chill atmosphere
Great venue, great music, donation bias, Great variety.
Relaxed atmosphere
Mederio's shirt
Everything
As usual it's a hit and everyone has a great time. Very good crowd
The music was great an availability of staff.
Everything
Good interesting acts. Especially like the latin acts.
There really was nothing to dislike.
We love all the music
Everything
Diverse acts, beautiful location, friendly people
Music
It's amazing! We love it!
Everything! Wonderful!
Variety of music-This is my third year attending and it's a great event
Best music available in MT
Variety of good music
Music, Food
Dot to hot

Really nice variety of acts and good length of sessions. Weather was perfect
Variety of acts, weather was perfect
Location and variety of music
Great music, great venue
Music, Transportation (Eve), Food
Music and great community event
The music, drinks, and overall atmosphere! On and Eve
It's free, and I feel free. I can drink anywhere without anybody yelling at me to go to the "beer garden"
Great scenery
Super job
the music. The people
Location i.e. Butte
Where its located, good bands, clean organized
Location
Parking signage coming in-Variety cowboy poetry
Quality of entertainers and variety
Variety of music. Organization--Butte makes Montana look very good!
Get to hear Riley Baugus twice, variety is good
The relaxed atmosphere and variety of events
I like it!
Everything
Great music-nice variety
Atmosphere
The music and performers
Selection of music great
Good entertainment overall.
Very good
Music
The variety of music and the number of different types of vendors
It's fun
The variety of music, outdoors, free events
Everything
Western music
Great variety of music that I wouldn't hear otherwise; for free!
music
Everything
Variety of groups-Bluegrass, Blues, Western
Music, food, festivities
music, food, people
Variety of musical styles, chairs provided. Shade Vishter, Wylie, Paul Zorzisky, and Wally McRae
Good folks and good entertainment
Location, it's free-good variety of musicians
Music, food, environment
Absolutely everything. People, food, surroundings. Best of all music
Huge-variety, easy to park, etc.
Great variety of music-world music in dance pavillion wonderful!
This year is a particularly good dining
It's in Butte!
Variety of sounds-groups

The open spaces-easy to come and go-no hassel and of course the music.
Everything but Julie Crowley
The variety of music and friendly people.
Quality/variety of entertainment. Proximity of venues.
Absolutely everything! Great planning wonderful staff. Kind law enforcement, good food, great variety of acts.
All the music
It is now much more handicap acessabile thanks
Variety of music and people. Loved the golf cart service
Variety of music
Love the taste of Montana (the vendors, entertainers, hospitality, etc.)
Aecdian music, Cajun music
Variety of music, activities, sight seeing, people and foor. All free music.
Everything in 22
So many stages. Variety of music. Artists. Street food. Scenery, sunshine, clean air, mountains
Music. Butte!
We attended the other folk festival for 2 years.
The dance performances. The variety of performers
Muisic
Location, weather, music
Variety
Great event! Keep it going.
Variety of music cost (free)
The different types of music we don't usually hear in MT
The music and friendly people
No cost. great music. friendly people, very organized
Dance pavillion
All of it. Great weather this year
Music, live music.
Love it in Butte, Great selection of bands.
Everything
Lots of different experiences, well organized
So well organized. Thanky you
Everything
Great family and event
Music
Everything
Food and venues
Variety
Music
Music-good spirits of attendance
I think this is a great thing for the area. Keep it up
Everything
Just about everything
Music
Weather, scenery, community, excepetional talent
Musical diversity
Music stages (variety)
Spread out well.
Music, culture, had a great time!

Everything
Varied performance/ outstanding
Variety of music
Music, dancing, free entry, fire camping
The diversity, friendly atmosphere, set-up, organization schedule, and map
Music, great organization, friendly, transportation carts, seating
The variety of groups friendliness of the people. Weather
Absolutely great!
The music
Weather. Close to Helena, music outside
Variety of music....everything
Attended past three three years of National super variety, colorful.
Love the variety of music. Love people and event accommodations! It's free
Music! People!
Visiting family and music!
Great variety, great selection, well organized
Variety of music
Variety and venues-great dance pavillion
Food music, what's not to like
Acts were so diverse and wonderful! I really love forums when folks play together! Great, great job. Love variety of venues!!
Music
Freedom to have some fun and down home people everywhere. Butte is beautiful.
Variety and venue
Everything
Everything
The incredible quality of the music and the friendliness of the volunteet staff.
Everything
Variety and music
Good music, good people, good times.
Great music
Variety of music acts. set up stages
The music and the community/cultural feel
Good is drunk
Everything
The excellence and variety of performers! Very well run event!
Great variety of entertainment and fabulous organization of event
Mountain views and music
9rlef NWSIC,°POJOB M
High quality music and talent/ food churros with filling
Music, forest service, overall group, family fun
Like it all
The music!
Butte is awesome
The variety of performers, the nice weather, the obvious care in planning, etc.
The music, ita good time.
Variety
Everything well planned.
Everything. Butte is probably the most interesting town in MT. It's real MT friendly

Getting folked up!
Music and friends.
The music, the hula hoopers
Keep event free
Shaved Ice
The city buildings-Blues music
Great!
Experience
Hills
Variety of music
Everything
Music
Music
Music, culture, people, ALL
Quality artists, great setting
The music and venue
Love the outside venue, like the variety
Great weekend
Good entertainment
Organization, quality, service. Entire day
hPi=G:;~;z=- h'L1jnnZ:
Golf
Great music; great people
Fun times, good weather, great vendors, easy to get to except hills.
Relaxed attitude
Music, food, crowds
That it gives people in Butte something to do and the culture that comes so I can share with my children
Food, music, people
Variety of music
The music
View, the people, entertainment, food, fun, our fourth time here.
Everything
The variety of music, events, food, people, get feeligns
Great entertainment
music/food
I liked everything
Food, golf carts
All the bands
Weather! Music! Food! People! Atmosphere!
Awesome music!
Great people, fantastic volunteers
Variety and quality of performance
Variety of music and quality
Food court
Great Venue - Uptown Butte
Quality of Musicians - very good!
Variety of Music, open to all people, friendly
Love how it is an event that has a uniquely local flavor
Variety of music, food and drink

Everythin
Great event!! :)
Like the music
Music, happy faces :), riding carts
Easy great music, variety of music
The people and the culture
I liked it all
Music, 1st people shows and market
Booths and food - EVERYTHING
I love it - 5th year - hoepuffly will nver miss one. Great job
Free shuttle, free admission, great music, really good people watching
This is your best ever. Great music, great energy and very organized. Joshua Nelson is amazing!
Meat on a stick n beer :) Downtown Butte is very cool with old buildings
It was fabulous! Amazing music
History, music, people
Variety of performers
Great variety of music
Lots to choose from
I love the festival. Well done! The dance pavilion is my favorite, especially at night. Please continue to have great
deance music
Locations of stages, variety of performers
Variety of people, friendliness of everyone
Everything
Music, food, kids stage
Variety - Energy
Cool booths, food, cool people etc...
Great lineup, open container fun, good art, friendly people
It's free, closed down streets, treatment of artists , variety of artists
In Butte
The great music
music, food
Playing it!
We got to play!
Butte is a great local!
I have enjoyed the whole event.
I liked it all
I liked the variety of groups, as we were not exposed to a lot of it in rural Montana
Something to do
Good time - Exposure to music I would not otherwise see.
Everythin is free and wonderful
Great music!
I just like it! Lots of variety!
Variety of artists, booths. Friendliness Helpful Volunteers
Variety
Everything really!
Variety of Music
Music
Variety and quality of performance international presence scenery @ original stage love granite set up That it's free!
Variety of music

very friendly to all good music
Variety and quality of music intimate setting
The music variety
Great music and atmosphere - this event brings a fun crowd!
Love the history and talent
Music variety
Amazing performers, venue (hometown)
Everything
Butte
Fun
It is in my home town.
Entertainment Location/area in Butte - Time of year Free entry takes donations
Mary Jane Hammond and Wendy McIsaac are the main reasons why I attended this year.
Everything!
I like the location in uptown Butte Free entry but donated instead Time of the year selected
Music is always amazing. Spent some \$\$ at craft show. Weather.
Friendly crowd No negative people
Great variety of acts. Free. Great feeling of community.
Japanese Drummer
It is well organized and the people here are great. The variety of music is well entertaining as well.
I loved the excellent caliber of talent. The food and crafts were fun.
Weather. It is all great!
Variety of performers
The variety - some are better than others but you can find something to your taste
Location. Entertainment
The atmosphere, variety of people. Just being back in Butte! Plus no dogs allowed!
Family friendly
Very organized and like all the kids activities
Variety of presentations - personal fans - blue grass, zydeco, mountain music
Ability to volunteer golf carts and other transportation within festival No dogs policy better communicated this year
Art and food
Fun, variety of groups and sounds. Good vendors
It's fun! And free (we donated), which is a good way to do it
Music
Great music and food
Music
Local beer
The golf cart ride with Tom Harpole...
1st time here! What fun
Everything - Best thing about Butte
The music this year was awesome. Organization and venues was awesome. Great time.
music beer food
A great family event - Americana plus!
The music/people watching
Love the music of course, the excitement of the event. Look forward to it every year
The variety and quality of the acts. Butte! Golf carts
Variety of music types
Free - excellent music - great organization - free transportation
Variety

Everything, mad bitches
Variety of performers. Family atmosphere
Butte! Open container cans
Arts!
bathrooms!! music! attendees
Music!
The music
The atmosphere, the variety of music, the weather
It's so friendly, wonderful music selection!!
Beauty of also entertainment
The diversity of music is very well done.
The people
Native drum and dance
Sun, hot, music, pork
Variety of musicians and artists big variety of fast food
Everything/Food!
We like the variety of music and ethnic groups that help expand our "Montana World"
I liked the concert things. I liked the food, some stuff you could buy.
I liked all the different kinds of music food
We just discovered this festival last year and was amazed at the wonderful entertainment offerings and total organization offering of this wonderful event!! successful
Amazing music! Super talent
Wide range of music, M.J. Lamant and Wendy McIsaac. Great venue in uptown Butte.
Great event - lots of different people and ages.
We love the history in Butte...the music, the atmosphere, the overall festival vibe is fantastic!
Casual, inexpensive, great music, easy, good hospitality
All
Gettin' folked up!
Variety of performers, music, walking thru Butte building
Its fun and it was something to do during the weekend.
People/Food
Great place to hear great music and people
It's Butte America - my favorite city in MT
Loved the music and the food
Great artists
Music, vendors
Just a great event
Music and food
The variety of music changes from year to year. This allows the public to experience more cultures
Great times!
Everything
The variety of acts and the people watching.
Everything
Great music
Music, food
Its just fun.
I liked everything keep up the good work
Families gather for laughter
Excellent music and free to all

I liked it all!!
Good
Variety of performers - friendliness
Good music, friendly people, well organized
Variety of entertainment
I loved the many cultures from many nations that attended and performed
Quality of the musicians. Courtesy of volunteers.
Love the choices in music, the golf carts transport, the accomodating people
The groups and the different venues with chairs and one where you brought charis, people from out of town
Music great variety Deep river rizing
Free - good eclectic program Very friendly and helpful volunteers
Good music good people
Everything :)
It was in Butte
The education of the various types of music
Different music
Everything
Ye Haw!
Everything!!! It's just perfect. It feeds my spirit, heart, and soul!!
Choice of musical groups
That it exists
The music! Mary Jane Lamond and Wendy MacIsaac were amazing
The diversity of music
Everything
It was lots of fun, lots of different music
M&M! Hot dog stands
Repurpose of uptown Butte The original stage
Free good music and happy people
Everything - food, music, drinks Kindness of folks and volunteers
Music, food and drinks, people.
Bility to integrate festival into historic sights in Butte
I loved the stage at the orig
Local history - variety - local beer o able to bring own food and drink - foreign culture
It was all good
Loved it
I love it, it needs to continue!
Music, Butte is cool
Weather, uptown Butte. The people!
Music - food -
The people and music
The weather - venue - food and drink - zipline Information stations
Music food people
All the music varities
Great musicians and diversity
The people the acts the whole scene
Eclectic music, talent and performers
Fabulous event
Music
Booze!

Atmosphere, variety of entertainment
The music and food
Freaking awesome
Everything!
Variety and quality of event. Especially like the "traditions"
Good time, music
People, music, walking around, outside with drinks
Atmosphere
Awesome music, food, drink and carrying of drinks
Music, beer and good people
Butte
The variety of music. It's FREE! The volunteers!
Diversity of music groups
Eastern European Music
All
The variety of music!! Always incredible!
The music
Music choice, venue, MONTANA
3 stages having opportunity to walk around and explore different stages
Music! Food! Beer! People!
Everything
Variety of venues walking and open container
Music make me happy
The different music
The music and the scene in general
:)
Variety of music which is generally not available in Montana
Everything super special venue
Everything
Music, stages, food
Everything
its the shit
Great acts
People, music
Well organized, good music, great time
Spread out, never felt crowded
Variety people, prompt scheduling, hospitality
It is the best event in Montana in summer music is great - volunteers do a great job
Music
Great music - venues.
Variety of entertainment Variety of food location
Changing music places - walking
Good music, food, great weather Thank you!
Free admission
Bitches
The variety, atmosphere, the effort by the event
It is so nice to see so much!
Diversity of music, diversity in the age of crowd, snacks
The new bathrooms are amazing (@ the original stage)

Variety of people
Variety!!!
Everything
Variety of genres music awesome volunteers corndogs!seriously!
Great people, great music, great town
I love Butte's attitude, never die. Butte's the only town that could pull this off. The peopl of Butte are very
community-oriented, always helpful.
It's all good. Please keep it going
There was a lot of international cultural variety.
Diversity - awesome music
Good music
Beautiful
Vendors and food
Everything!
Everything
Uptown, music
Everything
It's free like me
Butte is the best city in America we do it better. The music amazing volunteers awesome
The town - needs sound help through
Butte itself...the architecture on the hill - the head frames, the history
Most everything
Great music this year!!
I like the variety of smells, and people and music of course
World music was high quality and much appreciated. Incredible event! Thank you!
I love how there are several different bands at once so wherever you go you can listen to one - Also, the artist market
is amazing.
Love the music and the art!
Fantastic music
Well organized - great variety of music like donation us ticketed event
Everything
Nice day
Great music, food, lots of people watching
Variety, friendliness, cleanliness. The general vibe of the event
Great event!
Music
Great entertainment
The amount of different options of music
Dancing and Blues
Great music and variety
The best ever!!
yeh!
Been to all five and enjoyed all of them very much. I wish you would teach Missoula how to do it like you do.
Organization, sound system, acts (variety)
Friends and safety
Music - terrific selection of groups
Everything - Great event!
Music diversity MT native American
Dance, jovial, excellent fun

Good time - music - easy to get around
Entertainment, the transportation and golf carts, buses
All of it - Loved it
Food
Love it every year!
Everything
Everything
Laid back
What a great commitment Butte people make God bless them
Variety of groups, proximity
Open Container - music!
Blues music, dancing, atmosphere, help for rides for older people, shopping
The music and people
Atmosphere, music, people, the entire event
woooohoooo yay!
Everything!
Everything
Variety of acts
Music is awesome - free event is wonderful
Music atmosphere
We've been all 5 years - we are Twin Bridges neighbor
Great variety
It's awesome that an event can bring family and friends together. Hope it happens every year.
Variety of music and dancing. FREE. People. Market place. Butte does an awesome job. Farmer's market and how
how businesses in town
The variety of activities for youth
Zip line
Vendors
Everything
It is a fun family event
Well organized. Clean!!
Friendly volunteers and golf cart riders! Good bathrooms at "original"
Hot club
Everything
Everything
All of it!
Music Food
Good quality of acts
Everything
It's in Butte. Great variety of performers
It's great. Wonderful musicians
Music variety, excellent venue. Cross-culture opportunities, peacefulness
Great venue
Gardens, music, information about history of Butte.
Street fair atmosphere
Thank you volunteers!

Question 30: Please tell us what you did not like about The Montana Folk Festival in Butte.

Nothing

No complaint-more more more

More trees

Nothing

Too much Todd

Nothing

No where to sit

Nothing

Nothing

Need water or disinfectant for hands restrooms

No water or soap in restrooms

It's pretty stretched out.

Nothing

Food

Need more recycle/garbage bins. Wash stations at restrooms

Would like more shade.

At the family dance pavilion, people were allowed to stand on the dance floor-those in seats could not see. and those who wanted to dance couldn't dance.

The dance floor crowded with people just standing--No room to dance

The family stage was too small with too few seats. I would have liked to see the Irish music, but all seats were taken and I could not see from periphery--too many people standing.

Nothing, it's so well done

Some venues too small for performers. More people want to see it, but all seats taken.

A little challenge on the copper street sound

People standing in the middle of the dance floor unable to see the entertainment.

I liked it all

Nothing

Crowded, too cold one night

Need more time between events to get to different stages.

Too crowded, too much sun

Everything

Nothing

Everything

Not enough seating

Parking

When seated people standing in front. People saving seats when so many standing. At the family stage can not hear and tent too small

First group at the original

The music for the opening ceremony was too down beat-need sounds (music) that sets the pulse beating.

Need more chairs. More cover from sun. More info on the performers especially in advance. Absolutely too loud.

Smaller tents sound/acoustics bad. Can't hear over larger venues.

Need closer parking for us old farts

This is my fourth year attending and I think you guys do a great job.

Seemed smaller

Nothing

No complaints-love it!

Too short (but about right actually)

Coolers-dogs! Unlicensed t-shirt vendors
Need more seating and larger tents
Parking
Sometimes poor accoustics
Stage seating not large enough. We've gotten lost on the outskirts Dust @ Montana tourism dance
Need more seating at some venues
Walking up that hill
Nothing
I like it very much
Should make some types of arrangements for people with pets.
Some groups
Nothing
Nothing
Nothing so far
The wind
NAOA
Nothing
Distance between main stage and bottom stage
Zip, Zero, Zilch, Nado
All good!
Less time!
Not enough shade
Need more seating at several stages
Liked everything
Nothing
Nothing
More potties could have been more available from main stage
Would like more local concessions. Add farmers market
Just arrived-Nothing negative and I am sure it will stay that way
Shade
Do trust the bucket donation system
Booth next to us was not friendly
Bathroom. Go ahead and put in permanent bathroom with fountain
Liked everything. More than one food court
Nothing
Nothing
No parking
Lack of parking.
No complaints
The cold on Friday night.
Only the cold Friday PM
More shade, more seating, will know better next yea to bring chair.
Venues to ear apart
Nothing-Was Great
More shade at venues would be good
Nothing
The cost of the CDs last time I was here (2010, 2008,2009) they cost less than \$18 each (If I remember correctly) I bought some anyway...I also decided I wasn't willing to spend \$15 for parking
Efforts to be green are appreciated. Re-fillable beer cup might be a good idea

Not a wide enough variety of mullet
Not as many bands
Paying for beer
Stages pretty spread out. Intra-festival signing not as good as signs to general area.
The bathrooms get a little icky...
I paid \$6 for lemonade
Not enough shade
The wind
Would prefer longer sets, with more time inbetween sets
None
Heat
Parking
Can't think of anything
Nothing was a great venue
Maybe more shaded areas
Driving to the parking lot was mildly confusing.
The weather was way too beautiful.
All great!
There is absolutely nothing
All great!
Family stage needs to be moved, can't get close or hear when crowd is at its peak.
Start earlier on Friday afternoon. We are coming just for this event so give us more!
Bleed over from other louder stages.
Nothing
Need more small carts for getting inbetween venues.
Copper Street stage was hard to hear and busse going around it and the other stages at Granite St. and traditional stage.
Not enough chairs at event.
The wind and cold the first night.
Butte is amazing
Almost too popular, hard to get seats or even get around sometimes.
Nothing
Not enough seating
No H2O to wash hands after port-a-potty
Loud music from Granite Street made it hard to hear at Montana Traditions Stage
Parking
More restrooms needed
The wind on Friday night
Just got here-not sure.
Need some non-greasy vegetarian food.
More variety of food at concessions
At the original stage the people sitting on the ground it seems that in the past they left the ground for the standing(dancing) the first area for blanket sitters and the chairs started several feet back and that people could sit on the ground. Not sure if I'm correct on this . At least the chairs should not be on the ground
Julie Crowley
We liked everything
What's not to like?
Local breakfast options, limited and very crowded
Saturday line up of music seemed lacking.

Saturday from 5:00 pm into the night.
Nothing
No hand sanitizer in port-a-potties
Satisfied.
We were impressed with everything
Rude people standing in front.
I liked it all.
Sound systems problem
Liked everything
Nothing
Nothing
Sandbags on fence
Nothing
Nothing
Sound was "iffy" at times-not balanced too loud
No shade
I'm drawing a blank
Demographics
Not enough variety outside of music
Nothing
Nothing
Expensive food.
High concession prices
Except for coffee stands, all is great see #22
Sound system too loud.
Not enough of 60's folk
Not like National Folk Festival----for parking and transportation
Loved everything
Bathrooms
Chairs set up, there should be chairs/ rows farther back.
Too much sun at some pavillion
Too much people some of the time
I often wanted to be in 2 or 3 places at once.
Nothing
Nothing
Port-a-potties
No complaints
Saturday night bbq, Jazz too loud
Availability of bathrooms
More handwashing and/or antibiotic liquid at porta potties
Beer drinking and Bluegrass
NBMjjY.J
Walking up the hill
The distance between events
Level the hill to the original stage. My feet hurt.
Not starting earlier on Friday
Need more fresh potties. Hand wash station sanitizers
Hiking the hill
No checks

Hills
Nothing
Wind
More seating
Staff unorganized for volunteers
£mk J m
I liked it all. Tobacco Booth
Nothing
Everythings great
Not enough seating
Nothing
Liked it all-More Irish music
It was all great
Parking
Nothing
More beer stands
Nothing. I'm from Butte, it's great!
Streets tore up
N/A
Art show could be more diverse
Parking
N/A
Recycling :(, no composting. Too much trash going into the trash
Nothing
Butte needs some life
Parking availability
Should have designated smoking areas. Outside of tents blows in. We had 3 cancer survivors smelling 2nd hand smoke. One of them was diagnosed at months and now 19. Very concerning. Thank you thank you thank you.
we're loving it
Sound a bit loud
The few men I saw in dazy duke shorts :) haha
It would be nice to have longer breakd between the music.
N/A
Not sure
no hand sanitizer
I think efforts need to be made to make sure each event is announced.
The variety of performance groups seems lacking compared to previous years
There were only three stages open Friday. Wish there were more
Nothing - everything was great
Parking!
Not enough crowd
Rain
Price of food high
Nothing at all!
Nothing!
Something for everyone
N/A
I thought there would be a Celtic group but did not find one.
N/A

The Granite St Stage - this year and last seems be *extremely* loud - sometimes painfully so.

Nothing

Weather

Nothing really

none

N/A

Nothing to dislike

All is great

Golf carts :(

not much

Nothing

Nothing

N/A

N/A

Some of the golf cart drivers seemed a bit aggressive

Nothing! Sanitary conditions of bathrooms

None

N/A

The sanitary conditions of the bathrooms

Perhaps a little more seating at the various stages.

Nothing

Nothing

Opening act last year. Make sure it's something very lively that gets people going!

Nothing

There is nothing I did not like. It's Butte, you have to love it!

Weather!

Walking uphill

Nothing really - wish more people attended.

0

It's awesome!

n/a

Nothing

0

0

Nothing

weather

Places to sit and eat

The minimal amount of food put out for the artist on Friday pm in the art Market :(

Trash...

Nothing, a little hot

too much pork

Lack of free drinking water

All pretty good :)

Stuff was a lot and there wasn't a lot of variety.

A lot of stuff is too much Not a lot of variety to pick from

?

Distance between stages

Everything was just fine

N/A

All good
Nothing
So far so good
I liked everything
Nothing
Nothing so far.
0
N/A
Nothing
Nothing
0
The people riding bikes and too many golf carts / ATV going thru crowds of people
Everything good
Nothing - loved it all!
Better location of sound booth at Granite Stage - blocked. The entire N. side visibility. Distance to folk life too great, never media, more scattered seating not necessarily associated with a given stage.
Maybe a directory on where which concessions are located
Sometimes speakers were too loud.
Disappointed in opening music this year - long, long delay before the last group, a substitution. Too many speeches at opening before the music
Parking
Nothing? Maybe more shade
all good
N/A
Nothing
Nothing
Beer selection
Does not apply "It's all good!!!"
N/A
The opening remarks were pretty dull
Nothing
MORE
Porta Potty - Where are the gays?!?!
The hills - also the talent was a little down from last year
More vegetarian options
Nothing
Buses - waited too long to go home
People - Volunteers didn;t say thiank that my bisness was a sponsor, even when they saw my landyard saying sponsor
Ran out of soap in the bathroom :) Not enought advertising. Krazy young kids in carts.
Nothing
Nothing
Nothing
At the original stage, and all food counts needs accomadations for eating, picnic tables, chairs, tables, etc...
N/A
N/A
Nothing
Nothing
N/A Nothing really
Parking

Porta Potties!

I didn't care for the t-shirt design, I thought the slogan on the back may have been too Butte specific. I saw shirts from the 2011 festival and thought they were much better and more inclusive of the Butte tradition. I also thought the t-shirt stand near the dance pavilion was inappropriate for the family atmosphere.

The staff who drives the golf cart were very disrespectful and they need to do their job

Nothing

Litter :(

Smoky BBQ outside motel, should be banned, air pollution

N/A

None really

0

Nothing

Notin

Smoking. Not enough shade

Sunburn

Political candidates/friends pushing their candidates on stage! Not necessary here.

N/A

Walking room limited at stages on sides

None, seemed well organized

Lack of seating

Porta potties stink like poopy

N/A

:)

N/A

N/A

Crowded, hot (no cover)

Nothing

all the best

too many golf carts

Love everything that it is

I guess in my mind folk music would be Blue Grass at least some blue grass - country. I've noticed a trend of too much "Island music". Cuban - African

Golf cart and motorized vehicles

Bathrooms better

More bitches

More cover at the original if possible

N/A

Lack of noticeable over queer participants and lack of queer activities. Perhaps partner with the pride foundation or your local LGBT center.

N/A

My only dissatisfaction was watching how little people were putting in the "Buckets."

It would be nice to have some small local acoustic workshops. I liked the unplugged collecting and artists in the past.

Small carts were hard to dodge in narrow spaces. The carts zip around with no lane control.

Nothing

I dug it

liked it all

More restrooms

Could have used more restrooms by the Granite St Stage.

the people

Nothing
Not long enough!
state of history
Nothing - we love it!
N/A
Not enough dance performances
Would like more parks and "resting" areas
I feel there should be more room for dancing.
I liked everything
Everything was good!
Need horns on golf carts

Nothing. I cam with no expectations
Smoking
It was hard to do every day business due to traffic. This is because I live here, and I accept it as part of the event
None
No things
N/A
Not enough beer stands
N/A
Nothing
"Shit no!" :)
N/A
N/A
Very good show - Thanks
N/A
0
Food options
Nothing
The hills
No reggae or gypsy music, need more shopping vendors
0
Not a thing!
I like things
Nothing!
N/A
We just like it
Everything
Nothing
each year = more public drunkenness - especially young people

Nothing except the heat
Hula dancers were on a very low stage so it was difficult to see their bodies and costumes or their feet. Put demonstration dancers on a taller stage. Recycling should be better separated from Trash.
N/A
Stuff
N/A
Nothing

0

Hotel didn't have schedule of events

Too many people standing in front of the original stage

None

golf carts annoying, loud backfires

Crowds

Not many vegetarian options for food.

Sound at original stage was sub par

uphill

Not one thing

Question #31: What suggestions do you have for improvements to The Montana Folk Festival in Butte?

None

Accommodations.

More Trees

Hand wash stations at bathrooms.

Less Todd

A place to refill water bottles.

Keep the music coming!

Get more chairs.

See 30

Great how it is.

Clean restroom and sanitizer.

Usually you have cleaning stations by restrooms-missing this year.

More shelter at stages. Livelier bluegrass-more energy.

Keep the festival coming.

Hand wash stations at bathrooms

More food

Very well done-espically transportation between stages. Very good!

So far nothing

More free water containers-Great Time!

Nice singing group

Nothing-Keep going!

More time between events and different stages.

Should monitor people just standing on dance floor.

More folk dancers. Appalachian cloggers. more Irish music. The people/City of Butte is doing a terrific job.

Doing great

None---Hope you can keep it up.

See above. More Montana performing artists.

Keep having it! We look forward to coming back and thank you for making it affordable for familys.

More security.

More shade

More seating.

\y

More seating, more shaded areas.

More of the same. Don't stop putting it oh, It's a great event.

Posters?

Keep it up. It's a great event.

None-Keep it up.
None
Keep it going! Thank you!!
None
More toilet paper and seating.
Locate stages a little closer together.
Bigger dance tent.
None. Very good
Have music speaking English.
Keep up the good work!
More shade.
Keep doing what you are doing.
Don't put bigger names in the smaller venues.
A few more Montana groups. The Workers!
Really nothing. Is very organized, runs smoothly, very entertaining.
Keep it going. It is a great program for Butte and Montana and attracts the right kind of people.
Police, coolers, and pets!
More Blues, singers, bands, country western. More European groups.
Same as above
See above.
Take care of dust and dirt at the Montana tourism dance stage.
More beer/wine options, easier to find
None....great job!!! Thanks
Better parking to and from festival.
Keep up the good work.
Open the wheelhouse.
Keep it the same. Thank you!
Keep up the good work.
More power chords.
Keep it Coming
More advertisements
It was great
None..Great job!
More stage. Advertise!
More shade, tents, benches
More kids studd, more seats, more shade
More restrooms
Come back and I'll bring the chairs
Maybe spray the dirt areas?
More chairs
None
Keep it going!
Some shade options
Shaded areas.
Maybe some big umbrellas
More shade
Eating areas.
More toilets maybe, toilets with hand sanitizer, someone on toilet paper patrol, Place to wash your hands get water to drink.

Better meand of communication with us.
Everything was fine.
Bring water fountain feature for kids.
Can't think of anything.
More places to rest in the shade.
Copper St. and Granite at stages too close. Music loud.
Keep going. Maybe some R&R music.
Maintain variety. Improve and maintain the quality of performers.
Keep doing it please.
Nothing -Its perfect.
Don't have any suggestions.
Keep up the good work!
More state advertising
Perfect!
More chicken nuggets
Put more tents over stages. I need to sit in the sun as little as possible. Also, if there is a program with a lot of info about the musicians and their websites, etc. I didn't find it or find out about it.
Please keep doing this!
More dancing
We need more park benches
More bands
You do an excellent job!
More bands/beer.
Nothing major. Maybe try to make acts longer.
We love the folk festival this is our fourth year coming.
Make it longer
More shade, More diverse food options.
More music variety
None! Satisfied!
Eve should have more prominent role!
See above.
American Indian Music.
More tents
More Blues bands
Some shady spots would be nice at all the venues.
Can't think of any. It seems to tun well. Been here every year but one.
Keep it going.
Allow dogs again.
Loved it.
More Eve (volunteer bus drivers)
Eve should do mroe. She's phenomenal.
Shade
More shade.
Keep it going.
More shade.
Good-no suggestions
Charge \$5 fee at entrances and then you might make head count and budget both.
More paticipatory dance/workshops-Kentucky running.
More Montana groups.

Reposition th Copper St. stage.

We were here last year. With two granddaughters and this year with grandson. Plan on attending in future with last two grand children you guys are awesome.

Thank you all!

Better parking.

Bigger venues with more seating.

Have handicapped/disabled outhouses

Keep it up.

More tents for the big events.

More and bigger tents for music acts.

Keep on having it. This is great! Maybe provide more shade.

Work on parking with local businesses!

Hand sanitizer for the bathrooms

See #30

None. Keep it up!

Keep it up.

Bigger tent at dance pavillion.

Last year the copper stage had a tent that would be good again.

Get rid of Julie Crowley

No improvements

None other than cleaner bathrooms

More transportation between events.

More cleaner bathrooms.

Incredibly well done--do it agin next year! We've crossed the state east to west and north to south down. Flathead Valley. We heard about this festival in several locations, starting in Fort Benton and a music festival in Lolo Hot Springs. that all underestimated it.

More variety of food and hand sanitizer.

Keep on keeping on!

The irish band need to be in a bigger space. Could not get in.

None

More seating under tents. Good problem to have!

none

Tighten up distance between events.

Keep doing it!

Tables at food vendors

Great work.

I love Butte

More golf carts

MT group for opening ceremony (first act)

Keep up the good work!

See #30

Shade

Place folks with chairs in predetermined area of the orginal stage. Folks on the grass can't see over them

Marketing to a wider demographic

More entertainment options.

Beer sampler station to decide wihch micro brews you like.

Do it again next year!

Nothing-it's great

If it's not broke don't fix it!

Doing great! Keep up the tradition
More food vendors
Keep it going.
Keep it up!
Handouts difficult to understand, but we'll come again!
Next year: Get Trampled by Turtles and The Devil makes Three!
Keep it going!
Let's keep this going.
Water at the bathrooms
No, just fine.
Pet boarding for hot days. Even if arranged with paid providers.
Less advertisement
Please keep it going. Thanks!
Parades!
Keep it going!
None
I like it.
Be sure to bring back the Acadian and Bluegrass groups. They were tremendous.
More liquor
Great job!
Kettlehouse IPA
More shuttles
None.
Free Beer
Free alcohol
Please provide more info on business/resturants open in uptown
Keep it going.
i'" fn8rl ioIkfG4*vI
None that we can think of.
Nothing!
Keep it going!
Just continue it!
Start at 5:00 p.m. Friday. More food vendors needed.
Sell t-shirts for less money.
More nights-make it work
More food choices
Not sure. Really enjoyed it.
Nothing
Bring dancing back in the dance tent.
Keep it going, love coming, the MT festival exceeded my expectations.
Have business-sponsor a tent put activities. The name on a sign example: sponsor by: name
Cl's ajfy
Get rid of Joe Camel.
None
More parking
Keep up the good work and the music venues
More Irish music.
More Butte pastries!!
More parking

Parking, signage, more arts/crafts
None it was great
It's great!
More local musicians
More shuttles
Better streets
N/A
Possibly a few more art boothes
Varied Art show
None
N/A
It's all great.
Volunteers who focus on waste management. More stages a bit closer together. The other stages are too far from the "original" stage.
Quite lovely. No suggestions
More parking area maybe?
more free water stations
Keep up the good work
More fiddle and banjo play8ing bands - maybe some bagpipes
Thanks!
More food vendors in common areas.
hand sanitizers
More announcements for dropping money in the buckets. Didn't hear it as much as in the past. Also, I love the shuttle!
N/A
More stages
Keep it up
None
N/A
More americana music
Add liquor to the bar
Have fast Rattler play the main stage every nite
Hire our band for main stage!
You are doing a great job
Keep plugging away
Outs traveling effort by the Butte family! I really no not believe another city in Montana would be able to host such an event. Thanks to you as well as all the sponsors.
Parking
Jack 6 Ladstone!!!
Near the kids activities there should be places for water
Great variety
Misters to cool off
Keep up the great work! We'll be back
Stages closer (original and Dance Pavillion)
none
N/A
Nothing!
Get the word out! People in Eastern Montana aren't familiar with the event.
None - great job
Nice work See you next year!

Good job! :)

None

Bring My Morning Jacket

Make the hills steeper - kidding!! Water misting/cooling areas

N/A

Accounting for topography when setting up some seating and porta-potty areas.

Better bathrooms

None comes to mind

Maybe something to draw 18-34 year olds

The bathroom conditions

?

Great job!

None

Please just keep saying no dogs allowed!

Disjointed in locale - stages too far apart

last minute volunteer opportunities for people who arrive late but want to help

More artists next year

Bring bubble tea vendor back!!

Bring back the bubble tea vendor! :)

None

You need tables in the "food court" at the original stage.

Keep it going

Tables and chairs scattered around the food areas is a needed improvement

One of the sound technicians did not have sounds balance at the copper st venue, could not hear the violins

it's just fun

More places to sit and eat More garbage cans Steel Drums and Dancing

I love everything

I like the new bathrooms by the original! That is a bonus and more of that would be great

I think they could advertise in a way that would attract a more diverse range of ages.

Free water, water fountain maybe

Even more bands

Picnic tables for eating

Headliners

Butte artist accomodations (food, wine/reception)

Needs more shopping. Local vendors and artists like during the national festival.

Keep up good work!! :)

More tables and chairs for eating area.

Get Phish to come

I think it is great for Butte

Tofu

Keep it going!

In past years some of the acts were performing simultaneously we had to miss more than in recent years - Good group
—> for 1 day attendees it can be difficult to choose.

Have more variety of products and a little better cleansingness. Chairs too!

Have more variety of products clothes shoes dress earrings

Please keep doing it!! Thank you all for a wonderful day. Right now I'm just on the edge of the art lot listeing to native drumming looking at the amazing mountains to hte south and just enjoying, savoring everything!

Keep it up!

none

Somewhere give a description of the music - a brochure? Thanks for the extra golf carts
More water, misting, cooling
None
More things for kids to do.
None, like it
You're doing great keep up the good work
Jerry Joseph and Jack Mormans
Dance floors
Good job!
None. Great
More sitting areas, Maybe a couple benches between the original and the main street area
Better shuttle service
Can't think of anything. It's a great festival!
Better shuttle service
Keep up the good work
None
Make a dance pad at the original Thank you
Inexpensive chairs for sale
0
Nothing
Higher stages for viewing
More shade
More covered seating
Many more nations and cultures
Provide more uptown parking if possible
?
No more Questionnaires
More golf carts
Keep up the good work
Nothing
None
Thank you so much Butte! I feel so at home and welcome at the festival and look forward to each year!!!
Queer stuff
None
Human Rights Campaigning. Gay Rights!
A bus or trolley running up and down main from park street to the original
See above
Keep having it (best of all the summer festivals). Love it. High point of our summer.
Pave walking at original Need a bigger dance floor at MT Tourism Stage
More thanks
Advertise a bit more throughout Montana. Thought: Have a late night adult targeted acts (maybe even folk metal?) --
-> eluveti, chthonic...
Nothing
More
None
See above
It's all good
N/A
More local talent

Needs more buses
N/A
Keep it going
Better parking, more parking
More porta potties and booze!
Encourage more Montana goods vendors to come to the festival.
Make staff nicer and have on the golf cars "only for old people."
Looking good Butte!
Penalyzing litter bugs!
Keep smells away from people (arrow referencing comment above)
N/A
The small trash cans that are perment on the stree need emptied more often!
Publicity and more in advance
None (Great event)
Keep it goin
More shade and more table and chair around concessions.
Free sunscreen
Very few - Start selling collectible items for higher prices to help keep festival free (i.e., pins etc...)
Indicate local versus nonlocal vendors in some manner.
? Love it!
Make the schedule easier to find online
Strippers and blow
None
Fireworks
:)
N/A
Keep it going
more gospel
Keep doing what you're doing
Well...hard one, but - more trees for shade, more Montana bands, some theatre art classical/symphony. I know its not folk but that would be nice too.
Just keep bringin in a good variety of musicians including AcApians
Maybe some country - Blue Grass - Jack 6 landstone Native AMERICAN music from MT - Thanks!
Area for carts only - well designated
We think it is a great (family) event
Repeat of music's from past
More free water available (if possible)
More tits
Don't stop
One celtic show would be great but thanks so much! :)
N/A
Allow dogs to center festival
More shady options to rest more local artisans
No Phils allowed
No suggestions. Just keep on doing what you are doing.
N/A
I'll be you need more money!
Good job
Rage harder

nothing
Just keep up the quality of the entertainers!
No additional suggestions
Have fun
More music and hippies
Platform for dancing at original stage ---> gravel sucks to dance on!
Better continuity of general without so much walking
Just keep doing it!!
Longer acts. More world music
More seating in general, and dance areas around the stages
Keep it up
Its very nice
More stages, more music
Montana St. needs to be increased in width. Perhaps more actual parking lots would also be helpful.
Nothing
None
A fee stage with big name blue grass
Louder speakers
Free beer
Keep it up! We support
I love it!
None
N/A
Sound not always well mixed - hard to understand words/hear all the voices
Better mix of sound @ same sessions need to check balance
Not so spread out More local (i.e., Butte or MT, fave)
More Butte vendors and MT music
0
Just keep doing it
Better bus system
None
:)
Reggae, Jazz
0
Juggling
Better corn dogs! No rain!
Nothing!
N/A
We think you do a great job! Thanks. This is our 3rd year.
Keep on going
None so far
Please set up hand washing stations or purell stations. Be sure all recycling bins have a lid with small hole so people don't put trash in them.
N/A
hot girls
The tent camping area's need porta potty
Great event!
Keep it up!
Get some real folk singers

None
 Keep it going!
 water fountains
 Keep it free
 More vegetarian vendors
 Pretty darn outstanding! 5 stars
 none
 Womens restrooms Mens restrooms
 Sprinklers for frolicking

Appendix C- Questionnaire

Montana Folk Festival Survey

1. Are you a resident of Montana? Yes (*If yes, skip to Q3*) No
2. What state, province or country are you from? _____
3. Was attending the Montana Folk Festival your primary reason for being in Butte?
 Yes No
4. What other reasons were you visiting Butte? (X all that apply)

<input type="checkbox"/> None-- the event was my reason	<input type="checkbox"/> Shopping	<input type="checkbox"/> Business/convention/meeting
<input type="checkbox"/> Vacation/recreation/pleasure	<input type="checkbox"/> Visit friends/relatives	<input type="checkbox"/> Just passing through

On this trip, how many total nights did your group stay: (enter "0" if no nights)

5. Away from home _____
6. In Montana _____
7. In Butte _____
8. During the Montana Folk Festival, what type of accommodations did you stay in?(X all that apply)

<input type="checkbox"/> None- my home is here	<input type="checkbox"/> Home of friend/relative	<input type="checkbox"/> Guest ranch
<input type="checkbox"/> Hotel/motel/bed & breakfast	<input type="checkbox"/> Second home/condo/cabin	<input type="checkbox"/> Vehicle in parking lot
<input type="checkbox"/> Public land camping	<input type="checkbox"/> Rented cabin/home	
<input type="checkbox"/> Private campground	<input type="checkbox"/> Resort/condominium	

Expenditures- Please enter your best estimate of the TOTAL amount of money (U.S. dollars) you (and your family, if applicable) spent in Butte for items in each of the following categories.

Accomodations

9. Motel/Hotel/B&B _____
10. Campground _____

Retail/Services

- 11. Retail goods _____
- 12. Gratuity _____
- 13. Entertainment/
Recreation _____
- 14. Licenses, entrance
fees, admissions _____

Food

- 15. Restaurant/Bar _____
- 16. Groceries/Snack
s _____

Transportation

- 17. Gasoline _____
- 18. Local
transportation _____
- 19. Auto rental _____

20. **How did you hear about The Montana Folk Festival? (X all that apply)**
- Word of mouth* *TV* *Email from event planners* *Retail outlet*
- Newspaper* *Direct mail* *Magazine*
- Radio* *Billboard* *Flyer*
- Posters* *Internet* *Group or club*

21. **How long ago did you make plans to attend The Montana Folk Festival?**
- Today* *1-7 days ago* *1-4 weeks ago* *1-6 months ago* *over 6 months ago*

22. **Please rate your overall satisfaction with the event.**
- | | <i>Very satisfied</i> | <i>Satisfied</i> | <i>Dissatisfied</i> | <i>Very dissatisfied</i> | <i>N/A</i> |
|-----------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Organization of the event | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Event staff | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Types of people at the event | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cleanliness of restrooms | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Availability of restrooms | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Location of the event | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Concessions available | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Number of people at the event | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Duration of the event | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Variety of activities | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Parking | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other transportation to the event | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Sound system (ability to hear) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Signage/directions | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Safety | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

23. **What option best describes your travel group? (X only one)**
- Self* *Extended family* *Business associates*
- Couple* *Family & friends* *Organized group or club*
- Immediate family* *Friends*

24. **Including you, how many people were in your travel group?** _____

25. **Please indicate what age groups are represented in your travel group (X all that apply)**
- 0-5 years* *11-17 years* *25-34 years* *45-54 years* *65-74 years*
- 6-10 years* *18-24 years* *35-44 years* *55-64 years* *75 and over*

26. **What is your age?** _____

27. **What is your gender?** *Male* *Female*

28. **What best describes your annual household income in US dollars (X only one)**
- Less than \$20,000* *\$60,000 to 79,999* *\$150,000 to 199,999*

\$20,000 to 39,999
 \$40,000 to 59,999

\$80,000 to 99,999
 \$100,000 to 149,999

\$200,000 and over

29. Please tell us what you liked about The Montana Folk Festival in Butte, Montana.

30. Please tell us what you did not like The Montana Folk Festival in Butte, Montana.

31. What suggestions do you have for improvements of The Montana Folk Festival in Butte, Montana.