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### UM President's Lecturer to discuss "Modern Communication and the Death of Art and Politics"

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May 3, 1989

**UM PRESIDENT'S LECTURER TO DISCUSS  
"MODERN COMMUNICATION AND THE DEATH OF ART AND POLITICS"**

**MISSOULA --**

Jean Baudrillard, called today's most influential media theorist by New Statesman magazine, will discuss "Modern Communication and the Death of Art and Politics" Friday, May 12, at the University of Montana.

His presentation, the last in the 1988-89 President's Lecture Series, was originally scheduled for May 17. It will be at 8 p.m. in the Montana Theatre of the Performing Arts and Radio/Television Center.

Baudrillard's talk will also be the keynote speech of a May 11-13 conference at UM that will share the title "Modern Communication and the Death of Art and Politics."

A sociology professor at the University of Paris Dauphine 9, Baudrillard is a social and political as well as media theorist. His many books include "Cool Memories," "America," "In the Shadow of the Silent Majorities," "The Society of Consumption" and "The Divine Left."

A much-sought-after speaker in France, Italy, Spain, the United States, Canada and Brazil, he also serves on the editorial boards of the American magazines Artforum, October and Discourse and on many European magazines.

From 1966 to 1985, Baudrillard was a sociology professor at

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the University of Paris Nanterre 10. He earned his doctorate in sociology at Nanterre and completed post-doctoral work at the Sorbonne.

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