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The Montana Kaimin, January 13, 1916

Associated Students of the University of Montana

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THE MONTANA KAIMIN

ADVERTISER'S EDITION

VOL. XIII.

UNIVERSITY OF MONTANA, MISSOULA, THURSDAY, JANUARY 13, 1916.

No. 30.

ARMSTRONG CLOTHES STUDENTS IN STYLE

MEN RETURN TO MISSOULA BEFORE BUYING SCHOOL CLOTHES

OUTFITS PROFESSORS ALSO

Loud Tones and Quiet Tones Are Piled Up on the Cases in Store.

When the young man will wait until he arrives in his college town before purchasing his clothes for the winter months study, it must mean that in the university town there is a store that handles what he wants. The Armstrong Clothing company knows of many such students who always come to their store during the early weeks in September in order to stock up with clothes for school.

It is not only a suit which is purchased by these students—they make the outfit complete from underwear to hat or overcoat. The stock of the Armstrong store, neatly arranged in handsome cases, offers just about everything that a young man can crave for good and sensible dressing. From the rather unusual clothes of the traditional type to the more austere patterns of the professors, the stock ranges.

Mr. Armstrong has long been a favorite with the students. His many years here have enabled him to judge just about what the average student wants and among his cases may be found things which are craved by only the most unusual student. Loud tones and quiet tones—each of which has a demand, are piled up in the cases. Personally interested in the progress of the students and the university, Mr. Armstrong has won a host of friends on the campus. Professors' ties and students' shoes—all are found in the Armstrong company's room near the corner of Higgins and Cedar.

WESTERN MONTANA BANK ONE OF THE MOST STABLE IN THE ENTIRE NORTHWEST

The Western Montana National bank with a capital stock of \$200,000 and a surplus fund of \$50,000, stands out in Montana and the Northwest as one of the most stable and reliable of banking institutions.

Covering practically all of the ground floor of the Montana block, the only fireproof, modern office building in Western Montana the bank fully as efficient and modern as its home, transacts all general banking business.

Being a United States depository it hold all the deposits of the department of forestry at this place and transacts all their banking business. It is also the official depository for all the funds of the University of Montana.

As the second oldest bank in the city it speaks for itself as to integrity, stability and able management.

It was founded by the late Ferdinand Kennet, J. H. T. Ryman and G. A. Wolf. The latter two are now its principal officers.

The institution has never suffered any great loss and even in times of great money stringency operated the same as under normal conditions.

For neat, classy, up-to-date printing, call up Phone 645, Bureau of Printing.

The Montana Kaimin is printed in the office of the Bureau of Printing.

TOWN DESTROYED BY RAGING FLOOD

UNIQUE FEATURE IS PARAMOUNT PRODUCTION OFFERED TODAY

EMPRESS PICTURES PLEASE

A whole town was destroyed this afternoon when a former stage actor grown weary of the footlights, placed a stick of dynamite under the cement dam backing up thousands of feet of water a mile from the village and opened its mighty torrent upon the helpless inhabitants. No one was hurt. How the people escaped is a mystery but Valeskya Surratt has survived to tell the followers of the movies by action and expression what she knows about it. The title of her "flicker" is the "Immigrant," a Paramount production produced by Lasky at the Empress theater tonight.

Two months were required to get this picture of the blowing up of the dam for presentation to the patrons of the Empress. But this is only following out the policy of the local house which never spares effort or expense to add to the comfort and pleasure of its patrons.

The Empress, with its photoplayer, its feature pictures and its accommodating employees, together with an admission fee within the reach of all the students is well patronized by the undergraduates.

A common topic of conversation among the "flicker-fans" is the popularity of the various actresses whom they have seen at the Higgins avenue theater. The winsomeness of Mary Pickford, the alluring appeal of Theda Bara, the clean wholesomeness of Marguerite Clark, the clever acting of Pauline Fredericks, Blanche Sweet, and scores of other movie stars are discussed by the fair co-eds in an effort to determine the most popular actress.

The men are showing much interest in the set of questions concerning the effect upon a man of such a character as that portrayed by the vampire, Theda Bara.

On Friday, Saturday and Sunday nights and often during the week a student sitting in the rear of the Empress nods, smiles and "hellos" in much the same manner as one does in passing from the library to University hall during school hours.

Students, both fussers and stags, can always be found in an Empress audience.

CANDY AND EVERYTHING AT MISSOULA DRUG CO.

If it's only a box of cough drops you can get it at the Missoula Drug company; if you need an alarm clock, a fountain pen, pencils, tablets or only a postcard, the well stocked pharmacy at the corner of Front street and Higgins avenue can supply you.

No drug store in Montana has a larger stock than the store managed by Sid J. Coffee, who is a staunch supporter of the university. Cases stacked high in the center of the store are filled with articles of special interest to students, both men and women.

But there is no more enticing counter in the store of the Missoula Drug company than the candy section. Boxed candies fit for a queen and acceptable by any co-ed are on sale here. Guth's, Liggett's, Johnston's, and McDonald's chocolates U-m-m just melt in your mouth. Then there are Maybelle cherries—what never tasted them, well you step in and buy a pound—39 cents.

MAZDA LAMP IS THE "MAN-MADE SUNSHINE"

MISSOULA LIGHT & POWER CO. FIND GREAT FIELD FOR SALES

LAST WORD IN LIGHTING

Westinghouse Electric Company Are Manufacturers of the Wonderful Bulbs.

Just a mere glass bulb, a few twists of wire and brass screw base, but from this apparently simple combination has come the fruits of a ceaseless search, "man-made sunshine, not the name of the thing but the mark of a service," the last word in electric lighting.

This "man-made sunshine" though coming from such common materials as glass, wire and brass, with the application of a sort of "juice" called electricity, is the result of years of experiment and is undoubtedly the most wonderful article in the home. When an electric button is pressed and the room is filled with this scientifically made sunshine the only thought given it is that it must be a Mazda.

When the extensive research laboratories of the Westinghouse Electric Co. began the manufacture of these Mazda lamps a new field was opened to the Missoula Light and Water Co., and now nearly every home and office in the city of Missoula has a socket with this "last word of lighting" hanging in it.

Through this Missoula company the labor and genius of great corps of physicians, metallurgists and other scientists, besides electrical engineers and lighting experts have been made available in the most common home. These men have tested, selected, compared and systematized all available knowledge that can in any way assist in improving incandescent lamps and have given it to the world.

With these scientists and thoroughly equipped laboratories constantly devoted to the interests of the Westinghouse Co. and to the development of the incandescent lamps the manufacturers of the Mazda lamps have become an efficient industrial organization. Their laboratories have become great clearing houses of lamp information which supply all the knowledge of processes and materials tested by them to the manufacturers of the Mazda lamps, rendering to them the service of scientific experiment and improvement.

This is Mazda service—a scientific service to lamp manufacturers—made available through the medium of the Missoula Light and Water Co.

Weinies For Feasts Come From J. R. Daily Market

Students, how about that winter picnic? When planning toboggan and sleeking parties go to John R. Daily's meat market, 130-132 Higgins avenue, for your picnic sandwich fillers. Our weinies for "hot dog" feasts are guaranteed not to bark or bite. Daily's "hot dog picnics" have become celebrated among Missoula tramps. Now is the time of year to enjoy out door lunches, but the lunch would be incomplete without steaming weinies fresh from the Higgins avenue market. He also carries a full line of cold meats and fish, butter and eggs, besides the regular choice cuts of meats for the family. Remember the brand—"Daily's Hot Dogs."

No news here? What is news? Anything unusual, isn't it? Well, isn't this unusual?

MERCANTILE COMPANY EQUALS ANY IN STATE

VAUDEVILLE ACTS OBTAINED BY BIJOU

LOCAL THEATER ENTERS INTO BOOKING ARRANGEMENT WITH EASTERN AGENTS

PICTURES TO BE CONTINUED

Students, the winter season of vaudeville is on in full swing at the Bijou. A new feature bill is awaiting your approval every week-end. Get your girl and keep in touch with the live vaudeville stunts of the year. Acts that will make you scream, first class pictures, and a new special feature each week will keep you amused at the Bijou.

Through an arrangement completed by Manager Hagen, while attending a meeting of western vaudeville managers at Billings last week, the Bijou will be on the circuit of the best vaudeville companies. The first of the big vaudeville companies will show at the Bijou during the third week in February.

The shows which are to come west over the new circuit under this arrangement get 32 weeks out of Chicago. They consist of four acts each, having from 15 to 20 people. The "headliner" of each bill is to have not less than six people. The shows jump from Chicago to open in Minneapolis and then play at Grand Forks, Brandon, Regina, Saskatoon, Edmonton, Lethbridge, Swift Current, Medicine Hat, and then drop down into Montana. They will stop at the Palace theater, Great Falls; Babcock theater, Billings; Orpheum theater, Sheridan; in Butte and the Bijou here. The shows go west by way of Wallace and Walla Walla.

Mr. Hagens stated that he has billed two shows each week, one to be here Monday and Tuesday and the other Friday and Saturday. To provide for the larger productions, the stage of the Bijou will be completely rebuilt and enlarged before the first show, which left Chicago January 3, reaches Missoula.

ATLANTIC LUNCH FEEDS STUDENTS AND LUMBERJACKS

"Where no-one but students and lumberjacks eat." So, has the Atlantic Lunch counter at 517 Higgins avenue been spoken of—and to some extent this may be true. Anyway, upon entering one sees a majority of the above mentioned seated on high stools around a counter feeding their faces with the "chewings" that are bound to give nourishment.

Cosmopolitan the crowd may be—or perhaps better still, there is a sort of bohemian spirit that inspires all who eat at the Atlantic.

So great has been the demand for steaks and chops and beans at the Atlantic that extra help has been added to take care of the hungry students. Even, last fall a committee from the homeless students visited Charles Martinson, the proprietor in an effort to have him either move his restaurant nearer the campus, or to open a branch at the university.

Bureau of Printing, 137 East Main street for neat, artistic printing.

Popular M. M. Carries Everything a Student Needs in Ten Departments—Men's Clothing, Dry Goods, Shoe, Millinery-

To those students who have always lived in this city, the Missoula Mercantile company means a good, reliable store, but because these students and the store have grown up together its exceptional character is perhaps not the case. They at once recognize in it an "out-of-the-ordinary" store, for no other city of the state of Montana, with the possible exception of Butte, can boast of a mercantile so modern ly equipped or carrying such a variety of lines of standard goods. The Missoula Mercantile is one of the best and largest stores in the Northwest.

There are in all ten departments in the store at Missoula; men's clothing, dry goods, lingerie, millinery, shoes, grocery, hardware, crockery furniture, and implement.

The men's clothing department is of special interest to the students of the university for it has been organized largely in response to their demands. It is a privilege for the young men, to have such a store in the university town for it affords exceptional opportunities for buying clothing. Because of its size the store can afford to carry a larger number and more extensive lines of goods than the small merchant. Not one nor two but several brands of goods are offered the customer to choose from. Several times each year an expert visits the East and sends back styles which appear for sale in Missoula as soon as they do in New York or Boston.

The same tireless attention is paid to the young woman's apparel.

In the sports department especial attention is paid to the students' wants. If a desire is expressed for some novelty, the Missoula Mercantile company will be sure to have it for sale in a short time.

The Missoula Mercantile started with the town of Missoula way back in the seventies. At this time it was a small wooden shack with a "General Merchandise" sign in front. Since that time it has grown constantly. Today its two and three story buildings cover an area equal to a city block. It has the largest pay roll of any company in the city.

There are branch stores at Kalispell, Victor and other Montana cities.

AMALGAMATED SELLS FUEL TO FACULTY

To the professors of the university, the Amalgamated Copper company is most interesting. As the faculty members settle down in homes for the winter and the winds of the canyon whistle through town, there is nothing on earth like good fuel to chase away the "gloom army" which oftentimes comes with the storm. The A. C. M. has as large a supply of fuel—wood and coal—for the faculty as any place in town. Supplied by their mills around Missoula, there is no kind of wood which the company cannot sell. It may be wet or dry, according to the particular fancy of the professor, but whatever it is, it is always as advertised. It is a big firm with a big backing and it will guarantee all that it sells.

THE MONTANA KAIMIN

Pronounced "KI-meen." This is a word taken from the language of the Shoshone tribe and means writing, or something in black and white.

Published on Tuesday and Thursday of every week by the Associated Students of the University of Montana.

Subscription rate, \$2.00 in advance.

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THURSDAY, JANUARY 13, 1916.

THE ADVERTISERS

This issue is unique. Never to our knowledge has a college paper, or any other kind of a newspaper, gone so far to attract attention to its advertisers. The Kaimin feels that it is justified in doing what it can to help the students make the acquaintance of those business firms who are regular advertisers in the student paper.

Under the present arrangement, and under any future system, advertising must be the source of a large part of the revenue of the Kaimin. Some of the local merchants feel that the money paid for advertising is merely a donation. This is not so. There is no better advertising medium in Missoula than the Kaimin, but merchants should arrange their copy for students. The dealer who uses his space in a business-like manner will obtain better results for the money invested than he will receive elsewhere.

The students should do more than read the advertisements. We have not cried "Patronize our advertisers" throughout the year because we feel that this is belittling our columns. But within the next few days cards stating that "this store advertises in the Kaimin," will be placed in the business houses which advertise. Learn to watch for them; learn to do your trading with those merchants who patronize your paper—for it is your paper.

20 Below Zero



and
NO COAL

FEED FANS PATRONIZE HENLEY-EIGEMAN CO.

Are you a "feed" fan?

Then you've found out that mere food doesn't make a feed. You know that the feed demands tasty food, the kind you eat, and eat, and smile and then eat some more. You've learned that the big question in feed is where to get the right kind of food. But have you solved this problem? No. Then try Henley-Eigeman and company—that clean looking grocery store in the northeast corner of the Florence building. They sell the food that makes the feed!

Students' Barber Shop Is G. Miller's Place

The Red, White and Blue when decorating the seemingly lower part of a common telephone pole, means barber shop. In the case of George Miller it means in connection with barber shop, efficiency in work and correct treatment of customers.

Situated under the First National bank on Higgins avenue, in the midst of the business district, it is an ideal place for the business man as well as the traveler to obtain his necessary tonsorial work. With the most modern equipment it insures sanitation and appeals at once to all as being the one place to go for work of this nature. Shave, haircut, massage—everything in this line is there waiting for you. When in doubt of the right place, go to Miller's.

NONPAREIL GRANTS DEGREES IN APPLIED FUSSOMETRY

"Fussing" has developed into a fine art at the University of Montana. One of the material aids towards its development is the Nonpareil confectionery at 136 Higgins avenue.

From time immemorial in the memory of the oldest undergraduate the Nonpareil has been a favorite haunt of University students. Graduates remember it as a scene of pre-matrimonial ventures with a little regret and secret longings to once more saunter in the door with a co-ed siren clinging with captivating helplessness to their arm. Then to sit down and cast a patronizing glance across the aisle at the four benighted undergraduate males who are uninitiated into the mysteries of two is company and three a crowd. After which to watch and listen attentively while the demure maiden opposite him scans the appetizing list of refreshments and chooses one of the dainty confections. Ah! those were the happy days.

Associated Students University of Montana

STUDENTS OF
LAW, FORESTRY,
COMMERCE
AND ACCOUNTING,
JOURNALISM,
MUSIC, ART,
SCIENCE,
EDUCATION,
PHARMACY
DOMESTIC
SCIENCE

Second Semester Starts
Feb. 2, 1916

DRESS FOR FORMALS CARRIED BY BARNEY'S

HIGGINS AVENUE FASHION SHOP SELLS THE RIGHT THINGS TO WEAR

Men—the open season for formals is here. Are you prepared for it? Have you the right things to wear? Have you an evening suit, a white vest, mushroom shirt, studs, collar, tie, white gloves and pumps? You'll need them all for formal evening dress.

Why go to the worry and embarrassment of borrowing an evening suit here and a white vest there, shirt studs from one fellow and white gloves from another? You'll need all these things more and more as you grow older. Better get your complete outfit now and begin to really enjoy formal affairs.

Just drop in at Barney's Fashion Shop. He'll fix you up. If you have any doubts about the correct thing in men's dress—just bring them to Barney. He not only has a complete stock of everything that men need in the way of clothing, but he has the experience and knowledge in fixing you up that goes far toward making the well dressed man.

You know the place—just across the street from the Empress theater, 219 Higgins avenue to be exact.

Distinctively HIS store—that's Barney's Fashion Shop.

Current Events

7:30 Tonight

MEXICO

Teachers Invited

To Meet in
MISSOULA
Next Year by

Professor L. J. Ayer

Who will attend the meeting of the executive board of the State Teachers' association, to be held in Helena next week.

FIRE

In chimney of

Craig House

Frightens Co-Eds

But Does No Harm

Quenched by
Charles Bauer

Barber & Marshall Is Store For Groceries

"Stay on this side of the bridge," is the message sent out by Barber & Marshall, grocers, 513 south Higgins avenue, Missoula. This firm carries everything in the line of first class staple and fancy groceries, fresh vegetables and fruits. The store is so located that the people who live on the south side can conveniently reach it. The firm insures quick delivery, and this together with its line of first class goods, makes it a valuable part of the business district in that locality.

J. B. PIGG'S CHILI KNOWN AROUND THE ENTIRE WORLD

The "Chili that made J. B. Pigg famous" has made the "Chili King" of Missoula. Have you ever tried it? If you have you will know why J. B. Pigg is hailed as the "Chili King." If you haven't you are missing a dish that has pep and dash to it. Mr. Pigg handles tamales and other lunches, but his fame rests with his red hot Mexican chili.

Mr. Pigg's first Chili parlor was located on Railroad avenue, where he enjoyed a prosperous business. It was here that the fame of his chili and tamales reached the outside world. After he had become widely known as the "Chili King," his small place of business was not large enough to hold the throngs who were seeking the hidden secret in his wonderful Chili.

His fame and increasing business then made Mr. Pigg seek new and larger quarters. He then moved his chili parlors to their present home at 316 Higgins avenue. Here the public comes daily for its chili and tamales and leaves with a smacking of lips and a feeling of satisfaction.

Athletic Ball Postponed

Until Second Semester

Final Examination Schedule

January 25 to January 29

Tuesday, January 25, 1916, Morning—

8:30-10:30—Examination for classes meeting T. Th. S. 8:30

10:30-12:30—Examination for classes meeting T. Th. S. 10:30

Afternoon—

Examination for classes meeting T. Th. 1:30.

Wednesday, January 26, 1916, Morning—

8:30-10:30—Examination for classes meeting M. W. F. 8:30

10:30-12:30—Examination for classes meeting M. W. F. 10:30.

Afternoon—

Examination for classes meeting M. W. F. 1:30.

Thursday, January 27, 1916, Morning—

8:30-10:30—Examination for classes meeting T. Th. S. 9:30.

10:30-12:30—Examination for classes meeting T. Th. S. 11:30.

Afternoon—

Examination for laboratory classes meeting T. Th. S.

Friday, January 28, 1916, Morning—

8:30-10:30—Examination for classes meeting 9:30 M. W. F.

10:30-12:30—Examination for classes meeting 11:30 M. W. F.

Afternoon—

Examination for laboratory classes meeting M. W. F.

Saturday, January 29, 1916—

Examination for classes meeting at hours other than the above.

Classified Advertisements

LOST—RING OF KEYS IN MAIN Hall.—Judge Webster.

LOST—ONE FRENCH TEXT, NOTE-book and material contained in both.—Paul Simpson.

WANTED—PICTURES TAKEN AND notes paid—John J. Ector, Manager Sentinel.

Lawyers' Feast

At Pre-Legal Luncheon at the

FLORENCE

PROGRAM

Speeches made

by

HAROLD McMARTIN

Our Ideals

JOSEPH TOPE

How a Senior Can Marry

JOHN HARRIS

Greetings

CHRISTIAN BENTZ

Against Time

MISS EDNA RANKIN

Feminine Law

LESLIE SHOBE

The Pre-Legals

PROF. LESLIE A. AYER

Presiding

MUSIC

Special songs by Law School

Quartet, Ward, Ray, Bach-

eller and Tope

PRICE'S PRICES ARE RIGHT AND STOCK IS EXTENSIVE

Something to read? A book, a magazine or newspaper, Price's book store will have it. If it's fit to read, you can get it at the red sign on Higgins avenue.

Novelties for Valentine day, Lincoln's, Washington's and McKinley's birthdays are carried in stock here. No dinner or card party is complete without place cards or favors, such as Price carries.

Students have come to know this well-stocked book store while purchasing textbooks. The necessities of school life—paper, notebooks, pens—Price carries these and Price's prices are right.

Cigars and candy are also found in this bookstore and like the rest of the stock are clean, fresh and low priced.

Bureau of Printing, 137 East Main street for neat, artistic printing.

THE FATHERLAND CALLS
Hypenated Germans will hold
MASS MEETING
TONIGHT
Romance Language Room
8 o'clock

Shakespearan Reading

MRS. BANDMANN

Friday, January 14

Craig Hall 4 o'clock
SEWING CLUB—C. S. A.

LECTURE

DR. HENRY HAXO

The development of rationalism during the eighteenth century.

SATURDAY, JANUARY 15

Authentic Society—Biology Rooms

Templeton Off

Head of A. S. U. M. leaves for Pullman, Washington.

Will attend conference of presidents of student associations of Northwest colleges.

Permanent organization will be formed. Montana man will invite convention to meet in Missoula

Next Year

PATRONS OF COFFEE PARLOR ARE ALL SATISFIED

The hungry student's refuge. That's a good name for the Coffee Parlor, 321 Higgins avenue, one of Missoula's most popular restaurants. Whether it is early in the morning or late at night or in the mid-day, Mrs. Wm. Walterskirchen, popularly known as "Mrs. Boss," always has not only a cheerful smile for her student patrons, but what is of almost equal value, the best cooked food that can be found anywhere in the world.

For years the Coffee Parlor has been known to the resident of Missoula as the home of good coffee and the most wholesome food that could be purchased anywhere. Mrs. Walterskirchen started in business here 10 years ago with a small three-table restaurant on West Main street. On the first day for the first meal, she had ten patrons. The little stand soon proved too small and more tables were added. Then last June the enlarged restaurant on Main street was vacated and the present elaborate quarters were occupied. Today the Coffee Parlor is known as one of the finest restaurants of its kind in the West. A very high quality business has been built up as a result of first class business methods and the belief that the satisfied patron is the best advertisement possible.

Dr. W. W. H. Mustaine

Returned yesterday from trip east during holidays.

Visited physical education departments of Kentucky, Minnesota, Chicago, Northwestern and De Pauw Universities and the Normal School of Physical Culture.

Department of Physical Education, University of Montana.

LAST NIGHT

HUNT & RANKIN

Defeated

HICKEY & BALDWIN

In Frosh Debate

On government ownership of telegraph. Winners upheld negative.

Room 12, Library Building

Coal Famine!

University bins empty

Blizzard causes overdraft

On coal supply

Cold weather threatens

Freeze-up.

SKATES AND SPORTING GOODS FOUND AT REINHARD'S

The air was biting cold that night and the ice on the river was perfect for skating.

A university student, home for the holidays was enjoying the exhilaration of a cold winter evening to the fullest extent.

The scene was not all one of darkness for a bonfire tempted a few skaters to lazily enjoy its warmth.

Ice was the student's temptation; she forgot cares, students, and even caution and raced up to the very edge of the danger line. She was confident of turning quickly enough to avoid the cold water but one skate refused to stay fastened to the shoe.

That foot quickly slipped into the cold water and the skaters pleasure turned to a chill, numb discomfort. The water was not very deep and she was able to turn back to the ice again.

One of the party came to her rescue and she was willing to enjoy the fire.

Discomfort was forgotten, when she examined her skates the clamp was missing. The key had not tightened the toe clamp firmly enough and it failed to hold to the shoe. The river had stolen a part of her skate.

The next day, vacation was over and she started for school.

She "just knew" that she couldn't get another clamp for that skate. When the university newspaper came out she found a little story that gave her an idea. This was the article, "Hockey skates, Basketball goods and skis a specialty," a Missoula hardware company had written their address below these few words.

The student visited that address and secured another clamp.

But wait—she forgot to tell you that Reinhard Hardware company supplied it and they reside at 104 West Main street. They invite you to inspect their new line of sporting goods.

SMITH'S DRUG STORE IS PLACE TO BUY KODAKS

Nothing will so clearly bring back those dear old days at Montana, in the years to come as will good snapshots of spots rich in memories and the faces of college chums. Now while you have the opportunity, make a collection of kodak pictures. These will be a treasure of untold virtue.

At Smith's Drug Store, corner of Higgins avenue and Cedar street, everything necessary for the kodak outfit can be obtained. College novelties are a big feature of this "University Drug Store."

SYRACUSE Will Not Play MONTANA

Schedule of Orange eleven for 1916 omits Montana and O. A. C. Dreams of footballers for eastern trip shattered.

Syracuse has enough of western football.

ARROW COLLARS ARE STYLE

"DONCASTER," THE LATEST MODEL, IS CHIC

The mark of a gentleman is on his linen. Are you a gentleman? If you are, you wear Arrow brand collars, the kind that fits the cravat. Nothing reveals the taste of men more than the linen they wear. Linen is the badge of dress which distinguishes the well-dressed from the shabby, and the comfortable man from the one with the irritated and chafed neck. The Doncaster style of a collar, the latest invocation in the Arrow brand collars, is designed to fit the cravat comfortably. It goes on like a rubber band, it is comfortable when worn, and it can be removed with one hand. The Gothic is especially designed for student taste. Do you wear the Gothic? Cluet, Peabody Co., makers.

BUTTE CLEANERS RETURN GARMENTS WHEN PROMISED

An excited driver urged his delivery horse to hurry. The animal quickly responded.

The main streets of town were left behind and the horse turned into the residence section.

People started at the racing horse and excited driver with a little bit of fear. They wondered if the man were crazy.

Again the horse's hoofs struck a paved street and he raced up Gerald avenue, turned the corner and started toward the university.

The driver kept urging the animal on until he turned into the university gate and stopped in front of Craig hall.

The poor horse was tired, but on time and the driver quickly delivered a package.

The wagon belonged to the Butte Cleaners, 506, 508 South Higgins avenue, phone 500 red. The driver was accustomed to bringing packages back on time. No one knew this any better than did the delivery horse.

UNIVERSITY FEEDS HELD AT FLORENCE HOTEL

Yesterday morning there appeared on the campus of the University of Montana over 50 law students each with a yellow cardboard tag tied in his coat lapel with these words written in plain letters:

"Pre-exam law banquet."

"What does it mean?" asked an innocent freshman.

"That the lawyers are going to have a regular feed served by Lillian, the student waiter, who works at the Florence hotel," came back the cheery response.

The inquisitor was not yet satisfied and asked why so many university "feeds" were given in the Florence.

"Because you can get a square lunch for 35 cents and because you can take a dorm girl there on Sunday night and give her a feed for a buck without running any chances of getting a bowl of soup poured down your neck."

Woman's League

Executive board meets

In Romance Language

Room at 4:30 today.

Question: "How to pay for Hi-Jinx?"

SIMON'S ART PICTURES DECORATE DORM ROOMS

GIRLS FIND PICTURES NECESSARY TO BE CONGENIAL

Evidently Santa Claus, more generally known as Old Nick, was good to the dorm girls this year, for most of them came back from their brief trip with a gorgeous array of gim-cracks, gin ricks, doo-dads, and funny diddles. Immediately they covet every available square inch of space of the particular two-by-four section allotted to them in the general scramble for wall space at the beginning of the year, with what they considered decorative additions to the already too-much-bedecked conglomeration.

Along with these innovations, and no doubt because of them, other changes are being considered in the hall. The matron announced that "If you want a new room or a new roommate, you'll have to make up your minds before the second semester begins"—with the result that a number of girls are looking around for new companions in misery. The reason for desiring a change in roommates is not usually that the girls tire of each other's witticisms, and even a homely face grows less disagreeable at time goes on—but most often the bone of contention is a roommate's insatiable taste for picture postcards!

Early this year two girls, known for their angelic dispositions, occupied a room together in the dormitory. Friends remarked upon how well these girls got along together, until one day one of them found a glaring British flag adorning the wall. Perhaps the other girl had not imagined the result, and her patriotic spirit had risen to too lofty heights. She did not even remember that in war times preparedness is best. The roommates, known for their angelic dispositions, have parted and a portrait of Henry Ford now hangs on the wall.

Only one moral may be attached to this story: Simons Paint and Paper House, 312 Higgins avenue, deals in art goods, and by asking their advice concerning suitable room decorations, many a tragedy may be prevented. More congenial relationships might also result if some pictures of father and brothers, upon which time and many hands have left finger prints, were put in suitable frames which the Simons Paint and Paper company will select.

CLEANLINESS IS MOTTO OF PURITY CANDY CO.

"Take her to the Purity." This is the slogan that has been imprinted upon the minds of all readers of the Montana Kaimin and what is more, people have been guided by this slogan. Indeed, what better place is there in the whole city to go for a hot cup of chocolate, for candy or ice cream than the Purity Candy Kitchen at 307 Higgins avenue. Situated in the heart of the shopping district, the Richardson Candy company, the proprietors, have found their location very suitable and that there is plenty of business for the firm who treats their patrons well and sell quality goods, as they have.

The real reason for their business success is due to what is implied in their name. Purity is that which has made their candies so well known throughout the city. All their candies are made in their own sanitary kitchen of pure ingredients, where not only the newest utensils and the latest of machinery are employed. When one buys candy at the counter or ice cream or sodas at the tables, he can be sure that what he has purchased is clean and pure.

A large percentage of the Purity's trade is from the student body who have reaped the benefits of trading with the Richardson Candy company.

FOURTH NUMBER OF LECTURE COURSE Professor Leslie J. Ayer Crime and the Criminal

FRIDAY NIGHT, JAN. 14

Convocation Hall, at 8 o'clock

General Admission 25c

Student Tickets Admit

Letters to Other Universities Being Sent by Budget Commission to Help in work of apportioning funds

FIRST NATIONAL OFFERS PROTECTION FROM STORM

FOR COLD DAYS AS WELL AS RAINY DAYS BANK IS SHELTER

Monday, the most disagreeable day in the year, found faithful students plodding to classes under extreme difficulty. The force of the wind made it impossible at times to tell whether one's feet were going backwards or forwards. Several students were unable to keep their feet at all when a gust of wind swept the campus, and among other belongings they lost their breath and courage.

Little has been written about "The high cost of the cold weather," but merely the street car fares four or six times in one day make a hole in one's safety deposit. The poetry of the crisp air and crunching snow has been changed to prose under extreme conditions and this storm succeeded in putting several more crimps in purses which were already flattened by "playing Santa Clause." If any university students came back after the holidays with enough money to produce musical sounds under favorable conditions, most of them could hide the remainder beneath a postage stamp at the present time.

Only one taxi cab stopped in front of main hall during the terrific storm. This shows the low financial state in which university students have found themselves. Regrets for past expenditures on ice cream sodas are not being voiced, for no voice except the wind's could be heard, but they are none the less evident.

For cold as well as rainy days, the future insists that you be prepared. Another year like this will come—year before last the storm was even worse—and with a little money in the bank you can be ready for it. A little saving would have put most of these students in the taxi cab class, or if not, at least they might have been ready with a pair of German socks. In future, bank with the First National on Higgins avenue. The motto of this bank is "First of all to be safe, and next to render the greatest possible service to all the people."

PICTURES FURNISHED BY WARD MAKE LIFE ENJOYABLE TO ALL

Pictures, pictures of college companions, of picnics, and parties, of student activities—how much these aid in the enjoyment of university life. "Let Ward finish them." In the hurry and scurry of college life there is no time to finish one's own pictures. Appreciating this fact Ward, the Missoula photographer, makes a specialty of developing and printing for students. His pictures live. They are not all one dull color. Care and knowledge bring from the negative a print which shows detail, which is distinct and which is an image not only of what the student saw when he or she took the picture, but what he or she wanted to see. Ward takes pictures also. If you don't believe it look in his window. His studio is at the end of the Higgins avenue bridge, on your left as you walk toward town.

LUCY AND SONS CAN EQUIP AND FURNISH ANY HOME

J. M. Lucy & Sons is the name of the largest furniture and hardware firm in Missoula. The store is located on the corner of Higgins avenue and Pine street, and has two hundred feet of display window space. The articles displayed in the windows are tastily arranged, representing the different rooms in a home, and showing the latest styles of furniture for each. "We carry everything, from a tin cup to a stove," said the manager of the, Lucy and Sons Furniture company "and can furnish your home completely."

BEST OF SERVICE AT CRYSTAL BARBER SHOP

Just the way you want it without being compelled to tell the barber every time, is the secret of the success enjoyed by the Crystal barber shop, located underneath the Western Montana National bank. In a large, clean, well-lighted tonsorial parlor students are given special attention.

There is no nagging of "shampoo? tonic? massage?" Customers get what they ask for with the highest quality of service, but they are not pestered by the barbers, all of whom know their business. Faculty members find this shop satisfies their wants. Baths and a shoe parlor are attached.

CURRAN SELLS SKATES BUT PURCHASES DOGS

"Speaking of dogs," said Mr. Curran of the Curran Hardware Co., the other afternoon, "I have owned many and of nearly every variety that would be excluded from all dog shows. I once paid six bits for a live hound with a rubber collar and a six months' overdue license. However, the dog lived but a short time, for the Northern Pacific railroad soon relieved me of my cur by casting him 700 feet into the air and allowed him to alight on the right-of-way as sausage. Nearly all my dogs have died the same way for they, like myself, have always been habitual track walkers."

"When I select a dog, I first satisfy myself that he possesses a head and tail, and will stick to a rabbit trail, the rest makes no difference. Next in consideration is the price, the collar and a paid-up license if possible, so that in the event of his going as the others have gone I still have the necessary articles with which to adorn my next dog purchase."

"Most dog fanciers are apt to overlook these little items, but after spending several hundred dollars for extra collars and ropes I soon learned my lesson. Most dogs wearing blue ribbons are impostors as hunters. Few have ever heard or saw the crack of a gun, so take it from me, the most profitable hound is the one that costs about \$1.25, sleeps under the porch and spends the long winter evenings behind the stove in the kitchen."

Mr. Curran sells skates and other hardware to students.

ROWLAND COMPANY SHOWS RING LIKE MRS. WILSON'S

The wedding of President Woodrow Wilson and Mrs. Norman Gault has caused no little comment. The engagement ring was extremely unique and has come to be popularly known as the Gault ring. For several weeks a similar ring has been displayed in the window of the Rowland Jewelry company. The setting is the Egyptian style. A one-quarter carat diamond is set in the middle of the ring and on each side of this are two small rubies. The ring has been criticized, pro and con, by a great many persons. Heated discussions have taken place among university students, girls especially, concerning the plainness, the size of the diamond and the combination of the diamond and rubies. Several groups of curious students have gathered in front of the Rowland window and thoroughly inspected the object of much comment.

The New Northwest

Edited by

E. B. Craighead & Sons

\$2.00 Per Year

BY PICTURES M'KAY APPEALS TO STUDENTS

ART STORE PLAYS A LARGE PART IN THE MEMORY BOOKS

There are scores of students attending the University of Montana whose conception of the West especially this particular section of the West has been remoulded since their matriculation here. Heralded from coast to coast as a desolate spot of ignorant people, Missoula and Montana have battled their way as best they can to fitting recognition. The students are doing their best to aid in this work and one of the supports of the students in their contention that this is the beauty spot of the state is the collection of views which are found in the McKay studio near the north end of the Higgins avenue bridge.

In the studio are pictures of all kinds, depicting the nooks and corners of the scenic valley and showing the types of characters that may be found here. The students, in an effort to correct the wrong idea of the country which exists in so many homes the land over, treasure these pictures and send them home often with words of explanation.

Among the things which McKay handles are scrap-books, designed to preserve accurately the students' memories of the college days that are passing. There are very few students here to whom the daily happenings of their fellow students means little and most of them use the scrap-book as a means of freshening the memory.

Or if a hike is taken into the hills and kodak views are taken, most of the developing work for the students is done by the McKay Studio.

MINUTE LUNCH AIMS TO PLEASE STUDENTS

W. E. Wheeler is proprietor of Missoula's most popular lunch counter. The "Minute Lunch" as Mr. Wheeler's place of business known has always been a popular place for the Missoula public when in need of a light luncheon.

Mr. Wheeler has been in the luncheon business a number of years and has always won the good will of his customers. Mr. Wheeler's first attempt here was so great that he had to seek larger quarters in order to feed his customers.

He then moved to a place near the northern end of Higgins avenue. The same success met his efforts here and he was forced to seek a new location. This brought him to his present location where he has one of the most up to date lunch counters in the city. Mr. Wheeler's slogan has always been to please and this has made the Minute Lunch the success it now is.

MODERN SERVES STUDENTS AS WAITING STATION ALSO

"Hurry up, we can make it," and she grabbed her arm and tried to aid her. But she could not run as fast as he grabbed her arm and tried to aid to the university.

"Fifteen minutes to wait; let's go to the Modern. We'll just about have time, before that next car," suggested the fellow. And the two walked quickly down Higgins avenue to the Modern Confectionery.

They stopped a second to notice the splendid arrangement of the show window where caramels and maple sugar were tastefully displayed. The sight suggested a maple sundae. The couple entered and gave their order for the sundaes. While they waited a musician played popular airs on the piano; these were enjoyed. They finish their ice cream and just had time enough to make the ten thirty car to the university.

BARBERS AT METROPOLE ARE KNOWN FOR SERVICE

Death and taxes are not the only things the man student at the University can not escape. He can't dodge haircuts and shaves. Knowing this, Messrs. Thompson and Marlenee years ago established the Metropole barber shop in the basement of the Banking Corporation building to provide the students with this service. And service is the word. Everything in the tonsorial line awaits you there, with men behind the big chairs who are artists in their work ready to fix you up just the way you desire. Give them half a chance and they'll send you out of the shop looking a hundred per cent better.

DO YOU LIKE MUSIC? SEE HOYT-DICKINSON

Can you imagine a fraternity or a sorority house without a piano? No, of course not. And sheet music to go with that piano. And a Victrola and the records, of course, and possibly a mandolin or a guitar or a ukelele. These are all a part of the student's home. Where are they purchased? Here's the answer:

Hoyt-Dickinson Piano company, 218 Higgins avenue.

Superior business methods which have been followed consistently by the Hoyt-Dickinson company has enabled that business house to build up an enviable reputation and a circle of satisfied patrons. In a good many homes in the city are to be found the Kurtzmann piano, one of the very highest grade pianos manufactured, which is sold by the Hoyt-Dickinson company.

The Hoyt-Dickinson company is known as a business house which holds a warm spot in its heart for the University of Montana and its student body. The company has always been quick to respond to the needs of the student body and time and time again has shown its friendship for the university student body in a tangible way. And the students have in turn shown their appreciation by liberally patronizing this house which carries those things so dear to the undergraduate.

GOLDEN RULE'S GOODS SELL AT LOW PRICES

The Golden Rule store at 123 East Main street is unique. Situated off the regular path of shoppers, it draws a steady trade through the quality of its goods and the special prices which it is able to quote on standard styles. The chief reason why this store can quote such advantageous prices is because it is one of a large chain of stores extending over the country and has behind it sufficient capital to be able to purchase in large enough quantities to get the best goods for the cheapest prices.

The stock includes a complete line of women's wear and men's furnishings. Everything is the latest style and up to date, all grades of goods being made by recognized manufacturers.

Students will find it to their profit if they will visit the store and inspect its special bargains.

WHERE? AT KELLEY'S WHAT TIME? EIGHT

"Meet me at Kelley's." No four words are more commonly heard in university life. Its splendid location and efficient, clean management make it the desirable place to meet your friends and get a little relaxation. Here you will find congenial companionship. Here you can enjoy a quiet game. Kelley's is one of the greatest centers of university life. Though not a Y. M. C. A. it is absolutely clean morally and supplies a great need in this university town.

A. S. U. M.

Presents

2 Quick Change Acts

For students to vote on.

ACT I.

Proposed amendment: Be it enacted by the Associated Students of the University of Montana, that Article Seven, Section One, of the Constitution be amended to read: "This constitution may be amended by ballot in the same manner as specified in Article Four, Section Five, by a two-thirds vote of all active members voting, provided, that the proposed amendment shall be given to the secretary and posted on the bulletin board in writing at least two weeks before the meeting at which it is proposed to be considered; and provided, further, that notice of such meeting shall state the amendment or amendments to be brought up for consideration."

Music by Band

Insured if students pass this amendment to A. S. U. M. by-laws: "The band shall be a regular A. S. U. M. activity and shall receive a part of the budget appropriation."

ONE DAY ONLY Friday, Jan. 21

FOOTBALL SCORE

Not the only thing that surprises Meyer Bros. Druggist.

Other items that astound St. Louis Pharmacy journal are:

That graduate of Montana Pharmacy school is sales manager of large Nebraska pharmaceutical house with whom he has been connected for past three years. He attributes his success to his course in Montana school.

That another recent alumni of pharmacy school has just become the proprietor of a Helena drug store.

Blizzard Cools Feet

Of Y. M. C. A. Members

4==Count Them==4

Are all that brave storm and hear lecture on

"Business as Business"

by

John H. Inch

Secretary of Missoula Mercantile Co.

Next Attraction

F. S. Lusk, President of First National Bank

Flood of Steam

Damages Fixtures in

MUSTAINE'S OFFICE

Cold Snap breaks Heating Pipe and Books, Pictures and Furniture Suffer.

Gymnasium University of Montana.