

9-19-2018

Documents from the September 19, 2018 Meeting of the Associated Students of the University of Montana (ASUM)

University of Montana--Missoula. Associated Students

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ASUM Senate Minutes
Wednesday, September 19, 2018
Missoula College Rm 122, 6:30 p.m.

Chair Welch called the meeting to order at 6:31 p.m. Present:

The minutes from the September 5, 2018 meeting were approved.

Roll Call

Public Comment

- a. Matt Neuman, Kaimin Editor and Patrick, Kaimin Business Manager
 - a. Letter to the Editor policy; editor@montanakaimin.com
 - b. Student groups get 30% off ad prices
- b. MontPIRG
 - a. Support ASUM resolution about the 6-Mill Levy
 - i. Many ways to get involved, including MAS Day of Action
 - b. Koerber: What negative comments have you heard?
 - i. Taxes are too high. Important to reiterate that this is not a new tax
- c. Tommy from West Campus
 - a. Excited to work with ASUM on issues that face students on West Campus
 - b. Cowley: What particular issues are important for West Campus students?
 - i. Maintenance issues and lack of support staff on campus
 - ii. Advising and administrative tasks are all taken on by instructors

President's Report

- a. Swearing in Senators Akmal, Hall, and Pablo

Vice President's Report

- a. Laure Pengelly Drake, Director of External Scholarships
 - a. LA 144. Laure.pengellydrake@umontana.edu
 - b. Office hours available on Writing Center Website
 - c. www.umt.edu/external-scholarships website
 - d. Stories of former scholarship applicants
 - e. Senators should talk about opportunities with other students, and send names of potential applicants to Laure. Send suggestions about what groups to speak to
 - f. UK Summer Fulbright, Boren Scholarship, Critical Language Scholarship, Goldwater, NSF, NIH, REUs, Udall, others
 - g. Opportunities available for a range of activities and interests
- b. Jessy Lee, Montana New Leadership
 - a. Institute for undergraduate women June 23-27th
 - b. 4 days in June of information about leadership in a variety of fields
- c. Cathy Cole, UM Vice President for Enrollment and Strategic Communications

- a. Enrollment at UM is down this year, but there is a plan for next year
 - i. Out of state freshmen enrollment has increased this year
 - ii. Graduate student enrollment has increased
 - iii. Retention has decreased slightly
 - 1. If senators know students who are struggling, tell someone who can help them and direct them toward resources
 - iv. Plan for next year
 - 1. Marketing plans targeted to prospective students based on their interests
 - 2. Increased digital marketing and social media targeting
 - 3. Bringing students to campus more often and improving campus visit experiences
 - 4. Virtual tour will be available on website, including stories from students
 - 5. High school visits with Advocates and other students
 - 6. Presidential targets for action
 - v. Senators can help tell the story of ASUM and tell about successes
 - 1. Follow UM on social media and spread the word
- b. Koerber: what about marketing plans for undecided students?
 - i. We have those as well
- c. Hanley: What are initiatives to improve retention on campus?
 - i. Provost is working on those issues, but Cole is working on spreading the word to students that current students are valued
 - ii. If you have suggestions, come to Rm 115 Brantly and talk with her
- d. Parsons: What are enrollment numbers? What majors on campuses have the largest decline?
 - i. Those numbers will come out tomorrow
- e. Iverson: What other strategies are you using?
 - i. Broadcast campaigns are in progress
- f. Akmal: What are the plans for integrating videos and new media?
 - i. Working on distributing these. The outreach from departments will include a lot of this
- g. Carpenter: What are you looking for in an Associate VP for Admissions and Financial Aid?
 - i. Expert in financial aid packages to help students avoid
 - ii. Expert in new media for recruitment strategies
- h. Cowley: How will you promote smaller programs that are less well known?
 - i. All prospective students will be receiving targeted marketing
- i. Hiatt: You said that out of state numbers are up, so in state students numbers are down. What are your plans to research why?

- i. We are creating those plans now
 - j. Koerber: Are you looking at what other schools are doing to recruit students?
 - i. Yes, and she has helped some be successful also
 - ii. Help show students the possibilities for success
 - k. Schafer: number of high school graduates will plateau soon, so how will we reach out to non-traditional students?
 - i. Stackable credentials for degrees that help students who aren't just traditional freshmen
 - ii. Help students who have already attended college some
 - l. Hohenstein: Missoula community is an important part of marketing also
 - i. This is an important part of marketing, as well as internships available in town
 - m. Willmus: what are you doing with Missoula College?
 - i. Showing that the programs at MC are valuable, and not just a gateway to a 4-year degree
 - ii. Show that this is an essential part of our offerings, and the Missoula community
 - n. Parsons: What are you doing with Montana non-traditional students?
 - i. Non-traditional students interested in college varies depending on economy
 - o. Koerber: What is the timetable for these marketing plans?
 - i. It takes a long time, which we don't have. We are working on them as fast as we possibly can
 - ii. Improving the university-wide plan, and working on templates for departments
 - p. Grewell: visits from UM to small schools around the state?
 - i. We are visiting as many as possible, but it is not always allowed
 - ii. Also working on college fairs
- d. October 1st deadlines
 - a. All committees must meet by this deadline
 - b. Please meet with mentees by this deadline
 - c. Check in with Mariah about absences
- e. MAS Day of Action
 - a. September 27th (change from September 25)
 - b. Press conference from 3-5pm in the UC
 - c. If 6-Mill Resolution passes, senators must be involved
- f. Send UM Foundation questions to Mariah in advance, if possible
- g. Board of Trustees welcomes senators to attend their meeting
 - a. October 4th from 9-12 in UC Theater
- h. Reach out to University committees

- i. Motion to approve Committees made by Carpenter. Committee assignments approved
- j. New committees available, including Orientation committees
- k. ASUM is in charge of Library Student Evaluation Committee
 - a. Need senators and graduate students
- l. Office Hour list of activities will be posted on Monday
- m. Larry Summers
 - a. Talk specifically aimed at students Monday at 2pm in UC Theater
 - b. Other events available on website
- n. New Senator meeting Monday 3-5pm
- o. Board of Regents update
 - a. Open-source course materials
- p. Student Group Coordinator and SPA Director should be hired by Monday
- q. Montana Associated Students update
 - a. \$1 MAS fee per year on each student in MUS
- r. SB05-18/19 Resolution Amending ASUM Student Group Liaison Bylaws
 - a. Hanley moved to amend line 44. Called friendly.
 - b. Belcher: misinformation from senator liaisons was an issue for past BMs
 - c. Hiett: doesn't like to put mays and cans in the bylaws. Would prefer more clarity
 - d. The motion passes 19-2-3

Business Manager's Report

Zero-Base Carryover: \$207,747

S.T.I.P.: \$216,933

Union Emergency: \$6,195

Special Allocation: \$13,200

Travel Allocation: \$33,108

- a. Student group information sessions will include how to start a student group sessions, and mandatory events for presidents and treasurers
- b. Student Group Coordinator position will be offered soon and confirmed by Monday
- c. Student Group Center meeting Friday, September 21st, 12-5pm
 - a. Hailey Michelson and BM Schafer will work to design this space
 - b. At November BOR, space will be revealed
- d. Kelly Webster wants student input on gifts for the Regents
- e. Birthdays
- f. 10-minutes recess called by Carpenter and passed unanimously

Committee Reports

- a. Belcher: Interview committee won't meet for a while. Enrollment and Retention is discussing the student health insurance fee

- b. Corkish: Sustainability will meet on Sunday from 3-4 in Branch center
- c. Davis: SPA will meet Monday nights
- d. Carpenter: University Sustainability met. Wants to focus on publicizing KRELF. Recycling committee will meet next Wednesday at 2pm in ASUM conference room
- e. Hanley: R&A will meet on Friday
- f. Parsons: Legal will host a Know Your Rights forum. GenEd will discuss the pilot program next week
- g. Hiatt: UM Summer Director search continues. Campus visits will be in the next 2 weeks
- h. Hohenstein: Housing survey sent out
- i. Willmus: BMAC will meet at West Campus in the lobby on Thursday
- j. Grewell: Transportation will meet every other week on Fridays.
- k. Gregory: motion to approve MortarBoard and UM Women's Resource Center as student groups. Second by Carpenter. Unanimously approved
- l. Koerber: M&O has assigned roles
- m. Cowley: UC Board will meet October 12th. Waiting on President Bodnar's appointees
- n. Various mentor updates

Unfinished Business

- a. SB06 – 18/19 Resolution Regarding the Passage of the 6-Mill Levy
 - a. Students educated in Montana institutions often stay in the state of Montana. Colleges and universities also provide jobs
 - b. Koerber suggests waiting until next week so more students can come
 - c. If someone does not own property, they won't be affected by the tax
 - d. The resolution passes unanimously
- b. VP Welch expects that all senators will be involved. Contact her if you are not available
- c. SB07-18/19 Resolution Establishing the Core Student Dialogue Committee
 - a. Parsons notes that Gen Ed committee exists and there are open spots for senators on it
 - b. Brown says that this is the best way to provide effective student feedback
 - c. Brown says that it is hard to get students to attend GenEd Committee meetings
 - d. Hanley: how do you envision this committee? Who would be on it?
 - i. I envision it as a group of senators who help to facilitate dialogue among other students
 - e. Belcher: the APASP ad hoc committee helped to keep senators engaged in these University processes. This committee could help keep ASUM involved.
 - f. Brown: the timeline is short so efficient feedback is important
 - g. The resolution passes 20-3-1

New Business

- a. Hanley: resolution regarding unexcused absences at fall retreat to R&A
- b. You must send resolutions to both VP Welch and Secretary Ward by 12:30pm on Friday

Comments

Motion to adjourn by Carpenter. Meeting adjourned at 9:07 pm.

Daisy Ward
ASUM Senate Secretary