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COMX 520.01: Seminar in Organizational Communication

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Communication 520: Seminar in Organizational Communication
Fall 2021 Syllabus

Contact Information:

Instructor: Greg Larson, Professor

Office: LA 345

E-mail: greg.larson@mso.umt.edu

Office Phone: 243-4161

Office Hours: Mondays from 11-12, Wednesdays from 2-3 and by appointment

Required Texts:

Maclean, J. (1999). *Fire on the mountain*. New York: Washington Square Press

Maclean, N (1992). *Young men and fire*. Chicago: University of Chicago Press.

Other readings will be available online through Moodle.

Nature of the Course

The primary purpose of this class is to provide students a strong foundation in the study of organizational communication. To do so, we will introduce the theoretical foundations of the field, explore the key problems, and examine current theories and trends in organizational communication. Student understanding of course concepts will be assessed through a variety of measures outlined in the "Requirements of the Course/Grading" section below.

The course will include the reading of two books that discuss the Mann Gulch fire of 1949 and the South Canyon Fire of 1994 respectively. In each of these cases, elite firefighters lost their lives to fire as a result of human and natural causes. We will use these two tragedies as examples that will help us to understand, interpret and evaluate theories of organizational communication. We will return to these tragedies at the end of the course to see if what we've learned can inform our understanding of these events.

Learning Objectives

1. Develop a broad understanding of the field of organizational communication.
2. Understand various theoretical frameworks for framing organizational communication.
3. Apply organizational communication principles to case studies of wildland firefighting tragedies.
4. Develop skills and abilities associated with reading primary scholarly research.
5. Increase understanding of the methods used to study organizational communication.
6. Improve analytic writing abilities through weekly thought papers and semester term paper.

Attendance/Punctuality/Participation

The course, like most graduate courses, will be discussion intensive. It is therefore important that you come to class on time and prepared to discuss the assigned readings for the day. As much of the work in this class is reading, your attendance each class period to discuss and debate the readings is essential to the success of the course. You will receive a grade for your participation in daily class discussions. Cell phone use (including text messaging) is not allowed during class

Special Assistance

If some extenuating circumstances beyond your control prevent you from meeting your expectations for your attendance and performance, I expect you to contact me immediately. It is important that you contact me sooner rather than later.

Notice to Students with Documented Disabilities

Students with disabilities may request reasonable modifications by contacting me. The University of Montana assures equal access to instruction through collaboration between students with disabilities, instructors, and the Office for Disability Equity. "Reasonable" means the University permits no fundamental alterations of academic standards or retroactive modifications. See [Office for Disability Equity website](#).

Due Dates

A late written assignment will be penalized one full grade for each day it is late unless arrangements are made with me ahead of time. Presentations must be delivered on the day that they are due.

Original Work

Unless collaboration is part of the assignment, each assignment you turn in should be your own original work and should be done completely by you. You are expected to follow university policies as outlined in the Student Conduct Code and, as always, you are responsible for knowing what they are.

Backup Copies

You are responsible for keeping back-up copies of all work that you do for the class.

Outside Research

Outside research, beyond the assigned readings, is required for this course (no surprises there).

Requirements of the Course/Grading

Assignment	Points Available
Participation	50
Comparative Paper	50
Weekly thought papers (10 total due)	50
Term Paper	
Proposal	50
Final Paper	150
Total Points	350

Letter grades are figured as follows (the +/- grading system will be used):

- A = Outstanding - goes beyond expectations
- B = Good - above average
- C = Satisfactory - meets minimum requirements
- D = Unsatisfactory - does not meet some requirements
- F = Failing -- Does not meet requirements
- I= Incomplete (see Catalog policy on Incompletes)

Grade	Percent
A	100-93%
A-	92-90%
B+	89-88%
B	87-83%
B-	82-80%
C+	79-78%
C	77-73%
C-	72-70%
D+	69-68%
D	67-63%
F	Below 63%

Schedule

Week	Subject	Readings	Assignments Due
Week #1 Set 1	Introduction	-	-
Week #2 Sept 8	Fires	N. Maclean: <i>Young Men and Fire</i>	-
Week #3 Sept 15	Fires	J. Maclean: <i>Fire on the Mountain</i>	-
Week #4 Sept 22	Culture	Keyton (2014) Thackaberry (2004) Jahn (2016)	Online
Week #5 Sept 29	Gender and Organizing	Acker (1990) Ashcraft (2013) Blithe (2015)	-
Week #6 Oct 6	Theoretical Traditions	Corman (2005) Allen (2005) Deetz (2005) Taylor (2005)	Comparative Papers Due
Week #7 Oct 13	Difference: Race	Ashcraft & Allen (2003) Ballard et. al (2020) Broadfoot & Munschi (2014)	-
Week #8 Oct 20	CCO	Cooren et. al (2011) McPhee, Poole & Iverson (2014) Iverson, Meyers & McPhee (In Press)	-
Week #9 Oct 27	Identity	Larson & Gill (2017) Tracy & Trethewey (2005) Lutgen-Sandvik (2008)	-
Week # 10 Nov 3	Power & Resistance	Zoeller (2014) Barker (1993) Tracy (2000)	Final paper proposals due

Week # 11 Nov 10	Emotion Change	Waldron (2012) Miller, Considine and Garner (2007) Lewis (2011)	-
Week #12 Nov 17	Technology	Jackson, Poole & Kuhn (2002) Fleming (2018) Zuboff, 2019	-
Week #13 Nov 24	Thanksgiving!		-
Week #14 Dec 1	Collaboration	Heath & Isbell (2017)	-
Week #15 Dec 8	Leadership Corporate Social Responsibility	Fairhurst & Connaughton (2014) May & Roper (2014)	Term Papers Due Dec 8
Final Exam: Presentations of Final Papers Wednesday, December 15th from 5:30-7:30 p.m.			