University of Montana

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JRNL 257A.02: Beginning Video and Photojournalism

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JRNL 257 – Beginning Video and Photo
Syllabus- spring 2022(subject to change)

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Office hours: Tuesdays and Thursdays 9:00-11:00 a.m., or by appointment.

Course Objectives:
This course will introduce you to the theory of visual storytelling and the tools to produce quality still photo and video narratives. You will learn how to handle a digital SLR camera and create a workflow in the digital darkroom. You will learn to shoot video, record audio and edit both still and video images. The course will also focus on the ethical issues of visual journalism.

Class Meets:
Mondays and Wednesdays, from 12:30 p.m.-1:50 p.m., in Don Anderson Hall-306

Learning outcomes:
Successful JRNL 257 students will demonstrate an understanding of:
- Visual literacy skills
- Critical and creative thinking
- The use of appropriate tools and technology
- Basic journalism ethics including the importance of truth, accuracy and fairness

Learning goals:
- To develop the technical and intellectual skills to express stories through photography.
- To understand what photojournalism is and how to excel in the field.
- To know what makes a good photograph based on composition, lighting, content and technical quality
- To build visual storytelling abilities with both still images and video
- To write accurate and efficient photo captions
- To produce publishable images
- To shoot and record steady, well-framed, properly exposed video
- To record clear, understandable audio
- To edit video, audio, natural sound and voice narration in Premiere Pro and digital still images in Adobe Lightroom.
- To edit video using sequences to compress time
- To export video from Premiere Pro and to understand the program's file structure

Expressive arts learning goals:

Students will:

- Express themselves in the making of an original work or creative performance
- Understand the genres and/or forms that have shaped the medium.
- Critique the quality of their own work and that of others.

Graded Assignments

65% of final grade

1. Classmate portrait
2. Depth of Field
3. Quality of Light
4. Composition
5. Walk across campus
6. Team sequence
7. Team interview
8. Gibson package
9. Soundbite package video check

Final Project

20% of final grade

1. Final Portrait package
2. Soundbite package

Class Attendance

15% of final grade

There is no extra credit in this class

Grading Scale:

A 93-100
A- 90-92
B+87-89
B 83-86
B- 80-82
C+77-79
C 73-76
C- 70-72
D 60-70
F Below 60

Attendance and Participation

Pre-registered students who fail to attend the first meeting of the class may be dropped. You are expected to attend every class. You can't succeed if you miss critique sessions, lectures and labs. Attendance will be a component of your grade. Attendance will be taken at the beginning of each class. If you come in late, you are responsible to let me know at the end of class so I can adjust your attendance grade for that day. If you are late you will receive half the attendance points. I will not make changes in attendance grades after the week in which the class occurred. An excused absence requires written documentation.

Moodle

Your grades will be available on Moodle, along with some handouts and resources.

Deadlines and Professionalism

Professionals are under constant pressure to produce high-quality work in a short time. A great story is of little value if it's finished too late for publication or broadcast. Therefore, *deadlines in this class will be strictly enforced*. <u>Unless you have an acceptable reason and make prior arrangements, an assignment submitted after the deadline will lose 10% of its grade for each day it is late.</u>

<u>**NO ASSIGNMENTS WILL BE ACCEPTED LATER THAN ONE WEEK AFTER THE DEADLINE.**</u>
<u>If you can't meet a deadline due to illness or some other emergency, *you must let me know before the deadline and make up the work within a week.*</u>

Camera Equipment

Digital SLR cameras and essential equipment will be available for check out.

You will need:
1. **A portable hard drive of at least 500 GB to store your digital photos and videos.** You will also use this drive for future journalism classes.
2. **A 16 GB SDHC memory card class 10 with a read speed of 80MB/s**
3. Optional- a card reader

Access

For after-hours access to Don Anderson Hall, you will be able to enter the building using the Griz Card swipe at the front door. For after-hours access to Don Anderson Hall, complete and submit a <u>form online</u> by Friday, September 6 at 5pm. If you miss the deadline, you will not have after-hours access for the semester. Complete only one request form per semester – be sure to list all the journalism courses you are taking.

Academic Honesty

I expect your honesty in presenting your own work for this course. Academic misconduct at The University of Montana is subject to an academic penalty ranging from failing the assignment to expulsion from the university. Students need to be familiar with the <u>Student Conduct Code</u>.

Plagiarism

As defined by "The University of Montana Student Conduct Code" plagiarism is: "Representing another person's words, ideas, data, or materials as one's own." This is strictly prohibited in this class and any case of plagiarism in this course will be subject to the penalties outlined in the student code of conduct.

Double-dipping

You may not submit for this course any assignment that has previously, or will be concurrently, submitted for another class, unless you receive prior approval from the professor for this course. To do so without permission will result in an F for the assignment and could result in an F for the course.

Accommodations for Students with Disabilities

This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. The Office for Disability Equity will assist the instructor and student in the accommodation process. For more information, visit the ODE website.

Week	Date	Class	Assignment Due	*ONLINE LABS*
1	1/17	Martin Luther King Jr. Day- No class		
	1/19	Introduction - Syllabus Exposure: Shutter Speed and Aperture		
2	1/24	*Assign Classmate Portrait* Still vs. Video Digital SLR Cameras I	BRING Camera To Class Practice exposure	
	1/26	Depth of Field Shoot classmate portrait assignment	BRING Camera and SD Card to Class	Lightroom tutorials 1 and 2 Digital Workflow
3	1/31	Lightroom set up	Bring hard drive and SD card with classmate portraits to class	
	2/2	Captions Critique Classmate Portrait	Classmate Portrait due	Lightroom tutorial 3 Develop Module
4	2/7	Composition Introduce Final Portrait- pitch due 2/23		
	2/9	Critique Depth of field Technical follow up- Develop module	Depth of Field due	Lightroom tutorials 4 and 5 Advanced features
5	2/14	Quality of Light		
	2/16	Critique Composition	Composition assignment due	
6	2/21	Presidents Day- No class		
	2/23	The Art of Portraiture in Journalism Final Portrait Project Pitch- Project due- 3/14		
7	2/28	Critique Quality of Light Written critique of one photo	Quality of Light due	
	3/2	Ethics of Still and Video Photojournalism Understanding Diversity		
8	3/7	Video 1 Types of shots for Video shooting What is editing? Sequences		Premiere Tutorials 1,2,3,4 Intro to Premiere
	3/9	Adobe Premiere Pro Intro	Walk across campus edit	
9	3/14	Critique Final Portrait package Final video project examples First edit due 4/27	Final Portrait Project due	

Week	Date	Class	Assignment Due	ONLINE LABS
	3/16	Critique Walk Across Hand out tripods Breakdown shooting a sequence	Walk Across campus due	
	3\21	Spring Break- No class		
	3\23	Spring Break- No class		
10	3/28	Shoot sequence	Bring camera to class	
	3/30	Critique Sequence Setting up camera light and microphone for interviews. Practice and troubleshooting.	Sequence Due Bring camera to class	Premiere tutorial 4 Premiere Tools
11	4/4	Gibson audio booth training		
	4/6	Shoot Interview exercise	Bring camera to class	
12	4/11	Critique Interviews, Discuss final projects with an example	Interview Due	
	4/13	Shoot Gibson Package (Sequence people coming in and out of doors)	Bring camera to class	
13	4/18	Three-point editing-Cutting pictures to words Adjusting audio levels- audio transitions	Gibson Audio Track and video due	
	4/20	Studio Tour and Editing Assessment		
14	4/25	Critique Gibson package Choosing, Working & Editing sound bites and adding b-roll. In Class Exercises.	Gibson package due	
	4/27	Appointments for individual edit review	First cut of soundbite package due	
15	5/2	Edit lab for soundbite package		
	5/4	Edit lab for soundbite package	Equipment return	
16 Final	Mon 5/9	10:10 a.m. – 12:10 p.m.	Final Soundbite Package due	