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Spring 2-1-2022

### JRNL 328.01: Intermediate Photojournalism

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# J328 Intermediate Photojournalism

Spring 2022 • Monday/Wednesday 9:30 -10:50 am • Don Anderson Hall 316  
Revised Jan. 17, 2022

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## Course Introduction

Intermediate Photojournalism prepares you for future work in the professional world of photojournalism (newspapers, magazines, and online publications). This course addresses the three foundations of photojournalism: quality of content, command of technical elements and the ability to meet deadlines. You will learn about “photo” with an emphasis on journalism. You will also develop your creative eye and your vision while learning to make creative decisions with your camera.

Assignments are fast-paced and deadline driven. Assignments include features, sports, portraits, news, events, stories and exercises. This course offers challenges that ultimately provide you with basic fundamentals and creative story telling skills that will serve you in the professional field.

The work in this class will help build your portfolio and prepare you for internship opportunities. One of the goals of this class is to get some of your work published. We will have the opportunity to publish 2-3 projects this semester.

The COVID-19 pandemic provides a challenging obstacle for this demanding shooting course. We will have to be adaptable and creative throughout the semester in how we approach the learning outcomes and assignments for this class. But much of what we do as journalists is solve problems each day. We have developed a student journalist COVID-19 reporting protocol to help keep us safe and navigate reporting in these challenging times. See end of syllabus for more information about our protocols.

## Course Objectives/Outcomes

- To improve your visual story-telling skills.
- To understand and cover diversity in your community.
- To produce assignment work on deadline.
- To shoot, shoot and shoot some more. This is a shooting class.
- To know a good photograph based on composition, lighting, content and technical quality.
- To produce images/stories that will enhance your portfolio.
- To develop your research, reporting and writing skills.
- To write accurate and efficient photo captions.
- To develop your understanding of ethics and fairness in photojournalism.
- To develop multimedia skills.
- To publish your work.

## Class Time

This class will feature lectures, presentations, editing sessions and critiques. We will utilize remote teaching technology as well as small group sessions in our outdoor classroom. There is an online Moodle supplement to this course where you will find assignments and additional resources for the class. If necessary, we will use zoom for remote learning.

The majority of learning in this class comes from shooting and critiques. Assignments will be discussed each week. See weekly schedule for assignments and respective due dates. **Any changes to the schedule will be announced in class so you need to be in class and pay attention and take notes concerning any changes in our schedule.**

Students will be expected to participate in class discussions and critiques whether in person or online. If you are absent, you will be expected to learn the material that you missed from a fellow student and Moodle. Instructor will not review missed classes.

Arrive to class on time and be prepared for the day's agenda.

Attendance will be taken and points are deducted from the final grade for unexcused absences and tardiness. If you are late you must notify the instructor at the end of class to be counted as present as attendance is taken at the start of class.

## Suggested Texts

Kobre, Kenneth. Photojournalism: The Professional's Approach, 6<sup>th</sup> ed. Boston: Focal Press, 2008.

Chapnick, Howard, The Truth Needs No Ally: Inside Photojournalism, University of Missouri Press, 1994.

Websites: [readingthepictures.org](http://readingthepictures.org)

<https://www.nytimes.com/section/lens>

<https://www.magnumphotos.com/>

<https://www3.bostonglobe.com/news/bigpicture?arc404=true>

[nppa.org](http://nppa.org)

<https://www.worldpressphoto.org/>

<https://viipphoto.com/>

## Equipment

You are required to shoot your assignments with a professional digital camera DSLR or mirrorless camera that has manual exposure control. Canon, Nikon, Fuji, Sony, and Panasonic are some of the best rated brands. With that said if you see a great picture and only have your phone. Use it. Phone cameras are amazing these days.

We have a lot of additional Canon and Nikon lenses available for limited checkout.

You may also be required to use your phone for photography and social media posts as well. If you need a camera kit for class we will check one out to you for the semester.

If you purchase a strobe you will need it by week four. (We recommend Canon RT 600 EXII-RT, Nikon SB-700 AF or SB-5000, Godox for Sony and Fuji). We will review specific cameras and flash units in class. We have limited numbers of flashes at checkout.

Due to COVID-19, the School of Journalism will be checking out gear to individual students for the entire semester. You will be responsible for all gear you have checked out this semester. That equipment will be due back in class on Wednesday, May 4.

There will be checkout for telephoto sports lenses and flashes.

## Academic Honesty

Nothing that was shot before this semester may be turned in for this class. It is expected that you will turn in new work for each assignment in this class. It is also expected that work done in this class will be your own.

Any act of academic dishonesty will result in referral to the proper university authorities or disciplinary action. Students must be aware of the [Student Code online](#). You may not submit for this course any assignment that has previously, or will be concurrently, submitted for another class, unless you receive prior approval from the professor for this course. To do so without permission will result in an F for the assignment and could result in an F for the course.

## After Hours Access

For after-hours access to Don Anderson Hall, you will be able to enter the building using the Griz Card swipe at the front door.

## Drop Deadlines

For information about dropping a course and for deadlines to different policies on dropping courses view the [Online drop deadline information](#)

## Accommodations for Students with Disabilities

This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the [Office of Disability Equity](#).

## Cell Phones and Text Messaging

If you bring your cell phone to class, it must be in the off position. No text messaging allowed in class. If you are discovered text messaging you will receive a zero for that day – that includes any assignment that may be due that day. The same is true if you are on any electronic contact device. During remote lectures and discussions please turn off your other applications and be present for the class session.

## Assignments

Your photographic assignments receive the most weight toward your final grade. Assignments will be discussed in class. There will be single assignments, exercises, story proposals and story projects. You need to wait until we discuss each assignment in class before you photograph that assignment (exception may be the first sports assignment). You must shoot a different subject for each assignment. You may not select photos from a prior assignment for a current assignment. See deadlines for deductions if you submit an assignment after deadline. Do not come to me with excuses: instead be on time with all your assignments. Nearly all assignments will be submitted online through Moodle. There may be other assignments that are social media based and those will be noted in the assignment sheet.

## Deadlines

**Assignments must be submitted to Moodle by 11:59 pm on the day before the assignment will be reviewed in class** (For example, if an assignment is due Monday, January 24, your deadline is January 23 by 11:59 pm. A late assignment is one that is turned in after the deadline.

There may be several assignments that will have slightly different deadlines or submission requirements. Those will be posted on Moodle and discussed in class.

All assignments must be submitted on time. If your assignment is late, you are deducted two letter grades for each 24-hour period it is submitted late. Do not wait until the last minute to upload your files to the server, as that is not an excuse for submitting assignments late. If it is one minute late, it is late.

**NO ASSIGNMENTS WILL BE ACCEPTED LATER THAN ONE WEEK AFTER THE DEADLINE.** If you can't meet a deadline due to illness or some other emergency, you must let me know before the deadline (unless you have an emergency on deadline). Please email me or see me during office hours.

### QUESTION ABOUT A GRADED ASSIGNMENT \_ READ CAREFULLY

You have two weeks to discuss a posted grade. After that, you may not ask for a review of that grade, as you need to check feedback and ask about anything concerning that assignment so you can take what you learned and apply it to your next assignments.

## Resubmissions

There are no resubmissions for this class. This class simulates a newsroom environment and many of the assignments are time sensitive.

## Submission of Assignments

All photo assignments will be turned in electronically to Moodle. Please upload your assignments to the appropriate assignment location.

There may be some assignments where I require you to shoot and submit via email or ftp. Please see each assignment for specific details. You may use Adobe Bridge, Adobe Lightroom, Adobe Photoshop or other RAW compatible photo software.

For the **single-picture assignments**:

1. Always shoot in RAW format, it gives you more power in post processing and editing
2. For every assignment you will export (along with each RAW) a medium resolution JPG to be uploaded to Moodle. After you make your adjustments and write captions in Lightroom or Photoshop, save the jpg file at 10 inches on the long side and at 200 dpi.

Submit each image with the following slug.

Example: First image – YourLastName\_assignment1.jpg  
Graham\_Portrait01.jpg

3. For assignments requiring more than one image. Title your files the same way but add 01, 02, 03, 04 to the file name to signify the correct order of the images.

Graham\_event01.jpg, Graham\_event02.jpg

4. Make a Photoshop or Lightroom Contact sheet in PDF format with ALL of your images from your shoot. Do not delete images. **ONLY 6 IMAGES PER PAGE.** Title it yourlastname\_portrait.pdf  
Reviewing your entire shoot will help me guide your progress as a photojournalist.

5. Upload your final jpg file(s) to the appropriate assignment folder on Moodle. There is a section labeled Submit Assignments Here.

All written assignment will be submitted via Moodle.

Always back up your work. (an external hard drive or to the cloud.) You are required to keep backups. Final project submissions will be covered in the classes leading up to deadlines.

## Grading

Assignment Grades: Points will be earned for each assignment based on photographic quality, composition, use of light, correct exposures, use of depth of field, versatility, consistency, human interest, news value, and originality.

Your grade will also be based on your captions, so write thorough captions in complete sentences with correct spelling, grammar usage and correct AP style. Be sure to submit on time.

Follow directions.

As with anything in life there are always a number of solutions to each assignment.

### Points

45	Class attendance and participation
20	Slow shutter speed using Flash 10 pts. each)
200	Nine photo assignments & Photographer Presentations (20 pts. each)
60	Event (Proposal =10, Final Event = 50)
20	Picture Story Proposal
20	Picture Story Update
75	Picture Story Final
25	Portfolio images

### Grading Scale

A	93 to 100%	C	73 to 77%
A –	90 to 92%	C –	70 to 72%
B+	88 to 89%	D+	68 to 69%
B	83 to 88%	D	63 to 67%
B –	80 to 82%	D –	60 to 62%
C +	78 to 79%	F	59% and below

There will be one extra credit assignment – pay attention in class. This assignment will only be discussed in class.

## Supply List

### Mandatory

Compact Flash or SD cards (we recommend several 8GB or 16GB or 32 GB cards)

If you check out one of our cameras, you will need an SD card.

A portable external hard drive for backing up and storing your work. We recommend at least a one terabyte drive with USB 2.0/3.0 and Fire Wire 400 and Fire Wire 800.

Software - we recommend using Adobe Lightroom for organizing, selecting, editing and adjusting your photos for this class.

Notebook – journalist's best friend.

## Highly Recommended

35mm digital SLR camera, with a manual mode or a choice of manual and automatic modes, and 35mm or 50mm lens. We highly recommend Canon & Nikon camera systems. Sony and Fuji are also solid.

Dedicated flash unit for your camera

Off camera shoe cord: check compatibility of sync cord connections from flash to camera.

Batteries for your flash unit. We recommend NIMH rechargeable batteries.

Tripod

### TOPICS COVERED

1. Portraiture and interaction in Photojournalism
2. Sports
3. Event coverage and stories
4. Feature photography
5. Diversity in Photojournalism
6. Covering diversity in your community
7. News and ethics in photojournalism
8. General and spot news events
9. Strobe and location lighting techniques
10. Editorial portraiture
11. Pitching stories
12. Photo stories and photo essays
13. Event coverage
14. Building a portfolio

## Covid Protocol

For COVID-19 questions and information visit often: university's [Covid response page](#).

The following email was sent from UM Covid Team on January 11, 2022:

UM's approach to instruction this spring semester will be the same as last fall:

- Masks will continue to be required indoors. For more detailed information, please see UM's [guidelines for the enforcement of masks in classrooms and labs](#).
- As a campus and as a system, we remain committed to in-person instruction. As in the fall, instructors needing to teach remotely should consult their dean to develop a plan that optimizes the student experience and learning outcomes.
- Employees working remotely should follow [UM's telecommuting procedure](#).
- Furniture in classrooms and labs should not be re-arranged.
- Classrooms and labs will be cleaned with Oxivir daily.
- Faculty and staff are encouraged to [identify a colleague who can serve as a back-up](#), in case they cannot teach or come to work.
- After the course add/drop deadline has passed, instructors will be asked to provide classroom seating chart information for Missoula County-City Health Department contact tracing purposes. We are sensitive to the relative benefits afforded by this practice, and appreciate your efforts in providing this information to the Registrar's Office.
- Faculty and staff are encouraged to include these [student support resources](#) in their spring course syllabi.

The CRT shared new information in its [campus communication](#) last Friday. I'd like to place a special emphasis on the request to stay home if you feel sick. Most employees, including faculty, earn paid sick leave and now is the time to use it.

I welcome your questions and feedback about instruction in spring semester. Please share your thoughts with me at [officeoftheprovoat@umontana.edu](mailto:officeoftheprovoat@umontana.edu).

Sincerely,

Reed Humphrey, Acting Provost and Vice President for Academic Affairs

*This message was sent by the Office of the Provost to all UM faculty, staff, graduate students, and administrators.*

***Also remember:***

If you feel sick and/or are exhibiting COVID-19 symptoms, please don't come to class and contact the Curry Health Center at (406) 243-4330.