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JRNL 350.01: Intermediate Video Photography

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J350 Intermediate Video Photography

Spring 2021

Tues. and Thurs., 9:00 - 10:50 am.

Don Anderson Hall 114

Jeremy Lurgio, Associate Professor, Photojournalism and Multimedia

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Office hours: M. 1-3:00 pm, Th. 11-12 am, or Friday by appointment

Graduate Teaching assistant, Richard Forbes, richard.forbes@umconnect.umt.edu

Office hours: by appointment

Learning Outcomes

- Show visual literacy, understanding, and skills.
- Think critically and creatively during pre-reporting, shooting, editing and production.
- Critically evaluate and tailor video projects for an appropriate audience.
- Use appropriate tools and technology for shooting and editing video stories.
- Learn all aspects of video storytelling from interviews and video shooting techniques, to video editing and pitch writing.
- Understand the concept of diversity in sourcing, story generation, reporting and production

Scope and Expectations

This course will incorporate a variety video projects to teach video production techniques. Using a variety of assignments, students will be expected to master the areas of producing, videography, script editing, post-production editing, audio, graphics, copywriting and other production areas of video journalism. From short broadcast packages to mini-documentaries, they will learn about different styles of video storytelling. The course emphasizes reporting with a video camera: everything from pre-reporting, planning, interviews, shooting, editing, audio and final post production.

Video journalism, whether television or mini-documentary, is a team effort. You will have to learn to work with others to be successful. Learn to get along with each other. Your cooperation and willingness to work together and get along during productions will be noticed and recorded. We will be working in small teams of two and three due to COVID protocols.

I expect you to show up to class prepared. You are expected to pay attention and take notes during each class. The class will be a balance of lecture, critique, hands-on workshops, and small group sessions. We will try and do many hands-on shooting and editing workshops throughout the class. During workshop days we will utilize the two-hour class, some critique and lecture days will only use 80 minutes.

The COVID-19 pandemic continues to be a challenging obstacle for this video reporting course. Good video storytelling relies on creative visual sequences, solid interviews and scenes. We will

have to be adaptable and creative throughout the semester in how we approach the learning outcomes and assignments for this class. But much of what we do as journalists is solve problems each day. We have developed a student journalist COVID-19 reporting protocol to help keep us safe and navigate reporting in these challenging times.

Attendance Policy

Attendance is mandatory. Excused absences must be documented by the instructor. If you are late for class or for a script or edit review session, you will be considered absent. Punctuality is expected. This includes full class meetings, as well as specific team meetings. Be professional and keep your teammate, editor and professor in the loop.

Deadlines

As is the case with all video productions, deadlines are critical. All assignments must be handed in on time. One full grade (10%) will be subtracted for each day an assignment is late. No assignments will be accepted later than ONE WEEK AFTER THE DEADLINE.

After Hours Access:

All students in this class will have access to the building with their Griz card. They will be assigned a key code for room 114. Other work labs are DAH306 and DAH009.

Academic Honesty

All students must practice academic honesty. Academic misconduct is subject to an academic penalty by the course instructor and/or a disciplinary sanction by the University. All students need to be familiar with the Student Conduct Code. The Code is available for review online at [Student Code online](#).

Nothing that was shot before this semester may be turned in for this class. It is expected that you will turn in new work for each assignment in this class. It is also expected that work done in this class will be your own.

Same Work for Multiple Classes in J-School

You may not submit for this course any assignment that has previously or will be concurrently submitted for another class unless you receive prior approval from the professor for both courses. To do so without permission will result in an "F" for the assignment and could result in an "F" for the course.

Text Book

There is no required textbook for this course. Ken Kobre's [Videojournalism](#) book is good.

Accommodations for Students with Disabilities

This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the accommodation process. For more information, visit the [Office of Disability Equity](#).

Diversity Initiative

The School of Journalism has undertaken an initiative to create opportunities for students to tell stories of more varied and diverse groups of people. You will need to integrate one of these groups into one of this semester's assignments. We will discuss diversity, sourcing and reporting and you will be expected to bring that awareness to both your story ideas and your pre-reporting and reporting during projects for this class.

Equipment

You will need the following items for this class:

- A good set of headphones with both 1/4" phone and 1/8" mini plug connectors.
- At least (2) memory cards (SD with speed of 80mbs or faster) for your video shoots.
- Writing implements and paper for taking notes.
- Hard drive(500 gig or more) for back up and for workflow.

*** We will be checking out video cameras to students in this class for the semester. You need a camera with HD video capabilities, a headphone jack and a microphone jack.

Checkout

- We will be checking out to you remote equipment kits with a Sony XDCam PXW-Z150 digital cameras and a Benro tripod.
- We also have available Canon 80D DSLR cameras capable of video.
- We will also have lighting kits, microphones, wireless microphones, camera cages and other gear available if needed for your assignments.
- You will periodically bring it to class for assignments and inspection.
- Be careful with all equipment you use either in the studio or in the field. Don't leave any equipment in your car or anyplace it could be stolen. Do not lose your temper and take it out on the equipment. Problems will happen, whether you're at the network level or in college. Everything breaks down eventually. Batteries die and computers don't always cooperate. Be patient and learn to solve problems on your own. **You are financially responsible for any lost, stolen or damaged equipment.**
- Failure to follow proper checkout procedures will result in a loss of points for this class, affect your final grade and may lead to losing your check out privileges.

Grading & Critique

You will receive a class-wide critique summary and a personal critique and grading sheet following each team assignment. You will get feedback and grades on all exercises and other assignments. This is a building block class. I expect to see you to continue growing throughout the semester.

Assignments

Exercises (shooting, interviews, sequences, etc)	100 pts each
Video editing(news editing, text design, Premiere techniques)	100
Story pitches	100 *3
Scripts Production books	100*4
<i>Video Project</i>	
No Narration Story(mini doc style)	200
Reporter Narration Story	200
Business: Made in Montana Pre-production	100

Business: Made in Montana Production	100
Business: Made in Montana Post-Production Final	200
Business: Made in Montana teamwork	100
Class Attendance	100
Participation/Checkout	100

Graduate Students

Graduate students will work on final production, post-production and promotion of the Business: Made in Montana television program such as producing, writing, shooting and ingesting host wraps, assist in program editing and graphics and promotion of program on-air and online.

Concepts to cover:

- Video Editing
- Video narratives
- Script writing
- Video shooting
- Drone videography
- Slow motion videography
- Creative cinematography techniques
- Shooting and editing video sequences
- Pre-reporting, research and planning of video projects
- Working in a video team
- Producing, editing and publishing video projects.

Covid Protocol

For all COVID-19 questions and information go to the university's [Covid response page](#).

At the University of Montana, mask use is required in all UM classrooms, academic laboratories and computer labs, regardless of vaccination status. If you come to class without a mask, you will be asked to leave the classroom. These policies may and will change during the semester, and we will keep informed on these issues and protocols.

- The university is also recommending the use of masks and social distancing in other campus spaces and environments. As UM returns primarily to face-to-face classes, it's anticipated that most students will be attending classes in person. If a student requires a COVID-related accommodation in order to safely attend, they should be referred to the [Office of Disability Equity](#) (ODE) (formerly Disability Services for Students). ODE will work with the student and their advisor on a case-by-case basis.
- Mask use is required within the classroom or laboratory.
- If you feel sick and/or are exhibiting COVID-19 symptoms, please don't come to class and contact the Curry Health Center at (406) 243-4330.
- If you are required to isolate or quarantine, you will receive support in the class to ensure continued academic progress. (Will utilize Zoom the best we can for those in quarantine. I will also post as much material to Moodle as I can to supplement class workshops)

- UM recommends students get the COVID-19 vaccine. Please direct your questions or concerns about vaccines to Curry Health Center.
- Where social distancing (maintaining consistent 6 feet between individuals) is not possible, specific seating arrangements will be used to support contact tracing efforts.
- Class attendance and seating will be recorded to support contact tracing efforts.
- Drinking liquids and eating food is discouraged within the classroom.
- (If applicable) Mask use is required in vehicles when traveling to field sites as part of class/fieldwork.
- (If applicable) Please note this class is being recorded. Notifying students is a requirement if this is the case.