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"Leading Montana Forward Together", Address to the 50th Montana Legislature (1)

Max S. Baucus

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ADDRESS TO THE 50TH MONTANA LEGISLATURE By SENATOR MAX BAUCUS EADING MONTANA FORWARD LOGETHER FEBRUARY 10, 1987

INTRODUCTION

MR. SPEAKER, MR. MINORITY LEADER, DISTIN-GUISHED MEMBERS OF THE HOUSE. FELLOW MONTANANS.

It's good to be among elected colleagues. I know I've come here as you're facing difficult decisions affecting our state subudget and economy. I know the 50th Legislature already has been frustrating. And I know that some of the toughest decisions are yet to come.

I DON'T ENVY YOUR TASK. BUT I AM HERE TODAY TO TELL YOU THAT IT IS NOT JUST YOUR TASK. IT IS OUR TASK: THE TASK OF ALL MONTANANS.

LOOKING BACK

Standing here, I can't help thinking back to the 42nd Legislature, when I served with many of you. I sat with the Missoula delegation. It was the first session after we'd adopted our new Constitution.

THINGS WERE PRETTY EASY THEN. OUR ECONOMY WAS ON A ROLL. WE HAD REVENUE, AND LOTS OF IT. THE HOTTEST DEBATE WAS WHAT TO DO ABOUT THE BUDGET SURPLUS. THAT'S RIGHT: THE <u>SURPLUS</u>. FRANCIS BARDENOUVE'S JOB WAS MUCH EASIER.

Now, QUR ECONOMY SEEMS TRAPPED IN A TIGHT DOWNWARD SPIRAL, CREATING PERSISTENT BUDGEL DEFICITS. THE TEMPTATION IS TO BE PESSIMISTIC.

BUT WE MUST REMEMBER THAT OUR GREATEST RESOURCE ISN'T OUR MINERALS OR FARMLAND -- OR EVEN OUR MAJESTIC LANDSCAPE.

DUR GREATEST RESOURCE IS THE CHARACTER OF OUR PEOPLE I IT'S OUR ABILITY TO DIG DEEP DOWN -- TO OVERCOME ADVERSITY AND FIND A WAY, TOGETHER, TO GET ON WITH THE JOB.

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Perspective: Where We Stand

Remember, Montana isn't alone -- not by a Long shot. Hard times have swept across no less than 30 states, including most of the Mountain West. Even former high-growth states like Wyoming are losing jobs and people.

THERE'S NO MYSTERY TO WHY THIS IS HAPPENING. THE GLOBAL ECONOMY IS CHANGING, AND THAT CHANGE HAS HAD A PROFOUND EFFECT ON MONTANA.

> - OPEC IS DESTABILITZING OUR ENERGY INDUSTRY THE ARNEE OF OF SOLL FEELE FROM \$25 A BARREL IN 1985 TO \$12 IN 1986. FOR EVERYMONE DOLLAR DROP. MONTANIA HAS LOST SHEMILE TOM STATE AND LOGAL REVENUE.

--THE SHINE CONDUCTOR MEDICAL AGE IS REDUCING THE NEED FOR NATURAL RESOURCES. FORTY-PERGENT OF THE PRIGE OF AN AUTOMOBILE REPRESENTS. NATURAL RESOURCE COSTS. BUT FOR A SEMICONDUCTOR MICROCHIP, IT'S ONLY THREE PERCENT.

--AND ALL OUR FOREUGN COMPENSIONS HAVE BEEN INCREASING THELE PRODUCTIVITY IN THE CASE OF JAPAN, ALMOST THREE TIMES AS FAST. SEVENTY-PERCENT OF U.S. INDUSTRIES NOW FACE FOREIGN COMPETITION. WE'RE IMPORTING TWO-THIRDS OF OUR TVS AND RADIOS, ONE-THIRD OF OUR LUMBER, AND ONE-FOURTH OF OUR COPPER.

ADAPTING TO A CHANGING WORLD ECONOMY

For the most part, Montana isn't to blame. So let's stop blaming Montana. It's not accurate. And it's counterproductive.

INSTEAD, LET'S FACE UP TO THE <u>REAL</u> CAUSES AND DO SOMETHING ABOUT SOLVING OUR PROBLEMS.

In the first place, many of those problems are caused by federal policies in Washington. John, Pat, Ron, and I can do something about that. We can change the policies that stifle Montana's economic development.

YEARS, AMERICA HAS PLAYED THE TOP OF MY LIST. FOR YEARS, AMERICA HAS PLAYED THE PATSY. WE'VE BEEN NAIVE. WE'VE TRIED TO ACHIEVE FREE TRADE BY EXAMPLE.

BUT OTHER COUNTRIES HAVEN'T FOLLOWED OUR EXAMPLE. THEY'VE PROTECTED THEIR OWN MARKETS. AND THEY'VE SUBSIDIZED THE INVASION OF OURS. JABAN, FOR EXAMPLE, BLOCKS OUR BEEF EXPORTS. CANADA FLOODS OUR MARKET WITH SUBSIDIZED LUMBER. THE EUROPEAN COMMUNITY HEAVILY SUBSIDIZES WHEAT EXPORTS, AND WILL SOON PASS THE UNITED STATES AS THE LEADING WHEAT SUPPLIER TO THE WORLD. ALMOST HALF OF THE FREE WORLD'S COPPER IS PRODUCED FROM GOVERNMENT-OWNED MINES THAT CAN IGNORE THE OR-DINARY RULES OF SUPPLY AND DEMAND. THE LIST GOES ON.

MONTANA INDUSTRIES CAN SLUG IT OUT WITH ANYBODY, BUT NOT WITH ONE HAND TIED BEHIND THEIR BACKS. AS A MEMBER OF THE SENATE FINANCE COMMITTEE, WHICH HAS PRIMARY JURISDICTION OVER TRADE, I'LL BE WORKING TO PRODUCE A SOLID TRADE LAW REFORM BULL -- A BILL THAT <u>INCREASES</u> MONTANA EXPORTS, AND CRACKS DOWN ON UNFAIR FOREIGN TRADE PRACTICES

NEXT, WE NEED <u>TO OMERHAULOUR FARM POLICY</u>. We're spending \$26 billion a year for a policy THAT JUST DOESN'T WORK.

WE SHOULD BE USING OUR GRAIN TO RECAPTURE WORLD MARKETS RATHER THAN LEAVING IT TO ROT IN GOVERNMENT BINS.

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I HAVE PROPOSED A SERIES OF REFORMS THAT WOULD RESTORE OUR POSITION AS THE WORLD'S LEADING AGRICULTURAL EXPORTER. AMONG OTHER THINGS, THESE REFORMS WOULD PUT AN END TO THE EMBARGOES AND OTHER POLITICAL GAMES THAT HAVE MADE US UNRELIABLE SUPPLIERS. THE LIVELIHOOD OF THE AMERICAN FARMER SHOULD NOT BE HELD HOSTAGE TO SHORT-TERM POLITICAL EXPEDIENCY.

FINALLY, WE NEED TO FIGHT CHEAP FOREIGN LABOR WITH SMART AMERICAN LABOR

For years, we were able to offset low foreign wage rates with superior American technology.

That's changing. We are losing our technological advantage.

- O LAST YEAR, 40% OF ALL U.S. PATENTS WENT TO FOREIGNERS.
- o Japan produces twice as many engineers, per capita, as we do. And, I might add, one-sixth as many Lawyers.
- O AND AMERICAN KIDS ARE FINISHING DEAD LAST IN MANY INTERNATIONAL EXAMS.

TO TURN THINGS AROUND, WE NEED FEDERAL POLICIES THAT ENCOURAGE INNOVATION AND ENCOURAGE GREATER COOPERATION BETWEEN BUSINESS AND UNIVER-SITY RESEARCHERS. WE ALSO NEED TO RESTORE A DECENT LEVEL OF FEDERAL SUPPORT FOR EDUCATION --NOT JUST MORAL SUPPORT BUT DOLLARS AND CENTS SUPPORT. WE CAN'T HAVE A WORLD-CLASS ECONOMY UNLESS WE HAVE WORLD-CLASS SCHOOLS;

As CHAIRMAN OF THE SENATE TAXATION SUBCOMMITTEE, I AM WORKING TO IMPROVE THE TAX CREDIT FOR RESEARCH AND DEVELOPMENT AND TRAINING. FOR EXAMPLE, I'LL BE INTRODUCING LEGISLATION TO HELP STATES LIKE MONTANA GIVE DISPLACED WORKERS THE SKILLS THEY NEED IN A CHANGING JOB MARKET.

AND AS CO-CHAIRMAN OF THE COMPETITIVENESS CAUCUS, I AM WORKING TO INCREASE FEDERAL SUPPORT FOR EDUCATION AND TRAINING I'LL BE INTRODUCING LEGISLATION TO HELP STATES PROVIDE DISPLACED WORKERS THE NEW SKILLS THEY NEED IN A CHANGING ECONOMY. HERE AT HOME

What we do in Washington is only half of it. What we do at home is the second half. It's time to Recognize our strengths, and build on them.

It's been said that Montana is "The last of what's best in America" That's because of:

O OUR INDEPENDENCE

0 OUR_<u>NEIGHBORLINESS</u>

O OUR CLEAN AIR AND FLOWING STREAMS ;-

0 OUR BASIC ECONOMIC RESOURCES;

0 OUR SAFE STREETS;

O AND OUR STRONG COMMITMENT TO EDUCATION.

WHEN WE BRING THESE VALUES TOGETHER, WE'RE UNBEATABLE. BUT THAT'S GOING TO TAKE VISION, CREATIVITY, AND HARD WORK.

WE SHOULD NOT APPROACH ECONOMIC DEVELOPMENT AS A PAINFUL CHOICE BETWEEN JOBS, ON ONE HAND, AND OUR TRADITIONAL LIFESTYLE, ON THE OTHER• WE SHOULD APPROACH IT AS A <u>COMBINATION</u> OF BOTH• LET ME GIVE YOU THREE EXAMPLES•

THE FIRST IS TOURISM? BY THE YEAR 2000, 35 MILLION PEOPLE IN THE UNITED STATES WILL BE 65 OR OLDER- MANY WILL BE RETIRED, HEALTHY, AND AF-FLUENT.

MONTANA IS ONE OF THE MOST BEAUTIFUL PLACES IN THE WORLD. WE ALL KNOW THAT. BUT WE HAVE TO LET OTHER PEOPLE KNOW IT, TOO. WE HAVE TO TELL THEM ABOUT GLACIER, RED LODGE, AND BLG SKY. OTHERWISE, THEY AND THEIR DOLLARS WILL GO TO ALBERTA OR ALASKA -- AREAS THAT ARE PROMOTING THEMSELVES ALL AROUND THE WORLD. IF YOU WERE WATCHING THE NFL PLAYOFFS, YOU PROBABLY SAW THE COMMERCIAL FOR ALASKA VACATIONS. WE'VE GOT TO MATCH THAT.

THE SECOND EXAMPLE IS <u>VALUE-ADDED PROCESSING</u> WHEN MIT ECONOMIST DAVID BIRCH SPOKE IN BUTTE RECENTLY, HE SAID THAT MONTANA WAS LIKE A THIRD-WORLD NATION, SHIPPING NATURAL RESOURCES ELSEWHERE FOR PROCESSING. WE HAVE TO BRING THOSE PROCESSING JOBS HOME THE MILLS, THE PACKING PLANTS, THE EACTORIES.

WE HAVE THE WORKERS AND THE SKILLS RIGHT HERE IN MONTANA. IN FACT, WE HAVE THE FOURTH-HIGHEST RATE OF VALUE-ADDED PER WORKER OF ANY STATE. AND COMPANIES LIKE COLUMBIA FALLS ALUMINUM, SEMI-TOOL OF KALISPELL, AND T-BONE FEEDERS PROVE IT CAN BE DONE.

The third example is <u>Technology companies</u>. Montana is not going to become another Silicon Valley. But we <u>do</u> have a greater high-tech potential than we sometimes think.

More than anything else, high-tech companies are looking for a well-educated workforce. That we have.

- O MONTANA HAS THE <u>SECOND HIGHEST LITERACY</u> RATE IN THE COUNTRY ...
- O MONTANA HAS ONE OF THE BEST HIGH-SCHOOL CRADUATION RATES IN THE COUNTRY.
- 0 IWENIY-FIVE PERCENT-OF THE STUDENTS AT MSUS ARE IN ENGINEERING.
- O WESTERN MONTANA COLLEGE HAS-ONE-MICRO-COMPUTER-FOR-EVERY-SEVEN-STUDENTS
- o And <u>UM has produced 22 Rhodes scholars</u> ranking 19th of 3300 colleges and universities.

Some Montana companies have already become technology leaders. Companies like:

O CHROMATOCHEM OF MISSOULA, WHICH IS WORKING WITH THE UNIVERSITY OF MONTANA TO PRODUCE FILTER UNITS THAT REMOVE IMPURITIES FROM DRUGS; AND

O_RIBI_IMMUNOCHEM_OF_HAMILTONS WHICH HAS DEVELOPED NEW WAYS TO STRENGTHEN THE HUMAN AND ANIMAL IMMUNE_SYSTEMS, AGAINST_DISEASE. TO BUILD ON OUR BASE OF EXISTING COMPANIES, WE MUST MAINTAIN OUR COMMITMENT TO EDUCATIONAL EXCELLENCE. BENJAMIN DISRAELI SAID THAT "A NATION'S YOUTH ARE THE TRUSTEES OF POSTERITY." MONTANA'S KIDS ARE THE TRUSTEES OF OUR PROSPERITY.

AND, AGAIN, WE ALL HAVE TO BECOME A BETTER SALESMEN. LET'S FACE IT. MAJOR COMPANIES JUST DON'T EXPECT TO FIND THE FOUNDATION FOR AN AGGRES-SIVE TECHNOLOGY INDUSTRY IN MONTANA. THEY STILL THINK WE'RE SOME KIND OF ECONOMIC BACKWATER.

So we have to go out and sell them on Montana. Last summer, for example, I invited several major high-tech companies to Big Sky to learn about the potential for investment in Montana-- companies like Digital, Advanced Micro Devices, and Abbott Laboratories,

I CONSTANTLY RUN INTO REPRESENTATIVES OF THESE COMPANIES WHO GO OUT OF THEIR WAY TO TELL ME HOW SURPRISED AND IMPRESSED THEY WERE BY WHAT THEY FOUND. IN FACT, SEVERAL OF THE COMPANIES THAT VISITED BIG SKY ARE NOW LOOKING INTO SPECIFIC VENTURES IN MONTANA.

WE ALL MUST DO MORE OF THIS. WE MUST BRING THE WORLD TO MONTANA, AND MONTANA TO THE WORLD.

<u>Conclusion</u>

ţ,

One of the nicest things about addressing this chamber is standing beneath Charlie Russell's famous painting, "Lewis and Clark Meeting the Flathead Indians at Ross' Hole."

ONE OF CHARLIE'S OTHER MASTERPIECES IS CALLED "PARDNERS•" IT SHOWS A COWBOY COOKING HIS MEAL OVER AN EVENING FIRE, WHILE HIS HORSE NOSES IN TO GLIMPSE THE FARE -- PARTNERS•

THAT'S HOW WE'LL OVERCOME OUR PROBLEMS AND ADJUST TO ECONOMIC CHANGE -- AS PARTNERS.

MONTANANS ARE COUNTING ON US -- ALL OF US --HERE IN HELENA -- BACK IN WASHINGTON, D.C. WE EACH HAVE OUR OWN ANGLE -- OUR OWN SLIGHTLY DIF-FERENT SLANT ON THINGS. BUT IN THE END, MONTANANS ARE STRIVING FOR THE SAME BASIC GOALS. WE WANT DECENT JOBS FOR OURSELVES AND OUR CHILDREN, AND A QUIET PLACE TO HUNT AND FISH.

WE SHOULD EMBRACE THESE COMMON VALUES NOW, AND BUILD UPON THE BEST THAT'S IN MONTANA.

The pledge I bring here today is to do my part. I'll do everything in my power to work with you to lead our state forward.

These are tough times. And during tough times, we have to share a common meal. We are in fact partners.

THANK YOU.