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MINUTES OF PUBLIC INFORMATION COMMITTEE MEETING

The Public Information Committee meeting was held at 8:15 a.m., Tues., Mar. 7, 1972, in room 344.

Those present were: Margaret Warden, Chairman
Fred Martin
Catherine Pemberton (arrived late)
Robert Woodmansey
Katie Payne
Betty Babcock (arrived late)
Elizabeth Harrison, P. I. Director

Others present: Chuck Johnson

Chairman Margaret Warden called the meeting to order.

Margaret Warden: Elaine Koyama was sent a letter thanking her for her services.

John Toole sent letter dated March 2 telling of a public meeting held in Fort Benton which 40 people attended including delegates from Great Falls and Choteau County officials. The Convention was criticized because it did not reach out for a modern version of the Constitution; the delegates are too concerned with the public ratification. This was a rural group and we don't know if it was a good cross section. Mr. Toole suggests that Public Information should attempt organization of meetings of this type.

I mention this because it will be up to the delegation to appear on TV and radio, panel discussions, showing tour slides, etc. There should be a person responsible for slides in each district. (Miss Harrison said it was quite lengthy.)

Robert Woodmansey: I think people would be more interested in people that were actually at the convention than in the slides. I don't care to bother with the slides. Fred Martin concurred.

Elizabeth Harrison mentioned there is an extra set for the archives.

Margaret Warden: We should see the slides and make a decision.

Common Cause has asked for a table to distribute "flow charts" before the reception for John Gardner.

Robert Woodmansey: Will they have anything else? We may have to open this up to everyone else who wants to distribute information.

Margaret Warden: Nothing else, just the chart. The reception is at the Colonial, \$5 per person, \$7 per couple - all proceeds to the Common Cause. Everyone received a letter of invitation.

MSU BOOKLET

Margaret Warden: Pierce Mullen is handling the arrangements and Dick Roeder is doing the copy, through the Billings Gazette. It will be a tabloid such as This Week. The idea is to print the Constitution and why we determined these things.

We will contribute money up to \$900, for color and distribution.

Fred Martin: Have the newspapers agreed to distribute?

Elizabeth Harrison: It is my understanding they will.

Margaret Warden: There will be 162,000 copies of an 8-page tabloid; Strand Hilleboe of the Billings Gazette gave this information out. It will be \$6,000 for the insert, to be out by the 21st of May. We'll see copy by May 5.

I do not know about the cartoon. I haven't see it and I don't know if it will come through in time.

Fred Martin suggested that she talk directly with Bob Kelleher.

Elizabeth Harrison: We should make it very clear whether this should carry a paid advertising line.

Margaret Warden: I don't think we have to worry as this is paid for with a federal grant.

Elizabeth Harrison: The newspapers fear to insert unless they have legal assurance.

Fred Martin said he could see that this would be a concern; Margaret Warden will check into this.

Elizabeth Harrison: The Gazette is expecting that someone will go to Billings and help them put things together when all the contents are completed.

Margaret Warden: This is up to MSU.

Elizabeth Harrison: I want to make it clear so that I will not be blamed if this falls through. Did you (to Margaret Warden) have any communication since my memo?

Margaret Warden: No, I will check on this to make sure.

SUZY HOLT'S PROJECT

Margaret Warden: Suzy Holt was working on a video taping that we could use for TV broadcasting after the Convention was over. The cable color did not reproduce. She took it to Great Falls to Curt Electronics and tried to dub 1" tape onto 2" but they were not up to broadcast quality. Her work was terminated. She worked three weeks so we'll have the \$900 for the MSU booklet.

Elizabeth Harrison: What did her work cost?

Margaret Warden: Just her salary and some tapes that may be returned. The black and white was not working out but black and white copies for the archives are available through School District #1.

Elizabeth Harrison: As of Saturday, we have taken in \$530.80 in

document sales, mostly committee proposals. We still have copies of some reports and of some, none. Maybe we can give them to the university or schools once there is no demand for them. We are returning all copies of proceedings, proposals, etc., to the Sgt.-at-Arms. The information concerning the grant to Public Information in the newspapers interested the advertising agencies. The Jacobsen Agency in Missoula was one.

Margaret Warden: There is no use planning anything until we actually get the grant.

Elizabeth Harrison: The Highway will be here to do pictures this morning.

Margaret Warden: Is there any chance of the Public Information Committee or any of the Procedural Committees getting their pictures taken?

Elizabeth Harrison: Marv Kalland is gone this week and Phil Travis is working overtime to get out the other pictures and retakes.

Margaret Warden: Maybe next week? We can order and pay for them and have them sent later.

Elizabeth Harrison: I will check and let you know. Because you people are so busy the only time is between 8 and 9 a.m. Large groups take about 1 1/2 hours to set up and shoot.

Margaret Warden: I might bring my own camera and take pictures.

TOURS

Elizabeth Harrison: We had some unscheduled tours Saturday. We still have the problem with interns. One of the delegates' wives stayed with the slide projector and the wives have set up a schedule. I have been waiting since Thursday for the interns to have their meeting to decide who is interested in helping with the tours. We have 3 that are definitely willing to help and they expressed surprise that some of the interns are not.

Margaret Warden: Will you check with Dorothy Eck about the meeting? Ray Loman said he has pages who would like to take tours next week.

Elizabeth Harrison: These pages should have sample tours. We should get the intern problem solved. I think there may be 2 or 3 more interns who will help with the tours.

Margaret Warden: Would you like to have dinner, just the Public Information people, or should we leave that until next week?

Robert Woodmansey: I'd suggest next week.

Fred Martin: We better talk about anticipating the fact that we are coming to an end. How are we going to handle it? I would suggest some kind of a memo asking for an expression of opinion.

Katie Payne: Maybe we should write Leo a memo.

Fred Martin: First we better decide what we are going to do.

We better have coordination in the larger towns. I suggest in this memo that we ask district delegates to have a meeting among themselves.

Betty Babcock: Marjorie Cain thought some of the Public Information monies should be used for the delegates in smaller areas. She thinks people will listen only to their delegates and she can't afford to leave her job. This should be given some thought. I'm just relaying her thoughts.

Robert Woodmansey: I would be concerned that certain people would be inclined to use this for their personal political aspiration.

Betty Babcock: We should have definite plans about what the Public Information can do and cannot do.

Margaret Warden: If we are going to be successful, we should do it on our own. We should have a key person, or 2 people, in every area to call TV stations to make time available with all delegates participating, etc.

Robert Woodmansey: We should coordinate particularly in the areas where there are so many delegates.

Margaret Warden: Write up any ideas you have and bring them to me; I'll take them to Pat and have them typed.

Fred Martin: I haven't been doing any writing. I am going to start writing about the Constitution and go into the substantive issues and mail copies to all delegates. There should be an esprit de corps among the delegates and secondly the state committee should be enlarged or an effort made to develop a Speakers Corps.

Margaret Warden: Maybe the Citizens Corps can be a clearing house for that.

Elizabeth Harrison: Daphne Bugbee sent out mailing for a luncheon meeting of Executive Committee and the local chairmen of the Citizens Corps totaling about 40 people the day of the "Gardner" appearance here. We have had only one reservation. The mailing went out Thursday - hope we get more reservations.

Betty Babcock mentioned that she and Catherine Pemberton interviewed some pages. It was very interesting but their recorder was not working properly, so they plan to do it again with a smaller group at a time.

Margaret Warden: Anything else?

The meeting was adjourned at 8:50 a.m.