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The University of Montana

NEWS RELEASE

University Communications
Missoula, MT 59812
(406) 243-2522

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Nov. 23, 1994

ENTREPRENEURSHIP CENTER CHANGES NAME TO MONTANA BUSINESS CONNECTIONS

MISSOULA --

The Montana Entrepreneurship Center, a Montana University System Center of Excellence, has taken a new name to better reflect its mission -- Montana Business Connections: The Entrepreneurship Center.

The new name, approved by the state Board of Regents at its Nov. 17-18 meeting, was selected by the center's governing board to better reflect the center's role as a vital link between Montana businesses and the information and expertise they need.

Montana Business Connections has offices at UM-Missoula, Montana State University-Bozeman and MSU-Billings. The offices provide referral services and an extensive electronic resource system to connect existing businesses and budding entrepreneurs with public, private and university resources.

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Contacts: Montana Business Connections' UM office, (406) 243-4009; MSU-Bozeman, (406) 994-2024; and MSU-Billings, (406) 657-2813.

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