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### 30-second PSA: Griz sport new coats

University of Montana–Missoula. Office of University Relations

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# The University of Montana

**NEWS RELEASE**

University Communications  
Missoula, MT 59812  
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Aug. 12, 1996

**30 SECOND PSA**

**GRIZ SPORT NEW COATS**

GET A SNEAK PREVIEW OF THE UNIVERSITY OF MONTANA GRIZZLIES' NEW UNIFORMS AT THE GREAT GRIZ ENCOUNTER SUNDAY, AUG. 18, ON THE FIELD AT WASHINGTON-GRIZZLY STADIUM. GATES OPEN AT 3 P.M. FOR THE FREE FAMILY EVENT THAT FEATURES SPECIAL GRIZZLY MERCHANDISE GIVEAWAYS AND A MERCHANDISE AUCTION. PICK UP YOUR FREE POSTER AND COLLECT AUTOGRAPHS FROM THE REIGNING NATIONAL FOOTBALL CHAMPIONS OR HAVE YOUR PHOTO TAKEN WITH A GRIZZLY STANDOUT. FOOD AND BEVERAGES WILL BE SOLD AT THE GRIZZLY GRILLE ON THE FIELD. CALL 243-2488 FOR INFORMATION.

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RM  
Local radio  
GrtGriz.psa