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## 30-second PSA: New Griz in town

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# The University of Montana

### **NEWS RELEASE**

University Communications Missoula, MT 59812 (406) 243-2522 (406) 243-4520 FAX

Aug. 16, 1996

**PSA** 

**NEW GRIZ IN TOWN** 

BE ONE OF THE FIRST TO WEAR THE NEW GRIZ. PICK UP YOUR FREE
POSTER OR T-SHIRT WHILE SUPPLIES LAST AT THE GREAT GRIZ ENCOUNTER
SUNDAY, AUG. 18, AT WASHINGTON-GRIZZLY STADIUM. DRAWINGS WILL BE
HELD FOR OTHER T-SHIRTS AND PRIZES. NEW GRIZZLY APPAREL ALSO WILL BE
SOLD BY LOCAL MERCHANTS. GATES OPEN AT 3 P.M.; ADMISSION IS FREE.

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RM Local broadcast media GrizEnc.psa