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# 30-second PSA: Homecoming '96 parade applications available

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# The University of Montana

## **NEWS RELEASE**

University Communications Missoula, MT 59812 (406) 243-2522 (406) 243-4520 FAX

Sept. 10, 1996

PSA, 30 seconds

### HOMECOMING '96 PARADE APPLICATIONS AVAILABLE

SHOW YOUR GRIZZLY SPIRIT BY ENTERING THE UNIVERSITY OF MONTANA'S HOMECOMING PARADE ON OCT. 12. THIS YEAR'S THEME IS "TAKIN' CARE OF BUSINESS." APPLICATIONS ARE AVAILABLE AT THE ALUMNI OFFICE ON THE FIRST FLOOR OF BRANTLY HALL ON CAMPUS. ENTRY DEADLINE IS 2 P.M. OCT. 9.

AWARDS WILL BE GIVEN IN FOUR CATEGORIES, COMMERCIAL, NON-PROFIT, GRADE AND HIGH SCHOOL AND UM STUDENTS. FOR MORE INFORMATION, CALL THE ALUMNI OFFICE AT 243-5211.

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SB Local radio and TV Parade.psa