MART 491.01: Special Topics - Producing I

Paige E. Williams

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Title: Producing  
Instructor: Paige Williams  
Email: paige@filmspur.com  
Office Hours: by appointment  
Room: McGill 227  
Credits: 3 hours

Student Conduct Code: [www.umt.edu/studentaffairs/policy/code.htm](http://www.umt.edu/studentaffairs/policy/code.htm)  
Students are expected to practice academic honesty. Academic misconduct includes, but is not limited to, plagiarism, misconduct during an examination, unauthorized possession of examination or other course materials, and facilitating academic dishonesty.

**UM Equal Access Policy Statement:** The University of Montana assures equal access to instruction through collaboration between students with disabilities, instructors, and Disability Services for Students (DSS). If you think you may have a disability adversely affecting your academic performance, and you have not already registered with DSS, please contact DSS in Lommasson 154. I will work with you and DSS to provide an appropriate accommodation.

**Grading:** Please see the attached detail on class points by day. These points are a combination of homework assignments, class participation and your final presentation.

You can earn your grade this way:
33% Daily Class Participation
33% Turn in Class assignments ON TIME
33% Final presentation of your film project – will include a summary of your budget, production, marketing & distribution plan

The extra 1% you gain through going the extra mile – you can run that leg by volunteering at a film festival, going to a film festival and writing about it, helping out UMEM in any way and writing about it, attending a conference or speaker panel, doing something cool regarding film & television and telling us about it.

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Schedule:
August 29 – intro to one another and projects
September 5 – Guest Speaker Aron Plucinski, Reailty TV Producer & Showrunner
September 12 – Guest Speaker Travis Morss, Director of Programming, BSDFF
September 19 – Guest Speaker Jeri Rafter, “What I’ve learned about producing since
Graduating & what you need to know about the real world”
Sept 26 – Setting up your company/what is a producer?
Oct 3 – The Project. The Team & The Pitch
Oct 10 – Development
Oct 17 – Licensing & Contracts
Oct 24 – Budgets & Production
Oct 31 - Script Breakdown
Nov 7 – Funding your project/crowdsourcing
Nov 14 – Marketing your film
Nov 21 – Film Distribution
Nov 28 – Thanksgiving
Dec 5 – Film Presentations