

9-2013

## MART 491.01: Special Topics - Producing I

Paige E. Williams

*University of Montana - Missoula*, [paige2.williams@umontana.edu](mailto:paige2.williams@umontana.edu)

Let us know how access to this document benefits you.

Follow this and additional works at: <https://scholarworks.umt.edu/syllabi>

---

### Recommended Citation

Williams, Paige E., "MART 491.01: Special Topics - Producing I" (2013). *Syllabi*. 532.  
<https://scholarworks.umt.edu/syllabi/532>

This Syllabus is brought to you for free and open access by the Course Syllabi at ScholarWorks at University of Montana. It has been accepted for inclusion in Syllabi by an authorized administrator of ScholarWorks at University of Montana. For more information, please contact [scholarworks@mso.umt.edu](mailto:scholarworks@mso.umt.edu).

**The University of Montana**  
**Media Arts**  
**Producing**  
Thursdays 4 – 5:30

**Title:** Producing  
**Instructor:** Paige Williams  
**Email:** paige@filmspur.com  
**Office Hours:** by appointment  
**Room:** McGill 227  
**Credits:** 3 hours

**Student Conduct Code:** [www.umt.edu/studentaffairs/policy/code.htm](http://www.umt.edu/studentaffairs/policy/code.htm)

Students are expected to practice academic honesty. Academic misconduct includes, but is not limited to, plagiarism, misconduct during an examination, unauthorized possession of examination or other course materials, and facilitating academic dishonesty.

**UM Equal Access Policy Statement:** The University of Montana assures equal access to instruction through collaboration between students with disabilities, instructors, and Disability Services for Students (DSS). If you think you may have a disability adversely affecting your academic performance, and you have not already registered with DSS, please contact DSS in Lommasson 154. I will work with you and DSS to provide an appropriate accommodation.

**Grading:** Please see the attached detail on class points by day. These points are a combination of homework assignments, class participation and your final presentation.

You can earn your grade this way:

33% Daily Class Participation

33% Turn in Class assignments ON TIME

33% Final presentation of your film project – will include a summary of your budget, production, marketing & distribution plan

The extra 1% you gain through going the extra mile – you can run that leg by volunteering at a film festival, going to a film festival and writing about it, helping out UMEM in any way and writing about it, attending a conference or speaker panel, doing something cool regarding film & television and telling us about it.

A 93%	C 73%
A- 90%	C- 70%
B+ 87%	D+ 67%
B 83%	D 63%
B- 80%	D- 60%
C+ 77%	F Below 59%

Schedule:

August 29– intro to one another and projects

September 5 – Guest Speaker Aron Plucnski, Reailty TV Producer & Showrunner

September 12 – Guest Speaker Travis Morss, Director of Programming, BSDFF

September 19 – Guest Speaker Jeri Rafter, “What I’ve learned about producing since Graduating & what you need to know about the real world”

Sept 26 – Setting up your company/what is a producer?

Oct 3 – The Project. The Team & The Pitch

Oct 10 – Development

Oct 17 – Licensing & Contracts

Oct 24 – Budgets & Production

Oct 31 - Script Breakdown

Nov 7 – Funding your project/crowdsourcing

Nov 14 – Marketing your film

Nov 21 – Film Distribution

Nov 28 – Thanksgiving

Dec 5 –Film Presentations