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NEWS RELEASE

March 28, 1997

PSA, 30 secs.

UM HOSTS BLOOD DRIVE IN HONOR OF BONNIE HEAVY-RUNNER CRAIG

THE CAMPUS COMMUNITY IS ENCOURAGED TO GIVE BLOOD APRIL 4, IN HONOR OF BONNIE HEAVY-RUNNER CRAIG, UM'S DIRECTOR OF NATIVE AMERICAN STUDIES. CRAIG IS A CANCER PATIENT WHO UNDERGOES BLOOD TRANSFUSIONS. THE SPECIAL DONATION TIME IS 9 A.M. TO 1 P.M. FRIDAY, APRIL 4, IN THE MONTANA ROOMS OF THE UNIVERSITY CENTER. DONORS MAY ALSO DONATE ON APRIL 3, DURING THE MONTHLY RED CROSS BLOOD DRIVE AT UM. PEOPLE WHO WISH TO DONATE PLATELETS, WHICH CRAIG ALSO REQUIRES IN CHEMOTHERAPY, SHOULD CALL THE AMERICAN RED CROSS AT 543-6695. FOR MORE INFORMATION CALL RENO LOPARCO AT 243-2498.

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BLS KUFM, KBGA craig.psa