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### 30-second PSA: UM accepts Homecoming '97 parade entries

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**NEWS RELEASE**

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Aug. 27, 1997

PSA, 30 seconds

**UM ACCEPTS HOMECOMING '97 PARADE ENTRIES**

THE LIGHTING OF THE "M," MEMORIES CAPTURED ON FILM AND THE EXCITEMENT OF A GRIZZLY FOOTBALL GAME ... SUCH EVENTS INSPIRED THE UNIVERSITY OF MONTANA'S 1997 HOMECOMING THEME, "LIGHTS! CAMERA! ACTION!" JOIN UM FRIENDS AND ALUMNI IN CELEBRATING THE OCCASION BY ENTERING THIS YEAR'S PARADE, WHICH STARTS AT 10 A.M. SATURDAY, SEPT. 27, AT DOWNTOWN MISSOULA'S CIRCLE SQUARE. COST FOR PARADE ENTRIES IS \$10. APPLICATIONS ARE AVAILABLE AT THE MISSOULA CHAMBER OF COMMERCE AND THE UM ALUMNI OFFICE IN BRANTLY HALL ON CAMPUS. CALL 243-5211 FOR MORE INFORMATION.

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