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### 30-second PSA: UM holds Great Bear Triathlon

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# NEWS RELEASE

PSA, 30 seconds

Oct 13, 1997

#### UM HOLDS GREAT BEAR TRIATHLON

PUT YOUR BODY TO THE TEST BY COMPETING IN THE GREAT BEAR TRIATHLON ON NOV.16, ORGANIZED BY RECREATION MANAGEMENT STUDENTS AT UM. THE EVENT IS OPEN TO INDIVIDUALS AND TEAMS. ALL PARTICIPANTS WILL RECEIVE A T-SHIRT AND BE ELIGIBLE FOR PRIZES DONATED BY LOCAL MERCHANTS. REGISTRATION FEES ARE \$20 FOR INDIVIDUALS AND \$42 FOR TEAMS. REGISTRATION IS OPEN THROUGH NOV. 7 AND MORE INFORMATION WILL BE AVAILABLE AT A TABLE IN THE UNIVERSITY CENTER AT UM ON OCT. 13 AND 14, OR BY CALLING 542-8761.

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BC Local radio and TV triathlon.psa