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Spring 2-1-2022

### ECNS 481.01: Communicating Economics

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**Communicating Economics-ECNS 481**  
**The University of Montana**  
**Spring 2022**  
**SYLLABUS**

<b>INSTRUCTOR:</b>	Professor Kellenberg
<b>CLASS HOURS:</b>	TTh, 2:00-3:20 PM
<b>CLASS LOCATION:</b>	LA 207
<b>OFFICE HOURS:</b>	W, 1:00-2:30PM (and by appointment)
<b>OFFICE LOCATION:</b>	Liberal Arts 404
<b>TELEPHONE:</b>	243-5612
<b>EMAIL:</b>	<a href="mailto:Derek.Kellenberg@umontana.edu">Derek.Kellenberg@umontana.edu</a>
<b>CLASS TA:</b>	Alison Monroe
<b>TA Email:</b>	Alison.Monroe@umconnect.umt.edu
<b>TA Office:</b>	LA 408A
<b>TA Office Hours:</b>	M, 10:00AM – 12:00 PM, T, 2:00-4:00PM, Th, 10:00-11:00AM

Note: The following syllabus defines the rules and important dates for the semester; however, I reserve the right to make changes if the need arises.

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**Prerequisite:** Senior or graduate status and an Economics major.

**General Description:** Students will integrate and apply the knowledge they have gained through the Economics major and develop their skills in communicating that knowledge. Students will apply economic theory and evidence to practical problems faced by themselves, policymakers, businesses or other economic agents. Students will practice identifying the economic principles behind observed problems or interesting phenomena, applying economic models to analyze these topics, and communicating this knowledge in different ways to a range of audiences. Additionally, students will learn to read academic research papers and synthesize the findings in order to answer practical policy relevant questions.

**Text:**

***Required:*** McCloskey, Deirdre, *Economical Writing, 3<sup>rd</sup> ed.*, Prospect Heights, IL: Waveland Press, 2019.

**Learning Outcomes:** Students who successfully complete this course will be able to:

- Formulate answers to real-world questions using economic principles
- Develop conclusions about economic questions based on synthesis of theory and evidence
- Deliver well-structured, engaging oral presentations addressing practical economic questions
- Identify and pursue more sophisticated questions for academic inquiry
- Find, evaluate, analyze, and synthesize information effectively from diverse sources

- Manage multiple perspectives as appropriate
- Recognize the purposes and needs of economic audiences and adopt the academic voice necessary for communicating economic ideas
- Use multiple drafts, revision, and editing in conducting inquiry and preparing written work
- Follow the conventions of citation, documentation, and formal presentation appropriate to the economics discipline
- Develop competence in information technology and digital literacy

**Grades:** Your overall class grade will be based on your performance on 9 assignments, daily attendance and participation in class exercises, and presentations, and the completion of the senior exit exam and senior survey. The breakdown of the overall class grade is as follows:

Attendance/Participation	15%
Assignment #1	5%
Assignment #2	5%
Assignment #3	5%
Assignment #4	5%
Assignment #5	5%
Assignment #6	5%
Assignment #7	15%
Assignment #8	5%
Assignment #9	25%
Senior Exit Survey	6%
Senior Exit Exam	4%

**Senior Exit Survey:** The senior exit survey is an important survey tool that the Department of Economics uses to assess your experience as an undergraduate in Economics. You may sign your name or take it anonymously, but your grade for this will be dependent on your attendance and completion on the Exit Survey day.

**Senior Exit Exam:** The senior exit exam is used as a valuable assessment tool for the Department of Economics to assess overall Economic knowledge of our graduating seniors. It is a comprehensive exam covering all UM undergraduate Economics courses.

**Classroom Policies:** I reserve the right to ask you to leave the classroom for the day if I perceive that you are being disruptive in any way to me or others in class. I view disruptive behavior to include things like not properly wearing a mask, talking on a cell phone, texting, tweeting, emailing, surfing the web, reading a newspaper or doing crosswords puzzles during class time. *Cell phones must be put away (out of sight and ringers turned off) at all times.*

**Covid Policies:** All students must wear a face mask in class in compliance with the University of Montana face mask policies. If you are experiencing any Covid symptoms then do not come to class.

- Proper mask use (covering both the mouth and nose) is required within the classroom.

- If you feel sick and/or are exhibiting COVID-19 symptoms, please don't come to class and contact the Curry Health Center at (406) 243-4330.
- If you are required to isolate or quarantine, you will receive support in the class to ensure continued academic progress. Please contact me immediately to discuss a quarantine plan.
- UM recommends students get the COVID-19 vaccine. Please direct your questions or concerns about vaccines to Curry Health Center.
- Class attendance and seating will be recorded to support contact tracing efforts. This may involve taking a still picture daily to document student location on that day. Please do your best to sit in the same seat each day of the semester.
- Drinking liquids and eating food is discouraged within the classroom.

**Course Drop and Grade Change Policy:** Course drops and grade changes are subject to the policies and official dates set by the Office of the Registrar. Course drop and grade change dates can be found at the [Office of the registrar website](#).

**A Word on Cheating and Plagiarism:** Do not do it! All students are expected to abide by the University of Montana Student Conduct Code. Any violators of the Student Code of Conduct will be subject to punishment as outlined in the Student Code. For more information, please consult the [Student Code of Conduct](#).

**Students with Disabilities:** If you are a student with a disability who will require reasonable program modifications in this course, please meet with Office for Disability Equity for Students in Lommasson 154 for assistance in developing a plan to address program modifications. If you are already working with the Office for Disability Equity, please arrange to meet with me during my office hours to discuss reasonable modifications that may be necessary. For more information, visit the [Office for Disability Equity website](#).

### Spring 2022 Schedule for ECNS 481

	<b>Tuesday</b>	<b>Thursday</b>
<b>Week 1:</b> 1/18 & 1/20	Introduction	READ McCloskey Ch. 1 – 11 In Class writing assignment
<b>Week 2:</b> 1/25 & 1/27	Research and databases	READ McCloskey Ch. 12-21 In Class writing assignment
<b>Week 3:</b> 2/1 & 2/3	Assignment 1: Interesting Topics	READ McCloskey Ch. 22-31 In Class writing assignment
<b>Week 4:</b> 2/8 & 2/10	Assignment 2: Article Summaries (3-4 presentations)	Assignment 2: Article Summaries (3-4 presentations)
<b>Week 5:</b> 2/15 & 2/17	Assignment 2: Article Summaries (4-5 presentations)	<b>NO Class Meeting</b> Videos on effective Presentation techniques. Video assignment summary review.
<b>Week 6:</b> 2/22 & 2/24	TBD	Assignment 3: Summary Presentations (3-4 presentations)
<b>Week 7:</b> 3/1 & 3/3	Assignment 3: Summary Presentations (3-4 presentations)	Assignment 3: Summary Presentations (3-4 presentations)
<b>Week 8:</b> 3/8 & 3/10	Assignment 4: Policy Paper Statement	Assignment 5: Opening Paragraph
<b>Week 9:</b> 3/15 & 3/17	Assignment 6: Graphs, Figures, and Tables examples RE-READ McCloskey Ch. 15	Assignment 7: Topic or Policy Paper 1 <sup>st</sup> Draft Feedback Workshop-Day 1
<b>Week 10:</b> 3/22 & 3/24	<b>NO CLASS</b> <b>Spring Break</b>	<b>NO CLASS</b> <b>Spring Break</b>
<b>Week 11:</b> 3/29 & 3/31	<b>No Class Meeting</b> <b>Reading and Writing Days</b> <b>Individual appointments</b>	<b>No Class Meeting</b> <b>Reading and Writing Days</b> <b>Individual appointments</b>
<b>Week 12:</b> 4/5 & 4/7	<b>No Class Meeting</b> <b>Reading and Writing Days</b> <b>Individual appointments</b>	Assignment 7: Topic or Policy Paper 2 <sup>nd</sup> Draft Feedback Workshop-Day 2
<b>Week 13:</b> 4/12 & 4/14	Assignment 8: Developing an Abstract	Topic or Policy Paper Presentations (3 presentations)
<b>Week 14:</b> 4/19 & 4/21	Topic or Policy Paper Presentations (3 presentations)	Topic or Policy Paper Presentations (3 presentations)
<b>Week 15:</b> 4/26 & 4/28	Topic or Policy Paper Presentations (3 presentations)	Topic or Policy Paper Presentations (3 presentations, if needed)
<b>Week 16:</b> 5/3 & 5/5	<b>Senior Exit Survey</b>	<b>Senior Exit Exam</b> <b>Assignment 9: Final Topic or Policy Paper Due</b>
<b>Week 17:</b> <b>Finals Week</b>	<b>No Class</b>	