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### 30-second PSA: UM offers kid visit with Christmas Monte

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# NEWS RELEASE

Dec. 4, 1998

PSA, 30 seconds

#### UM OFFERS KID VISIT WITH CHRISTMAS MONTE

KIDS CAN KICK OFF THE CHRISTMAS SEASON BY GETTING THEIR PICTURE

TAKEN WITH MONTE, THE UNIVERSITY OF MONTANA GRIZZLY BEAR MASCOT,

WEDNESDAY, DEC. 9. MONTE WILL BE IN HIS CHRISTMAS DIGS FROM 5 TO 8 P.M.

AT THE BOOKSTORE AT UM. PICTURES WILL COST \$5, AND PROCEEDS WILL

BENEFIT THE MONTE CHEER FUND. THE EVENT COINCIDES WITH THE START OF

THE BOOKSTORE'S ANNUAL 20-PERCENT-OFF SALE, WHICH RUNS THROUGH DEC.

16.

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CBS Local Monte.rl